

FY 2017 Results Presentation 22<sup>nd</sup> March, 2018

#### Disclaimer



Forward-looking Statements contained in this document, particularly the ones regarding any EIT (EI Towers) possible or assumed future performance, are or may be forward-looking statements and in this respect they involve some risks and uncertainties.

EIT actual results and developments may differ materially from the ones expressed or implied by the above statements depending on a variety of factors.

Any reference to past performance of EIT shall not be taken as an indication of future performance.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy the securities discussed herein.

The executive responsible for the preparation of the accounts of El Towers SpA, Fabio Caccia, declares that, as per art. 2, 154 bis of the Consolidated Finance Law, the accounting information contained in this release corresponds to that contained in the company's formal accounts.

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## FY2017 Key Highlights

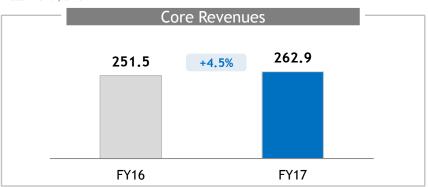


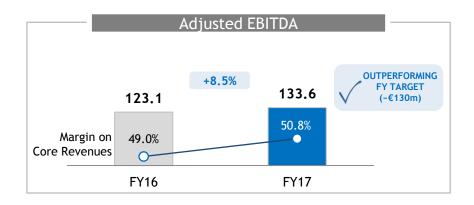
- Confirmed Mid-Single-Digit Growth in Topline: +4.5% YoY
- Solid Operating Momentum on EBITDA, exceeding FY2017 Target
- Mediaset Contract Renewed for the Next 7 Years
- Share Buyback Completed, Releveraging Program Accomplished
- New Outlook for 2018 and Ordinary Dividend

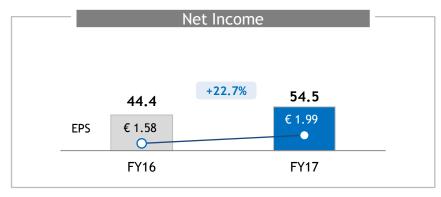
## **FY2017 Group Financial Results**

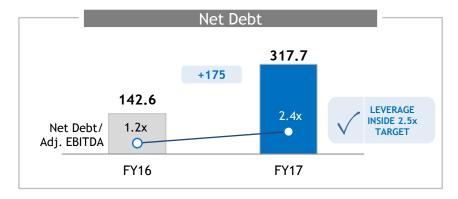








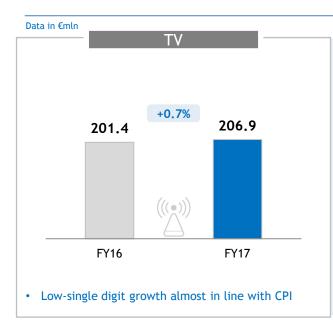




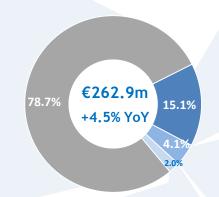
2016 Figures restated due to PPA

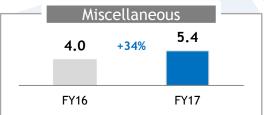
#### **Business Performance by Segment**

