Cattolica 2020 Tradition in motion

INVESTOR DAY Business Plan 2018-20

Milan, January 29 2018



Agenda

10.00	Cattolica 2020: Tradition in motion	Alberto Minali, Chief Executive Officer
10.30	Profitable growth	Carlo Ferraresi, GM Markets and Distribution Channels
11.00	Innovation & data management	Luigi Barcarolo, Director of Insurance Analytics and Business Architecture
11.15	Technical excellence	Nazareno Cerni, DGM & Director of Non Motor Business
11.35	Financial targets	Enrico Mattioli, DGM and Chief Financial Officer
12.00	Final remarks and Q&A	Alberto Minali, Chief Executive Officer





Cattolica 2020 Tradition in motion

Alberto Minali, Chief Executive Officer





Cattolica 2020: Tradition in motion

Turn Cattolica into a more innovative and flexible player, ready to cope with future challenges

Reinforce and diversify Cattolica's business model, confirming market position and closeness to families and corporates

Increase of value for all the stakeholders



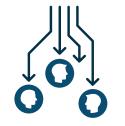
INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

Market undergoing a deep transformation



Customers

Raising awareness, expectations on services and simplicity



Distribution Agency transformation, growth of banks in Non Life, fintech expansion



Regulatory evolution

New regulations IDD, GDPR, IFRS 16



Digital disruption

Service ecosystems, strategic relevance of data, innovation and robotics





Motor

Product commoditization, persisting hard cycle, market structural decline

Life and investments

Reduction of financial margins and rise of hybrid products



SMEs/ corporates

New and more sophisticated needs and increasing risk awareness



Health and welfare Public welfare crisis and ageing population







Cattolica's 5 key assets the Plan will leverage on



- 3.6M customers, families and SMEs
- +1pp of Motor TPL retention vs market
- 1,500 loyal Agencies widespread all over the territory
- Partnership with 2 out of the top 5 Italian banks¹
- -4.5pp of Motor TPL loss ratio vs market²
- 4.9% Motor frequency vs 6.2% market average³
- Leader in the agricultural space
- 8,500 voluntary entities insured



distinctive segments

-9pp financial leverage versus main players SII ratio>180%

1. In terms of number of branches at the end of 2017, 1881 UBI, 2250 Banco BPM of which 1700 included in the partnership; 2. Average of the last 5 years; 3. 2016 data



INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018 5





• Limited digitalization

- Traditional offering (e.g. 5% telematics penetration¹)
- 46% Motor only customers
- Focus on traditional Life products
- Broker channel to be strengthened

5 improvement opportunities



• +8pp Non Motor CoR vs market average²



Life profitability

• Limited Life profitability compared to peers



- Limited process automation
- Complexity reduction

1. Incidence on Motor TPL; 2. Elaboration on ANIA 2016 data



INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

Main achievements of the first 8 months

Cultural, organisational and governance transformation

- 19 functional areas reorganised
- Management team deeply renewed
- New job market to facilitate internal mobility
- Promoted internal talents
- Board resolution to improve the governance model

An exclusive agreement with Banco BPM was signed:

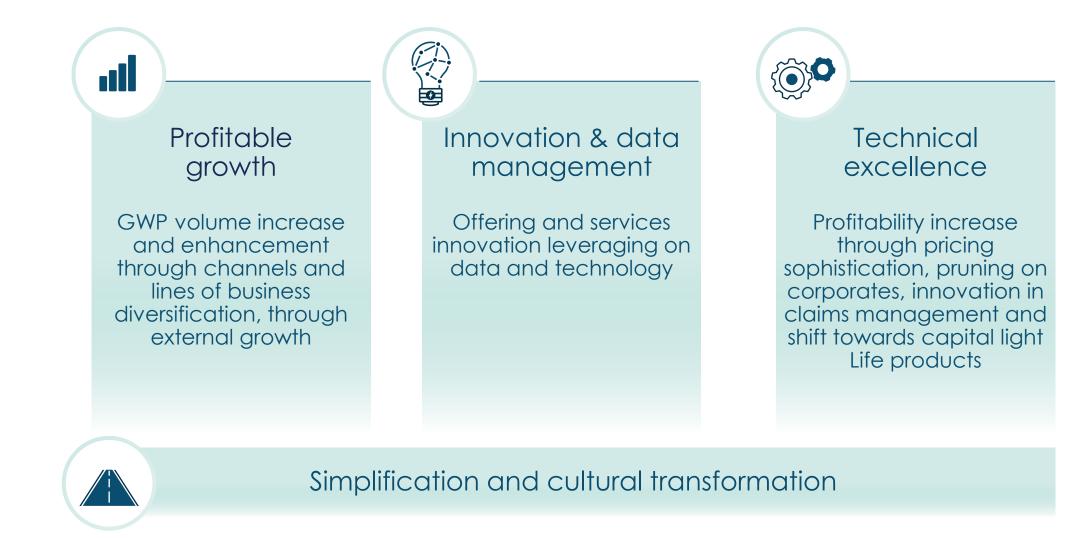
- 3rd Italian bank for number of branches
- €9B Life reserves acquired
- €140M of Non Life GWP
- Life offering¹ and IT platform renewed
 - Italian govies exposure reduced by more than 5.5pp

Tier2 Bond issued at favourable conditions

1. Non-cliquet products were introduced



The Plan is based on 4 pillars





External growth and focus on customer service

ecosystem available from May 1st

		2020 Targets
Profitable growth	 Bancassurance enhancement through exclusive partnership with Banco BPM Reinforcement and differentiation of the support to the Agency network Development of the broker channel New customer and distributor experience leveraging digital and multichannel 	 +€3B Life GWP and +€140M Non Life GWP thanks to Banco BPM +2-3% GWP Agencies volume CAGR +150k under-35 customers
Innovation & data managemen	 Improved customer service through prevention and protection Set up of advanced analytics team New connected offering with partnership ecosystem available from May 1st 	 50% telematics penetration on new Motor business -2/5pp churn rate on customers with telematics policy Frauds identification rate aligned to the

• Frauds identification rate aligned to the market (from 1 to 3%)

0000 Towns to

Recovery of technical and operational excellence

Technical excellence

- Profitability growth on corporate segment
- Push on retail through offer enrichment and support strengthening
- New specialty lines vehicle with dedicated business model and offering
- Shift towards capital light Life products

2020 Targets

- +6pp Non Motor GWP on Non Life mix
- +€52M of Non Motor technical margin¹
- €100+M specialty lines GWP
- +19pp unit linked on Life GWP
- Minimum guaranteed rates on traditional products reserves from 0.9% to 0.5%

Simplification and cultural transformation

- Optimisation of operational processes through re-engineering and robotics
- Strengthening of cost discipline and control
- Cultural transformation with talents
 enhancement and new welfare model

- 20% administrative activities/ back office automation
- -1.1pp cost on GWP rate²
- >10% workforce involved in retraining

