

H1 2017 RESULTS & BUSINESS UPDATE

H1 2017 Group Results	3
H1 2017 Domestic Market Results	13
H1 2017 Foreign Markets Results	33
Business Update	38
Mediolanum Facts	50



H1 2017 Group Results

	H117	H116	Change
Entry fees	44.3	34.8	+28%
Management fees	475.8	408.1	+17%
Performance fees	88.7	82.7	+7%
Banking service fees	42.7	40.6	+5%
Other fees	19.2	17.0	+13%
Commission income	670.8	583.1	+15%
Net interest income	94.3	121.8	-23%
Net income on investments at fair value	8.4	(15.4)	n.s.
Net financial income	102.8	106.4	-3%)
Insurance revenues ex U-L commissions	17.5	11.2	+57%
Equity contribution	6.6	5.5	+19%
Net income on other investments	36.9	15.4	+139%
o/w Impairment on loans	(8.8)	(8.6)	+3%
Other revenues	14.9	12.0	+24%
Acquisition costs	(260.9)	(223.3)	+17%
Other commission expenses	(32.5)	(28.1)	+15%
CONTRIBUTION MARGIN	556.1	482.1	+15%
G&A expenses	(255.8)	(249.7)	+2%
Contribution to SRF, DGS & similar	(31.5)	(5.7)	n.s.
Amortisation & depreciation	(17.5)	(14.9)	+17%
Provisions for risks & charges	(22.3)	(14.7)	+52%
TOTAL COSTS	(327.0)	(284.9)	+15%
PROFIT BEFORE TAX	229.0	197.2	+16%
Income tax	(32.6)	(26.9)	+21%
NET INCOME	196.4	170.3	+15%

Entry Fees (€ 10 mn higher YoY)

reflected higher gross inflows into Mutual Funds, especially into PIRs in Q2, rendering the decline in front fees less evident

Management Fees (€ 68 mn higher YoY)

reflected a strong increase in average assets due to notable inflows into Mutual Funds

Net Interest Income (€ 27 mn lower YoY)

due to lower yields, as expected vs. a very strong H1 16

Net Income on Investments at FV (€ 24 mn higher YoY)

increase in the yield curve positively impacted derivatives hedging fixed-rate mortgages no longer on our books

Net Income on Other Investment (€ 22 mn higher YoY)

benefitted from capital gains on the sale of the stake in Banca Esperia. H1 16 also included capital gains on the sale of CartaSi & Visa Europe shareholdings

Contribution to SRF, DGS & similar (€ 26 mn higher YoY)

totalled 5 times the amount in H1 last year due to the final write-down of our investment in the Atlante 1 fund (for a total write-down of 92%)

Provisions for Risk & Charges (€ 8 mn higher YoY)

returned to normal levels vs. Hì 16 which benefitted from the freeing-up of some provisions connected to inherited lawsuit in Spain

	Q116	Q216	Q316	Q416	Q117	Q217
Entry fees	17.6	17.2	17.8	18.0	19.8	24.5
Management fees	200.5	207.6	217.2	223.4	233.6	242.2
Performance fees	50.4	32.2	75.3	77.6	66.8	21.9
Banking service fees	20.4	20.2	19.7	21.1	21.8	20.9
Other fees	8.1	8.9	8.6	9.2	9.2	10.0
Commission income	297.1	286.0	338.7	349.2	351.3	319.4
Net interest income	61.6	60.2	59.5	47.5	45.0	49.4
Net income on investments at fair value	(10.6)	(4.8)	(2.2)	8.8	1.6	6.8
Net financial income	51.0	55.4	57.4	56.3	46.6	56.2
Insurance revenues ex U-L commissions	7.4	3.7	7.1	9.6	9.4	8.2
Equity contribution	0.6	4.9	16.2	5.0	(2.4)	6.6
Net income on other investments	(3.3)	18.7	0.3	6.5	(2.4)	39.2
_o/w Impairment on loans	(4.0)	(4.5)	(0.6)	(1.9)	(4.0)	(4.9)
Other revenues	5.7	6.4	6.2	8.1	7.0	7.9
Acquisition costs	(110.4)	(113.0)	(121.2)	(135.8)	(128.5)	(132.4)
Other commission expenses	(13.5)	(14.6)	(15.1)	(15.6)	(15.8)	(16.7)
CONTRIBUTION MARGIN	234.6	247.5	289.5	283.2	267.6	288.4
G&A expenses	(117.3)	(132.3)	(108.1)	(139.2)	(124.8)	(131.0)
Contribution to SRF, DGS & similar	(4.3)	(1.4)	(7.9)	(32.4)	(12.7)	(18.8)
Amortisation & depreciation	(7.2)	(7.7)	(7.8)	(9.7)	(8.5)	(9.0)
Provisions for risks & charges	(12.5)	(2.2)	(12.5)	(3.4)	(10.3)	(12.0)
TOTAL COSTS	(141.3)	(143.7)	(136.3)	(184.7)	(156.3)	(170.8)
PROFIT BEFORE TAX	93.3	103.9	153.2	98.5	111.4	117.7
Income tax	(20.2)	(6.7)	(18.5)	(10.0)	(26.5)	(6.1)
NET INCOME	73.2	97.1	134.7	88.5	84.9	111.5

Quarterly Commission Income from Mgmt Fees € mn



H1 2017 Group

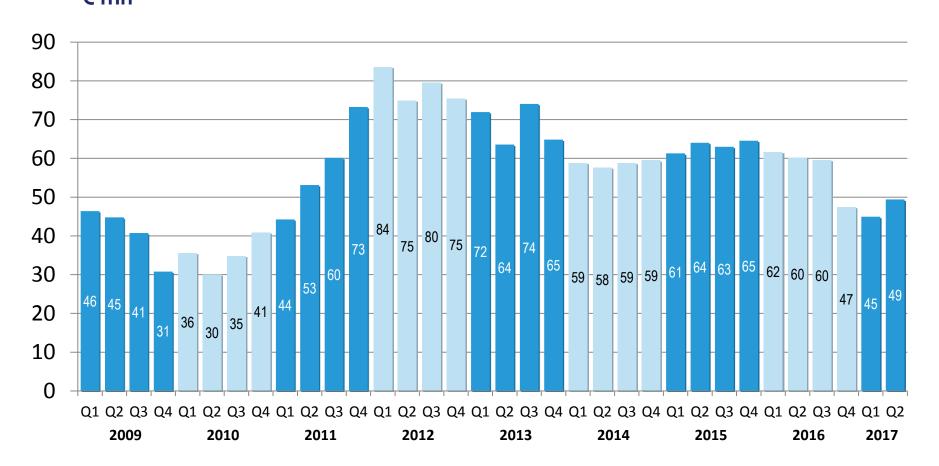


Yearly bps on average assets

Quarterly Net Interest Income € mn

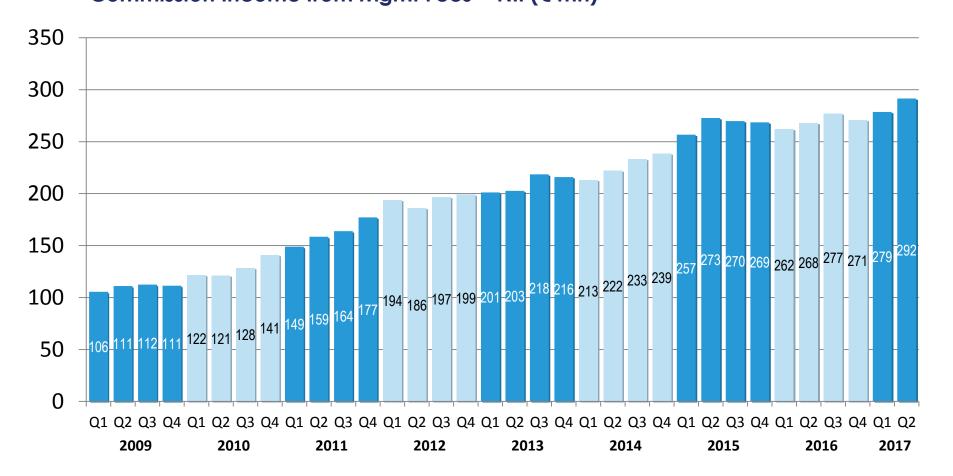


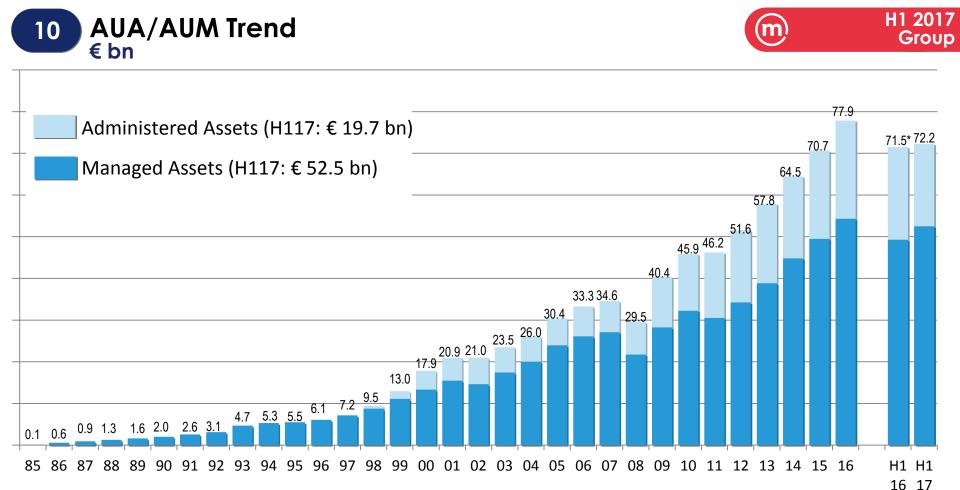
H1 2017 Group



Quarterly Recurring Revenues Commission Income from Mgmt Fees + NII (€ mn)







