

Informazione Regolamentata n.

0431-11-2017

Data/Ora Ricezione 21 Marzo 2017

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Societa' : DADA

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Informazione

Regolamentata

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Oggetto : Notice of DADA S.p.A. Shareholders'

meeting of 20 April 2017

## Testo del comunicato

Vedi allegato.

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NOTICE OF CALL OF THE GENERAL MEETING OF DADA S.P.A.

Those who are entitled to participate in and exercise their voting rights at the General Meeting of Dada

S.p.A. are called to the Ordinary Meeting on April, 20th 2017 at 3 PM, in first call, in Viale della Giovine

Italia 17, Florence, and, if necessary, in second call, on April, 21th 2017, at the same time and place, to

discuss and resolve on the following

Items on the Agenda

1. Approval of the Financial Statements and Presentation of the Consolidated Financial Statements

for the year ended 31 December 2016; Directors' Report; Statutory Auditors' Report; Independent

Auditors' Report; related and consequent resolutions;

2. Remuneration policy pursuant to art. 123-ter of Legislative Decree no. 58/98; related and

consequent resolutions;

3. Authorization to purchase and dispose of treasury shares, subject to revocation of the previous

authorization; related and consequent resolutions.

Information on the share capital: the subscribed share capital amounts to Euro 2,835,611.73 (two

million, eight hundred and thirty five thousand, six hundred and eleven point seventy three), divided into

16,680,069 (sixteen million, six hundred and eighty thousand and sixty nine) ordinary shares with a par

value of Euro 0.17 (zero point seventeen) each. The shares are indivisible and each share carries the right

to one vote. At the date of publication of this notice, the Company held no treasury shares.

Participation in the General Meeting: pursuant to the law and to art. 14 of the By-laws, those who are

entitled to participate in and exercise their voting rights at the General Meeting - including by proxy -

are those for whom the Company has received notice from an intermediary, under current regulations,

by the start of the General meeting at latest, certifying the eligibility to participate in the General

Meeting and exercise their voting rights, based on the accounting records at the end of the accounting

day of the seventh trading day before the date of the General Meeting in first call (i.e. April, 7th 2017,

so called "record date"). Those who hold shares after this date shall not be entitled to participate in and

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Partita IVA 04628270482

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vote at the Meeting. It is recalled that the aforementioned notice to the Company is made by the

intermediary at the request of the person who is entitled to participate in and exercise their voting

rights.

Those who have the right to vote may be represented at the General Meeting by written proxy, using

the specific form available at the Company's registered office and on its website at http://www.dada.eu

(Governance/Shareholders' Meetings 2017 section), and sending it to the Company. The proxy may be

notified by sending it via registered letter with return receipt to the following address: Viale della

Giovine Italia 17 - 50122 Florence (for the attention of the Legal Office), or by e-mail to the certified e-

address ufficiodipresidenzadadaspa@dadapec.com, certifying, under his/her responsibility,

conformity of the proxy to the original version and the identity of the delegating person.

The Company has designated as the Shareholders' Representative, pursuant to art. 135-undecies of

Legislative Decree n. 58/1998, Società per Amministrazioni Fiduciarie "SPAFID" S.p.A., which may be

granted, free of expense, a written proxy on all or some of the proposals on the Agenda of the General

Meeting.

The proxy shall be given by signing, with a handwritten signature or qualified electronic signature or

digital signature, in accordance with the Italian legislation in force, the specific form available on the

Company website http://www.dada.eu (Governance/Shareholders' Meeting 2017 section), or at the

registered office, and shall be received in original by the end of the second trading day before the date

of the General Meeting also in second call (i.e., by April 18th, 2017 or, if the Meeting is held in second

call, on April, 19th 2017), together with a copy of a currently valid identification document of the

Delegating Shareholder or, if the Delegating Shareholder is a legal person, of the pro tempore legal

representative or other duly authorized party, together with appropriate documentation certifying the

qualifications and powers to Spafid S.p.A. i) for proxies, with a handwritten signature, delivered during

office hours (9:00-17:00) or sent by courier or registered mail (Foro Buonaparte 10, 20121 Milan), ii) for

proxies with qualified electronic signature or digital signature, via certified mail sent at

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assemblee@pec.spafid.it. By the same term, the proxy and the voting instructions shall be revocable. The

proxy has no effect with regard to proposals for which no voting instructions have been given.