1. Excluding bancassurance 2. Excluding claims settlement expenses



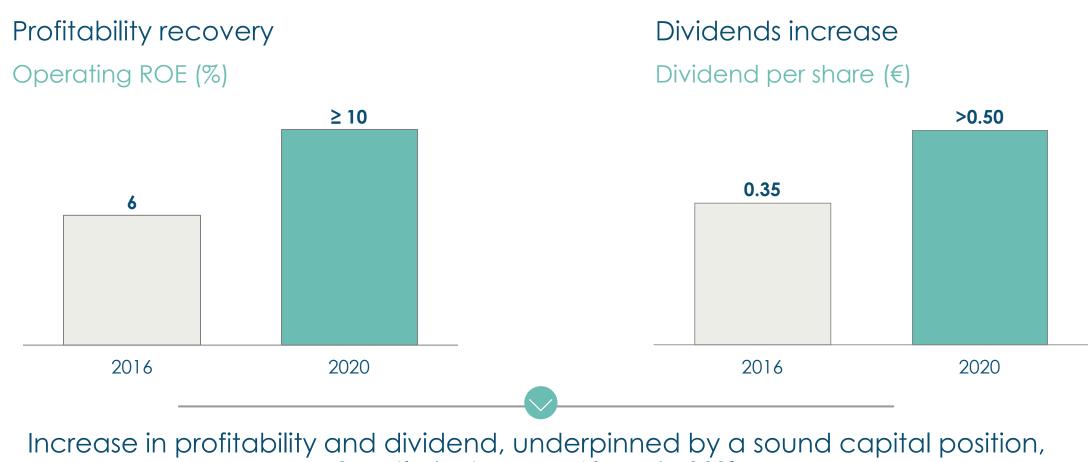
The Plan will radically transform the Company

		2020 Target	∆ vs 2016
	Penetration of telematics on new business	50%	+42pp
Non Life	% of Non Motor GWP on Non Life	51%	+6pp
	Non Motor technical margin ¹	€73M	+€52M
	Life Deserves		<i>1</i> 05
	Life Reserves	€25B	+€9B
Life	% unit linked on Life	€25B 37%	+€9B +19pp
Life			

1. Excluding bancassurance 2. Excluding claims settlement expenses



We will deliver value



SII ratio between 160 and 180%

How we will deliver

A tangible Plan

Plan organised in 21 projects, already activated, people in charge appointed and targets assigned

Targets under management's control based on efficiency, technical excellence and external growth

Investments approval driven by business case

Strict governance

Close scrutiny of overall business plan projects under CFO responsibility

Weekly steering committees with the CEO and project leaders

Project monitored weekly with dedicated KPI dashboard

Resources involvement

Strengthened MBO aligned to Plan targets

Multidisciplinary teams and best talents involved

Enhancement of execution capacity through training and selective recruiting

Full visibility on strategy and execution of the Plan with annual updates to the market



People are key to deliver transformation

Dynamism will be enhanced

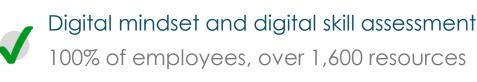
August 2017: Job Market Iaunch



resources joined internal mobility programs so far We will leverage on existing talents



Analysis of management skills Over 5,000 hours of tests and interviews



50 talents involved in the delivery of the Plan

> ~ €30M 3 years investment plan

Performance measurement New performance management tool

Exhaustive management assessment 360 interviews to high potential resources

+50% People engagement Best Place to Work



We have extensively modified the organisation

Management committee	Management team renewed by two thirdsWeekly meetings
Finance and administration	 Administration and cost control responsibilities reallocated to the CFO Investments area directly reporting to the CEO
Non Motor	 Product development, Retail/ Corporates underwriting responsibilities unified Actuarial function split and integrated with underwriting functions
Distribution	General Management re-focused on markets and sales channels
Innovation	New dedicated unit introduced, with responsibilities on data management
Staff	 HR and organization directly reporting to the CEO Top management rationalized with new legal and communication chiefs

Accountability increased to deliver the Plan



We want to simplify and evolve the cooperative governance model

One tier system



Opening to institutional investors



Governance simplification with a single Board of Directors Board members reduction

Executive Committee removal

Board Member's role accessible to institutional investors (es. OICR) Investors participation to the

governance structure

New governance model from 2018, subject to members meeting approval



Profitable growth

Carlo Ferraresi, General Manager Markets and Distribution Channels

INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

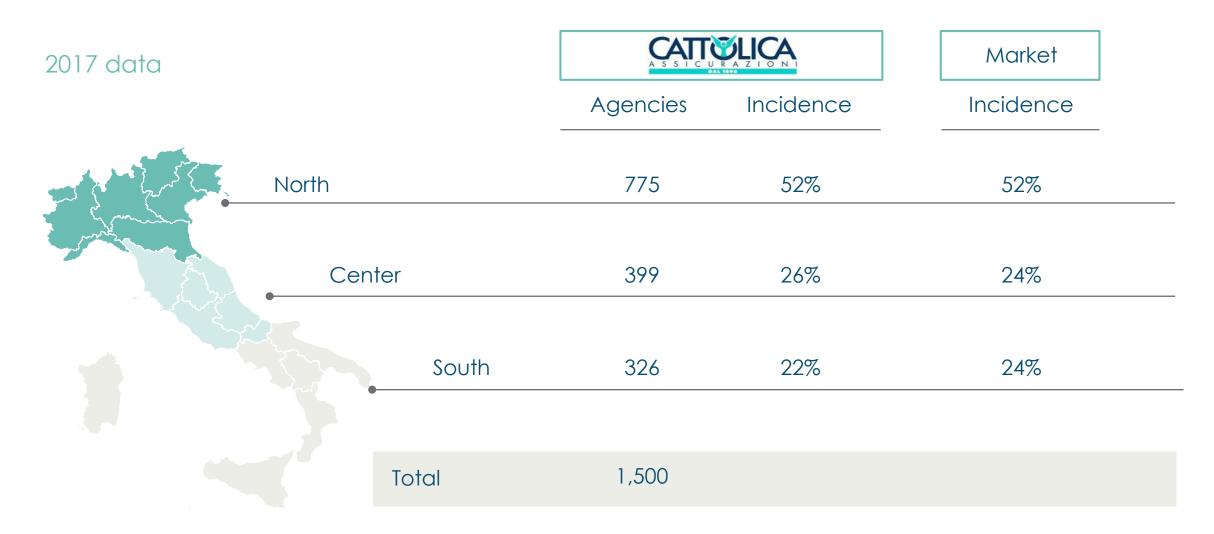
Our distribution model will be reinforced and innovated

GWP (Life in APE) GWP (€B)