^{*} H116 included €8.4 bn of Banca Esperia assets, not present in H117



Assets under Administration/Management € mn



H1 2017 Group

	30/06/17	31/12/16	Change	30/06/16	Change
Mutual Funds & U-L Policies	47,159.8	44,200.6	+7%	39,763.6	+19%
'Freedom' Life Policies	212.1	233.8	-9%	385.4	-45%
Other Life Insurance products	1,391.8	1,524.9	-9%	1,596.7	-13%
Banking	18,489.6	18,383.8	+1%	17,369.2	+6%
taly – Banca Mediolanum	67,253.4	64,343.1	+5%	59,114.8	+14%
Mutual Funds & U-L Policies	2,854.6	2,474.7	+15%	2,093.0	+36%
Other Insurance Products	145.5	174.5	-17%	201.7	-28%
Banking	1,346.7	1,231.2	+9%	1,221.4	+10%
Spain – Banco Mediolanum	4,346.8	3,880.3	+12%	3,516.1	+24%
Mutual Funds & U-L Policies	445.8	420.3	+6%	384.5	+16%
Other Insurance Products	20.3	23.9	-15%	25.0	-19%
Banking	142.4	147.0	-3%	114.9	+24%
Germany – B. A. Lenz & Gamax	608.4	591.2	+3%	524.4	+16%
taly – Banca Esperia (Mediolanum's share)	0	9,039.5	n.s.	8,364.9	n.s.
TOTAL AUA/AUM	72,208.6	77,854.1	-7%	71,520.2	+1%

	H117	Q117
GROUP CAPITAL RATIOS		
Total Capital Ratio*	21.9%	20.1%
Common Equity Tier 1 Ratio	21.9%	20.1%
Total Regulatory Capital Held	1,929	1,909
Required Capital – Banks *	721	789
Solvency Capital Requirements – Insurance companies	706	705
Total Required Capital	1,427	1,494
EXCESS CAPITAL	502	415

^{*} As per SREP, BMED required capital amounts to 11% (minimum Total Capital Ratio) of consolidated RWA (€ 7,208 mn as at 30/06/2017), excluding stakes in insurance companies



H1 2017 Domestic Market Results



	H117	H116	Change
Entry fees	38.1	28.7	+33%
Management fees	446.4	385.3	+16%
Performance fees	82.8	78.2	+6%
Banking service fees	30.9	30.7	+1%
Other fees	18.2	16.0	+14%
Commission income	616.5	538.8	+14%
Net interest income	89.4	113.1	-21%
Net income on investments at fair value	8.3	(15.6)	n.s.
Net financial income	97.6	97.5	+0%
Insurance revenues ex U-L commissions	11.2	6.5	+72%
Equity contribution	6.6	5.5	+19%
Net income on other investments	37.1	7.1	+426%
o/w Impairment on loans	(8.5)	(8.0)	+7%
Other revenues	13.2	10.5	+26%
Acquisition costs	(239.6)	(206.0)	+16%
Other commission expenses	(21.9)	(19.4)	+13%
CONTRIBUTION MARGIN	520.7	440.5	+18%)
G&A expenses	(228.3)	(225.2)	+1%
Contribution to SRF, DGS & similar	(30.4)	(4.9)	n.s.
Amortisation & depreciation	(16.0)	(13.9)	+15%
Provisions for risks & charges	(21.9)	(20.9)	+5%
TOTAL COSTS	(296.5)	(264.9)	+12%)
PROFIT BEFORE TAX	224.2	175.7	+28%
Income tax	(30.3)	(23.3)	+30%
NET INCOME	194.0	152.4	+27%

Income Statement by Quarter € mn



	Q116	Q216	Q316	Q416	Q117	Q217
Entry fees	14.3	14.4	15.4	15.2	16.8	21.4
Management fees	189.5	195.8	204.6	210.2	219.4	227.0
Performance fees	47.6	30.6	71.2	73.8	62.7	20.1
Banking service fees	15.7	15.0	13.9	14.9	16.1	14.9
Other fees	7.7	8.3	8.2	8.8	8.8	9.5
Commission income	274.7	264.2	313.3	322.9	323.7	292.9
Net interest income	56.9	56.2	54.4	44.6	42.5	46.9
Net income on investments at fair value	(10.6)	(5.0)	(2.2)	8.7	1.5	6.7
Net financial income	46.3	51.2	52.2	53.3	44.0	53.6
Insurance revenues ex U-L commissions	5.3	1.2	4.4	7.4	6.1	5.1
Equity contribution	0.6	4.9	16.2	5.0	0	6.6
Net income on other investments	(3.2)	10.2	0.5	4.4	(2.3)	39.4
o/w Impairment on loans	(3.8)	(4.1)	(0.4)	(3.9)	(3.9)	(4.7)
Other revenues	5.1	5.4	5.6	7.0	6.4	6.8
Acquisition costs	(101.8)	(104.2)	(112.8)	(126.0)	(118.1)	(121.5)
Other commission expenses	(9.4)	(10.0)	(10.0)	(10.2)	(10.9)	(11.1)
CONTRIBUTION MARGIN	217.7	222.8	269.4	263.8	248.9	271.8
G&A expenses	(104.5)	(120.7)	(95.0)	(125.5)	(110.3)	(118.0)
Contribution to SRF, DGS & similar	(3.9)	(0.9)	(7.5)	(32.1)	(12.2)	(18.2)
Amortisation & depreciation	(6.7)	(7.2)	(7.2)	(9.0)	(7.8)	(8.2)
Provisions for risks & charges	(12.2)	(8.7)	(12.5)	(2.5)	(10.1)	(11.8)
TOTAL COSTS	(127.3)	(137.6)	(122.2)	(169.1)	(140.3)	(156.2)
PROFIT BEFORE TAX	90.4	85.3	147.2	94.7	108.6	115.6
Income tax	(19.2)	(4.0)	(17.2)	(8.8)	(25.2)	(5.1)
NET INCOME	71.1	81.2	130.0	85.9	83.5	110.5



	H117	H116	Change
One-time commissions	41.3	38.0	+9%
Ongoing commissions	154.6	129.7	+19%
otal commissions	195.9	167.7	+17%
Incentives on individual net inflows	22.7	18.2	+24%
Contests & bonuses	6.9	4.5	+51%
Reimbursement of costs for customer events	5.5	6.2	-11%
otal incentives & bonuses	35.1	29.0	+21%
Costs related to the agency agreement	8.7	9.3	-7%
TOTAL ACQUISITION COSTS	239.6	206.0	+16%

	H117	H116	Change
directly into Mutual Funds	+2,128.8	+840.0	+153%
through 'MyLife' U-L policy	+473.7	+367.7	+29%
through other U-L policies	+0.8	+179.3	-100%
Mutual Funds Inflows	+2,603.3	+1,386.9	+88%
Other Life Insurance policies	-165.9	-179.9	-8%
Managed Assets Inflows	+2,437.4	+1,207.0	+102%
3rd-party Structured Bonds	-156.9	-82.9	+89%
Managed Assets incl. Structured Bonds	+2,280.5	+1,124.2	+103%
Cash deposits	-256.0	+1,552.6	n.s.
Repurchase agreements	+31.2	+43.1	-28%
Mediolanum bonds	-26.8	-28.3	-5%
Other securities under custody	-37.1	+231.1	n.s.
Administered Assets Inflows	-288.7	+1,798.5	n.s.
'Freedom' Life Policies (change in assets)	-24.1	-117.7	-80%
Administered Assets incl. 'Freedom' accts.	-312.8	+1,680.8	n.s.
BANCA MEDIOLANUM	+1,967.7	+2,804.9	-30%
BANCA ESPERIA (Mediolanum's share)	0	+132.6	n.s.
TOTAL NET INFLOWS	+1,967.7	+2,937.6	-33%



	H117	H116	Change
'Best Brands' funds of funds (IRL)	+352.5	+618.9	-43%
'Challenge' mutual funds (IRL)	-168.2	+3.9	n.s.
'Fondi Italia' mutual funds (ITA)	+1,232.2	+57.6	n.s.
3rd-party stand-alone funds	+659.4	+175.8	+275%
Other	+52.8	-16.2	n.s.
DIRECT NET INFLOWS INTO MUTUAL FUNDS	+2,128.8	+840.0	+153%
'MyLife' U-L policy	+473.7	+367.7	+29%
Other U-L policies	+0.8	+179.3	-100%
TOTAL NET INFLOWS INTO MUTUAL FUNDS	+2,603.3	+1,386.9	+88%

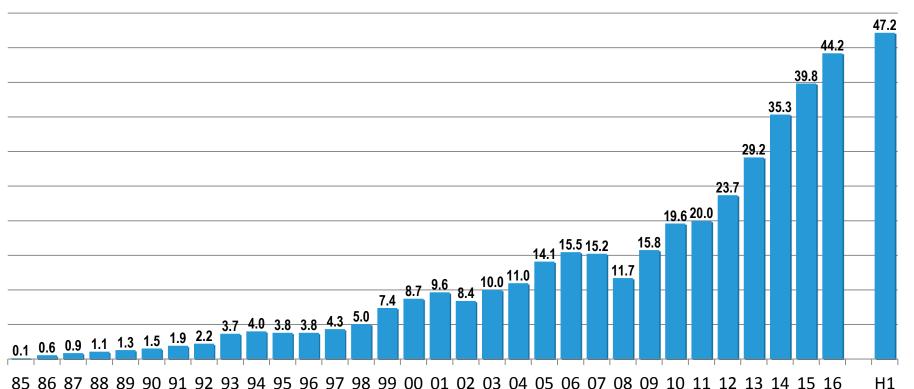
	H117	H116	Change
'Best Brands' funds of funds (IRL)	2,058.7	1,558.5	+32%
'Challenge' mutual funds (IRL)	208.8	251.6	-17%
'Fondi Italia' mutual funds (ITA)	2,389.2	560.1	+327%
3rd-party stand-alone funds	825.9	219.5	+276%
Other	93.5	12.0	n.s.
DIRECT GROSS INFLOWS INTO MUTUAL FUNDS	5,576.0	2,601.7	+114%
'MyLife' U-L policy	720.7	508.5	+42%
Other U-L policies	507.7	616.0	-18%
TOTAL GROSS INFLOWS INTO MUTUAL FUNDS	6,804.5	3,726.2	+83%



