



SPAFID CONNECT

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Societa' : Giglio Group S.p.A.

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Informazione
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Nome utilizzatore : GIGLION01 - Elena Gallo

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Diffusione presunta

Oggetto : GIGLIO USA has executed a new
agreement with a major new AMERICAN
FASHION RETAILER, Century 21.

Testo del comunicato

Vedi allegato.



GIGLIO USA has executed a new agreement with a major new AMERICAN FASHION RETAILER, Century 21.

Giglio USA forecasts that this new agreement in 2017 will more than triple its turnover in 2016, rising from EUR 500.000 to an estimated EUR 1.500.000.

Milan, 21 March 2017 – [Giglio Group](#) (Aim Italy-Ticker GGTV), the first 4.0 e-commerce company, it informs that an important new deal in the US for the Fashion division has been reached.

Giglio USA LCC Company 100% owned by Giglio Group, which operates in North America, has signed a new partnership with a major US Fashion Retailer in the fashion-beauty sector for men and women, Century 21. Giglio USA will therefore be among Century 21 official suppliers and consequently will increase the number of big key American Retailers already Giglio Group customers, such as Nordstrom Rack, Neiman Marcus, Saks 5th Avenue and the respective online platforms.

Alessandro Giglio, President of Giglio Group, comments: *"With this agreement we will further strengthen our presence in the US, perfecting the i-box, our 4.0 e-commerce model. We are realizing in this way the virtuous synthesis between our television content distribution platforms on Roku, Google Play, iTunes, Sling TV and Dish Network and sale of the products we supply to the main market place Nordstrom Rack, Neiman Marcus, and Saks 5th Avenue. I predict that this new agreement in 2017 will more than triple USA Giglio's turnover raising it from Euro 500.000 in 2016 to an estimated Euro 1.500.000 in 2017. "*

Informazioni su Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the Milan stock exchange the AIM Market since 7 August 2015, Giglio Group is a 4.0 e-commerce company. The group is a leader in the broadcasting radio and television sector, it has developed cutting-edge digital solutions and represents, in online fashion, a global level digital market place, catering to thirty main digital retailers in the world. Giglio Group also produces multimedia content that are transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 countries, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and Play.Me), it visible on all TV devices, digital, web and mobile. In 2016, the Group launched its 4.0 e-commerce model, which is currently operating in China and the US: the user "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on TV, for a revolutionary shopping

experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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