



SPAFID CONNECT

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Societa' : Giglio Group S.p.A.

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Informazione
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Diffusione presunta

Oggetto : Nautical Channel:3-year agreement with
the WOW pay platform of Bermuda.

Testo del comunicato

Vedi allegato.



GIGLIO GROUP :

THE ONLY CHANNEL FOR NAUTICAL SPORTS AT BERMUDA DURING THE AMERICA'S CUP

3-year agreement with the WOW pay platform of Bermuda. Nautical Channel will transmit directly from the island America's Cup races and protagonists with dedicated transmissions.

Milan, 3 May 2017 – [Giglio Group](#) (Aim Italia-Ticker GGTV) The first 4.0 e-commerce company, informs that its international Nautical Channel will officially debut in Bermuda. The channel, the only one in the world exclusively dedicated to nautical and water sports, will be visible on Pay WOW platform, the second operator to broadcast on the island along with CableVision. The contract signed between Nautical Channel and World On Wireless Limited Bermuda (WOW) has a duration of three years.

For the occasion, Nautical Channel will follow America's Cup events that will take place on the island as of 26 May and will be on air all day with a television programme entitled "America's Cup Daily Updates" and will have its own correspondent for the event to describe the days of the most important sailing world trophy. Athletes, racing teams, visitors and Bermuda residents will be able to follow the races and everything that happens during the America's Cup days on Nautical Channel, which is the leading channel for nautical and water sports worldwide.

Nautical Channel, it is 100% owned by Giglio Group and transmits in 6 languages for 24 hours a day, broadcasting in 52 nations and 4 continents. Launched in 2011, Nautical Channel is present today on more than 100 television platforms worldwide, of which about 80 are Pay TV platforms, with over 22 million subscribers and over 300 hours of new content produced each year. In addition to the America's Cup, Nautical Channel broadcasts more than 100 international sport events including World Kiteboarding League and Volvo Ocean Race.

World On Wireless Limited (WOW) is Bermuda's first wireless television provider, a Pay and On Demand platform of television content founded in 2004, whose capital is 100% exclusively owned by Bermuda employees. On Wow are available the major international channels for a wide range of information of content, entertainment, sports, including CNN, FOX news, ESPN, HBO, FOX, NBC and many more.

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is a 4.0 e-commerce company. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market

place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 nations, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own 4.0 e-commerce model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (USA Giglio) and Shanghai (Giglio Shanghai). In 2017, Giglio Group acquired 100% of Evolve, making it one of the most important realities in the e-commerce b2c in the fashion, beauty and design sectors.

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Fine Comunicato n.20076-34

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