

1H 2018 Results Presentation July 24th, 2018

Disclaimer



Forward-looking Statements contained in this document, particularly the ones regarding any EIT (EI Towers) possible or assumed future performance, are or may be forward-looking statements and in this respect they involve some risks and uncertainties.

EIT actual results and developments may differ materially from the ones expressed or implied by the above statements depending on a variety of factors.

Any reference to past performance of EIT shall not be taken as an indication of future performance.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy the securities discussed herein.

The executive responsible for the preparation of the accounts of El Towers SpA, Fabio Caccia, declares that, as per art. 2, 154 bis of the Consolidated Finance Law, the accounting information contained in this release corresponds to that contained in the company's formal accounts.

1H18 Highlights



Sound performance across all operational segments

Mid-Single-Digit Growth in Core Topline: +3.4% YoY

Solid momentum on Adj. EBITDA (+5.1% YoY) driving Margin at around 52%

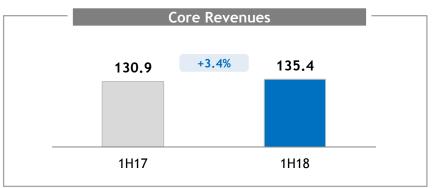
Higher Cash Conversion benefitting from improved quality of financial metrics

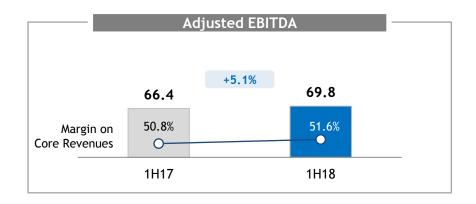
Well on track to exceed full year guidance

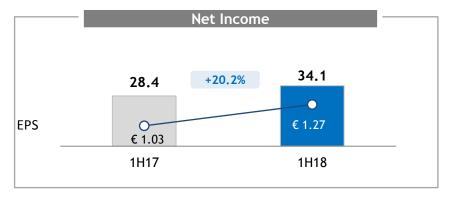
1H18 Group Financial Results

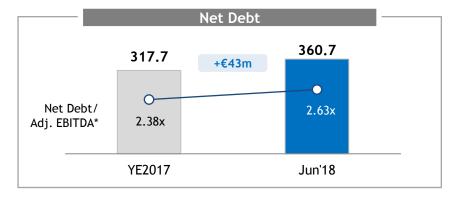










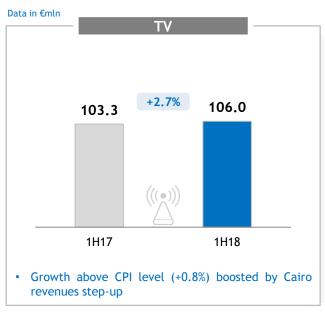


²⁰¹⁷ Figures restated due to PPA

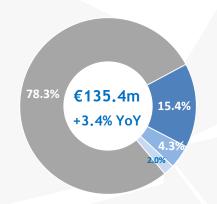
^{*} Based on trailing 12 months Adj. EBITDA

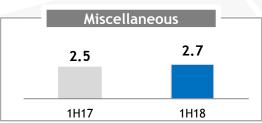
Business Performance by Segment

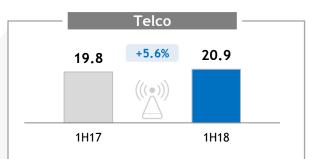




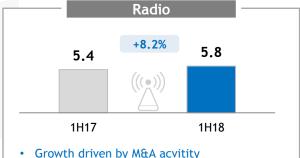








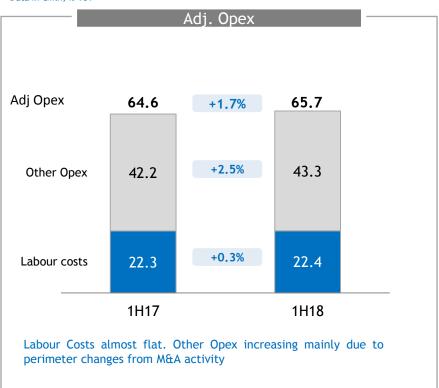
• Mid-single digit growth driven by small M&A activity