Mutual Funds AUM Trend

Domestic Market







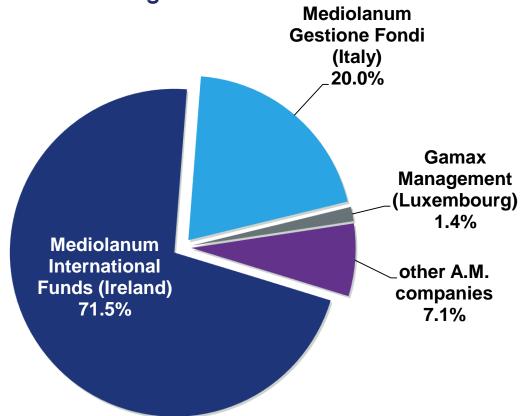
Mutual Funds Assets under Management € mn



	30/06/17	31/12/16	Change	30/06/16	Change
'Best Brands' funds of funds (IRL)	19,390.0	18,643.4	+4%	16,646.5	+16%
'Portfolio' funds of funds (IRL)	330.6	370.0	-11%	359.9	-8%
'Challenge' mutual funds (IRL)	13,969.7	14,137.0	-1%	12,900.6	+8%
Funds of Hedge Funds (IRL)	73.2	90.0	-19%	103.4	-29%
'Fondi Italia' mutual funds (ITA)	8,844.5	7,395.7	+20%	6,921.3	+28%
'Real estate' fund (ITA)	309.7	311.9	-1%	312.3	-1%
3rd-party stand-alone funds	1,883.3	1,163.6	+62%	786.1	+140%
Other	923.3	822.6	+12%	808.3	+14%
Adj. for own mutual funds in FoFs & Managed accts.	(423.7)	(441.1)	-4%	(427.7)	-1%
'MyLife' U-L policy	4,827.3	4,278.4	+13%	3,689.7	+31%
Other U-L policies	12,351.9	12,421.4	-1%	11,272.5	+10%
Adj. for own mutual funds in U-L policies	(15,320.0)	(14,992.4)	+2%	(13,609.3)	+13%
ASSETS IN MUTUAL FUNDS & U-L	47,159.8	44,200.6	+7%	39,763.6	+19%

Mutual Funds Assets by A.M. company as at 30/06/2017 – including U-L assets

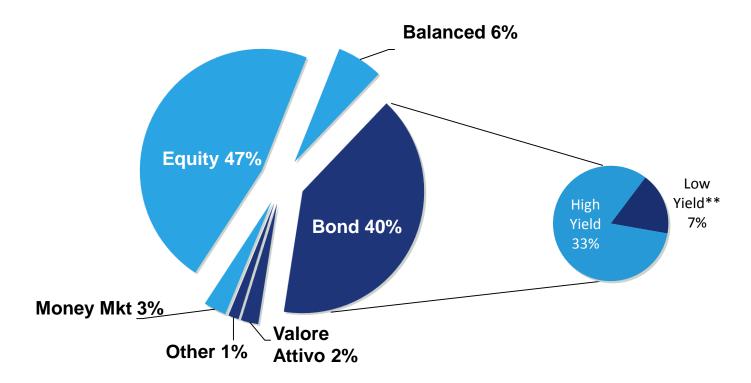
H1 2017 Domestic Market





Mutual Funds Assets* by category as at 30/06/2017 – including U-L assets





^{*} Flexible funds are classified according to their equivalent risk level

^{** &#}x27;Low Yield Bond' segment includes Euro-zone + Japan govies



	30/06/17	31/12/16	Change	30/06/16	Change
Cash Deposits	15,284.1	15,541.1	-2%	14,407.4	+6%
Repurchase agreements	31.2	0	n.s.	43.1	-28%
Mediolanum bonds	89.9	115.3	-22%	125.1	-28%
3rd-party structured bonds	482.5	642.7	-25%	725.8	-34%
Other securities	2,601.9	2,084.8	+25%	2,067.9	+26%
BANKING ADMINISTERED ASSETS	18,489.6	18,383.8	+1%	17,369.2	+6%



	Q217	Q117
Total Cost of Funding	0.27%	0.37%
Retail Cost of Funding	0.32%	0.38%
Total Interest Income	1.13%	1.19%
Retail Interest Income	2.06%	2.16%
TOTAL SPREAD	0.85%	0.82%
Spread on Retail	1.74%	1.78%

Balance Sheet Highlights € mn – as at 30/06/2017



	Liabilities	Assets
Retail	15,468	7,024
Treasury	4,236	13,017
o/w interbank / intra-group deposits & repos	1,524	221
o/w ECB refinancing	0	0
o/w MTS refinancing	2,712	431
o/w securities (bonds)		12,366
Other liabilities / assets	2,694	2,357
TOTAL	22,398	22,398

Operating Liquidity (24hr) : € 10,012 mn





as at 31/03/2017

9.4% as at 31/12/2016

	30/06/17	31/12/16	Change	30/06/16	Change
Mortgages	5,370	5,210	+3%	4,960	+8%
Personal & Commercial Loans	1,351	1,267	+7%	1,192	+13%
Lines of credit	292	378	-23%	404	-28%
Total Loans	7,013	6,855	+2%	6,557	+7%
% on total loans		B.Medio	olanum	Italian Bank	s*
Gross non-performi	ng Loans	1.	62%	16.3%	

0.87%

Net non-performing Loans

^{*} Source: Bank of Italy – Statistical Bulletin II 2017 & Financial Stability Report No. 1 2017



	H117	FY16	H116
Mortgage Portfolio			
Total Value	5,370	5,210	4,960
Average rate	1.87%	2.08%	2.20%
Average initial LTV	57%	57%	58%
New Business			
Total amount granted	446	991	476
Average rate	1.42%	1.52%	1.63%
Average amount granted	135	142	142
Average initial LTV	57%	59%	61%





	Mediolanum (Mediolanum Group		anum	Mediolanum	Vita
	Book value	AD	Book Value	AD	Book Value	AD
Italian Govies	13,987	1.2	12,931	0.9	942	3.9
Italian Financials	404	2.8	182	1.6	214	3.8
Spanish Govies	641	1.3	626	1.3	15	3.3
Spanish Financials	5	7.3	0	0.0	5	7.3
Core Europe Govies*	-308	1.5	-319	1.5	0	0.0
Greek Govies	0	0.0	0	0.0	0	0.0
Portuguese, Irish Govies	0	0.0	0	0.0	0	0.0
Other Financials	60	1.1	50	0.2	9	5.8
Other Corporate	27	4.6	0	0.0	24	4.7
Other ABS	3	2.1	3	2.1	0	0.0
TOTAL	14,819	1.2	13,473	1.0	1,209	3.9

AD = average duration weighted by absolute nominal value

^{*} includes: Austria, Belgium, Finland, France, Germany, Luxembourg & Holland

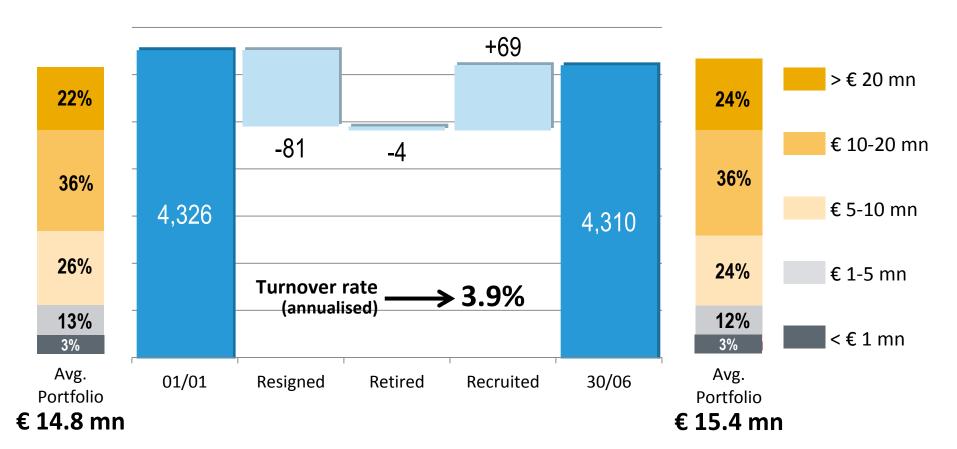


	30/06/17	31/12/16	Change	30/06/16	Change
Traditional	1,375.1	1,346.6	+2%	1,332.6	+3%
Index-linked	16.7	178.3	-91%	264.0	-94%
Unit-linked pension plans	5,985.7	5,936.8	+1%	5,319.8	+13%
Unit-linked endowment policies	3,743.4	3,830.0	-2%	3,593.6	+4%
Unit-linked investment policies	7,450.1	6,933.1	+7%	6,048.7	+23%
Unit-linked	17,179.2	16,699.8	+3%	14,962.1	+15%
o/w equity	60.9%	62.8%	-3%	61.5%	-1%
LIFE ASSETS (EX-'FREEDOM')	18,571.0	18,224.7	+2%	16,558.8	+12%
'Freedom' Life policies	212.1	233.8	-9%	385.4	-45%

Banca Mediolanum Family Banker® Network

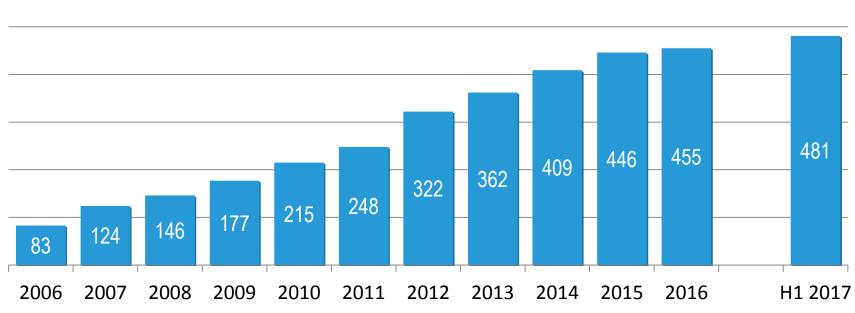


Change in headcount & Split by average portfolio – Year 2017



Banca Mediolanum Focus on 'Private Bankers'* as at 30/06/2017





Average assets in portfolio: € 36.3 mn

o/w managed assets: € 26.8 mn

^{* &#}x27;Private Bankers' are a subset of Family Bankers who mainly deal with affluent & HNW customers