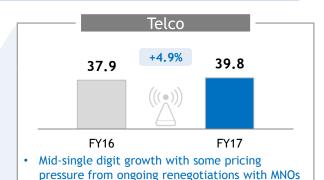


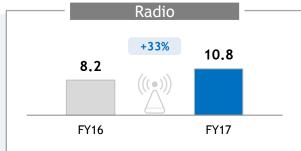


# FY17 Core Revenues Breakdown by Segment







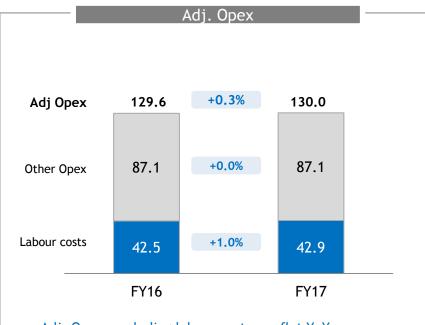


Double digit growth driven by M&A acvitity

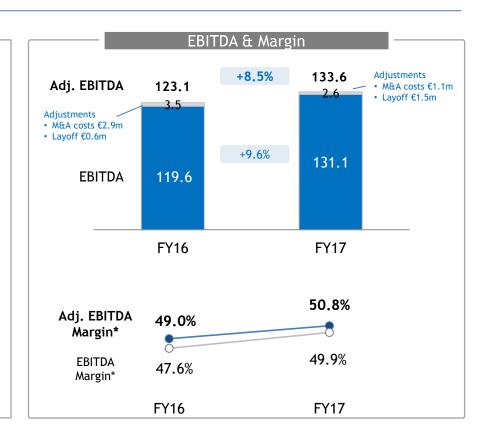
#### Focus on Profitability



Data in €mln, % YoY



- Adj. Opex excluding labour costs are flat YoY
- Labour costs increase only due to some capitalized costs in FY16 (~€0.7m)



#### **Income Statement**



Data in €mln, % YoY

	FY16	FY17	YoY	
Core Revenues	251.5	262.9	4.5%	
Other income	1.2	0.8		
Total Revenues	252.7	263.7	4.3%	
Adj. Opex	(129.6)	(130.0)	0.3%	
Labour Costs	(42.5)	(42.9)	1.0%	
% of total Opex	32.8%	33.0%		
Other Opex	(87.1)	(87.1)	0.0%	
% of total Opex	67.2%	67.0%		
Adj. EBITDA	123.1	133.6	8.5%	
% on Core Revenues	49.0%	50.8%		
One off items	(3.5)	(2.6)		
EBITDA	119.6	131.1	9.6%	
% on Core Revenues	47.6%	49.9%		
D&A, Provisions	(44.2)	(41.1)		
EBIT	75.4	90.0	19.3%	
% on Core Revenues	30.0%	34.2%		
Financial Expenses	(9.4)	(13.4)		
Pre-tax Profit	66.0	76.6	16.0%	
Taxes	(21.7)	(22.2)		
% Tax Rate	32.8%	28.9%		
Net income	44.4	54.4	22.7%	
Minorities	0.05	0.05		
Group Net income	44.4	54.5	22.7%	
EPS (€)	€ 1.58	€ 1.99	26.5%	

Growth rate higher than CPI largely thanks to small M&A and Cairo contribution

EBITDA growth and margin, net of other revenues, in line with Industrial Plan 2014/18

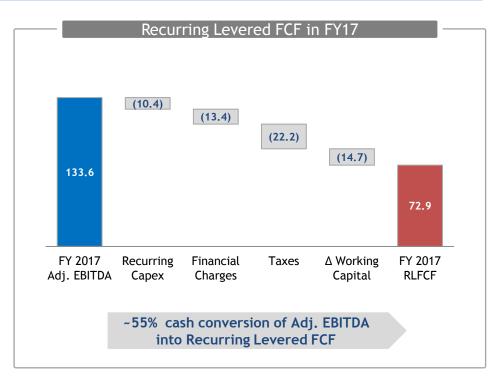
Higher financial expenses due to accrued interest of annual coupon related to Eurobond early redeemed in December

## Focus on Recurring Levered FCF (RLFCF)



Data		

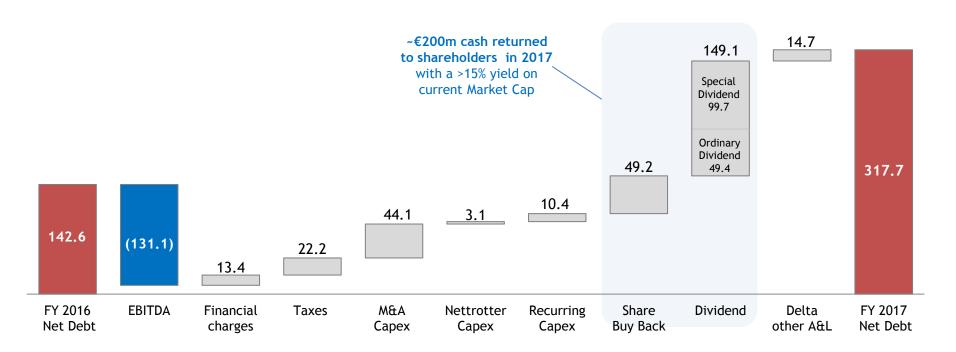
	FY16	FY17	YoY
Core Revenues	251.5	262.9	4.5%
Adjusted EBITDA	123.1	133.6	8.5%
as % of core revenues	49.0%	50.8%	+1.9pp
Recurring Capex	(10.2)	(10.4)	
Financial Charges	(9.4)	(13.4)	
Taxes	(21.7)	(22.2)	
Δ Working Capital	(18.5)	(14.7)	
Recurring Levered FCF	63.3	72.9	15.2%
as % of core revenues	25.2%	27.7%	+2.6pp
Cash conversion	51.4%	54.6%	+3.1pp



