



SPAFID CONNECT

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Regolamentata
Nome utilizzatore : ITALIAONLINEN01 - MARZULLI
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Oggetto : Italiaonline attends the European Midcap,
Paris

Testo del comunicato

Vedi allegato.



PRESS RELEASE

ITALIAONLINE ATTENDS THE EVENT

EUROPEAN MIDCAP

28 JUNE, 2018 PARIS

Milan, 28 June 2018

It is hereby made known that Italiaonline today attends the Conference “European Midcap Event”. The event organized by Intermonte Sim in partnership with CF&B Communication will take place at the Hotel Pullman Tour Eiffel in Paris. The presentation is made available to the public by means of the filing on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as by the publication on the website at www.italiaonline.it (Investor / Presentations section).

ITALIAONLINE

Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.4 million unique users* that navigate its web property every day, of which 2.6 million from mobile devices, and with a 54% market reach. Italiaonline offers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company's strategic objective is to consolidate its Italian leadership role in the market of digital advertising for large accounts and in local marketing services - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portfolio complete with products integrated with the entire value chain of digital services, including online presence, digital advertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals Libero, Virgilio and superEva, the services for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online advertising agency iOL Advertising and over 60 media agencies scattered throughout the peninsula that with their more than 800 agents form the largest Italian network of services and products consultants for large and small enterprises, serving over 200,000 SMEs and 700 large customers.

ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb Database, powered by Nielsen, TDA December 2017. The Audiweb Database data do not include Google, Facebook and Microsoft at the moment.

Contacts:

Italiaonline Investor Relations

Chiara Locati
chiara.locati@italiaonline.it
Tel. +39.349.8636553

Italiaonline Corporate Affairs

ufficio.societario@italiaonline.it

Italiaonline Media Relations

ICorporate
Arturo Salerni, Tel. +39.335.12.22.631
Elisa Piacentino, Tel. +39.366.913.45.95
iol@icorporate.it

Italiaonline S.p.A.

Registered office: Via del Bosco Rinnovato 8 - Palazzo U4 - 20090 Assago (MI), Milanofiori Nk
Secondary office: Corso Mortara 22 - 10149 Turin
Certified e-mail address: italiaonline@pec-italiaonline.it

Milan Comp. reg.: 03970540963
Tax code and VAT no.: 03970540963
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