H1 2017 Foreign Markets Results



	H117	H116	Change	vs.FY16
	п117	нтто	Change	V2.F110
Net Income excluding non-recurring items	7.7	10.5	-26%	
Net impact of settlement of past (inherited) litigation	0	4.8	n.s.	
Net Income	7.7	15.3	-49%	
Managed Assets	3,000.1	2,294.7	+31%	+13%
Administered Assets	1,346.7	1,221.4	+10%	+9%
Total Assets	4,346.8	3,516.1	+24%	+12%
Gross Inflows into Managed Assets	690.1	479.7	+44%	
Net Inflows into Managed Assets	+307.8	+210.6	+46%	
Net Inflows into Administered Assets	+31.0	-84.8	n.s.	
Total Net Inflows	+338.8	+125.8	+169%	
Family Bankers (Mediolanum model)	849	807	+5%	+2%
Traditional agents	33	34	-3%	-0%
Total Sales Network	882	841	+5%	+2%
Total Customers	113,734	106,269	+7%	+4%





C IIIII				
	H117	H116	Change	vs.FY16
Net Income excluding non-recurring items	(5.3)	(5.8)	-8%	
Net impact of sale of VISA EU shares	0	8.4	n.s.	
Net Income	(5.3)	2.6	n.s.	
Managed Assets	466.1	409.6	+14%	+5%
Administered Assets	142.4	114.9	+24%	-3%
Total Assets	608.4	524.4	+16%	+3%
Gross Inflows into Managed Assets	35.2	34.5	+2%	
Net Inflows into Managed Assets	+4.2	+17.6	-76%	
Net Inflows into Administered Assets	-4.6	+22.3	n.s.	
Total Net Inflows	-0.4	+39.9	n.s.	
Total Sales Network	50	65	-23%	-9%
Total Customers	5,457	5,134	+6%	+0%

Germany – Bankhaus August Lenz Highlights



	H117	H116	Change	vs.FY16
Net Income excluding non-recurring items	(6.6)	(6.4)	+3%	
Net impact of sale of VISA EU shares	0	8.4	n.s.	
Net Income	(6.6)	2.0	n.s.	
Managed Assets	266.6	225.2	+18%	+5%
Administered Assets	142.4	114.9	+24%	-3%
Total Assets	408.9	340.1	+20%	+2%
Gross Inflows into Managed Assets	29.9	25.9	+15%	
Net Inflows into Managed Assets	+7.5	+18.0	-58%	
Net Inflows into Administered Assets	-4.6	+22.3	n.s.	
Total Net Inflows	+2.9	+40.3	-93%	
Total Sales Network	50	65	-23%	-9%
Total Customers	5,457	5,134	+6%	+0%



	H117	H116	Change	vs.FY16
Net Income	1.3	0.7	+93%	
Assets under Management	199.5	184.4	+8%	+5%
Gross Inflows	5.3	8.6	-38%	
Net Inflows	-3.3	-0.4	n.s.	



Business Update

Banca Mediolanum June 2017 Net Inflows € mn



	Jun '17	YTD '17	YTD '16
Managed Assets	+390	+1,2281	+1,124
o/w Mutual Funds, U-L & Managed Accounts	+510	+2,603	+1,387
Administered Assets	-154	-313	+1,681
Italy – Banca Mediolanum Total Net Inflows	+236	+1,968	+2,805
Managed Assets	+62	+308	+211
o/w Mutual Funds & U-L	+63	+347	+238
Administered Assets	+8	+31	-85
Spain – Banco Mediolanum Total Net Inflows	+70	+339	+126)
Managed Assets	+2	+4	+18
o/w Mutual Funds & U-L	+2	+9	+20
Administed Assets	0	-5	+22
Germany – B.A. Lenz & Gamax Total Net Inflows	+2	0	+40)
Managed Assets	+454	+2,592	+1,352
o/w Mutual Funds, U-L & Managed Accounts	+575	+2,960	+1,645
Administered Assets	-146	-286	+1,618
GROUP TOTAL NET INFLOWS	+308	+2,306	+2,971

40

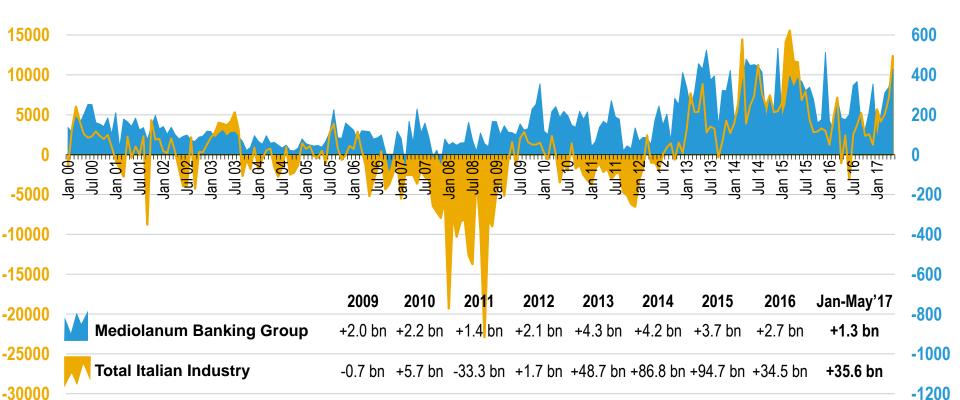
Consultinvest

Jan - May 2017 o/w Mutual Funds* **Total Net Inflows** o/w Managed Assets Banca Fideuram (incl. Sanpaolo) 4,220,054 5,595,525 3,647,711 Banca Generali 3,200,256 2,816,744 1,231,605 Finecobank 2,216,040 1,452,960 814,686 Allianz Bank 1,980,378 1,777,111 1,697,589 **Banca Mediolanum** 1,663,152 1,930,071 2,073,153 **Azimut** 1,359,902 1,057,984 766,091 **UBI (IW Bank)** 553,044 203,313 192,473 453,121 351,761 316,630 **BNP Paribas** 325,103 158,519 64,665 Deutsche Bank (Finanza & Futuro) Credem 290,100 253,157 235,349 Monte dei Paschi di Siena (Widiba) 254,477 171,435 154,123 11,983 9,836 8,739

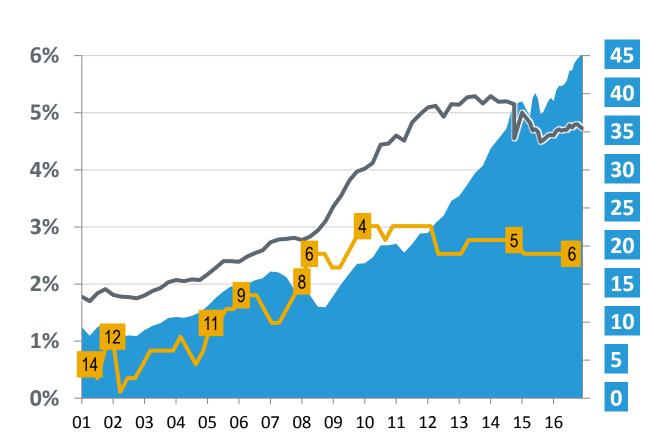
^{*}including those underlying Unit-Linked policies & Managed Accounts







^{*} including those underlying Unit-Linked policies & Managed Accounts source: Assogestioni monthly reports; total figures integrated with quarterly reports



Market Share - May	2017
Intesa Sanpaolo	19.7%
Pioneer	9.0%
Generali	8.0%
Blackrock	6.6%
Anima	6.3%
6 Mediolanum	4.7%
Azimut	3.4%
Amundi	3.2%
UBI Banca	3.1%
JP Morgan	3.1%
Arca	2.8%
Invesco	2.4%
Pictet	2.4%
Fidelity	2.2%
Deutsche A&W Mgmt.	2.1%

source: Assogestioni monthly reports

Mediolanum Asset Management Companies Net Average Return



Business Update

As at 30/06/2017 – NAV-weighted average on a monthly basis

	Net return	Ranking*
Year-to-date	1.79%	3
1-year	7.72%	2
2-year	1.72%	9
3-year	9.70%	2
4-year	18.88%	2
5-year	26.19%	3
Since March 2009 (market low)	70.80%	2

- Calculations are performed on the published unit value, which is net of management and performance fees, for all funds of each A.M. group with publicly available data.
- It is well known that customer behaviour can have a greater impact on investment return than fund performance, as it can result in inflows/outflows at inappropriate times. This impact is best captured with a NAV-weighted average on a monthly basis.

*Ranking includes: Allianz (including Pimco), Anima, Arca, Amundi, Azimut, Banca Generali, Banco Popolare, BNP Paribas,

Source: Mediolanum,

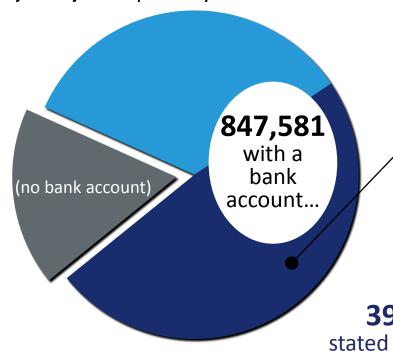
Credem, Fideuram (also included in Intesa Sanpaolo), Intesa Sanpaolo, Banca Mediolanum, UBI Banca, Unicredit.

based on Morningstar Direct data

in infows, outflows at mappropriate times. This impact is best captared with a fixty weighted average on a monthly basis.

