# Reno De Medici

Paris European Midcap Event

27 June 2018



Born to be converted



# Agenda



- 1 Overview
- 2 RDM Features and Strategic Guidelines
- 3 Delivering on Strategy
- 4 RDM Shares and Final Remarks



# Some numbers...



2017 net revenues of €569 million		Milan and Madrid Stock Exchange
1,487 employees (2017YE)		Annual capacity of 1,050,000 tons
6 mills 2 sheeting centers	0	Commercial network in 70 Countries

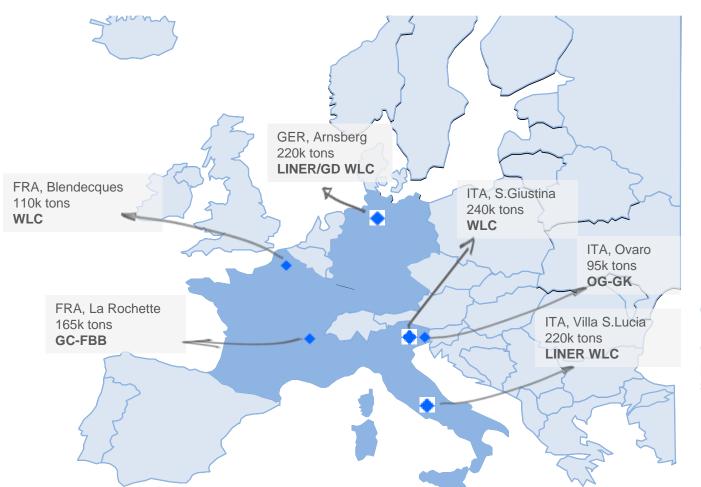


# A PanEuropean asset base



Three assets with capacity well above 200k tons/p.a.

Ovaro mill focused on high-margin specialties.



WLC White Lined Chipboard

**FBB**Folding Boxboard

RDM La Rochette (FBB business) included in the P&L consolidation perimeter of RDM starting from H2 2016.



# Our virtuous circle

RDM



#### Consumers



#### **Distributors**



#### **End users**







#### **Recycled paper collectors**



#### **Carton board producers**



#### Converters





# With our cartonboard...















Our cartonboard is used to produce a huge quantity of product we use every day. Any examples?











# Market segmentation



Packaging applications and, to a lesser extent, graphic purposes drive cartonboard production.

SBB - Solid Bleached Sulphate Board (GZ/UZ)

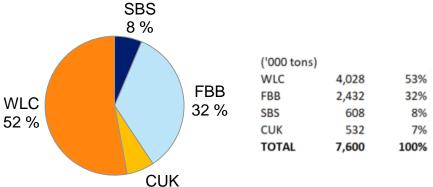
FBB - Folding Boxboard (GC/UC);

Based on virgin fiber

**WLC** - White Lined Chipboard (GD/UD) and Triplex Board (GT/UT).

**Based on recycled fiber** 

#### **European cartonboard demand (2016)**





In the last few years, until H1 2016, RDM production was focused on **one business segment**: White Lined Chipboard, "**WLC**". Following to the acquisition of La Rochette mill (30 June 2016), RDM is also involved in the "**FBB**" business.

Source: Company's elaborations on market data

7 %



### Different end-uses

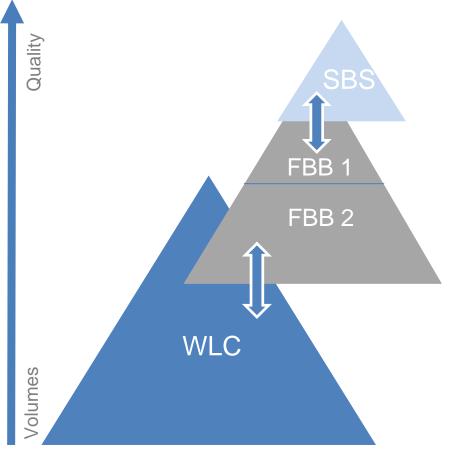


### High-quality cosmetics Premium cigarettes

Confectionery
Pharmaceuticals
Global brand cigarettes
Beauty & health care
Music sleeves

Wet/frozen food Retail Bakery Hardware Software

Sport/toys
Beverages
Dry food
Paper goods
Detergents
Textile/shoes



Printability and surface quality
Whiteness/brightness
Purity
Odour and taint properties

