# **Reno De Medici**

Roadshow in Paris hosted by MidCap Partners

2 October 2018



# Born to be converted





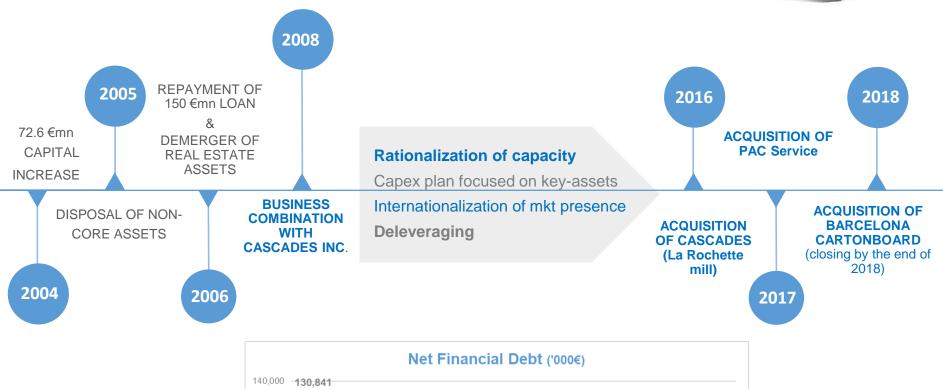


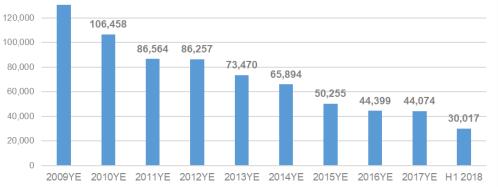
## 1 Strenghts

- 2 Delivering on Strategy
- 3 RDM Shares



## Where we come from



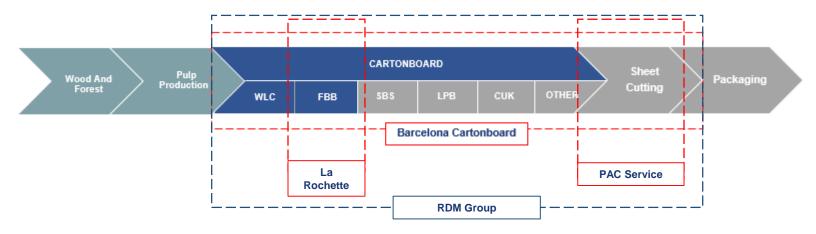




## Latest M&A projects



## Value Chain Positioning of acquired companies:









Based in Spain (Barcelona), the company is involved in the production of Cartonboard from both recycled (WLC) and virgin fibers (FBB), serving the packaging industry in Spain and abroad. The closing is expected by the end of 2018.

Based in Italy, the company operates in the sheet cutting business. RDM has long been a strategic supplier of PAC Service. The acquisition is effective from 1 Jan. 2018.

Based in the South of France, the company (La Rochette mill) is involved in the production of Cartonboard from virgin fibers (FBB). The acquisition is effective as of 30 June 2016.







RDM leverages on **clear strengths** to deliver its strategy:

## PORTFOLIO

Cartonboard portfolio based on recycled, virgin fibres and specialties, meeting the full range of customer needs

### **ASSETS BASE**

PanEuropean asset base and sales network

## INTANGIBLE ASSETS

One-Company approach unlocking potential and allowing for best-in-class performance.