Banca Mediolanum **Customer Behaviour** as at 30/06/2017

1,010,315 primary account holders:

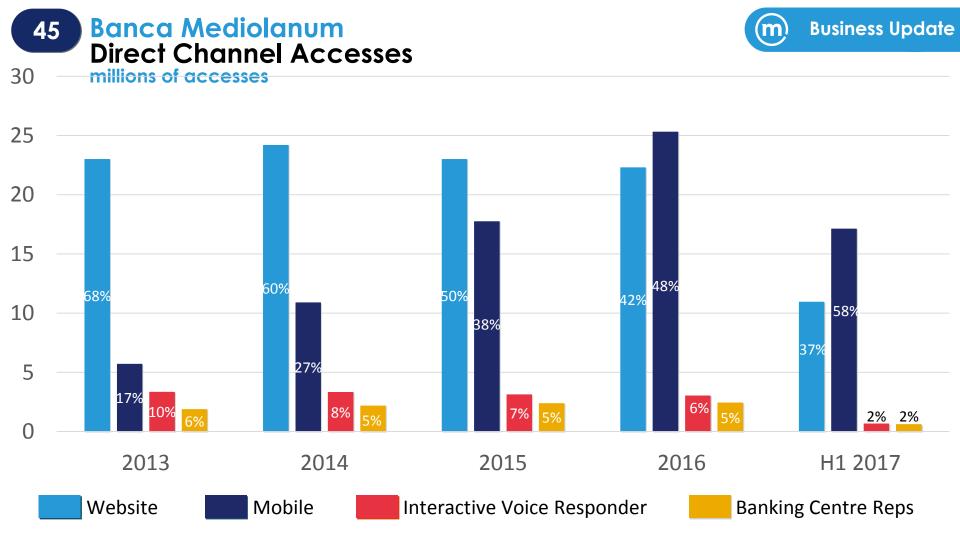


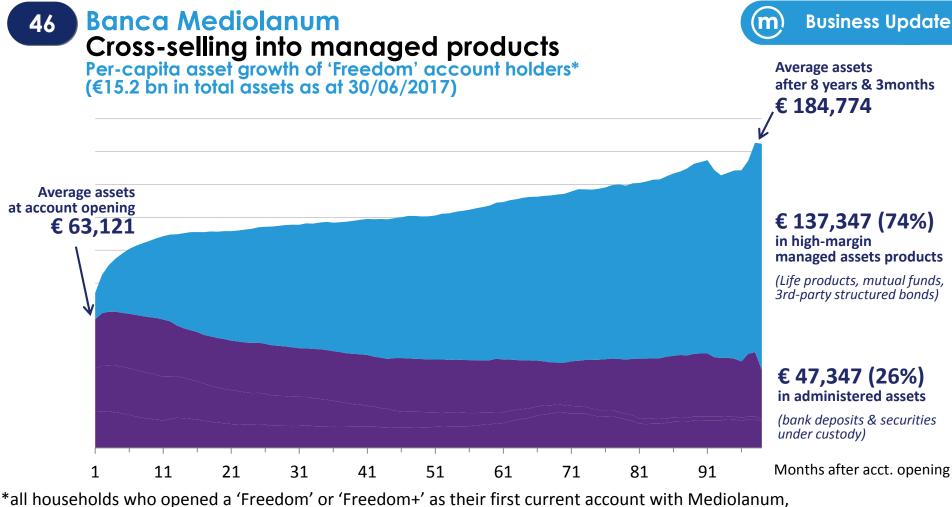
...60% of which use Mediolanum as their primary banking institution

508,071 vs. 479,140 as at 31/12/2016

In a 2016 survey,

39% of Mediolanum customers with a bank account stated they don't have a relationship with any other bank





^{*}all households who opened a 'Freedom' or 'Freedom+' as their first current account with Medio excluding those with a balance permanently below € 15,000

PIR – Piani Individuali di Risparmio launched March 2017



- Individual Saving Plans introduced by 2017 Budget Law (inspired by UK ISA & French PEA)
- Exemptions on Capital Gains & Inheritance Tax (Tax exemptions begin only after 5 years of investments)
- Tax exemptions up to € 30k investment per year (max € 150k overall)
- Only 1 PIR per individual. All benefits are lost if the customer changes Asset Management company
- At least 70% invested in Italian companies, o/w 30% in Italian SMEs (not listed in FTSE MIB)
- Italian companies can be financed through equity (if listed) or debt

Targeting new inflows through

Mediolanum Flessibile Sviluppo Italia

Italy-based flexible fund launched in 2013 PIR-compliant as of March 2017

Mediolanum **Futuro Italia**

Italy-based equity fund launched in 1994 PIR-compliant as of April 2017

Banca Mediolanum

Focus on high-remuneration deposits Deposits in € mn as at 30/06/2017 – rates offered as at 01/07/2017

'Freedom+' balances above € 15,000 (current offer*: 0.05% to 0.70% according to cluster) 5,963 0,750 'InMediolanum' time deposits & lock-ins on current accounts (current offer*: 0.50% to 0.70%) Launched May 2011 as an aggressive move to acquire customers & assets. First product openable online by customer autonomously. **769 'Double Chance' accounts** (current offer*: **1.00% to 2.25%** according to asset class & duration) Temporary accounts with gradual automatic transfer of balance to a managed product. The benefit of dollar-cost averaging with a high yield on yet-to-be-invested assets.

Total high-remuneration deposits

7,482

Low- or no-remuneration deposits

7,802

Includes 'Freedom' & 'Freedom+' assets below € 15,000 and all other current accounts

TOTAL CASH DEPOSITS

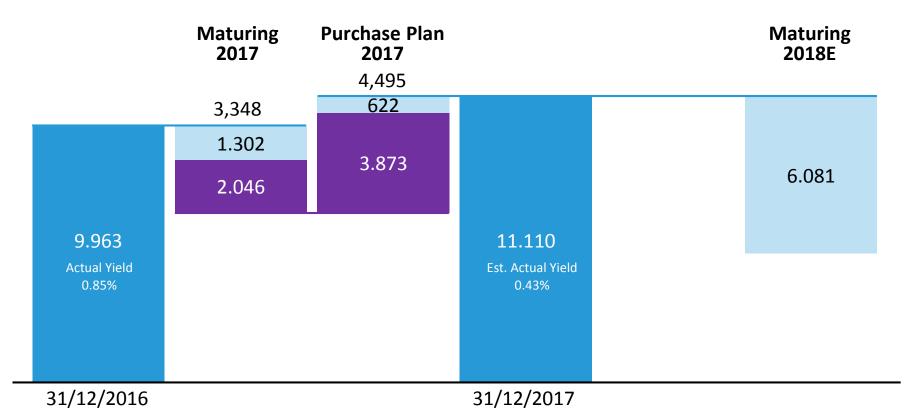
15.284

^{*} Actual impact on Net Interest Income depends upon average rates offered during the year



Jan-Jun 2017





Jul-Dec 2017



Mediolanum Facts



Mediolanum **Facts**

Mediolanum

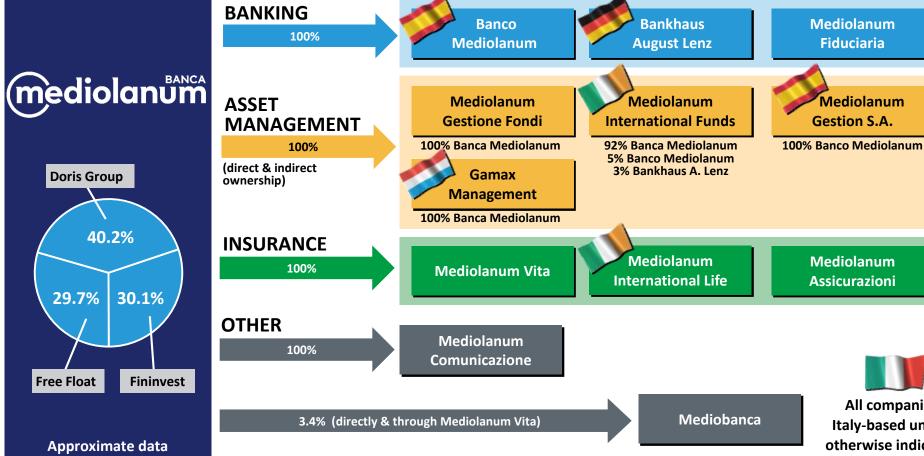
Fiduciaria

Mediolanum

Gestion S.A.

Mediolanum

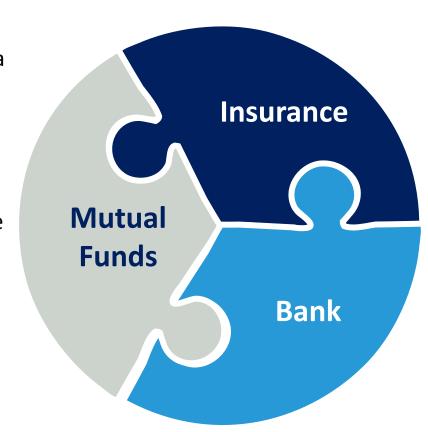
Assicurazioni



All companies **Italy-based unless** otherwise indicated

Banca Mediolanum's Integrated Business Model

- We and our Family Bankers view the company as a single entity, providing solutions that best fit the needs of the customer, whether it be in the form of a mutual fund, an insurance policy or a bank product
- The Bank (est. 1997) has a special role as the place where customer savings are naturally built
- It is also where service quality is more readily appreciated & compared
- Therefore, it represents the mandatory point of entry for all new customers



Banca Mediolanum's Multi-channel Model





Banca Mediolanum's model combines the advantages of traditional and direct banks



Facts

Family Bankers: the human touch

Self-employed tied agents with entrepreneurial approach

Willing to provide professional advice anytime, anywhere

Extensively trained to tackle every household financial need

Equally competent across all product lines

Share Mediolanum's view that banking services are an effective acquisition & retention tool