Bulk Stiffness Printability (B)CTMP with odour and taint sensitive products

Price Environmental image

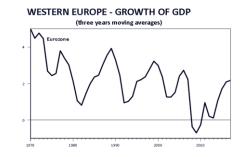
Source: Company's elaborations on market data



# **Business drivers**





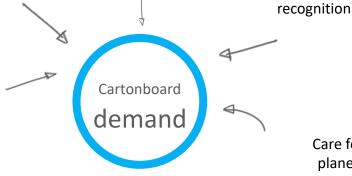


Overall economic trend











**Brand** 





lifestyles









### **Chinese PFR import trends**



China is the world's biggest consumer and is dependent on US (45.5%) and EU (29.4%) flows



Announced **new Chinese regulation** 

about imports of unsorted waste paper (mostly mixed paper)



**Drop** of PFR import



Increase in virgin pulp



React to the new standard

Finished products **export** opportunities

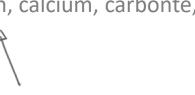


# Cardboard layers



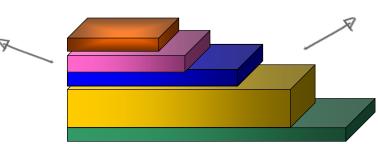
#### Coating

Starch, calcium, carbonte, latex



Top layer White grades





Back

White or brown grades



Under top layer Middle layer

Brown grades (mainly mixed paper and OCC) groundwood

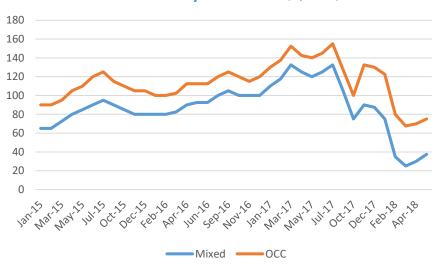




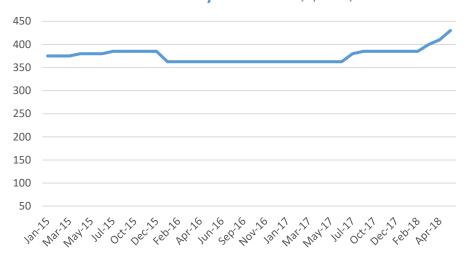
### **Fibers**



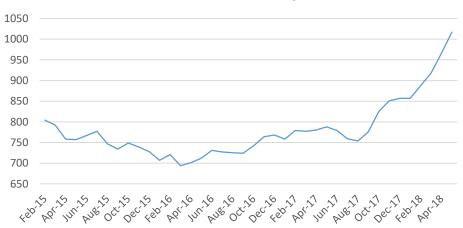
#### **Brown Recycled Fibers** (€ per ton)



#### White Recycled Fibers (€ per ton)



#### Bleached Softwood Pulp (€ per ton)



At the end of March, 2018 prices for recycled paper had reached levels defined as minimum.

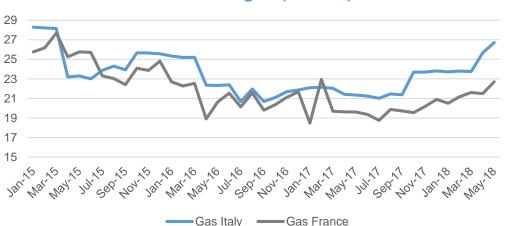
The long period of pulp prices increase continues.

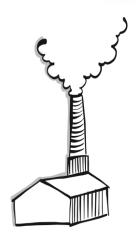


# **Energy**



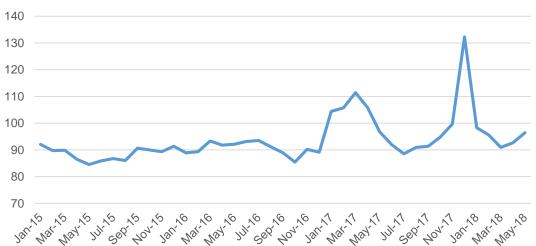
#### Natural gas (€/MWh)





### Coal price in Germany (€/ton)

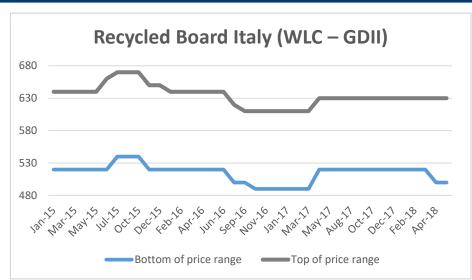
The trends are basically dependent to the improved macroeconomic scenario

