



SPAFID CONNECT

Informazione Regolamentata n. 20088-2-2018	Data/Ora Ricezione 24 Gennaio 2018 17:15:36	AIM -Italia/Mercato Alternativo del Capitale
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Societa'	:	Dominion Hosting Holding S.p.A.
Identificativo	:	98317
Informazione Regolamentata		
Nome utilizzatore	:	DOMINIONN01 - Giandomenico Sica
Tipologia	:	REGEM
Data/Ora Ricezione	:	24 Gennaio 2018 17:15:36
Data/Ora Inizio	:	25 Gennaio 2018 08:00:19
Diffusione presunta		
Oggetto	:	Double digit growth (+16,3%) for Tophost in the second half of 2017 - trend confirmed also in the early days of 2018

Testo del comunicato

Since its entering in DHH the Italian web hosting provider relaunched its results: from a turnaround and descending situation to new stable signals of growth

Milan, 25 January 2018. DHH S.p.A. ("DHH") (DHH.MI | WDHH21.MI) (ISIN shares , a tech company whose mission is to create the "Internet Platform of the Emerging markets of Europe", announced that Tophost registered a +16,3% growth in

bookings during the second half of 2017 (Bookings 2H2017 vs Bookings 2H2016).

PRESS RELEASE

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Month	2016	2017	Delta
Jul	82.201,43	87.183,02	6,06%
Aug	69.754,99	78.203,41	12,11%
Sep	82.400,74	107.846,91	30,88%
Oct	113.868,82	129.623,23	13,84%
Nov	101.354,31	120.053,47	18,45%
Dec	96.980,36	113.203,12	16,73%

When entered in DHH the company was in a turnaround situation, with a descending trend (-7,6% in bookings during the second half of 2016, if compared with the second half of 2015).

Since its inclusion in the group, DHH made the management team of Tophost stronger, with new hires, and then focused on a series of actions that produced the change in trend:

- the quality of service has been improved with new updates (e.g. Wordpress 1-click install; ability to renew multiple subscriptions; new UX for webmail; free SSL and https support).

- new high margin products and services have been introduced in the offering (e.g. Topweb Plus and renewal after expiration service);
- the digital marketing strategy of the company has been completely redesigned (ref. focus on SEO, SEM, Facebook Adv and content marketing) with a focus on brand awareness.

All these actions resulted in an improvement of the renewal rate, with an increase in sales and margins.

The growth trend is confirmed also in the early days of 2018 (+26% in bookings in the first 23 days of January, if compared with the same period of 2017).

About DHH S.p.A.

Set up in July 2015 today DHH is a leader, among SMEs companies, in the business of web hosting services in the European emerging digital markets and has already built an international group with more than 72 employees, 100,000 customers and 70% of sales outside of Italy, divided between Slovenia, Croatia, Serbia and Switzerland.

For more information please visit: www.dhh.international

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