



SPAFID CONNECT

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Informazione
Regolamentata
Nome utilizzatore : ITALIAONLINEN01 - MARZULLI
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Oggetto : IOL: Lugano Roadshow

Testo del comunicato

Vedi allegato.



PRESS RELEASE

LUGANO ROADSHOW

Milan, 19 April 2018

It is hereby made known that today Italiaonline will attend a roadshow in Lugano organized by Banca IMI. The presentation is available to the public by means of the filing on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as by the publication on the website at www.italiaonline.it (Investor / Presentations section).

This press release is also available on the Company's website www.italiaonline.it in the Price Sensitive Press Releases section.

ITALIAONLINE

Italiaonline - company listed on the MTA market by Borsa Italiana - is the top Italian internet company with 5.7 million unique users* - among which 2,5 million from mobile - who daily surf on its web properties and a 54% market reach. Italiaonline offers web marketing and digital advertising solutions, including media planning and lead generation services through social and media search engines. Company's strategic aim is to consolidate the leadership in the digital advertising market for big accounts and in local marketing services, while its mission is to digitalize national SMEs. To SMEs, Italy's real economic backbone, Italiaonline offers a complete products portfolio integrated on the entire value chain of digital services, from online presence to digital advertising, web design, web marketing and cloud solutions. Italiaonline currently subsumes Libero, Virgilio and superEva portals, services for businesses and citizens by Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising concessionary IOL Advertising and more than 60 Media Agency spread throughout Italy which, thanks to more than 800 agents, constitute the largest Italian network of service and product consultants for large and small businesses, serving over 200,000 SMEs and 700 large customers

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* Source: Audiweb Database, powered by Nielsen, TDA September 2017. Audiweb Database data currently does not include Google, Facebook and Microsoft

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