Main elements of change at 2020

GW	νμ (€ρ)		10%	Brokers and direct Banks	Specialty lines development Relaunch of the broker offering	€100+M Development of Milan headquarters
	2.3 12% 5%				Bancassurance strengthening through agreement with Banco BPM	+€9B Life Reserves +€140M Non Life GWP
	83%		68%	Agencies	Growth and differentiation to support the Agencies channel	~3% CAGR
	2017		2020			
Higher distribution model differentiation, with Agencies channel growth						

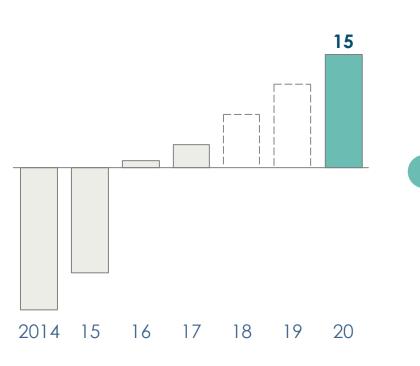
Widespread network with focus on North and Central Italy





We will invest on service and agencies innovation

Network's satisfaction growth NPS Agents



By strengthening and diversifying the support model

Enhance training
 Support to develop unit linked and Non Motor Retail
 Mix Life +14pp UL¹
 Exploit agents specific capabilities

1. On Agencies channel



Agencies will be larger and more sustainable

Evolution of average Agency GWP Growth factors Agency GWP¹ (€M) 2.3 • +14pp unit linked (from 6% to 20%) Mix change 0.4 1.9 Life 0.4 Relaunch of Agricultural and Agri-food offering 0.7 Offering enhancement in catholic and Growth Non Motor 0.5 voluntary sector • Affinities and catastrophe development 1.2 **Motor** 1.0 Profitability Growth of telematics and assistance 2017 2020

Network strengthening through support diversification and footprint optimization

1. Cattolica Assicurazioni agency network only



We will exploit our distinctive segments through the network

Agricultural and Agri-food



Potential customers

Cattolica distinctive assets 4M Corporates and people in Italy

- Fata Brand
- Coldiretti Agreement
- Positioning within Farmers' Unions
- Innovative tools for farmers
- Unique offering range
- Agri-food Observatory

Religious entities and Voluntary sector



>10M Including Retail

- Distinctive positioning
- Historical affinity and deep knowledge
 of the voluntary sector
- Voluntary sector single policy
- Proprietary Databases
- Religious entities and Non-Profit observatory and voluntary sector scientific committee

Potential to leverage on competences and network in these segments



Partnership with Banco BPM has a strong strategic rationale

of the country



 Over €9B Life Reserves and +€140M Non Life GWP expected at 2020





network

shift

Dimensional

Widespread

 Portfolio in line with the strategy rebalancing towards unit linked e Non Motor

Access to ~1.700 branches in the richest areas



• Strong operational synergies and profitability increase in Life segment



• Diversification of distribution channels



€100+ M operating result expected at 2020



Non Life: repositioning in a highly growing channel

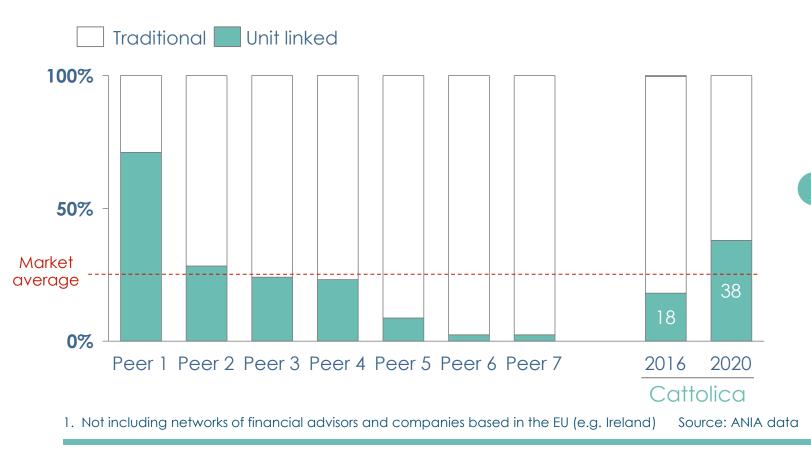
Non Life Bancassurance market growing steadily JV well positioned on the market GWP^1 ($\in B$)





Life business rebalancing towards capital light products

Cattolica will have a more balanced mix on unit linked 2016 Life GWP¹ (%)



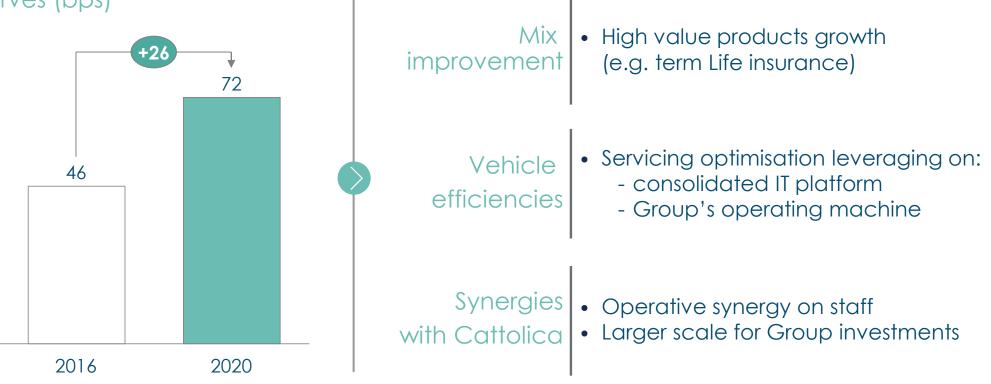
With capital light products

- ~50% GWP from the partnership with Banco BPM on unit linked
- Traditional GWP focused on low capital absorption products
 - No minimum guarantee
 - Non cliquet
 - Withdrawal at maturity

The agreement will unlock Life segment profitability

Life margin increase

Operating profit on Group's reserves (bps)





New customer and distributor experience based on digital and multichannel

Distributors



- Lead generation through digital channels
- "Advanced" support on key processes (renewals and cross-selling)
- Agency's/ bank's e-commerce
- Agency's processes digitalization

+600k lead from digital channels -30% reduction on administrative effort

Clients



- New client service approach
- New value proposition for under 35 clients
- Digital customer experience (app, web)
- Digital and connected product offering

+150k under-35 clients Alignment with market level



INVESTOR DAY Business Plan 2018-20

Milan, January 29 2018

We will develop a multichannel distribution model

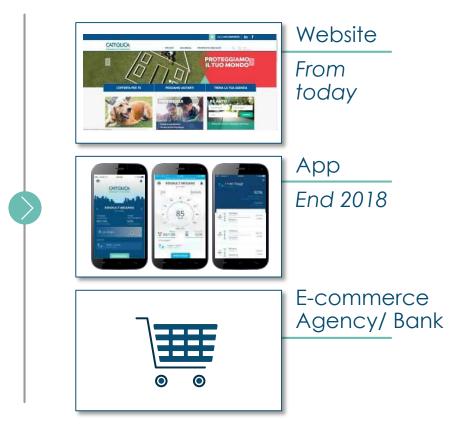
Clients' expectations are on the move



Prefers hybrid online-offline¹ interaction models Cattolica has a multichannel strategy integrated with its network