Unlike the typical FA, offer assistance also with everyday banking needs



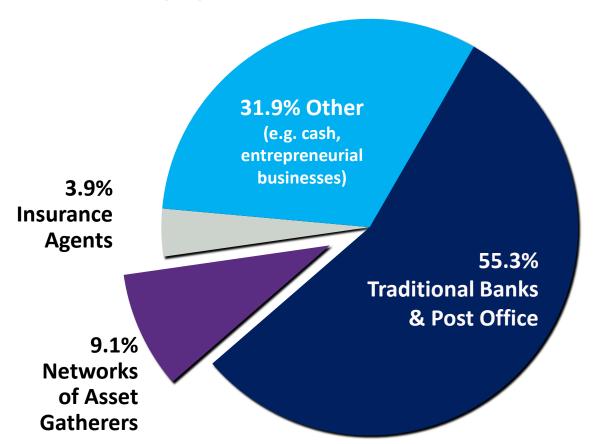
Synergy, not competition, between human and direct channels

Customers: freedom in banking

Top-quality and valuable direct banking services associated with a human relationship 55



Mediolanum Facts



Network of Asset Gatherers
have only 9% of the huge Italian
HH financial assets market,
although recognised as best-inclass in terms of personal service
& advice, and largely immune to
capital, credit quality &
reputational issues

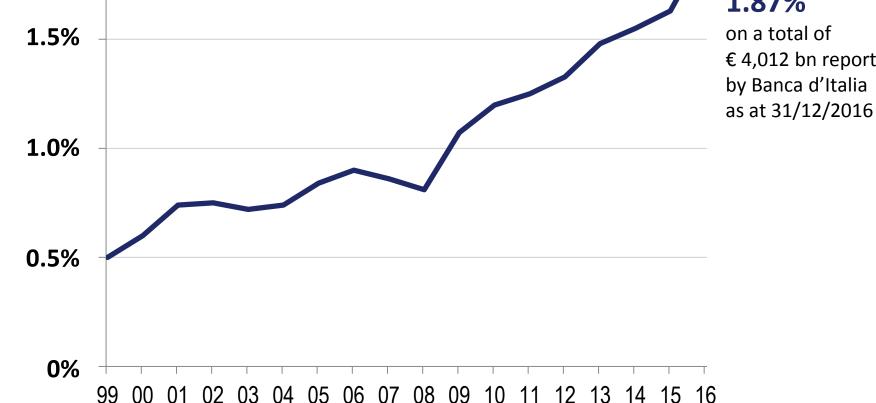
Traditional Banks still hold nearly 6x more

Total HH Assets: € 4,168 bn

Source: Bank of Italy / ECB / Assoreti / Prometeia / Mediolanum estimates



Facts



A 'real' Bank with a Solid Set of Numbers as at 30/06/2017



ROE

20.9%

10 Y avg. 2007- 2016

Retail Deposits

€ 15.5 bn

% Gross NPLs

1.62%

vs 16.3% Italian Banks*

CET1

21.9%

Retail Credit Book

€7bn

% Net NPLs

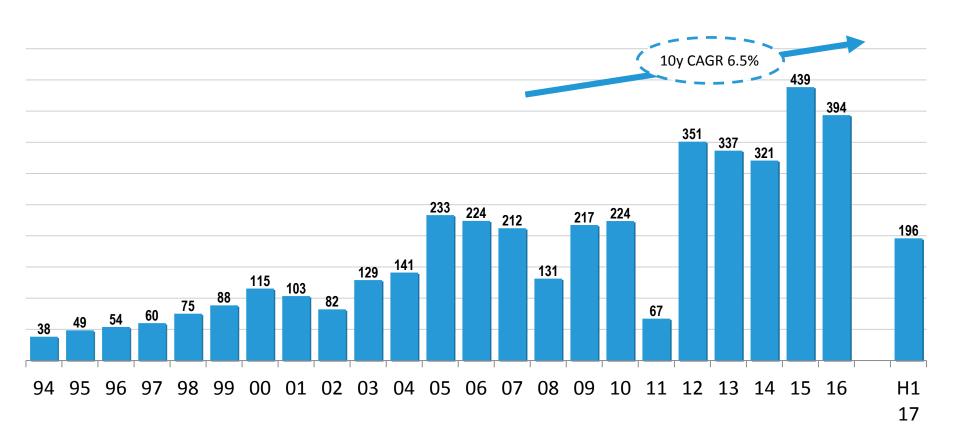
0.87%

vs 9.4% Italian Banks*

^{*} Source: Bank of Italy - Statistical Bulletin II 2017 & Financial Stability Report No. 1 2017

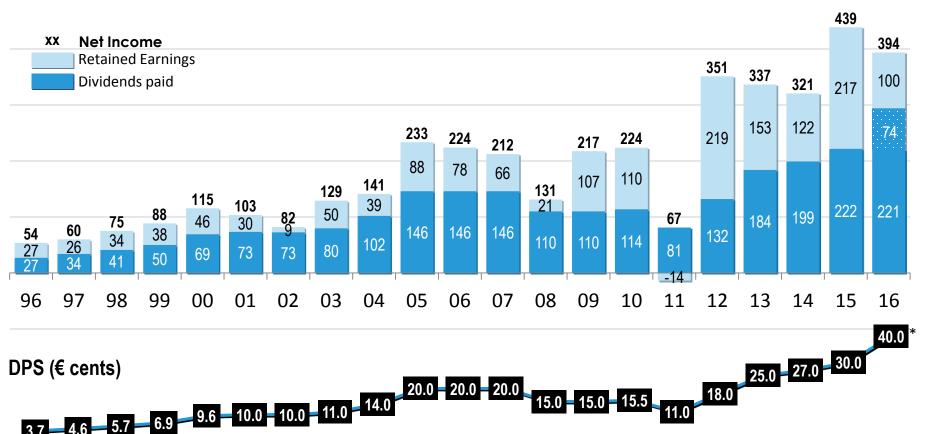






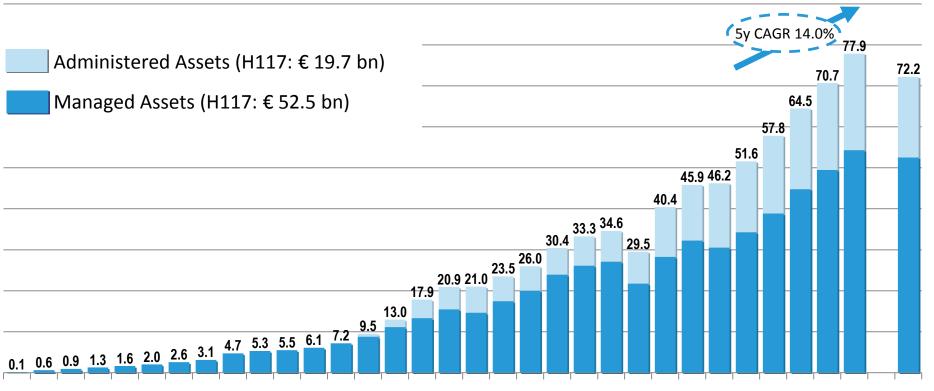






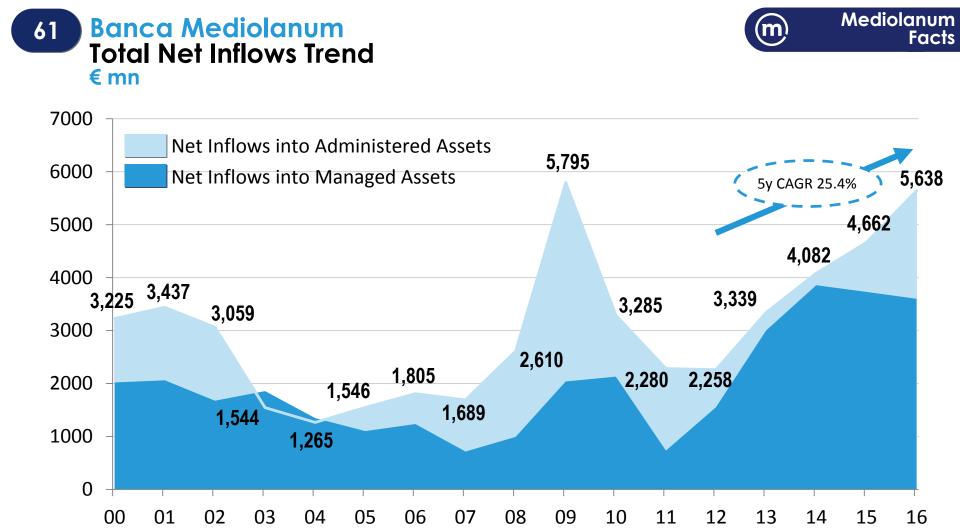
^{*}including 10 eurocents connected to Banca Esperia's sale



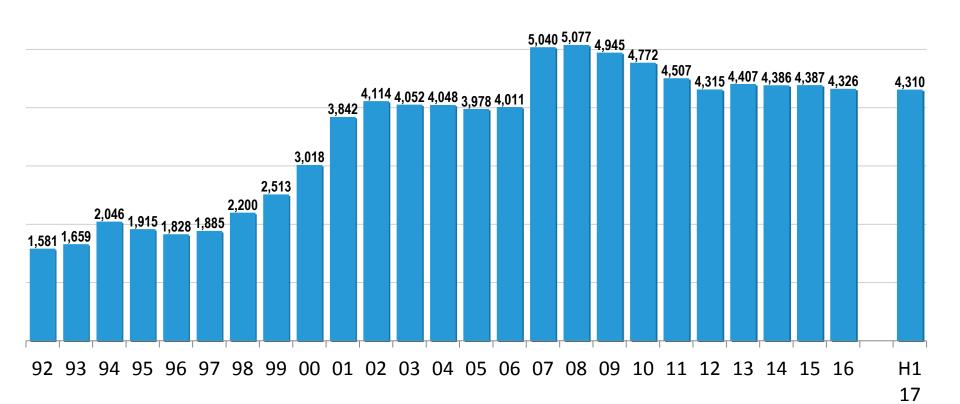


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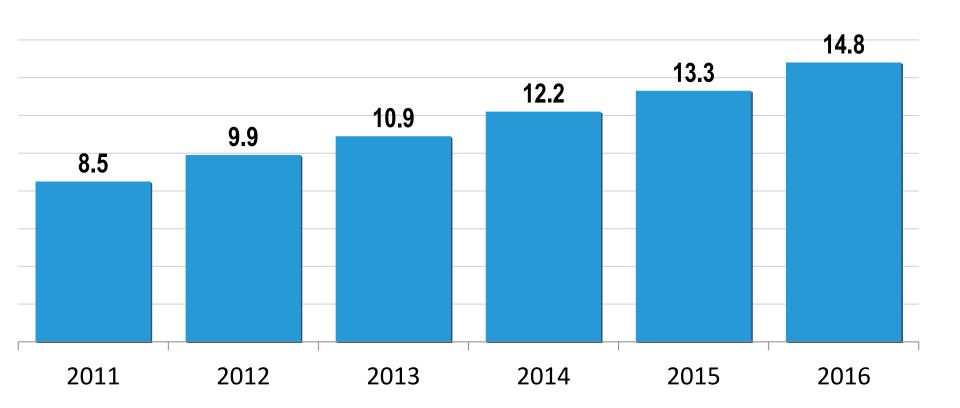
H1