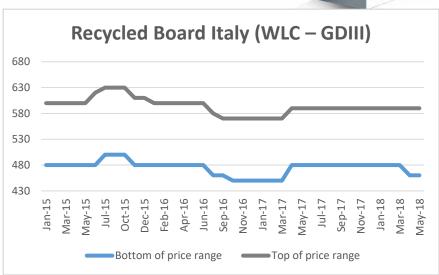




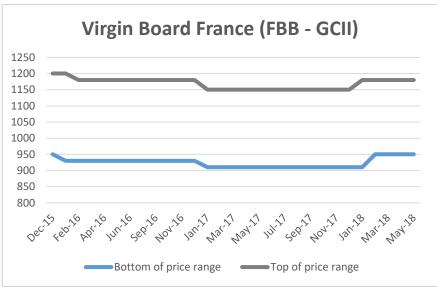
# Selling prices













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# Vision



# **Partner of Choice**









### Strategic priorities





#### **Enhance SERVICE and PRODUCT QUALITY**

High-performance output contributes to overall cost competitiveness



#### Promote the "ONE COMPANY" culture

The newly-introduced mindset targets continuous improvement inside RDM, with the aim of maximizing the satisfaction of all our stakeholders



#### Translate operational progress into HEALTHY FINANCIALS

IT investments allow for supply chain optimization and more effective execution of orders



#### Minimize the ENVIRONMENTAL IMPACT of cartonboard production

RDM is committed to reducing carbon emissions, recycling resources and increasing operational efficiency



### Strategy at work



RDM leverages on **clear strengths** to deliver strategy:







#### **MULTICOUNTRY**

PanEuropean asset base and sales network



#### SIZE

Strong position on the European market making RDM the partner of choice for key brands and multinational corporations



#### **BROAD OFFER**

Cartonboard portfolio based on recycled, virgin fibres and specialties, meeting the full range of customer needs



#### **GROWING BUSINESS**

Presence in the packaging business, sector in which organic growth can be healthy as returns on investment prove to be high



# 2018 top priorities





#### **ONE-COMPANY CULTURE**

Spread the new culture across RDM Benchmark internal/external activities Foster best-practice sharing and synergies



#### INTEGRATED SUPPLY CHAIN

Enhance service and product quality
Optimize volume allocation through
customer segmentation
Develop Integrated Business Planning



#### **HEALTH & SAFETY**

Target "Zero Accident" vision
Promote well-being mindset
Encourage improvements in working
environment



#### **NEW ERP SYSTEM**

Close prototype phase Go-live in Italian mills



# Agenda



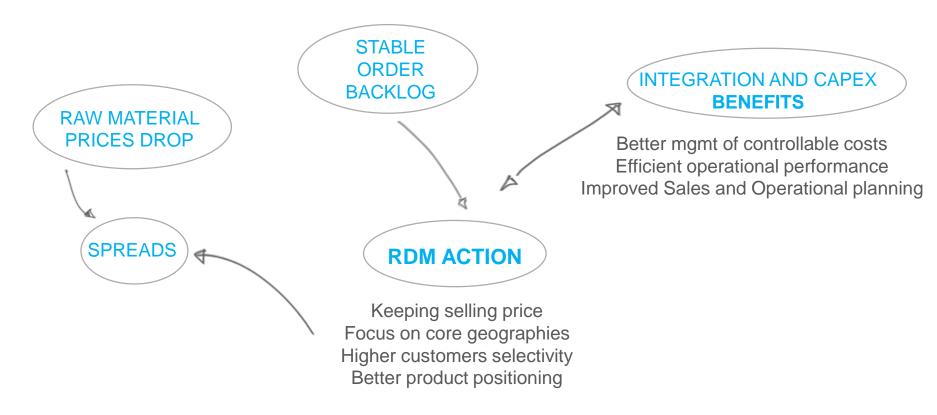
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### Q1 2018 achievements



Increasing margins in a favorable market conditions



# Demand trend helped, but **in-house levers** put into play were **crucial**

# 3-month 2018 highlights



(% changes: 3M 2018 vs. 3M 2017)

157.6 € mn

Net Revenues from Sales +5.5%

18.1 € mn

EBITDA

( +98.6%)