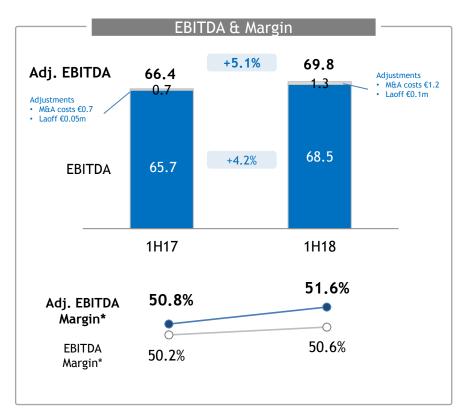


Focus on Profitability









Income Statement



Data in €mln, % YoY

	1H17	1H18	YoY	
Core Revenues	130.9	135.4	3.4%	
Other income	0.1	0.1		
Total Revenues	131.0	135.5	3.4%	
Adj. Opex	(64.6)	(65.7)	1.7%	
Labour Costs	(22.3)	(22.4)	0.3%	
% of total Opex	34.6%	34.1%		
Other Opex	(42.2)	(43.3)	2.5%	
% of total Opex	65.4 %	<i>65.9</i> %		
Adj. EBITDA	66.4	69.8	5.1%	
% on Core Revenues	50.8%	51.6%		
One off items	(0.7)	(1.3)		
EBITDA	65.7	68.5	4.2%	
% on Core Revenues	50.2%	50.6%		
D&A, Provisions	(19.5)	(19.1)		
EBIT	46.3	49.4	6.8%	
% on Core Revenues	35.3%	36.5%		
Financial Expenses	(4.9)	(1.4)		
Pre-tax Profit	41.4	48.0	16.1%	
Taxes	(13.0)	(13.9)		
% Tax Rate	31.5%	29.0%		
Group Net income	28.4	34.1	20.2%	
% on Core Revenues	21.7%	25.2%		
EPS (€)	€ 1.03	€ 1.27	23.3%	

Growth rate higher than CPI driven from Cairo revenues, now at full regime, and contribution from small M&A activity

EBITDA growth and margin, net of other revenues, on track with FY guidance

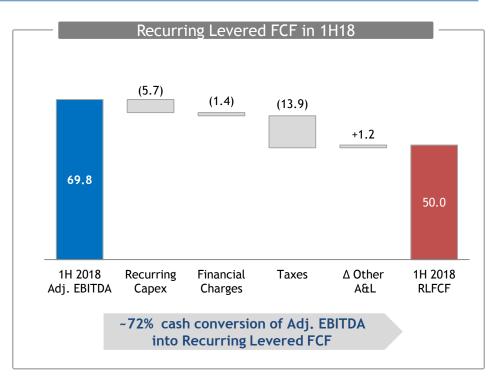
- Significant reduction in financial charges benefitting from more favourable refinancing conditions related to senior bank loan refinanced last December
- P&L Taxes calculated on expected tax rate for the entire year

Focus on Recurring Levered FCF (RLFCF)



Data in €mln

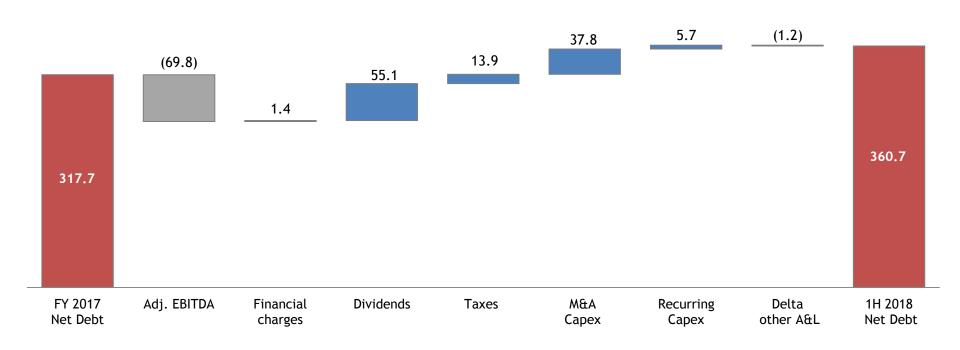
	1H17	1H18	YoY
Core Revenues	130.9	135.4	3.4%
Adjusted EBITDA	66.4	69.8	5.1%
as % of core revenues	50.8%	51.6%	+0.8pp
Recurring Capex	(3.7)	(5.7)	
Financial Charges	(4.9)	(1.4)	
Taxes	(13.0)	(13.9)	
Delta other A&L	(15.1)	1.2	
Recurring Levered FCF	29.7	50.0	68.3%
as % of core revenues	22.7%	36.9%	+14.2pp
Cash conversion	44.7%	71.6%	+26.9pp



