





## PRESS RELEASE

### THE NEW BOARD OF DIRECTORS HAS TAKEN OFFICE: ANTONIO CONVERTI HAS BEEN CONFIRMED AS MANAGING DIRECTOR

*Assago, 27 April 2018* - We announce that the Company's Board of Directors, which met today, has confirmed Antonio Converti in the role of Managing Director.

The Board of Directors, after confirming that the independence requisites are met by the Directors Arabella Caporello, Vittoria Giustiniani, Cristina Finocchi Mahne and Corrado Sciolla, also appointed for the period 2018 - 2020:

- the Appointments and Remuneration Committee comprised of the Directors Vittoria Giustiniani (Chairwoman), Cristina Finocchi Mahne and Corrado Sciolla;
- the Control and Risks Committee comprised of the Directors Cristina Finocchi Mahne (Chairwoman), Arabella Caporello and Vittoria Giustiniani;
- the Manager charged with preparing the corporate accounting documents in the person of Gabriella Fabotti.

Please also note that the Board of Statutory Auditors verified, for all its regular members (Giancarlo Russo Corvace, Mariateresa Salerno and Felice De Lillo), the possession of the independence requisites provided under article 148, paragraph 3 of Legislative Decree No. 58/1998 and under the Corporate Governance Code of Listed Companies.

#### ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.4 million unique users\* that navigate its web property every day, of which 2.6 million from mobile devices, and with a 54% market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions.

Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and over 60 media agencies scattered throughout the peninsula that with their more than 800 agents form the largest Italian network of services and products consultants for large and small enterprises, serving over 200,000 SMEs and 700 large customers.

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\* Source: Audiweb Database, powered by Nielsen, TDA December 2017. The Audiweb Database data do not include Google, Facebook and Microsoft at the moment.

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