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Testo del comunicato

Vedi allegato.



**GIGLIO GROUP:
NAUTICAL CHANNEL EXPANDS INTERNATIONAL PRESENCE TO
SUB-SAHARAN REGION**

Agreement with VUBIQUITY brings channel to additional 52 countries in Africa

Milan, 19th June 2018 – Giglio Group S.p.A. (Ticker GGTV) (“Giglio Group” or the “Company”), the leading e-commerce 4.0 enterprise and listed on the STAR segment of the Italian Stock Exchange, announces that its international Nautical Channel is now distributed across all of the Sub-Saharan region thanks to an agreement signed with Vubiquity, a leading US distributor of premium content from the major cinema studios and TV networks (e.g. Disney, Warner Bros., Sony, Paramount, NBC Universal, Fox, BBC WW, Lionsgate, HBO etc.) to over 1000 video distributors globally.

With Vubiquity, the user-viewer can access a vast range of content from all genres, including the Nautical Channel, offered by means of Subscription (SVOD) and/or Pay per View (TVOD) and viewable both on TV and mobile.

The agreement is of three-year duration and allows Nautical Channel to broadcast in the following countries: Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Comoros, Congo, Ivory Coast, Democratic Republic of the Congo, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Ghana, Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Namibia, Niger, Nigeria, Rwanda, Senegal, Seychelles, Sierra Leone, Somalia, St Helena, Sudan, Southern Sudan, Swaziland, Tanzania & Zanzibar, The Gambia, Togo, Uganda, Zambia. The Giglio Group already distributes TV contents through other operators (NOS, Discover Digital), in Angola, Cape Verde Islands, Mozambique, South Africa, Guinea Bissau, Mauritius, Sao Tome and Principe, Mayotte, Reunion, and Zimbabwe.

Under this agreement, Nautical Channel significantly extends its international broadcasting, now distributed across 90 countries (previously 49) and boosting its presence particularly on the African continent. Launched on 2011, Nautical Channel is now available on over 100 TV platforms globally, of which approx. 80 are Pay TV platforms, with over 22 million subscribers and over 300 hours of new content produced every year.

Information on Giglio Group

Founded by Alessandro Giglio in 2003 and listed on MTA- STAR market, Giglio Group is an e-commerce 4.0 company addressing mainly millennial consumers. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 92 nations, 5 continents and in six languages through its own television channels visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone/tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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