Voting by correspondence: mention should be made that voting may be exercised by correspondence

in accordance with the current provisions of law and regulations. The voting card is available at the

Company's registered office in Viale della Giovine Italia 17, Florence, and on http://www.dada.eu

(Governance/Shareholders' Meetings 2017 section). The envelope containing the duly completed and

signed voting card (enclosed in a further sealed envelope to guarantee the confidentiality of the vote

until the ballot), copy of the identification document of the person signing the card and any appropriate

documentation certifying entitlement to the signing, must be received at the Company's registered office

in Viale della Giovine Italia 17 - 50122 Florence (for the attention of the Legal Office), by the day before

the meeting. By written statement received by the Company at the same address and by the same term,

the vote exercised by correspondence may be withdrawn; the vote may also be withdrawn by express

statement made by the person involved at the General Meeting.

Right to submit questions: pursuant to art. 127-ter of Legislative Decree n. 58/98, those who have the

right to vote may submit questions on the items on the agenda, even before the General Meeting, by

registered letter with return receipt sent to the Company's registered office to the following address:

Viale della Giovine Italia, 17, 50122 Firenze (for the attention of the Legal Office) or by certified mail to

ufficiodipresidenzadadaspa@dadapec.com by submitting them to the Company at least three days

before the General Meeting in first call (April, 17th 2017). The Company cannot guarantee answers to

questions received after such date. Answers shall be rightfully given to those who certify ownership of

the shares at April, 7th 2017 by sending, even following the question, the notice made by the

intermediary for the exercise of such right. Questions submitted before the General Meeting, within the

abovementioned period, shall be answered at the latest during the General Meeting. The company may

provide one overall answer to questions with the same content. Additions to the Agenda and

presentation of further proposed resolutions on items already on the agenda: pursuant to art. 126-

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Partita IVA 04628270482 Capitale sociale sottoscritto e versato: € 2.835.611,73 N.ro iscrizione al Registro delle Imprese di Firenze Codice fiscale: 04628270482

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bis of Legislative Decree n. 58/98, shareholders who, even jointly, represent at least one fortieth of the

share capital may request to make additions to the list of items on the agenda, indicating in that

request the further items proposed, or may present proposed resolutions on items already on the

agenda, indicating in that request the further items or further proposed resolutions.

No additions are allowed for items upon which the General Meeting resolves, pursuant to the law, on a

proposal of the Directors or on a draft or a report prepared by said Board, except as provided by art.

125-ter, par. 1 of Legislative Decree no. 58/1998.

The requests must be sent to the Company's registered office in Viale della Giovine Italia 17, Florence

(for the attention of the Legal Office), by registered letter with return receipt or by certified mail to

ufficiodipresidenzadadaspa@dadapec.com by the tenth day after the day of publication of this notice

(i.e. by March 31st, 2017), together with an appropriate document certifying ownership of the foregoing

shareholding issued by the intermediaries and as a copy of the identification documents of the filers

(identification card for natural persons, or documents certifying the powers for legal persons or other

entities); a phone address of the filers would be appreciated; by the same term and in the same manner,

a motivated report must be submitted by the filers on the items to be discussed or on any additional

proposed resolutions. Any added list of items to be discussed at the General Meeting, containing any

additional proposed resolutions, the motivated report as well as any observations made by the Board of

Directors shall be published by the Company in the same manner as this notice 15 days before the

Shareholders' meeting.

Documentation: the documentation regarding the General Meeting, including the explanatory reports of

the Board of Directors containing the proposed resolutions on the items on the agenda, shall be filed at

the Company's registered office in Viale della Giovine Italia 17, Florence, at the authorized storage

system eMarket Storage on the website www.emarketstorage.com managed by Spafid Connect S.p.A.,

and published on http://www.dada.eu (Governance/Shareholders' Meetings 2017 section), available to

those vested with voting rights and to the public, within the time limits of law. Shareholders are entitled

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to obtain a copy by filing a request to the Company's Legal Office. For any further information regarding the General Meeting and, specifically, the procedures for exercising rights, reference should be made to http://www.dada.eu (Governance/Shareholders' Meetings 2017 section).

An extract of this notice of call was published today on the national newspaper IlSole24ore.

Florence, March 21st, 2017

The Chairman of the Board of Directors

Karim Beshara

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Fine Comunicato	n.0431-11
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