12.8 € mn

**EBIT** 

**3.5x** 

12.8 € mn

0.19

12.6%

**Net Profit** 

5.1x

Gearing\*

0.21x @ 2017YE

ROCE\*\*

9.9% @ 2017YE

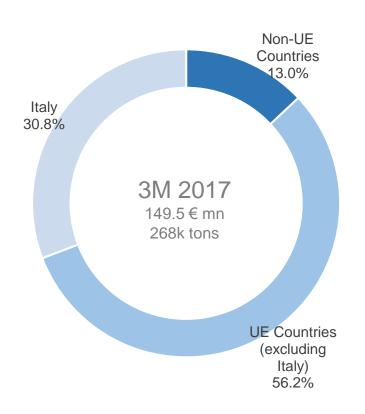
<sup>\*</sup>Gearing: Debt/(Debt+Equity)

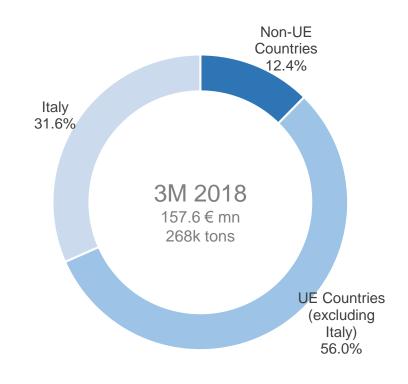
<sup>\*\*</sup>ROCE: Last 12-month EBIT/Capital Employed Adjusted (for Equity Investments & LT Liabilities)



# Revenues by geography





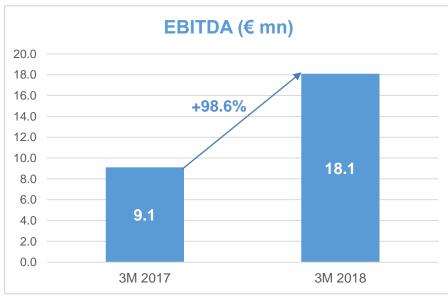


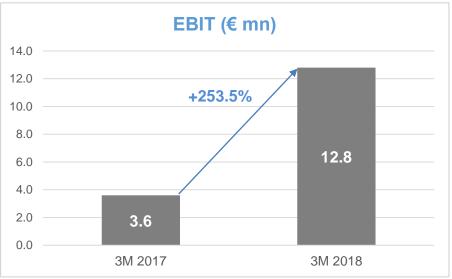
Revenue growth by **5.5%** due to the increase in the average sales prices and PAC Service consolidation that contributed to the result with **5.6** € mn of revenues (before intercompany eliminations).



### **EBITDA and EBIT**







The **WLC EBITDA change** (+98.6%) reflects the following drivers:

- + Revenues increase (+5.5%) led by selling price increase and geographical mix improvement;
- + Lower prices for recycled fibers;
- Higher cost of pulp;
- Slight increase in cost of energy.

Moreover, 1Q 2017 EBITDA reflected an extraordinary item: 1.1 € mn restructuring costs for the reorganization of the sales team.

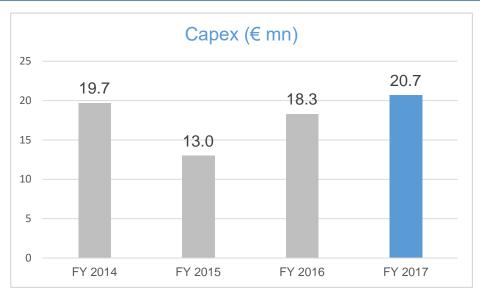
PAC Service contributed to the result with **0.6** € mn of EBITDA (before intercompany eliminations).

**EBIT increase (+253.5%)** resulted in being even stronger than EBITDA increase (+98.6%), due to the D&A reduction (-2.8%, up to 5.4 € mn from 5.5 € mn in 1Q 2017).

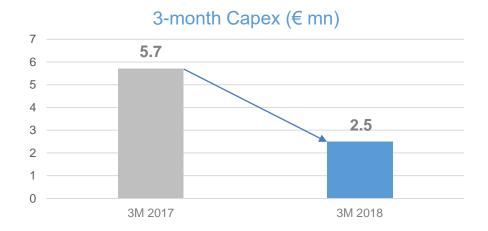


### **Investing to improve efficiency**





Cumulated capex of **179.3 million euro** over the 2008-2017 period, i.e. **17.9 million euro on average per year**.