- Multi-access through app, web, social media, and customer care
- Online purchase with policy steering to appropriate Agency
- Consistent experience between channels, lead transfer to Agents
- New "self service" services in pre and post sale (e.g. fast quoting, renewal)
- Development of pay as you use offer for digital channels

With new digital tools



1. Source: May 2015 research on channel preferences to gather offers and information



Profitable growth- Key takeaways

Strengthening and differentiation of agencies support to make agencies stronger and more sustainable, increasing company's profitability

Bancassurance growth through the partnership with Banco BPM with portfolio growth and rebalancing on Non Motor and Linked products, strong synergies with the Group

Digital innovation and multichannel with a new experience for clients and distributors





Innovation & data management

Luigi Barcarolo, Director of Insurance Analytics and Business Architecture

INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

We will renew our offering leveraging on data and connectivity



B Data driven

Competitive improvement in data usage along whole value chain

~€30M technical margin at 2020

Products and services customization



Value increase for Customer and Company with advanced offering and partnership ecosystem

5-10pp LR¹ reduction

50% connected motor on new business

1. On telematics portfolios with respect to traditional portfolios



We will build a Data Driven Company

New IT platform integrating all customers data

Dedicated analytics team integrated with Motor pricing

Extensive usage of predictive algorithms and artificial intelligence

Information enhancement with external databases

Data and algorithms are a survival and differentiating factor



INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

With clear areas of impact



Frauds detection increase



Pricing sophistication



Automation and processes dematerialization



Customer Value Management

~ €30M of technical margin at 2020

We will improve claims' process and customer experience

Effectiveness improvement of antifraud processes

- Strengthening of antifraud analytical procedures
- Extension of antifraud analytical control to Non Motor

Expert appraisal dematerialization and automation

- Usage of Analytics and Artificial Intelligence technologies for damage evaluation
- Improvement of the speed of settlement and the customer experience
- Claims costs reduction

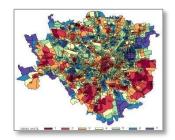




We will strengthen Motor technical excellence

New data sources integration

- Credit position control
- Vehicle security parameters
- Additional external data



Credit position map on Milan area

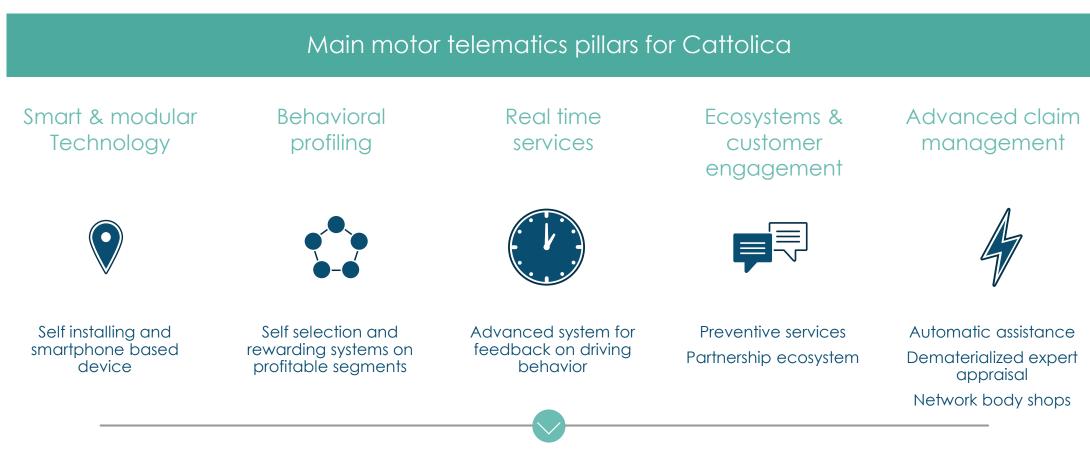


Price sophistication

- Improvement of technical risk
 evaluation procedure
- Analytics to improve offering on customer's profile
- Evolution of Portfolio management algorithms (price optimization)

+€10M Technical margin at 2020

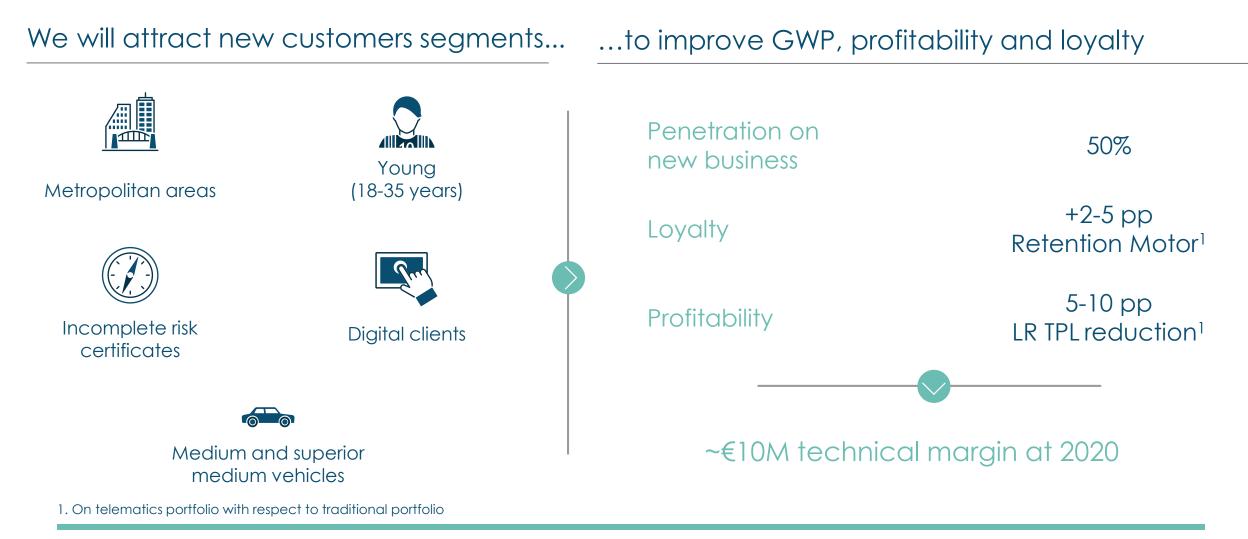
We will primarily develop Motor telematics among connected products



Offering developed in partnership with primary telematics player



Motor telematics will generate important benefit





Innovation & data management – Key takeaways

Customer service innovation evolving Cattolica's role towards prevention and protection

Data driven company improving value chain key processes such as pricing and antifraud

