



# SPAFID CONNECT

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Societa' : Giglio Group S.p.A.

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Diffusione presunta

Oggetto : HAS SIGNED IMPORTANT  
AGREEMENTS WITH MACY'S AND  
BLOOMINGDALE'S

*Testo del comunicato*

Vedi allegato.



***GIGLIO USA: HAS SIGNED IMPORTANT AGREEMENTS WITH MACY'S AND BLOOMINGDALE'S.***

***CONQUERING IN SUCH WAY ALL MAJOR AMERICAN MARKET PLACES FOR THE DIFFUSION OF TOP FASHION BRANDS OF MADE IN ITALY AND IS PLACING ITSELF AS MARKET LEADER OF E-COMMERCE 4.0 AIMING TO QUADRUPPLICATE THE REVENUES IN 2017 TO OVER 2 MILLIONI DI DOLLARI***

Milan, 5 April 2017 – [Giglio Group](#) (Aim Italy-Ticker GGTV), the first e-commerce 4.0 company, has informed of two further important new agreements in the United States for the Fashion division

Giglio USA LCC, the newly formed company of the Group operating in the North America, has signed two new collaborations with leading Fashion Retailers and Department Stores in the US in the fashion-beauty and accessories for men and women sector, such as MACY'S Backstage and BLOOMINGDALE'S Outlet (ownership chain of Macy's Inc.), of which US Giglio will be the official supplier.

Macy's and Bloomingdale's are being added, therefore, to Century 21, another important American Fashion Retailer with whom the Group signed an agreement on 21 March, and thus making Giglio Group one of the first operators in the world to promote and distribute the best of Made in Italy fashion in the USA, thanks to the agreements signed with the main market place. To date, in fact, USA Giglio is one of the official suppliers of the big American Retailers such as Macy's, Bloomingdales, Nordstrom Rack, Neiman Marcus, Saks 5th Avenue, Century21, Amazon and their respective on-line platforms.

**Alessandro Giglio, President of Giglio Group, states that:** "A little less than a year after the establishing of Giglio USA, we have already reached all major North American market places, which, in fact, make us number one in the distribution and promotion, through the e-commerce 4.0, of the Made in Italy brands in United States. These new agreements allow us to project ourselves to the end of 2017, with results of more than four times higher than those of 2016 and position ourselves at the forefront in the two main markets of e-commerce in the world, namely the US and China. The innovative and unique iBox, e-commerce 4.0 of Giglio Group that allows the user to turn into a real-time consumer, is winning all the major US operators, thanks to our presence on all the most important television and digital platforms such as Roku, Google Play, Itunes, Sling TV and Dish Network. "

Established in April 2016 with headquarters in New York, Giglio USA manages and presides over the Group's activities in North America, an increasingly strategic market for the Giglio Group activities.

**Information on Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the Milan stock exchange the AIM Market since 7 August 2015, Giglio Group is a 4.0 e-commerce company. The group is a leader in the broadcasting radio and television sector, it has developed cutting-edge digital solutions and represents, in online fashion, a global level digital market place, catering to thirty main digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 countries, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Water and PlayMe), it is visible on all TV devices, digital, web and mobile. In 2016, the Group launched its 4.0 e-commerce model, which is currently operating in China and the USA: the user "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on TV, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).*

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