#### Net Debt and Cash Flow Bridge



Data in €mln



#### **Reclassified Balance Sheet**

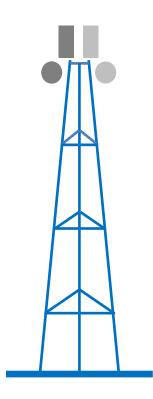


Data in €mln

	FY16	FY17		FY16	FY17
Non current Assets	875.7	902.2	Net Financial Position	142.6	317.7
Fixed Assets	371.9	399.9	Cash	(94.0)	(8.2)
Goodwill	503.8	502.3	Borrowings	236.6	326.0
Non current Liabilities	(73.3)	(79.5)	Equity	637.8	494.2
			Group shareholders' Equity	637.8	494.2
Net Working Capital	(22.0)	(10.8)			
Net Invested Capital	780.4	812.0	Net Financial Position + Equity	780.4	812.0

## Small M&A Update





Small M&A

Land
Acquisition
& Property
Consolidation

# sites 107

Pro forma EBITDA ~€3.3m
Implied Multiple -8.5x

Enterprise Value €28.3m

# sites 149

Pro forma EBITDA ~€2.0m
Implied Multiple ~7x

Enterprise Value\* €15.1m

Total - FY 2017

Pro Forma EBITDA ~€5.3m

Implied Multiple ~8x

Enterprise Value €43.4m

Upfront payment ~€0.7m

M&A Capex €44.1m

In 2018, additional €3-4m EBITDA expected from M&A activity

Land and Small M&A activity still an important driver for growth

<sup>\*</sup> Including M&A related costs

#### MSA with Elettronica Industriale Renewed for the next 7 Years



#### **Key Highlights:**

- Master Service Agreement with Elettronica Industriale (Mediaset) renewed for the next 7 years, from July 2018 to July 2025
- Agreed some perimeter adjustments, potentially almost neutral on EBITDA:
  - Carve-out of H3G contract, directly managed by EI Towers from Nov. 2019
  - Insourcing of some activities by Elettronica Industriale (e.g. Master Control Room, Head End)
- At constant perimeter, revenue straightline decrease of ~€10m over the entire duration of the agreement, potentially offset by inflation for the entire amount: very smooth and predictable glide path over the 7 year period, leading to an annual decrease of €1.4m, before inflation
- Higher level of disaggregation in the services description and related consideration
  - Despite higher level of detail, consideration is linked to the nature of the services and is not allocated on a "per Mux basis"
  - Refarming scenarios are addressed: each service/consideration has an explicit correlation (algorithm) to the number of Muxes under management potentially lost (see page 13)

