



# SPAFID CONNECT

Informazione Regolamentata n. 20054-6-2018	Data/Ora Ricezione 14 Marzo 2018 16:16:37	AIM -Italia/Mercato Alternativo del Capitale
--	---	---

Societa' : MailUp S.p.A.

Identificativo : 100249

Informazione  
Regolamentata

Nome utilizzatore : MAILUPN02 - Matteo Monfredini

Tipologia : 3.1

Data/Ora Ricezione : 14 Marzo 2018 16:16:37

Data/Ora Inizio : 15 Marzo 2018 08:00:10

Diffusione presunta

Oggetto : MailUp Group announces the quarterly results (Q42017) related to gross sales in the different business units

*Testo del comunicato*

Vedi allegato.



## PRESS RELEASE

### **MailUp Group announces the quarterly results (Q42017) related to gross sales in the different business units**

*Consolidated gross sales recorded a +21% growth in Q42017 (8M EUR) vs Q42016 (6,6M EUR)*

Milan, 15 March 2018 - MailUp S.p.A. (the “**Company**” or “**MailUp Group**”), a company listed on “AIM Italia / Mercato Alternativo del Capitale”, a multilateral trading facility regulated by Borsa Italiana, and operating in the marketing technology industry (Reuters: MAIL.MI) (Bloomberg: MAIL IM) (ISIN IT0005040354), announces the quarterly results (Q42017) related to gross sales both at group level and in the different business unit.

<i>(in million EUR)</i>	<b>Q42017</b>	<b>Q32017</b>	<b>Q42016</b>	<b>Delta Q4 2017 Vs. Q3 2017</b>	<b>Delta Q4 2017 Vs. Q4 2016</b>
MailUp	3.388,70	2.167,47	3.056,51	56%	11%
Agile Telecom	4.110,68	2.728,37	2.906,49	51%	41%
Acumbamail	207,70	175,30	143,90	18%	44%
Bee	171,09	128,09	55,69	34%	207%
Globase	189,40	383,70	505,20	-51%	-63%
<b>Total</b>	<b>8.067,57</b>	<b>5.582,93</b>	<b>6.667,79</b>	<b>45%</b>	<b>21%</b>

*Source: management accounts, provisional data, unaudited*

Consolidated gross sales recorded a +21% growth in Q42017 (8M EUR) vs Q42016 (6,6M EUR).

MailUp Group will approve the draft financial statements 2017 in the Board of Directors that will take place next 27 March 2018. The financial calendar is available on the corporate website at the address [www.mailupgroup.com](http://www.mailupgroup.com).



**MailUp Group** is the result of the technological research and business success of MailUp S.p.A. (Reuters: MAIL.MI) (Bloomberg: MAIL IM) (ISIN IT0005040354), the parent company that developed a digital cloud

computing platform used by SMEs and large corporations to communicate with customers via email and SMS. After becoming the leader in the PSE industry and being listed on the AIM market of the Italian Stock Exchange, MailUp has embarked on a path of growth through acquiring both established companies and start-ups: Acumbamail (Spanish and LatAm markets), Globase (Nordics market), and Agile Telecom (wholesale SMS market). This portfolio of brands includes BEE, an email editor launched in 2014 as a complementary business line, which already has thousands of customers worldwide. Today, the MailUp Group is a leading European player in the field of marketing technologies thanks to more than 17,000 customers and 900 resellers on the international market, in over 100 countries. [www.mailupgroup.com](http://www.mailupgroup.com)

*For more information:*

**MailUp Investor Relations**

+39 02 71040485

[investor.relations@mailupgroup.com](mailto:investor.relations@mailupgroup.com)

[www.mailupgroup.com](http://www.mailupgroup.com)

**Nomad**

Paolo Verna

EnVent Capital Markets Ltd.

25 Savile Row - W1 S 2ER London

+44 755 7879200

[pverna@enventcapitalmarkets.uk](mailto:pverna@enventcapitalmarkets.uk)

Fine Comunicato n.20054-6

Numero di Pagine: 4