Connected product offering launch

leveraging on new technology and partnership ecosystem



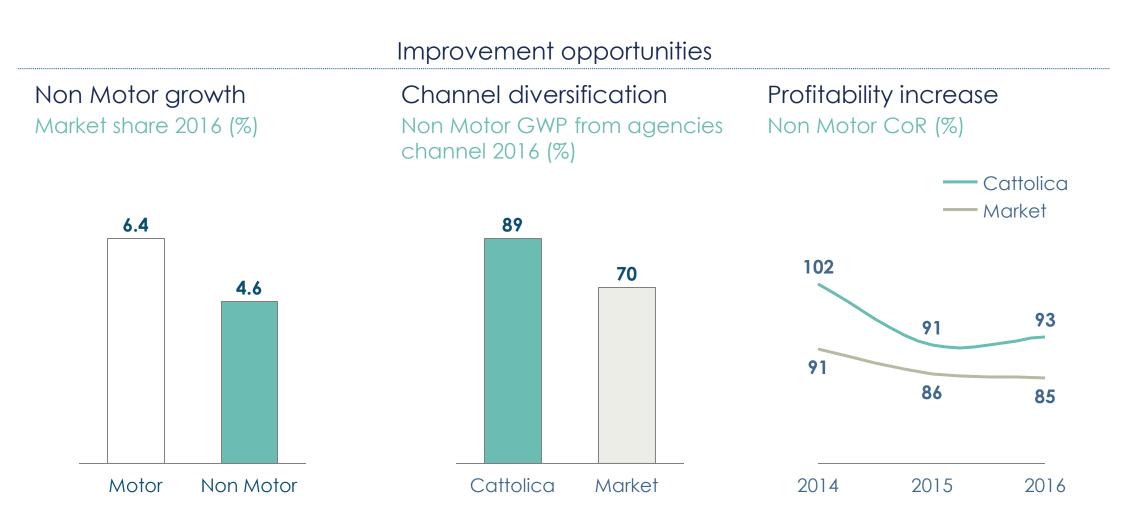


Technical excellence

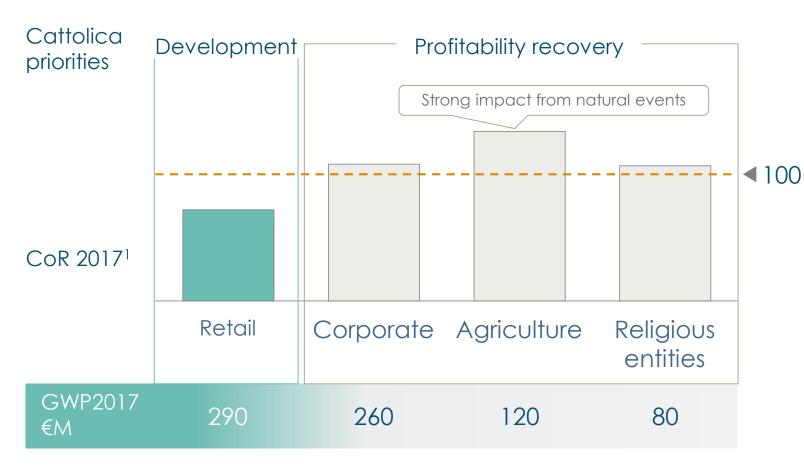
Nazareno Cerni, Deputy General Manager and Non Motor Director

INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

Profitable growth opportunities in Non Motor segment



Different priorities by segment



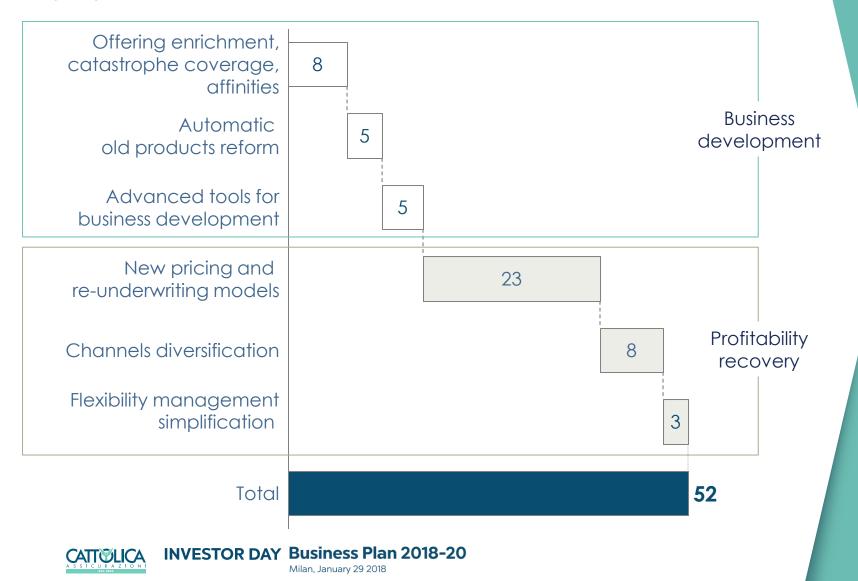
1. CoR calculated gross of reinsurance, data estimations at 3Q 2017



Business development for retail through offering enrichment and processes simplification

Profitability recovery by way of re-underwriting and new channels development

Non Motor technical margin increase at 2020 $(\in M)$



+€52M

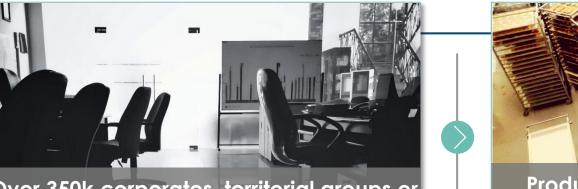
Non Motor 2020 technical margin, excluding bancassurance

Retail business development: main initiatives

Old contracts reform







Over 350k corporates, territorial groups or associations in portfolio



Product customization in 1 day and instantaneous sale through intranet



We will introduce new tools to support agencies in the corporates segment



Companies profiling

- Corporate data and information
- Risk appetite index
- Sale support tool



Risk assessment

- Remote support for risk
 evaluation
- Loss prevention guidance
- Smart quoting system for product customization with no further information



