



# SPAFID CONNECT

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Diffusione presunta

Oggetto : Bruno Scaroni appointed new Group  
Strategy & Business Accelerator Director

*Testo del comunicato*

Vedi allegato.



21/06/2017  
PRESS RELEASE

## BRUNO SCARONI APPOINTED AS NEW GROUP STRATEGY & BUSINESS ACCELERATOR DIRECTOR

Trieste – Generali Group announces that Bruno Scaroni, current Chief Executive Officer of Europ Assistance Italy, has been appointed as Group Strategy & Business Accelerator Director with effect from 1st July 2017.

Bruno Scaroni will maintain the operational role in Europ Assistance Italy until the appointment of the new CEO. Gian Paolo Meloncelli, current Group Strategy & Business Accelerator Director, will leave the Group at the end of June to pursue new professional opportunities.

**Generali Group CEO Philippe Donnet** stated: *"I am very glad to welcome Bruno Scaroni. Thanks to his experience in different fields of insurance sector, he will contribute to the acceleration of the process of transformation and development of the Company. I would like also to thank Gian Paolo Meloncelli for his outstanding contribution to the Company. I wish him the best for his future endeavors".*

Bruno Scaroni graduated in Management Engineering from the Politecnico di Milano and holds an Mba in Finance and Management at the Columbia Business School in New York. In 2000 he joined Goldman Sachs International as Financial Analyst and then McKinsey in 2004 where he worked in various positions until 2008, when he joined Zurich Financial Services becoming in 2010 Head of Sales Planning and Development of Zurich Italy.

In March 2013 he joined Generali Group, first as Chief Distribution Officer of Generali Italy and then, in October 2014, as CEO of Europ Assistance Italy.

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### THE GENERALI GROUP

Generali is an independent, Italian Group, with a strong international presence. Established in 1831, it is among the world's leading insurers and it is present in over 60 countries with total premium income exceeding € 70 billion in 2016. With over 74,000 employees in the world, and 55 million clients, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe and in Asia. In 2017 Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.

Fine Comunicato n.0018-40

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