Typically, over the last ten years, RDM investments have been mainly concentrated in upgrading **one plant** at a time.

Instead in 2017, Capex were focused on three mills:

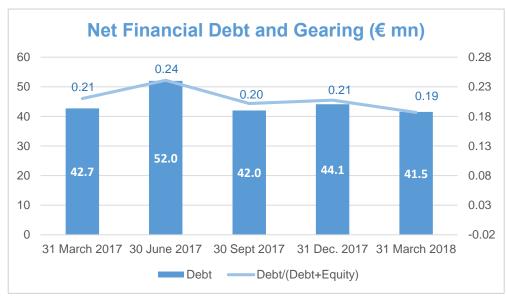
- Santa Giustina steam turbine;
- Blendecques shoepress section;
- La Rochette power plant (1st step).

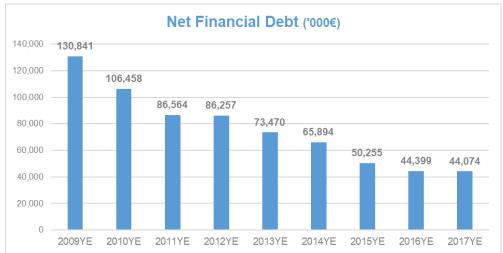
In Q1 2018 the main capex project was focused on the new sheeter at PAC Service.



# Low gearing ratio





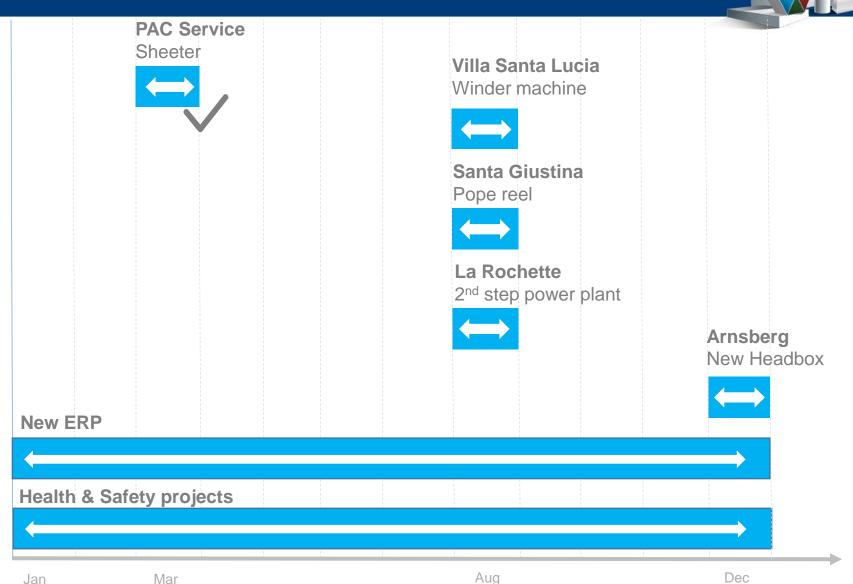


# Operational net cash-flow positive by 7.9 € mn and was partially reduced by (5.3 € mn):

- Payment of the final balance of an investment put in place in previous years (2.3 € mn);
- Consolidation of PAC Service (3.0 € mn).



# Investment pipeline





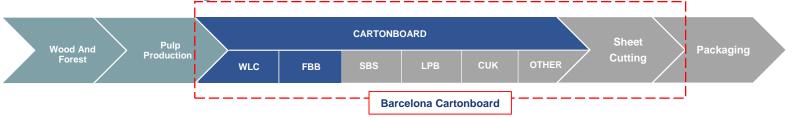
### M&A: acquisition project of BC





Based in Spain (Barcelona), the company is involved in the production of Cartonboard from both recycled (WLC) and virgin fibres (FBB), serving the packaging industry in Spain and abroad.

Value Chain Positioning of Barcelona Cartonboard



#### **Barcelona Cartonboard Features**

- ✓ One plant, ca. 230 employees, ca. 180k tons / annum production, possibility to grow until 200/230 ktons.
- ✓ Integrated production cycle:
  - Cartonboard production plant
  - Sheet Cutting (5 machines)
  - Energy cogeneration plant
- Excellent quality and flexibility allow the company to provide customers with quick and reliable solutions
- ✓ Main products offered:
  - Recycled Cartonboard
  - Recycled Linerboard
  - · Virgin Folding Boxboard

#### Terms of the deal

The Board of Director of Reno De Medici S.p.A. has approved the project for the **100% acquisition of Barcelona Cartonboard S.A.U.** from the German private equity fund Quantum Capital Partners.