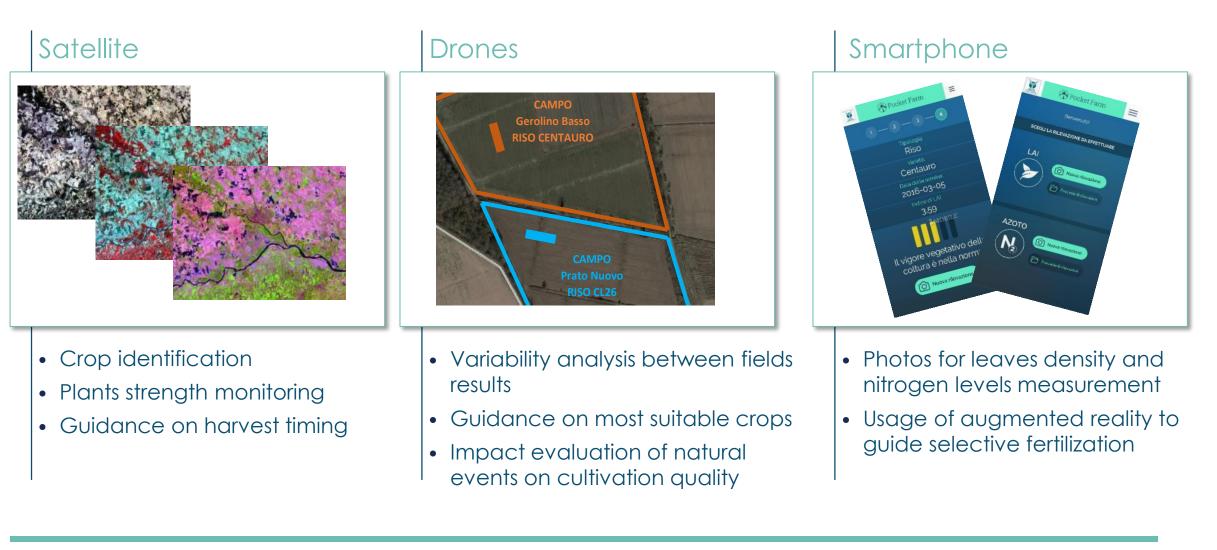
Digital issuance

- Completely digital process
- Simplified data entry
- Proposals based on similar customers purchases

Network empowerment and improved underwriting quality



We have developed innovative solutions for the agriculture segment

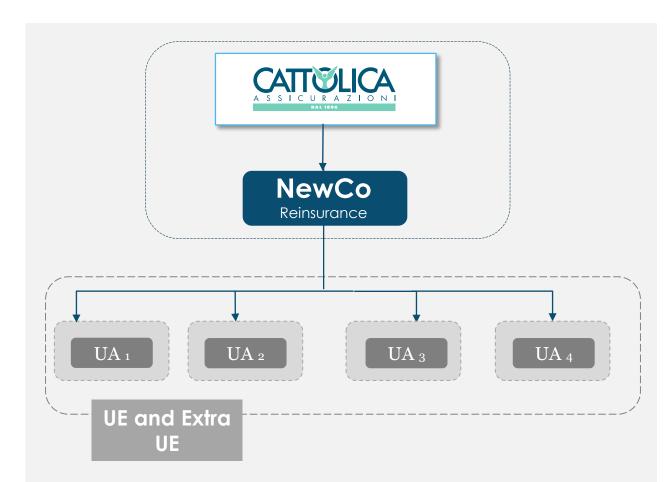




We will differentiate our mix entering the specialty lines business



New corporate structure dedicated to specialty lines



Cattolica Assicurazioni

Complete control over NewCo

NewCo

Vehicle acquisition underway Reinsurance entity will control Underwriting agencies (UA) to acquire or associate with

UA

Agencies with specialized skills available on different markets, supporting business plan at local and international level



New business model for specialty lines development

Establishment of dedicated vehicle...

- Business control without defocusing Cattolica
- Vehicle with high specialization and strong focus on planning and control
- Lean model and synergies with Cattolica
- Business model aimed at attracting new capitals from third parties

...with underwriting agencies (UA)

- Non conventional agencies with specialized competencies to be acquired and associated
- Remuneration based on value generated to attract best professionals
- Focused on specific geographies and/or lines of business
- Advanced tools for analysis and underwriting of specific risks

International experiences show strong value creation opportunities

>15x P/E based on international bencmark¹

1. Includes: James River Group, Kinsale Capital Group, OneBeacon Insurance Group, State National, The Navigators Group

Technical excellence – Key takeaways

Development of retail segment

through offering enrichment (e.g. catastrophe guarantee) and new tools for agencies empowerment

Profitability recovery on corporate segment with new pricing tools and flexibility model review

Specialty lines launch with dedicated business model to grow on under-penetrated sectors



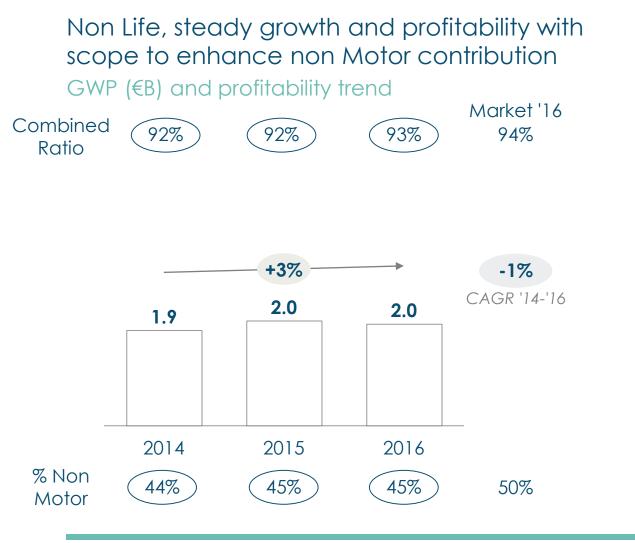


Financial Targets

Enrico Mattioli, Deputy General Manager and Chief Financial Officer

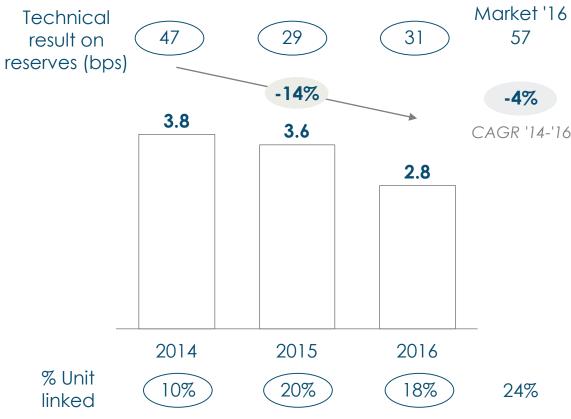
INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

Historical performance



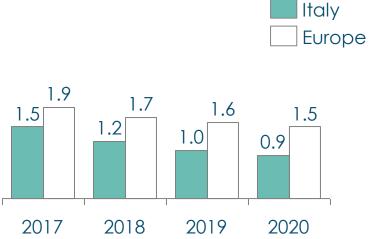
Life GWP impacted by the unwinding of BPVI bancassurance agreement

GWP (€B) and profitability trend



Macro-economic outlook

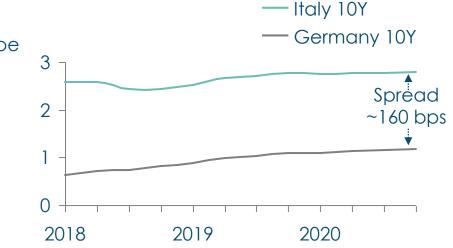
GDP slowly gathering pace Yearly GDP growth (%)