## CLIENTS

Strong position in European markets. N1 producer or Recycled grades in Italy, France, Spain; second in Europe. Making RDM the partner of choice for key brands and multinational corporations

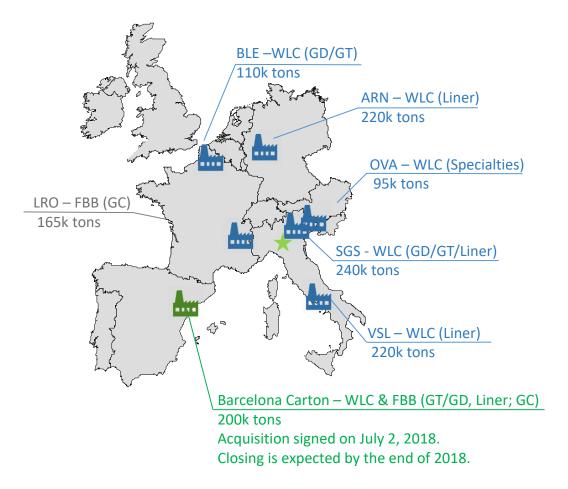
## STRONG CASH GENERATION

Presence in the packaging business, sector in with healthy organic growth generates high return on investments

## **R**<sub>D</sub>M A Paneuropean asset base

Total production capacity 1,25 mil tons/p.a.

Three assets with capacity well above 200k tons/p.a.





Santa Giustina's plant

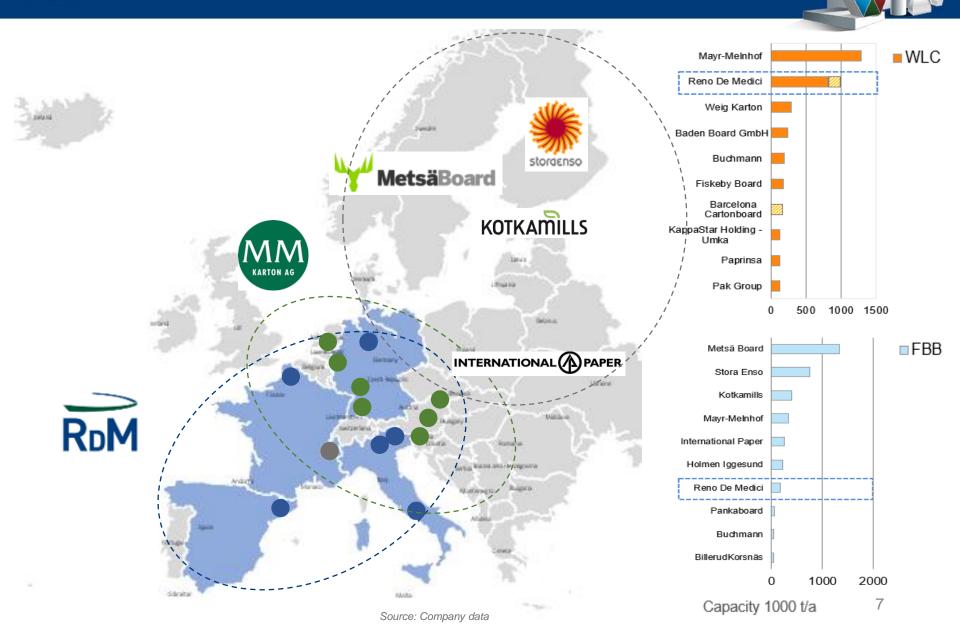
WLC

White Lined Chipboard Based on **recycled fibers** 

FBB

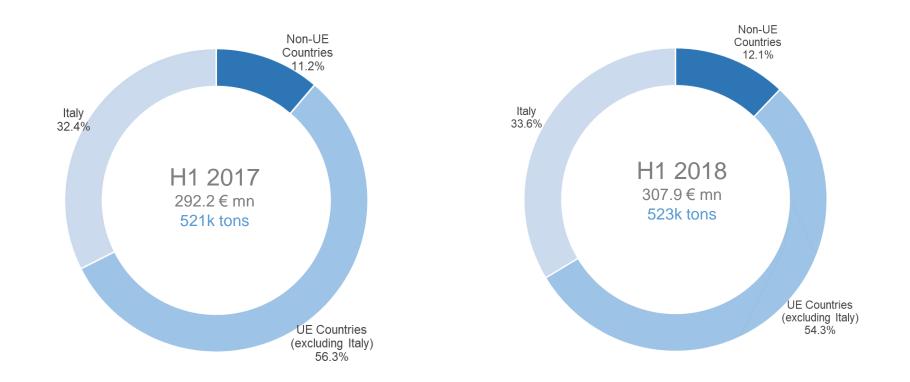
Folding Boxboard Based on **virgin fibers** 

