

Informazione Regolamentata n. 1615-60-2018

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Diffusione presunta

Oggetto : PR - June Total Net Sales

Testo del comunicato

Vedi allegato.



## **PRESS RELEASE**

## FinecoBank:

- Net sales in June 2018: € 674 million (+48% y/y), of which AuM at € 312 million (+5% y/y)
- Net sales since the beginning of the year: € 3,596 million (+24% y/y), of which
  44% AuM
- Guided products net sales since the beginning of the year: € 1,417 million, of which € 371 million in June (+25% a/a). Guided products on AuM stock at 64% (+5 p.p. y/y)
- Total Financial Assets related to Private segment: € 27.0 billion (+13% y/y)
- Over 1,240,000 total customers (+7% y/y), of which 10,766 new customers acquired in June (+15% y/y)
- **14.4 million** of executed orders in the first half 2018 (+6% y/y)

# Milan, July 5<sup>th</sup> 2018

In June, we confirm very solid net sales amounting at € 674 million (+48% y/y). Net sales in Asset under Management were at € 312 million, Asset under Custody totaled € 430 million and direct deposits amounted at € -68 million. Direct deposits in June are affected by the typical seasonality related to taxes paid by customers confirming that Fineco is more and more used by its clients as primary bank. In June 2018 these taxes amounted to € 186 million and additional € 113 million will affect July net inflows given the date July 2<sup>nd</sup>. Please remind that taxes paid by customers in June 2017 amounted to € 258 million.

FinecoBank recorded total net sales of € 3,596 million since the beginning of 2018 (+24% y/y) with a mix in line with the market volatility recorded these months: Asset under Management totaled € 1,574 million (-13% compared to the first half of 2017), Asset under Custody amounted at € 995 million and direct depos totaled € 1,027 million. Since the beginning of the year "Guided products & services" net sales amounted at € 1,417 million and the new Plus service is very appreciated by clients reaching € 1,688 million since its recent launch. Penetration rate of Guided Products increased at 64% on total AuM compared to 59% in June 2017 and to 63% in December 2017.

Since the beginning of the year net sales through the network of personal financial advisors reached € 3,237 million, +22% compared to last year.

Total Financial Assets were at € 69,830 million (+4% compared to December 2017 and +10% y/y). In particular, TFA related to Private Banking segment, i.e. with assets above € 500,000, totaled € 26,992 million, +13% compared to 2017.



Since the beginning of the year 58,539 new clients have been acquired, of which 10,766 in June ( $\pm$ 15% y/y). Total number of customers was over 1,240,000 as of June 30<sup>th</sup> 2018, up 7% compared to the same period of 2017.

As regards to brokerage, 14.4 million orders were executed in the first half of the year, +6% y/y.

Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"Total net sales were robust also in June, confirming on the one hand the solidness of a very diversified business model and of a strategy based on organic growth, and on the other hand the ability of our personal advisers to answer customers' needs with advanced advisory. These results are in line with a scenario where Fineco is exploiting the two trends shaping the Italian society: digitalization and financial advisory request. A trend that in June is confirmed by a further acceleration of new inflows into advanced advisory solutions. In this scenario, the strengthening of Fineco's Private Banking segment confirms the perfect mix of evolved financial advisory with advanced technological services. ".

figures in € million

TOTAL NET SALES	JUN	JAN - JUN	JAN - JUN
	2018	2018	2017
Assets under management	311.7	1,574.1	1,809.7
Assets under custody	430.2	995.1	422.3
Direct deposits	-68.3	1,026.8	660.4
TOTAL NET SALES	673.6	3,596.1	2,892.5

figures in € million

PFA NETWORK NET SALES	JUN	JAN - JUN	JAN - JUN
	2018	2018	2017
Assets under management	315.3	1,574.6	1,797.2
Assets under custody	317.5	708.8	268.9
Direct deposits	-44.2	953.3	577.3
TOTAL NET SALES PFA NETWORK	588.6	3,236.8	2,643.4

figures in € million

TOTAL FINANCIAL ASSETS	JUN	DEC	JUN
	2018	2017	2017
Assets under management	34,496.2	33,562.8	31,058.6
Assets under custody	14,366.5	13,681.1	13,429.0
Direct deposits	20,967.6	19,940.7	19,139.0
TOTAL FINANCIAL ASSETS	69,830.2	67,184.6	63,626.6



figures in € million

PFA NETWORK TFA	JUN	DEC	JUN
	2018	2017	2017
Assets under management	34,000.8	33,047.3	30,549.0
Assets under custody	10,702.2	10,157.1	9,911.3
Direct deposits	15,635.8	14,682.5	14,139.9
PFA NETWORK TFA	60,338.8	57,886.9	54,600.2

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EVECUTED ORDERS	JUN	JUN
EXECUTED ORDERS	2018	2017
Equity Italy	6,785,314	6,685,204
o/w internalized	1,645,055	1,753,009
Equity US + other markets	1,889,227	1,468,264
Bond, derivatives, cfd, other	5,732,734	5,384,385
TOTAL EXECUTED ORDERS	14,407,275	13,537,853

#### **FinecoBank**

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest financial advisors' network in Italy\*, and is the number one broker in Italy for equity trades in terms of volume of orders\*\*. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including banking, credit, trading and investment services, also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

\*Source: Assoreti \*\*Source: Assosim

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