- European growth fueled by internal demand
- Prudential estimates at 2020 due to medium term uncertainty factors (e.g. fiscal reforms implementation)

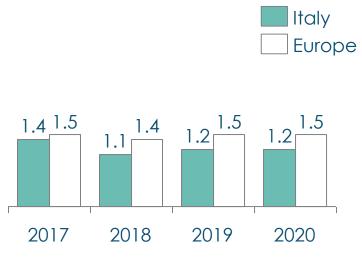
Source: Elaboration on BCE, WB, FMI e OCSE data

Yields expected to slightly rise BTP-Bund trend (%)



- Yields slightly increasing in sight of BCE rates rise
- Further increases are possible due to global conflicts and political instability
- Spread expected to remain stable

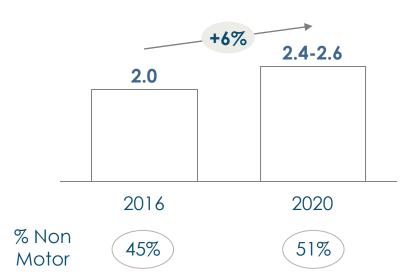
Inflation remains weak (%)

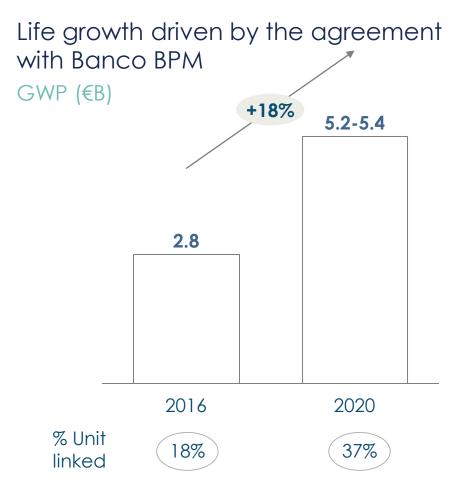


• Low inflation in Europe and in Italy in particular, driven by limited consumer expenditure

Top line impacted by external growth

Non Life GWP also growing thanks to partnership with Banco BPM and Specialty GWP (€B)

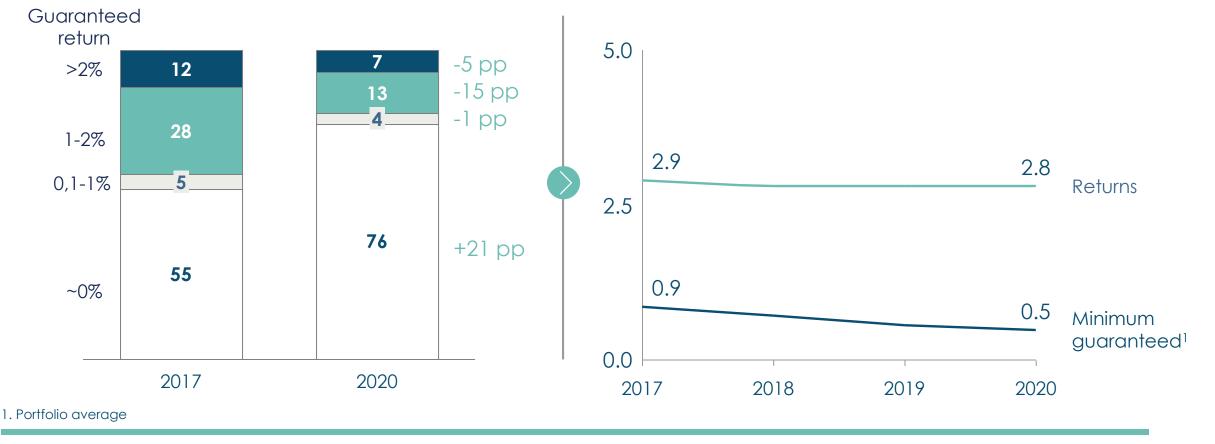




We will reduce the impact on capital accelerating the mix change

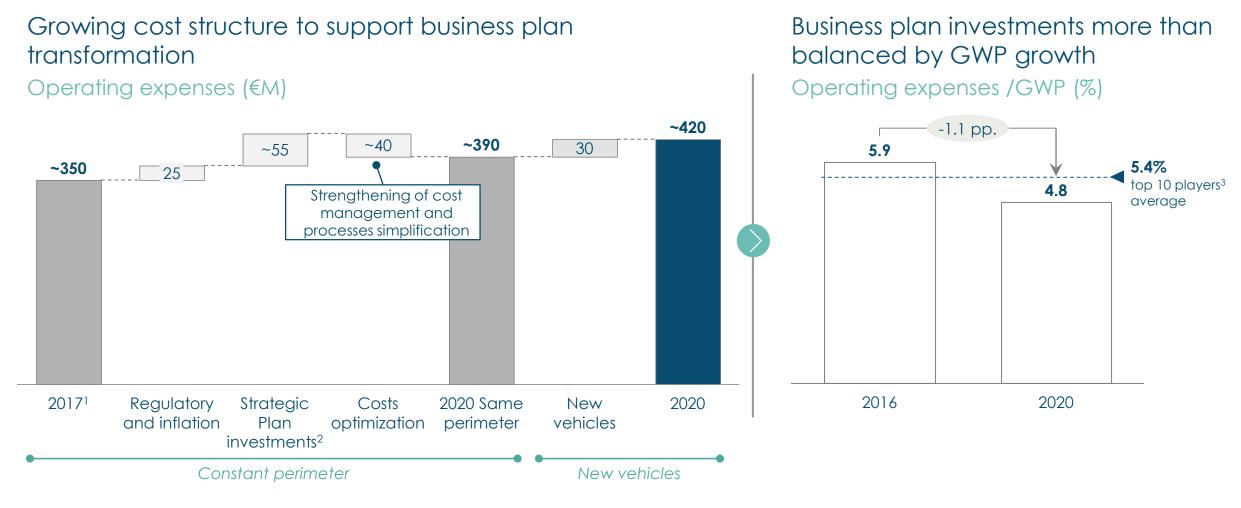
Higher incidence of capital light products Traditional products reserves (%)

Yield on assets are higher than minimum guaranteed Returns and minimum guaranteed (%)