Banca Mediolanum Family Banker® Network Licensed Financial Advisors



Banca Mediolanum Average Assets per Family Banker® €mn

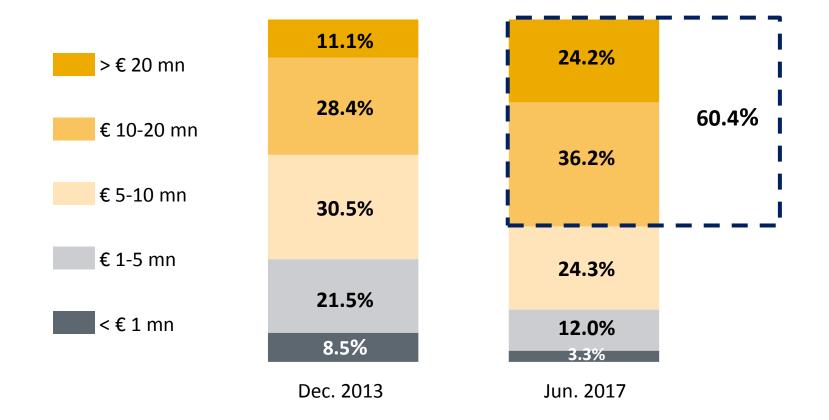


Banca Mediolanum

Mediolanum m

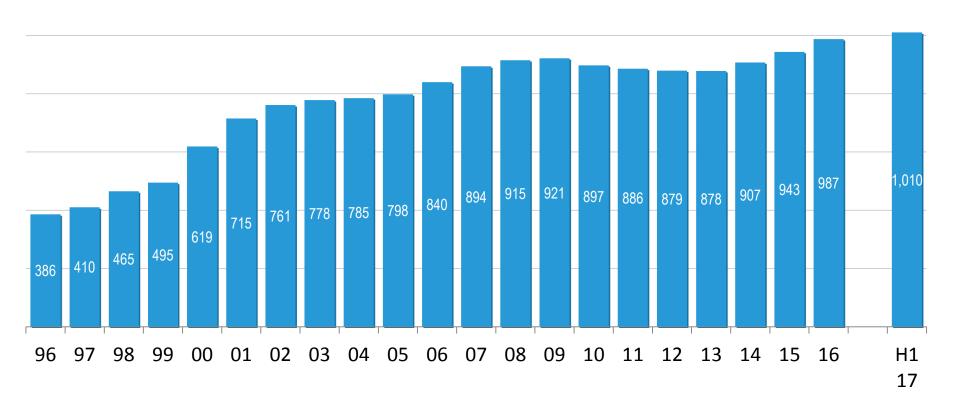
Facts

Family Banker® Network: Split by Average Assets



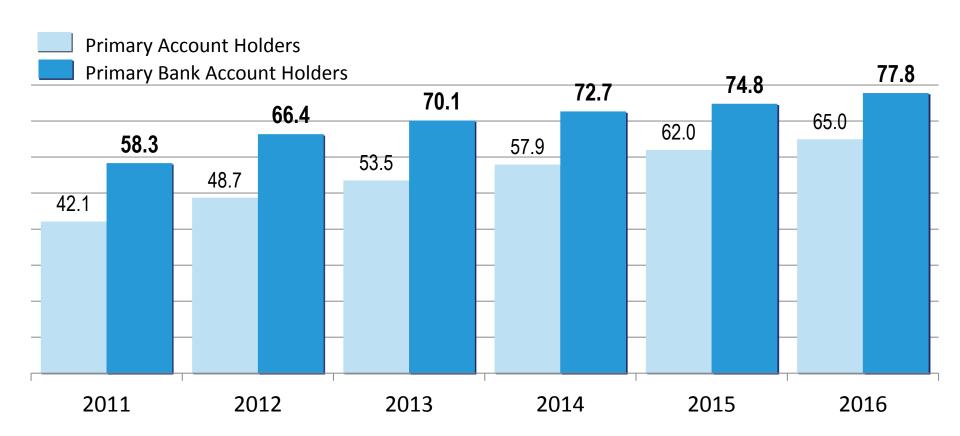
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Primary account holders (thousands)



Banca Mediolanum Average Assets per Customer € thousands



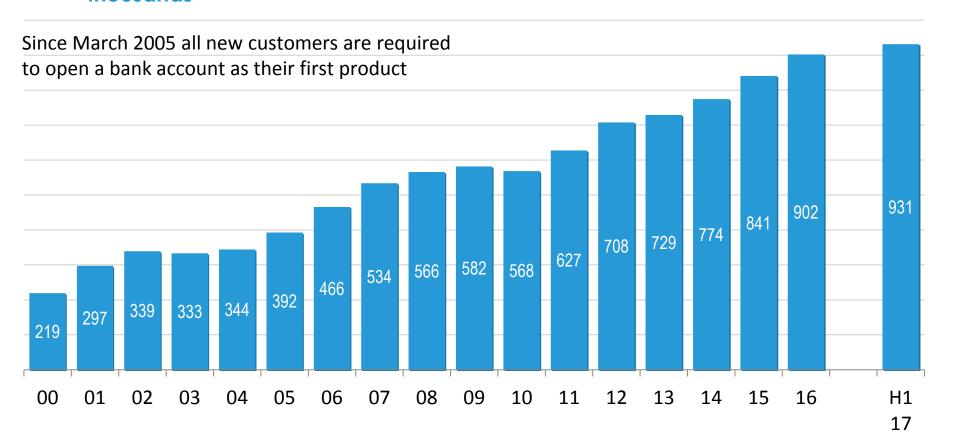


Banca Mediolanum Bank Accounts

m

Mediolanum Facts

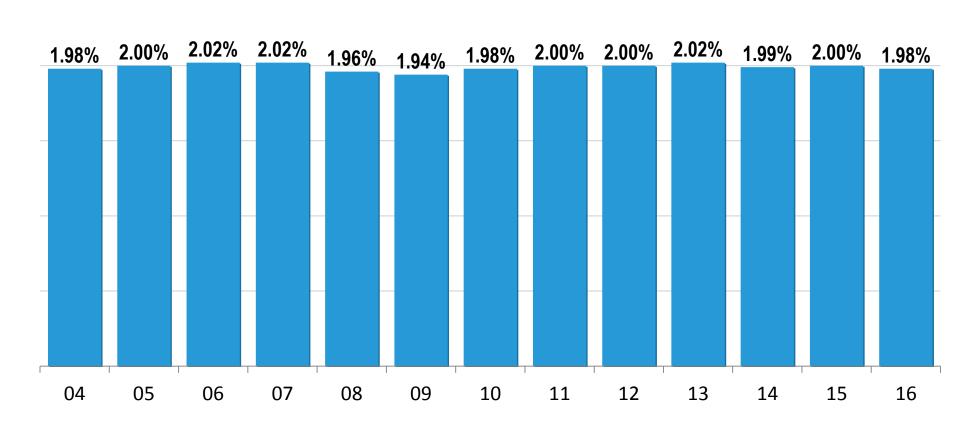




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Mediolanum **Facts**

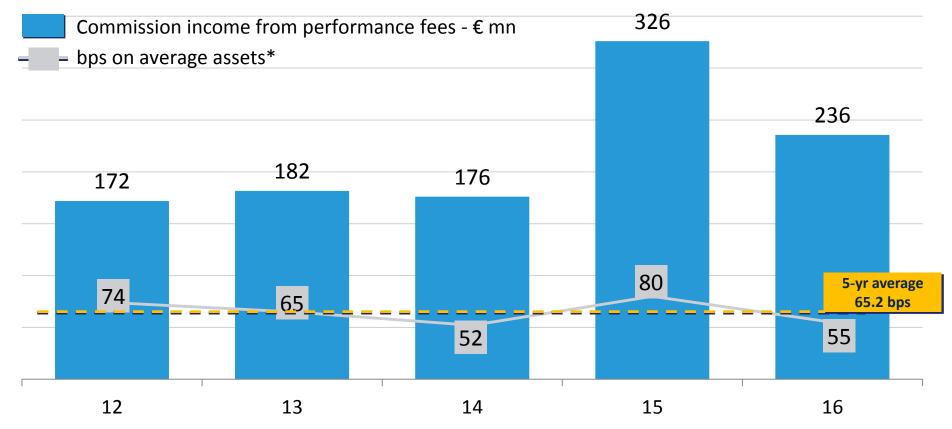
Management Fees* History expressed as a % of average managed assets in the period



^{*} including insurance commissions on U-L policies







^{*} calculated on group average assets

Mediolanum's Culture Our Competitive Advantage

Our ability to generate positive inflows also in bear markets is explained by our customer-oriented culture especially embodied in two specific areas:

- The **Investment strategy** we advocate to our customers, providing solutions according to an analysis of each customer's **needs** and based on the concept of **'diversification'**
- Our effective, innovative and committed Training & Communication strategy

Investment Advisory Strategy

Our investment strategy explains the consistency of our inflows & transfers 'technical performance' into 'customer performance'