Net Debt and Cash Flow Bridge



Data in €mln



Reclassified Balance Sheet



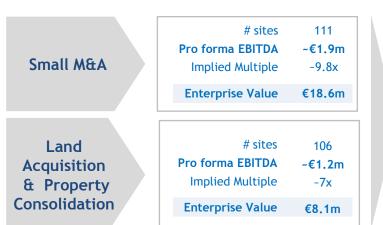
Data in €mln

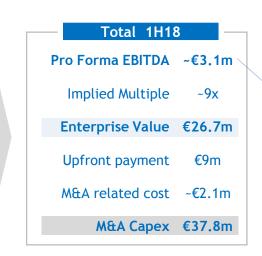
	FY17	1H18		FY17	1H18
Non current Assets	902.2	921.9	Net Financial Position	317.7	360.7
Fixed Assets	399.9	410.0	Cash	(8.2)	(34.0)
Goodwill	502.3	511.9	Borrowings	326.0	394.7
Non current Liabilities	(79.5)	(77.7)	Equity	494.2	470.2
			Group shareholders' Equity	494.2	470.1
Net Working Capital	(10.8)	(13.3)	Minority shareholders' Equity	0.04	0.08
Net Invested Capital	812.0	830.8	Net Financial Position + Equity	812.0	830.8

Small M&A Update









In 2H2018,
additional
c.€2.5-3m
pro forma EBITDA
expected from
M&A activity:
-€1.5-2m in
pipeline
-€1m almost
secured thanks to
upfront payments
in 1H

Land and Small M&A activity still a key driver for growth

Public Tender Offer Launched by 2i Towers



Key Elements of the Offer

- On July 16th, 2i Towers has launched a Voluntary Public Tender Offer on the entire share capital of El Towers S.p.A.
- 2i Towers is a special purpose company fully owned by 2i Towers Holding, which is indirectly controlled by F2i, with an important minority stake held by Mediaset
- Offer price of €57 per share, which entails a premium equal to 19.2% compared to the weighted average of the prices recorded during the 6 months preceding the announcement of the transaction
- The completion of the transaction is subject to, *inter alia*, the achieving by 2i Towers of an equity interest above 90% of El Towers share capital and the unconditional approval of the Antitrust Authority
- Strategic rationale: «This transaction aims to strengthen the industrial outlook of El Towers through a gradual ownership separation and distinction between companies holding telecommunications infrastructure assets and companies providing television contents, an event which has already been started some time ago with success on an international level." (F2i Press Release, July 16th, 2018)

Next Steps for El Towers

• Financial Advisors appointed by El Towers to assist both Board of Directors and Its Independent Directors

Closing Remarks and Outlook



Operational Update

- Solid organic performance across all the business segments (TV, TLC and Radio)
- TowerTel: framework agreement to support Iliad in its network deployment
- Mediaset: New contract with Elettronica Industriale effective from 1 July 2018

Focus on 700Mhz Refarming

- On June 30th, AGCOM released the New National Frequency Plan (PNAF 2018) which fully reflects the preliminary guidelines set by 2018 Budget Law
- The PNAF 2018 envisages the transition from the current 20 national MUXes in DVB-T to 15 MUXes in DVB-T2, of which 10 national in UHF band, 4 local in UHF band and 1 regional in band III VHF
- Despite this, AGCOM expressed a few concerns to the Italian Government to underline some critical issues on the implementation, which could result in a revision of the roadmap

Financial Outlook

• FY2018 EBITDA sligthly above €138mln, in line with updated consensus



For more information please contact:

Giorgio Tavolini

Head of Investor Relations

Tel. +39 039 2432 416

e-mail: giorgio.tavolini@eitowers.it

El Towers S.pA. Investor Relations Tel: +39 039 24321

e-mail: investor.relations@eitowers.it