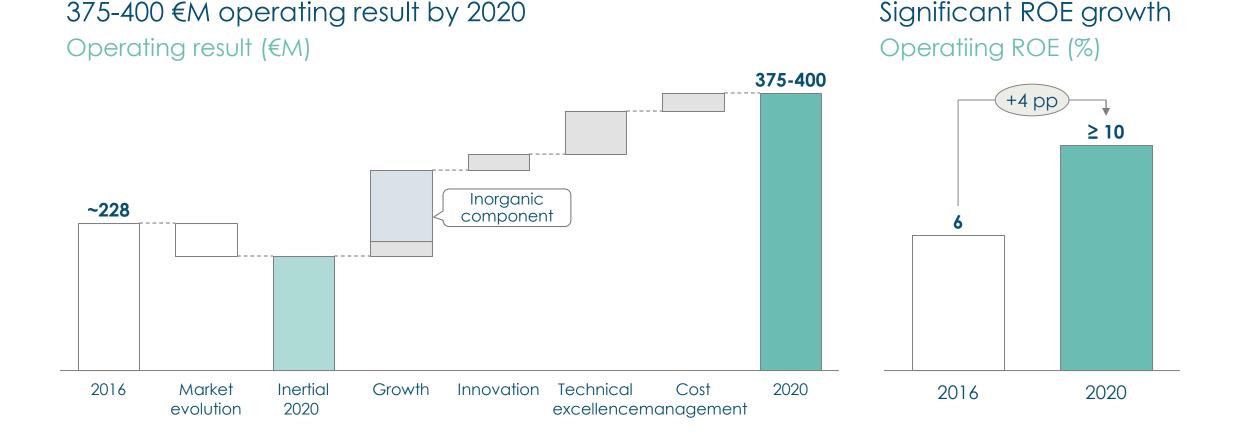
INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018

We will improve the operating leverage thanks to GWP growth



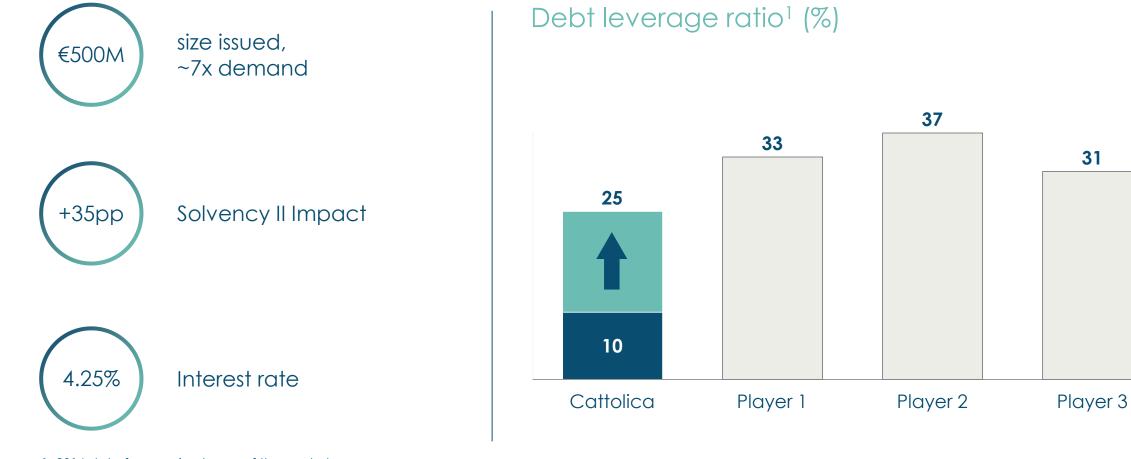
1. Preliminary data - pre closure 2. P&L effects from Business Plan Capex 3. Elaborations on ANIA data – First 10 groups for non Life collection

We will increase the operating result and the return on capital by 2020





Tier II issued at strong financial terms

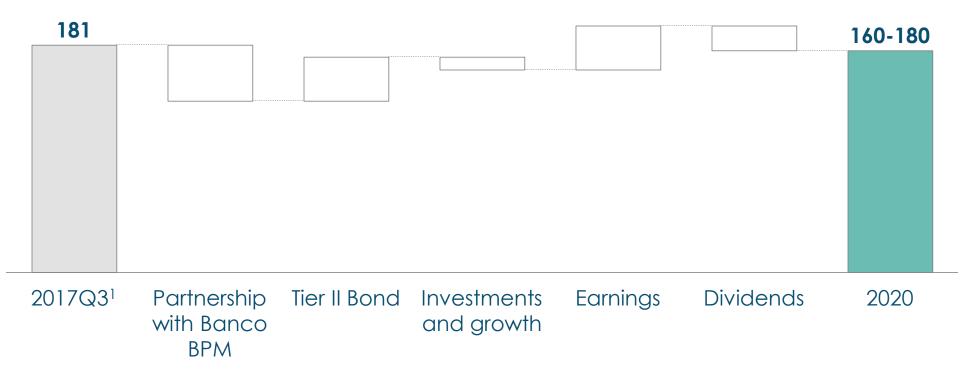


1. 2016 data from main players of the market



We will preserve a strong capital position at 2020, with a 160-180% SII Ratio

Solvency II Ratio main evolution drivers (%)



1. Group data at 3Q 2017 including pro-quota dividend



Key financial targets

	Target 2020	Δ vs 2016
Non Life GWP	€2.4 – 2.6B	+€0.4 – 0.6B
Life GWP	€5.2 – 5.4B	+€2.4 – 2.6B
Costs on total GWP ¹	4.8%	-1.1pp
Operating result	€375-400M	+€150 -175M
Operating ROE	≥10%	+4pp
SII Ratio	160-180%	-
Dividend per share	>€0.5	~ +50%

1. Excluding claims settlement expenses





Final remarks and Q&A

Alberto Minali, Chief Executive Officer

INVESTOR DAY Business Plan 2018-20 Milan, January 29 2018



Cattolica 2020: Tradition in motion

Turn Cattolica into a more innovative and flexible player, ready to cope with future challenges

Reinforce and diversify Cattolica's business model, confirming market position and closeness to families and corporates

Increase of value for all the stakeholders



A S S I C U R A Z I O N I

DAL 1896

Glossary

Non Life operating profit • It is the sum of: net technical result, financial ordinary income, other recurring net costs (amortization, depreciation, write-down of insurance recoverable, operating financial interests). It excludes: the realized gains/losses, the write-down/write-back, impairments on financial instruments, impairments on other assets, interest paid on financial debts (subordinated debts), the amortization of the value of business acquired, one-off and extraordinary costs (e.g. staff severance indemnity)

Life operating profit • It is defined as the Non-life one, but it includes all the financial income on instruments backing the policyholders' liabilities

Operating ROE | • It is the ratio between: 1) the operating profit less the cost of financial debt, income taxes, and minority interests; and 2) the average Group shareholders' equity of the year (excluding the valuation reserve on available for sale instruments); the income taxes are calculated using a normalized tax rate



Key contacts

Atanasio
PantarrotasHead of Planning & Control
atanasio.pantarrotas@cattolicaassicurazioni.it
+39 045 83 91 277SergioInvestor relations

Investor relations sergio.adami@cattolicaassicurazioni.it +39 045 83 91 738

Chiara Adria

Adami

Investor relations chiara.adria@cattolicaassicurazioni.it +39 045 83 91 229



INVESTOR DAY Business Plan 2018-20