



# SPAFID CONNECT

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*Testo del comunicato*

Vedi allegato.



***GIGLIO GROUP: NAUTICAL CHANNEL STRENGTHENS POSITION IN GREECE  
Already on the Vodafone platform, Nautical Channel from October 1 will be  
available also on the Cosmote platform, the largest Pay TV operator in Greece.***

**Milan, September 29, 2017** – [Giglio Group](#) (Aim Italia-Ticker GGTV), the leading e-commerce 4.0 enterprise, announces that its international Nautical Channel is extending its presence in Greece, joining the Cosmote platform and broadcasting with Greek subtitles. Already on the Vodafone platform in Greece, the Giglio Group channel dedicated to sailing and watersports joins Cosmote, Greece’s leading Pay TV operator, based in Athens. The Greek company owns OTE, a telecommunications provider in Greece and the only operator broadcasting on TV, mobile and internet. Cosmote operates commercially in other European countries through the subsidiaries Telekom Albania and Telekom Romania, reaching an extended market of 45 million and approx. 35.6 million customers for all three countries.

The contract signed between Nautical Channel and Cosmote, based on variable “license fees”, is for three years beginning October 1, 2017, on which the Nautical Channel will begin to broadcast its content and programs on Cosmote’s pay platform. The Giglio Group continues therefore to grow, also in South-East Europe, in a market with more than Euro 2 billion of new technology and infrastructure investment over the last six years <sup>1</sup>.

Nautical Channel, wholly-owned by Giglio Group, broadcasts in 6 languages, 24 hours a day, in 53 countries and on 5 continents. Launched in 2011, Nautical Channel is today available on over 100 television platforms globally, of which approx. 80 Pay TV platforms, with over 22 million subscribers and over 300 hours of new content produced every year. In addition to the America’s Cup, the Nautical Channel broadcasts over 100 international sporting events, including the World Kite boarding League and the Volvo Ocean Race.

<sup>1</sup>Source: Cosmote website

[https://www.cosmote.gr/mobile/cosmoportal/page/T37/xml/Company\\_articleadvanced\\_articleadvancedEtairikoProfil/section/Group\\_COSMOTE](https://www.cosmote.gr/mobile/cosmoportal/page/T37/xml/Company_articleadvanced_articleadvancedEtairikoProfil/section/Group_COSMOTE)

## **Information on Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company addressing mainly millennial consumers. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 nations, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).*

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