





*This announcement is for information purposes only and does not constitute an invitation or offer to underwrite, subscribe for or otherwise acquire or dispose of any securities of the Unieuro S.p.A. in any jurisdiction.*

*These materials are not an offer for sale of securities in the United States. Securities may not be sold in the United States absent registration with the United States Securities and Exchange Commission or an exemption from registration under the U.S. Securities Act of 1933, as amended (the "Securities Act").*

*Unieuro S.p.A. does not intend to register any part of the offering in the United States or to conduct a public offering of Shares in the United States. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from Unieuro S.p.A. and will contain detailed information about the company and management, as well as financial statements. Any securities sold in the United States will be sold only to qualified institutional buyers (as defined in Rule 144A under the Securities Act) pursuant to Rule 144A.*

*This document is only being distributed to and is only directed at (i) persons who are outside the United Kingdom or (ii) to investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or (iii) high net worth companies, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order (all such persons in (i), (ii) and (iii) above together being referred to as "relevant persons"). The Shares are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.*

*This document is not a prospectus for the purposes of the Prospectus Directive. In any EEA Member State that has implemented the Prospectus Directive, this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Directive. The expression "Prospectus Directive" means Directive 2003/71/EC (and amendments thereto, including Directive 2010/73/EU, to the extent implemented in any relevant Member State) and includes any relevant implementing measure in the relevant Member State.*

## MID-STABILISATION PERIOD ANNOUNCEMENT

### UNIEURO S.P.A.

Forli, 26 April 2017 – Unieuro S.p.A. ("**Unieuro**") has been informed by Mediobanca – Banca di Credito Finanziario S.p.A. ("**Mediobanca**"), acting as the stabilisation agent in connection with Unieuro's IPO, that Mediobanca has undertaken stabilisation (within the meaning of Article 3.2(d) of the Market Abuse Regulation (EU/596/2014)) in relation to the offer of the following securities, as set out below.

#### Securities:

Issuer:	Unieuro S.p.A.
Securities:	Ordinary Shares (ISIN: IT0005239881)
Offering size:	6,363,637 ordinary shares excluding the over-allotment option
Offer price:	Euro 11,00 per ordinary share
Market:	Mercato Telematico Azionario, organized and managed by Borsa Italiana S.p.A. – STAR Segment
Alphanumeric Code:	UNIR
Stabilisation Manager	Mediobanca – Banca di Credito Finanziario S.p.A. (telephone: +39 02 8829)

NOT FOR DISTRIBUTION IN THE UNITED STATES, CANADA, AUSTRALIA, SOUTH AFRICA OR JAPAN



**Stabilisation Transactions executed on 13 April 2017:**

Aggregate number of ordinary shares purchased	Number of transactions	Price range (Euros)	Execution venue
735	4	11,00	Italian Stock Exchange

\* \* \*

**About Unieuro S.p.A.**

*Unieuro - through a nationwide distribution network of 457 stores consisting of 180 directly operated stores and 277 wholesale partner stores and its on-line digital platform [unieuro.it](http://unieuro.it) – is today the leading Italian consumer electronics retailer by store count.*

*Unieuro is headquartered in Forlì, and has a centralized logistics hub in Piacenza, a staff of over 3,900 employees and revenues that, for the financial year ended on February 29, 2016, reached Euro 1.557 billion.*

**For more information:**

**Investor Relations**

**Italo Valenti**

CFO & Investor Relations Officer  
+39 0543 776769  
[investor.relations@unieuro.com](mailto:investor.relations@unieuro.com)

**Andrea Moretti**

Investor Relations Manager  
+39 335 5301205  
+39 0543 776769  
[amoretti@unieuro.com](mailto:amoretti@unieuro.com)

**Media Relations**

**iCorporate**

Arturo Salerni  
+39 335 1222631  
Rita Arcuri  
+39 333 2608159  
[unieuro@icorporate.it](mailto:unieuro@icorporate.it)

Fine Comunicato n.1944-16

Numero di Pagine: 4