



SPAFID CONNECT

Informazione Regolamentata n. 1264-3-2018	Data/Ora Ricezione 09 Gennaio 2018 17:36:17	MTA
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Societa' : BRUNELLO CUCINELLI

Identificativo : 97829

Informazione
Regolamentata

Nome utilizzatore : BRUNECUCIN02 - De Angelis

Tipologia : REGEM

Data/Ora Ricezione : 09 Gennaio 2018 17:36:17

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Diffusione presunta

Oggetto : Fedone - avvio procedura accelerated
bookbuilding per investitori istituzionali

Testo del comunicato

Vedi allegato.



BRUNELLO CUCINELLI

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Comunicato Stampa

BRUNELLO CUCINELLI: Fedone S.r.l. avvia la cessione di massime n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A. tramite una procedura di *accelerated bookbuilding* riservata a investitori istituzionali

Il **Cav. Lav. Brunello Cucinelli**, Presidente e Amministratore Delegato della Brunello Cucinelli S.p.A. e di Fedone S.r.l., ha così commentato:

*“Il fine di questa operazione è quello di raccogliere fondi che possano in qualche maniera permettere alla mia famiglia e alla nostra Fondazione di proseguire quel sogno, da sempre amato, di contribuire ad ‘**abbellire l’Umanità**’, come è avvenuto per la realizzazione del ‘Progetto per la Bellezza’, cercando di sostenere quel grande tema che da sempre illumina l’uomo, che è il sentirsi ‘**custodi del creato**’, coniugando con giusto equilibrio ‘**profitto e dono**’.*

*Ribadiamo con forza la **volontà mia e della mia famiglia** di rimanere **nel lunghissimo periodo** azionista della Società mantenendo la **maggioranza assoluta delle azioni**.”*

Solomeo, 9 gennaio 2018 - Fedone S.r.l. (“Fedone”) società che attualmente detiene una partecipazione del 57,00% del capitale sociale di Brunello Cucinelli S.p.A. (la “Società”), annuncia di avere avviato la cessione di massime n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A., pari al 6,00% del capitale sociale della Società, attraverso una procedura di *accelerated bookbuilding* riservata a investitori qualificati in Italia e istituzionali all’estero.

Mediobanca – Banca di Credito Finanziario S.p.A. agisce in qualità di *Sole Bookrunner* dell’operazione.

L’operazione viene avviata immediatamente e potrà essere conclusa in qualsiasi momento. Fedone darà comunicazione dell’esito del collocamento al termine dello stesso.

Nell’ambito dell’operazione e coerentemente con la prassi di mercato per operazioni simili, Fedone ha assunto nei confronti del *Sole Bookrunner* un impegno di *lock-up* relativamente alle azioni della Società che resteranno di sua proprietà al termine dell’operazione, per un periodo di 24 mesi, fatte salve le eccezioni previste dalla prassi per operazioni analoghe.

Fedone e la famiglia Cucinelli confermano l’impegno di mantenere nel lunghissimo periodo la maggioranza assoluta delle azioni con diritto di voto della Società.



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In connection with any offering of the shares of Brunello Cucinelli S.p.A. (the "Shares"), the Sole Bookrunner and any of its affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition the Sole Bookrunner or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Sole Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Sole Bookrunner does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

Contatti: Media

Vittoria Mezzanotte
Brunello Cucinelli S.p.A.
Tel. 02/34.93.34.78

Ferdinando de Bellis
Barabino & Partners
Tel. 02/72.02.35.35

Investor Relations

Pietro Arnaboldi
Brunello Cucinelli S.p.A.
Tel. 075/69.70.079

Corporate web-site: www.brunellocucinelli.com

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