- We advise our customers proposing products & services that correspond to each of their specific needs
- Investor needs remain fundamentally the same, they are not influenced by market crises
- We do not engage in stock-picking, tactical asset allocation decisions, or market-timing
- We recommend a series of diversification criteria, the most important being time horizon
- **Equity** investments are only considered for the **long term** (>10 yrs) and are diversified across the **global economy** to further reduce risk
- We strongly advise investors who have a long-term outlook to view market crises as buying opportunities

The Mediolanum approach vs. Open Architecture

 \bigcirc

- 'Best Brands' family of **Funds of branded Funds** unveiled in April 2008
- This is not the 'Open Architecture' approach
- It is impossible for a private investor to choose among a supermarket-like offer of thousands of funds, if not on the very risky basis of past performance
- Synergy of the best A.M. companies' expertise & pursuit of quality and Mediolanum's capacity to select & coordinate asset managers & give high quality advice to customers
- Funds of **single-brand** funds (the 'Selection' series) are Mediolanum products but also carry the name of the underlying funds' asset manager
- Funds of **multi-brand** funds (the 'Collection' series) do not utilise the underlying brands in the fund name, however they are used in marketing and advertising material





	2008	2016
HNW Customers (€ 2+ mn)	146	1,153
AUM (€ mn)	730	6,066



a full range of services to meet the needs of the most demanding customers

- **Wealth Planning**: optimisation of financial resources, structuring family governance
- Asset Protection: generational handover, succession planning, wealth preservation
- Corporate & Business Advisory: extraordinary financial operations, search for financial partners, business expansion, total or partial acquisition /sale of company
- Investment Advisory: highly specialised, constant analysis and advice re: investments in art & real estate
- 'Mediolanum Fiduciaria' Trust: confidentiality & simplification in the management of family assets



Asset Protection; **Generational Handover**; **Optimisation of Financial Resources**





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Pirola Pennuto Zei & Associati studio di consulenza

CBA

STUDIO LEGALE E TRIBUTARIO







Corporate & Business Advisory









Real Estate Consultancy







Art Advisory



Sotheby's

Trust Advisory



'My Style' Managed Account launched January 2017

- Managed account designed for HNW individuals (min. investment € 250k)
- Invests in Mediolanum funds, 3° party funds, securities & ETFs
- Allows for a high level of flexibility, diversification and multiple investment styles & strategies
- Tax optimization on capital gains/losses



'Strategica' – min 70% (3 investment styles, 9 strategies):

- Income: 4 strategies with different equity exposures (10% to 70%) providing quarterly income
- Control: 3 strategies focusing on controlling max potential losses (max VaR 4%, 6% or 10%)
- **Growth**: 2 strategies (40% & 80% equity exposure) investing in global markets & sectors with a mid/long-term growth prospects

'Opportunità' (2 investment styles, 9 strategies):

- Opportunity: 3 strategies where asset managers have broader mandate to exploit opportunities across financial & real assets securities
- Top Selection (max 30% of total investment): customers chose among 6 strategies from a selection of Mediolanum & 3° party funds



A long-term investment strategy (10+ yrs, € 30k+) that allows our customers to **gradually enter equity markets** in order to take advantage of the overall growth of the world economy

Designed to remove emotional barriers associated with equity investments by making rational choices at the beginning of the plan rather than during crises or volatile markets



The amount invested is first put into our 'Euro Fixed-Income A' money market fund, and then **fully shifted into Mediolanum global equity funds** over 3-4-5 years through automatic transfers 1-2 times per month

Thanks to the Automatic Step-In/Step-Out feature, when the unit price of equity funds has a strong decrease* the transferred amount is multiplied accordingly.

Vice versa, in the case of an extraordinary increase (+10% or 20%), the capital gains are shifted back into the money market fund

Equity Fund Unit Price Instalment amount

5% to 10% decrease X2

10% to 15% decrease X3

15% to 20% decrease X4

20% or more decrease X5

^{*} versus each customer's average purchase price.

Addresses all needs of HNW investors

- **Financial planning:** flexible, hassle-free diversification across all investment classes; access to 100+ funds (up to 40% picked from a selection of 3rd-party funds)
- **Legal protection of investments:** assets cannot be seized or frozen
- **Succession planning:** one or more beneficiaries, irrespective of applicable inheritance laws; can be easily modified at any time
- **Tax efficiency:** capital gains tax is deferred to the time of policy liquidation.
- No inheritance / income tax is due on amounts received by beneficiaries

Additional features Income drawdown

can be requested at any time; choice of duration (5-15 yrs) & frequency

Basic Death Benefit included

up to 2.5% of assets depending on age at death. Supplementary coverage also available

Mediolanum's trademark investment optimization:

yields over a pre-set threshold can be automatically set aside and reinvested during market drops

The 'Freedom' Current Account launched March 2009, reengineered March 2012

- Launched in the wake of the Lehman Bros. bankruptcy, exploited **Mediolanum's unique situation** in terms of high liquidity & good reputation
- Designed to be the best account in the market for HNW individuals:
 - no remuneration of deposits up to € 15,000; very appealing interest paid on the excess balance
- Rate offered is advertised in advance for each quarter
- In the original 'Freedom', the interest was actually paid on a **Life policy** connected to the current account; this resulted in a **tax rate of 12.5% instead of 27%** for the customer
- Mediolanum's integrated structure & sophisticated software architecture allowed the entire balance to be available to the customer at any time, by **seamlessly moving money** back and forth between the bank account and the Life policy
- After tax reform of 2012 'Freedom' became 'Freedom+' a pure banking product
- Switching to 'Freedom+' is encouraged delivers the same product promise, but entails **lower G&A expenses** and **capital absorption** for Mediolanum



Training & Communication: Mediolanum Corporate University

- Inaugurated March 2009
- Centralises our training know-how, in coordination with top universities, professors and individuals who are experts in the field
- Provides our Family Bankers & employees with a resource for life-long education
- Develops financial education programs dedicated to our customers & the community



mediolanum corporate university



Training & Communication: Corporate TV Channel



Mediolanum Facts

A proprietary state-of-the-art tool established in 1989

Encrypted programs to train, motivate & communicate with our Family Bankers

- Financial news commented by top company executives
- Company news & product information
- Online training course support
- Inspirational thoughts for personal motivation & sales techniques



Daily specials dedicated to crisis-related topics were added to the ongoing programming in 2008, 2009 & 2011

- Approximately **5,700 events** held in 2016: local & high-level events, sports events (e.g. Giro d'Italia), talk shows, etc.
 - Over **234,000 customers & prospects** attending

Results are measurable:

- Net inflows into managed assets of invited customers in the 3 months post-event
- expenses are reimbursed to Family Bankers only if set commercial target is met (80% of the times in 2015)
- Average commercial value of media coverage is also regularly tracked



The 3rd best-known bank brand in Italy Spontaneous brand awareness – Italian banks – May 2017



Mediolanum **Facts**



Banco**Posta 24%**





INTESA SANPAOLO 52%

24%







26%



ING DIRECT 26%

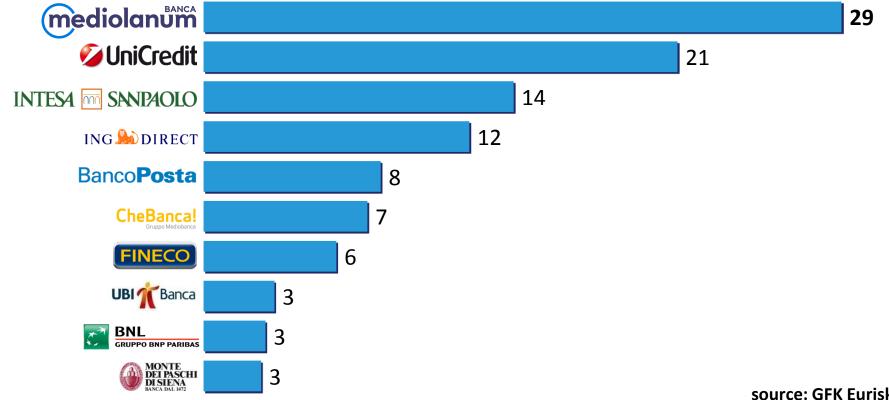


source: GFK Eurisko

Banca Mediolanum's advertising The most memorable in the banking industry Spontaneous recall of bank advertising in Italy – Jan-May 2017



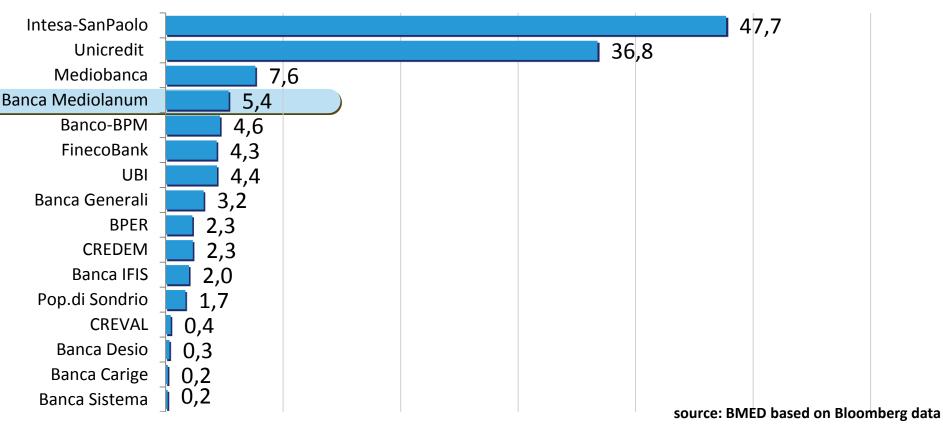
Mediolanum **Facts**

















^{*} Total Return Index includes dividend reinvestment, June 3, 1996 – May 2, 2017

source: Datastream



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Receipt of this document implies acceptance of its limitations as described above.

DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS

The undersigned, Mr. Angelo Lietti, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "Testo Unico della Finanza", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Angelo Lietti



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