



SPAFID CONNECT

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Testo del comunicato

Vedi allegato.



GIGLIO GROUP DISTRIBUTES EMPORIO ARMANI

Milan, February 19, 2018 – Giglio Group (Aim Italia-Ticker GGTV), the first ecommerce 4.0 company listed on the AIM market of the Italian Stock Exchange, announces the reaching of an agreement with Armani for the multibrand Emporio Armani brand products distribution for the spring/summer 2018 and Fall/Winter 18 seasons. The distribution will also be brought iBox Marketplace (a multi-brand global platform which supports the traditional ecommerce model of a business with a structured online sales system simultaneously connecting with the world's main marketplaces).

Information on Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company addressing mainly millennial consumers. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 46 nations, 5 continents and in six languages through its own television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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