The indicative value of the investment is based on an **Enterprise Value of €46.4m**, before NFP and WC adjustments.

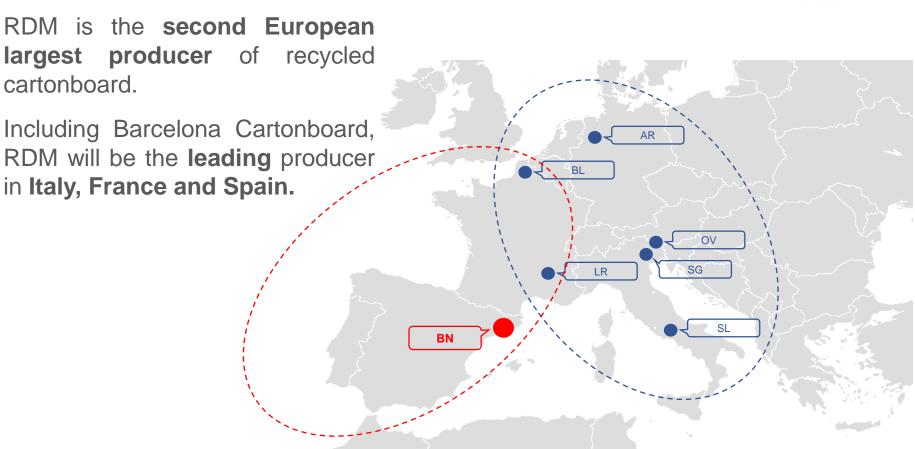
The closing is expected by the end of 2018.

The closing of the Transaction is **subject to the Antitrust clearance.** 



### Strengthening leadership position



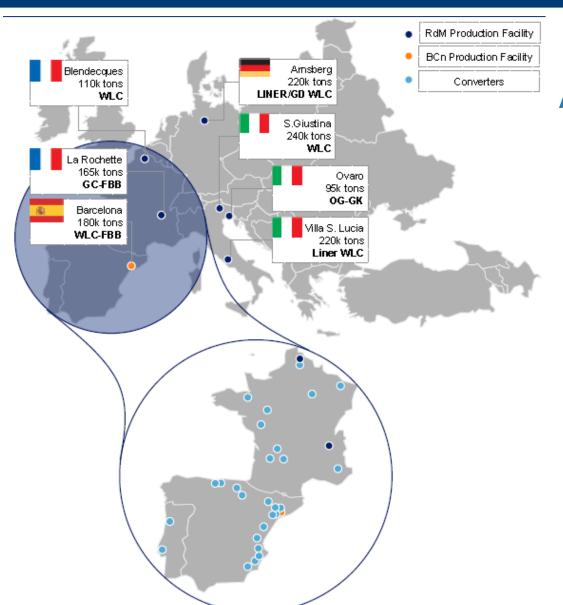


RDM with Barcelona Cartonboard would enlarge its geographic footprint strengthening its leadership in Southern Europe.



### Rationale of the deal





# An attractive asset perfectly fitting into RDM's improvement strategy.

The Barcelona acquisition provides RDM number of **advantages**:

- ✓ Increase proximity to some key European converters.
- ✓ Become the largest supplier in the lberian market.
- ✓ Enhance product portfolio optimization, leveraging on the multi-mill concept.
- ✓ Opportunity for capacity expansion.



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### RDM and the Stock Exchange



Share Capital: 140,000,000.00 €

Outstanding shares: 377,800,994, o/w

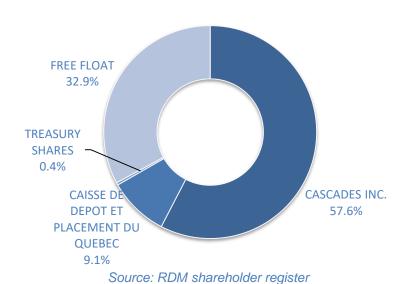
377,537,497 ordinary shares

263,497 convertible savings shares

Conversion period: in February and

September, each year

#### Main shareholders



#### **Listing markets**

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange

Codes

Bloomberg: RM IM; Reuters: RDM.MI

ISIN: IT0001178299

**Mkt cap:** 389.1 € mn

Free float mkt cap: 128.0 € mn (@1.030 € p.s. as of 22 June 2018)

