

Informazione Regolamentata n. 1615-55-2017	C	0ata/Ora Ricezione 08 Giugno 2017 09:39:53	MTA
Societa'	:	FINECOBANK	
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Tipologia	:	REGEM	
Data/Ora Ricezione	:	08 Giugno 2017 09:	39:53
Data/Ora Inizio Diffusione presunta	:	08 Giugno 2017 09:	39:54
Oggetto	:	PR FINECO TOTAL	NET SALES MAY
Testo del comunicato			

Vedi allegato.



## PRESS RELEASE

# FinecoBank:

- Net sales since the beginning of the year: € 2,436 million (+9% y/y), of which Guided Products net sales: € 1,656 million (+40% y/y). Guided products on AuM stock at 60% (+10 p.p. y/y)
- May 2017 net sales: € 464 million (+9% y/y), of which € 308 million AuM (+159% y/y)
- Nearly 1,155,000 total customers (+7% y/y), of which 10,851 new customers acquired in May (+12% y/y)

## Milan, June 8<sup>th</sup> 2017

FinecoBank recorded total net sales of € 2,436 million since the beginning of 2017 (+9% y/y), of which € 1,463 million Asset under Management (around 8x compared to the first five months of 2016), € 478 million Asset under Custody and € 496 million direct depos. "Guided products & services" net sales amounted at € 1,656 million (+40% y/y), increasing the penetration rate at 60% on total AuM compared to 50% in May 2016 and 56% in December 2016.

In May, net sales amounted at  $\notin$  464 million (+9 % y/y), with a continuous improvement in the asset mix with respect to 2016, as highlighted in previous months. In May Asset under Management totaled  $\notin$  308 million (+159% y/y).

Since the beginning of the year net sales through the network of personal financial advisors totaled € 2,216 million, +15 % compared to last year.

In terms of customers' acquisition, since the beginning of the year 52,378 new clients have been acquired, of which 10,851 in May (+12% y/y). Total number of customers was close to 1,155,000 as of May 31<sup>st</sup> 2017, up 7% compared to May 2016.

Total Financial Assets were at € 63,423 million (+5% compared to December 2016 and +13% y/y).

### Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"Fineco has recorded solid total net sales and an high-quality asset mix even in May. Last month we have seen good inflows towards assets under management solutions, confirming once again the appreciation of our customers towards an approach based on quality, transparency and fair pricing. The results also highlight the importance of a strategy focused on organic growth of our Personal Financial Advisors network, a further confirmation of the long-term sustainability of our business model."



figures in € million

	MAY	JAN - MAY	JAN - MAY
TOTAL NET SALES	2017	2017	2016
Assets under management	307.97	1,462.51	173.55
Assets under custody	249.56	478.08	892.66
Direct deposits	-93.12	495.89	1,166.71
TOTAL NET SALES	464.41	2,436.48	2,232.92

figures in € million

PFA NETWORK NET SALES	MAY	JAN - MAY	JAN - MAY
	2017	2017	<b>201</b> 6
Assets under management	308.40	1,452.96	183.72
Assets under custody	172.15	331.86	691.27
Direct deposits	-44.92	431.22	1,050.53
TOTAL NET SALES PFA NETWORK	435.63	2,216.04	1,925.52

#### figures in € million

TOTAL FINANCIAL ASSETS	MAY	DECEMBER	MAY
	2017	2016	2016
Assets under management	30,450.77	28,607.92	26,177.08
Assets under custody	13,987.23	13,077.69	13,259.07
Direct deposits	18,985.35	18,509.50	16,798.89
TOTAL FINANCIAL ASSETS	63,423.35	60,195.11	56,235.04

figures in € million			
PFA NETWORK TFA	MAY	DECEMBER	MAY
	2017	2016	2016
Assets under management	29,940.13	28,105.21	25,679.06
Assets under custody	10,422.04	9,736.10	9,837.97
Direct deposits	14,004.67	13,593.01	12,391.13
PFA NETWORK TFA	54,366.85	51,434.32	47,908.16



### **FinecoBank**

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest financial advisors' network in Italy\*, and is the number one broker in Italy for equity trades in terms of volume of orders\*\*. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including banking, credit, trading and investment services, also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

\*Source: Assoreti

\*\*Source: Assosim

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