## **RDM** Leading producers in Europe



## Revenues by geography

RnM

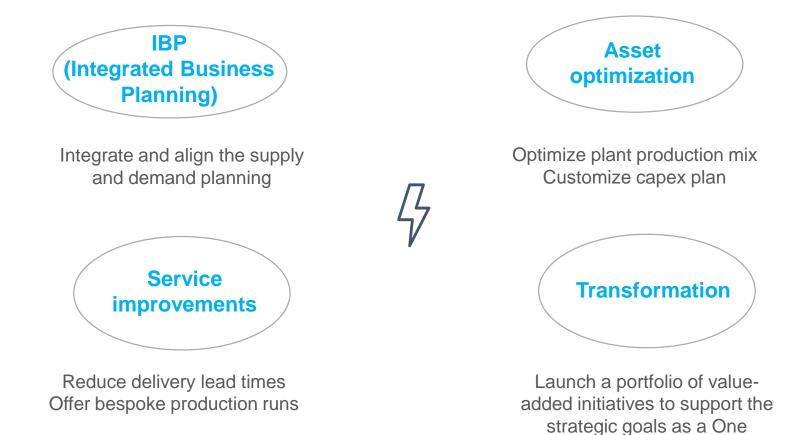


Revenue growth of **5.4%** due to the increase in average sales prices and PAC Service consolidation (revenues of **8.5** € mn).

## Innovating the way we operate



RDM production volume is based on **client orders**. We **innovate** the way we operate through:



Company



## Portfolio



|              |  | WLC (recycled fibers)<br>Price<br>Environmental image                              |                                | <b>FBB (virgin fibers)</b><br>Printability<br>Bulk & Stiffness      |
|--------------|--|--|--------------------------------|---|
| _            | RECYCLED BOARD (GD)  | LINER  | SPECIALTIES (GT)               | VIRGIN BOARD (GC)   |
|              | Sport/toys<br>Food<br>Detergentes<br>Beverage  | Hardware<br>Software<br>Display<br>Microflute laminate                             | Textile / shoes<br>Paper Goods | Pharmaceuticals<br>Beauty & Health care<br>Food<br>Retail<br>Bakery |
|              | Overall ec   | Overall economic trend   |                                |   |
|              | Brand recognition<br>E-commerce (protezione)<br>Plastic substitution<br>Care for planet<br>Changes in lifestyles | Brand recognition<br>Microcorrugated<br>Growing market (+17% from 2014<br>to 2017) | Luxury package                 | Brand recognition<br>Changes in lifestyles                          |
| these months | COTTONICO E CLASSICO   |  | 6                              |   |







## Our clients come in two types: converters and distributors.

Our clients look for **security of supply.** Which **we guarantee** as we are the 2<sup>nd</sup> largest WLC producer in Europe. Our **key assurances** are:

CUSTOMER SERVICES RESPONSIVENESS

QUALITY

DIVERSIFIED PORTFOLIO DELIVERIES / LEAD TIMES

2<sup>nd</sup> Customers survey (July 2018)

33 markets surveyed (EMEA).934 accounts of which 25 are Key accounts.