## Revenues from Mediaset - Bridge 2018 vs 2017

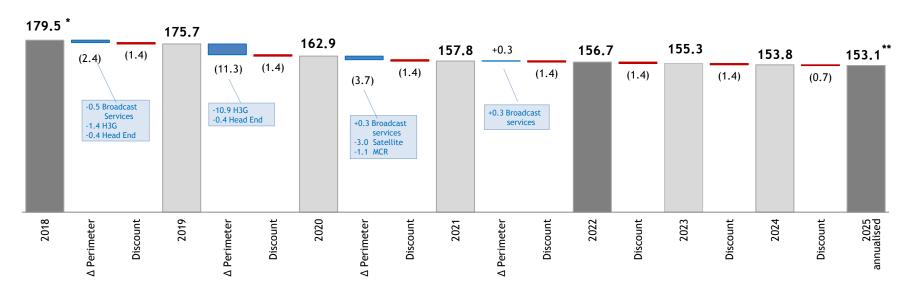




#### Revenues from Mediaset 2018-2025



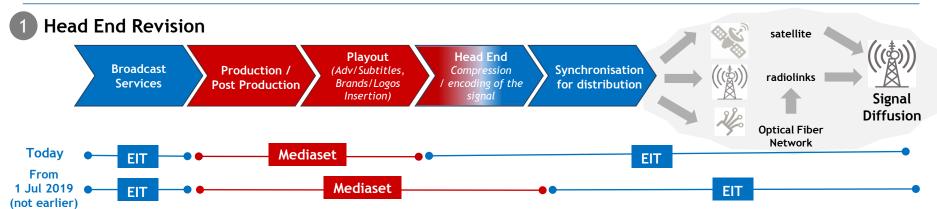
Data in €mln, figures before inflation

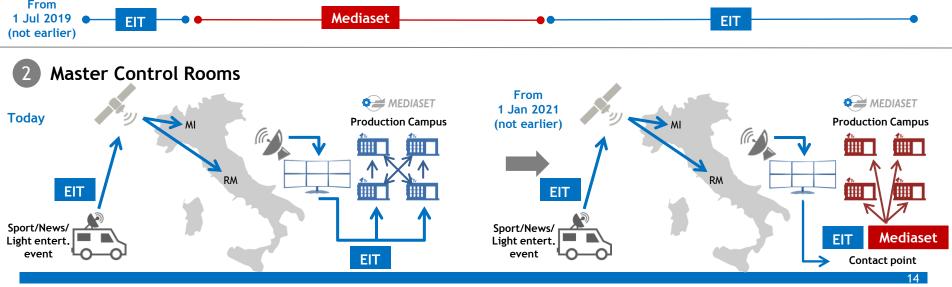


## **Drilldown on Perimeter Changes**

(1/2)







## **Drilldown on Perimeter Changes**

(2/2)



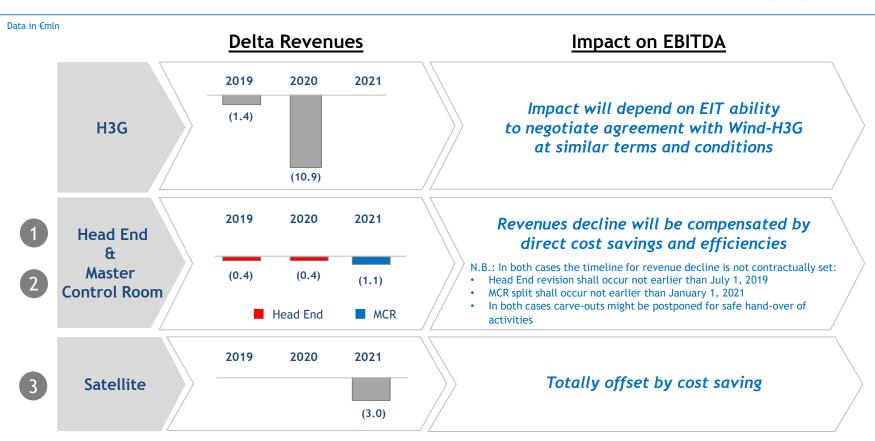
#### 3 Satellite

- Effective from 1/1/2021 (not earlier). Mediaset can lease, directly from satellite providers, capacity on 13°E trasponder for DTH reception of its channels (part of the Tivusat offer, reaching ~4% of population not covered by DTT)
- EIT, at expiration of its current agreement with Eutelsat for the equivalent service, shall not renew such agreement. EIT shall continue to provide uplink services
- Revenues decline shall be offset by cost savings



## Impact on EBITDA of Delta Revenues





#### MSA Contract Activities and Exposure to MUX



Correlation to #

		of MUXes managed
Hosting	Hosting Services	Medium / Low
Assistance and Maintenance	<ul> <li>Routine Maintenance and Emergency Maintenance</li> <li>Equipment Monitoring &amp; Supervision, Quality Control</li> <li>Equipment Storage, Migration, Installation, Colocation &amp; Test</li> </ul>	Medium/Low Low Medium
Trasmission Infrastructure	<ul> <li>Satellite Distribution</li> <li>Satellite Diffusion (tivùsat)</li> <li>Contribution:         <ul> <li>Optical Fiber Network (M-Tube) - Contribution &amp; Distribution</li> <li>Satellite &amp; Fly Contribution</li> <li>Broadcast Services</li> </ul> </li> </ul>	Medium/High n.m. *  Null***  Null***
Head End	Head End	n.m.**
Design	<ul><li>Network Design/Engineering</li><li>Supervision and Advisory on Technological Evolution</li></ul>	Medium
Power&Energy	• Energy	High

