



SPAFID CONNECT

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Oggetto : Nautical Channel debuts in Israel

Testo del comunicato

Vedi allegato.



GIGLIO GROUP: NAUTICAL CHANNEL DEBUTS IN ISRAEL

Agreement reached with Vonetize platform, the largest VOD OTT operator in Israel. Group's dedicated nautical channel now available in 53 countries.

Milan, June 8, 2017 – [Giglio Group](#) (Aim Italia-Ticker **GGTV**), the leading e-commerce 4.0 company, announces the launch in Israel on the Vonetize platform of the international Nautical Channel, therefore bringing to 53 the number of countries in which the channel exclusively dedicated to sailing and aquatic sports is available.

Vonetize is the leading OTT (Over The Top) VOD (video on demand) platform in Israel, with over 2 million users and which, since 2012, has distributed its content via web, on mobile and through Smart Tv APP's. Vonetize works with major distributors such as TripleC Internet Service, which creates synergies between TV and WEB services through complete subscriber offers, or with large operators such as Globus Max, Israel's major cinema chain, or indeed with giants such as Samsung and LG for the joint distribution of content and services.

The contract signed between Nautical Channel and Vonetize is for 2 years and typically is based on a "license fee", with revenues determined by the number of subscribers. The agreement runs from June 7, 2017, with automatic renewal on conclusion. With this agreement, Giglio Group launches in a new country, Israel, where the audience greatly welcomes a more interactive, personalised and digital experience, and extends its international presence, with 56 channels now distributed across the globe.

Nautical Channel, wholly-owned by Giglio Group, broadcasts in 6 languages, 24 hours a day, in 53 countries and on 5 continents. Launched in 2011, Nautical Channel is today available on over 100 television platforms globally, of which approx. 80 Pay TV platforms, with over 22 million subscribers and over 300 hours of new content produced every year. In addition to the America's Cup, the Nautical Channel broadcasts over 100 international sporting events, including the World Kite boarding League and the Volvo Ocean Race.

Information on Giglio Group

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 55 nations, 5 continents and in six languages through its own

television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai). In 2017, Giglio Group acquired 100% of Evolve, making it one of the most important e-commerce b2c companies focused on fashion, beauty and design sectors.

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