#### FY2017 proposed dividend

ORDINARY SHARE:

Dividend of 3.1 € cents

(FY2016 dividend was 2.65 € cents)

Payment date: 16 May 2018

Dividend yield: **0.6%** (YE2017 price of 0.5055 €)



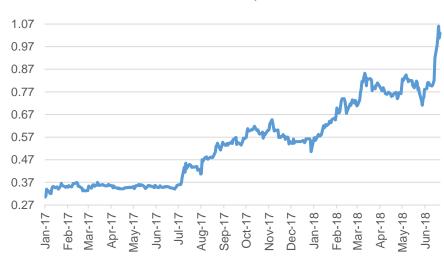
### **Share performance**

+236.9%

+15.3%

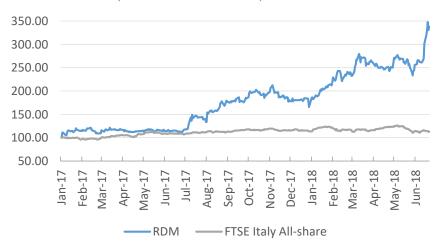


#### RDM share price

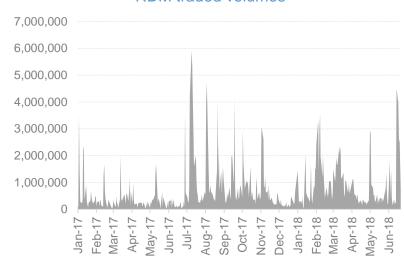


#### RDM vs FTSE Italy All-share Index

(base: 2 Jan. 2017= 100)



#### RDM traded volumes



#### Average daily traded volumes

FY 2017: 686,630 of which

Q3 2017: 1,270,890

Q1 2018: 1,097,588

3 Apr. 18-22 June 18: 789,319

15 June 18 – 21 June 18: 3,077,752

(Last update: 22 June 2018)



### **Board of Directors**



Board appointed on 28 April 2017. Term of office: 3 financial years. The CEO is the only executive member of the Board.



Eric Laflamme, Chairman Entrepreneur (packaging business) since 2013. COO of Cascades Group in Montreal (2002-2008). Previously at Cascades SA Europe.



Michele Bianchi, CEO Chemical engineer, with more than 19 years of experience in the European packaging industry.



**Independent Director** Chartered accountant and business consultant. Bocconi University professor.

Laura Guazzoni,



Lawyer at the Jones Day Milan office. Expert in M&A and corporate compliance

Sara Rizzon,

Director



Giulio Antonello,

**Independent Director** 

Gloria F. Marino, Independent **Director** Chartered accountant and statutory auditor.



**CFO** of Cascades Group since 2010 - Bachelor's **Business Administration in** Accounting.

Director



In the past, investment banker and CEO of a listed Company. Presently, strategic advisor in the asset management field.



### Stakeholder map





#### **SHAREHOLDERS**

+357%: EpS increase in FY2017 vs. FY2016 2017 proposed dividend: 3.1 €c (2.65 €c FY16) 96 investors met in 2017 67 investors met in 2018 YTD



#### SUPPLIERS

Procurement integrated on a single platform Smarter planning



#### **EMPLOYEES**

Cultivation of the "One-Company" culture Promotion of a digitalized mindset New MBO system also based on Co.'s EBIT New incentivizing remuneration policy People survey (entire group) in 2018



#### CUSTOMERS

Tailored solutions in response to specific needs Increased focus on products quality and service through converting and finishing services Customer survey in Nov. 2017

Listening, engaging and creating value for stakeholders



### Final remarks

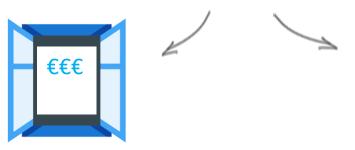


# We will continue to deploy our plan to pursue **organic growth** and **improve profitability**

- Thorough evaluation and management of **capex**.
  Priorities: higher EBIT margin, ROCE expansion and sustainability improvements.
- Optimization of **the way we produce and sell**, through further integration and by leveraging on digitalization.

We are selectively exploring M&A opportunities

to strengthen profitability and to improve resilience to cyclicality



**Increase** Company's **returns** in a reasonable time span



Contribute to **smooth volatility**over the cycle
Even through vertical integration