Envisaged impact: ~ €11.5m in case of 2 Muxes under management lost EBITDA impact mitigated by direct costs reduction and efficiency plans

<sup>\*</sup> To be carved out (effective not earlier than 1/1/2021)

<sup>\*\*</sup> To be carved out (effective not earlier than 1/7/2019)

<sup>\*\*\*</sup> FY2018 total value: €35m

#### Original Agreement with Cairo



#### **Background**

On 27 January 2015 EI Towers signed the agreements with Cairo for the construction and subsequent management ("Full Service") of a new national TV Network

#### The agreements envisaged:

- a) A transitional phase, during which construction, commissioning and first years of operation of the MUX will take place, which will run from the date of signature until 31 December 2017, and a phase of the MUX management at regime with a length of 17 years (2018-2034), with the right of free withdrawal for Cairo since January 1st, 2025
- b) A guaranteed coverage at regime at least equal to 94% of the population, aligned to national MUXs with the highest coverage
- c) Set of technical annexes, KPI, SLA ("Service Level Agreements") and criteria to calculate penalties, consistent with the service levels guaranteed

- In 2H2016 Cairo started to simulcast LA7/La7d on the Mux managed by EIT
- In January 2017 Cairo switched off La7/La7d on Persidera Mux
- During 2017 EIT and Cairo were not able to agree upon:
- Formal test and acceptance by Cairo of the Mux managed by EIT
- Set of criteria to measure SLA and KPI related to network coverage

#### **Revised Agreement with Cairo**



- On 16<sup>th</sup> March 2018, Cairo and El Towers revised the original agreement signed on 27<sup>th</sup> January 2015
- Acceptance by Cairo of the network delivered by EI Towers and settlement of overdue payments by Cairo
- Agreed a rigorous set of new criteria to test the network quality on a regular basis
- Agreed a set of additional obligations for El Towers (i.e. 50 additional sites already built/agreed + further 60 sites) to enhance coverage by year-end 2018
- Annual fee to EI Towers reduced by €0.3m, from €16.3m to €16.0
- Revision of the amount fees to reflect a higher participation by EI Towers to entrepreneurial risk related to the incomplete exploitation by Cairo of the available bandwidth on the MUX, in case of lower market demand

Annual fees to EIT	Original Agreement	Revised Agreement	
2018-2022	<ul> <li>Max. €16.3m</li> <li>Min. €12.3m (max. €4m charge to reflect up to 40% participation to entrepreneurial risk)</li> </ul>	<ul> <li>Max. €16.0m</li> <li>Min. €10.0m (max. €6m charge to reflect up to 60% participation to entrepreneurial risk)</li> </ul>	
2023-2027	<ul> <li>Max. €16.3m</li> <li>Min. €12.3m (max. €4m charge to reflect up to 40% participation to entrepreneurial risk)</li> </ul>	<ul> <li>Max. €16.0m</li> <li>Min. €10.5m (max. €5.5m charge to reflect up to 55% participation to entrepreneurial risk)</li> </ul>	
2028-2034	<ul> <li>Max. €16.3m</li> <li>Min. €12.3m (max. €4m charge to reflect up to 40% participation to entrepreneurial risk)</li> </ul>	<ul> <li>Max. €16.0m</li> <li>Min. €11.0m (max. €5.0m charge to reflect up to 50% participation to entrepreneurial risk)</li> </ul>	

#### **Closing Remarks and Outlook**



# Operational Update

In FY17 solid performance, in particular on Radio and TLC businesses

Mediaset contract renewed ensuring long-term visibility to Group revenues

Preliminary guidelines on 700MHz refarming expected by June 2018

## Financial Outlook

FY2018: Adj. EBITDA in line with Business Plan 2014-2018 and with current consensus

Proposed an Ordinary Dividend of €2.05/share with 101% payout on net income

Leverage stable with current levels (~2.5x Net Debt/EBITDA)







#### In absence of big M&A deals, financial flexibility is kept to:

Capital Allocation

Continue to invest in Small M&A and Land acquisition

Return Cash to Shareholders through Dividends

Explore international opportunities



#### For more information please contact:

Giorgio Tavolini Head of Investor Relations

Tel: +39 039 24321

e-mail: investor.relations@eitowers.it