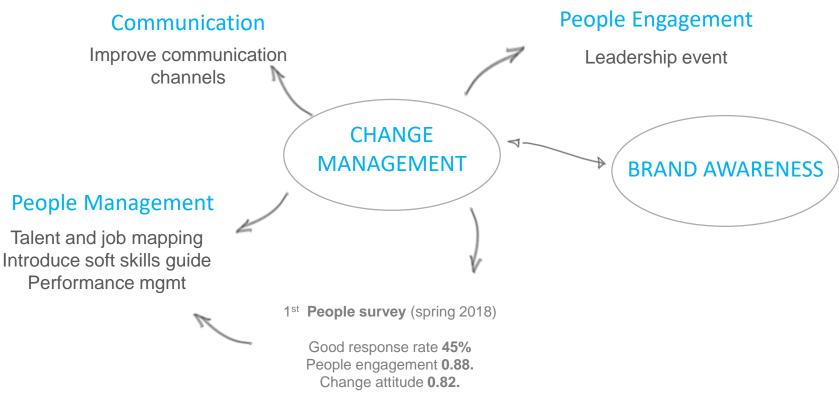
Good response rate (51% vs. 48% in Nov.2017) Key accounts responses (71%). 85% added feedback. Customer Contact Rating of 7.49.



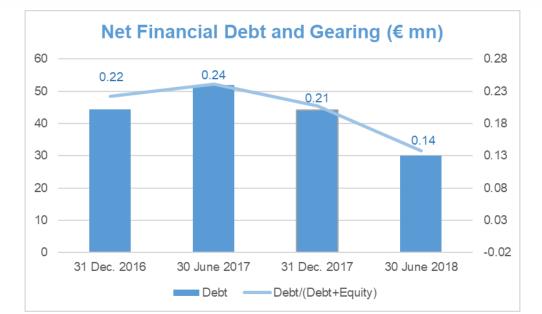
## Intangibles

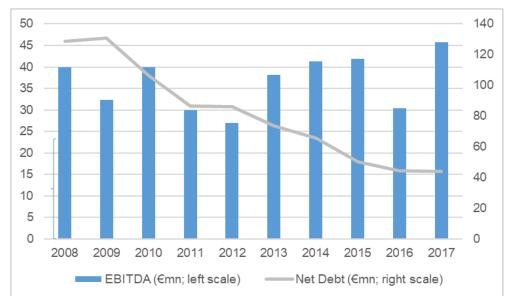


RDM assures the transformation through result delivery approach.



## **Strong cash generation**





### In the 1H 2018, operational net cashflow +20.6 € mn was partially reduced (6.5 € mn) by:

- Payment of the final balance of an investment put in place in previous years (2.3 € mn);
- Consolidation of PAC Service (3.0 € mn);
- Payment of dividends (1.2 €mn).

Total 2008 EBITDA was 40 €mn, of which 21.2 €mn from badwill generated by the business combination.









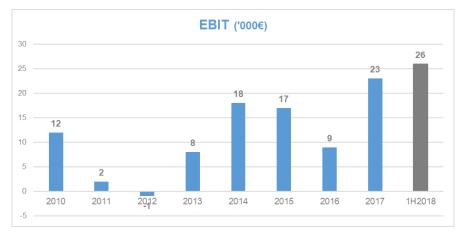
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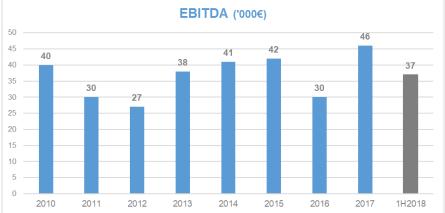


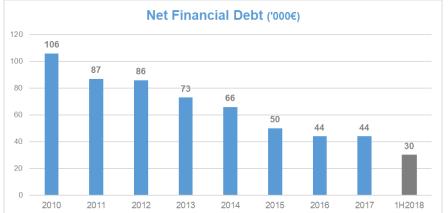
## Highlights











## How we can create value



## RDM leverages on clear strengths to deliver strategy:



## **CUSTOMER CENTRICITY**

Improve service Bespoke offer Wide portfolio Multi mill concept



### **COST OPTIMIZATION**

Efficiency Continuous improvement Lean manufacturing



DIGITALIZATION

ERP System Traceability EDI



GROWTH

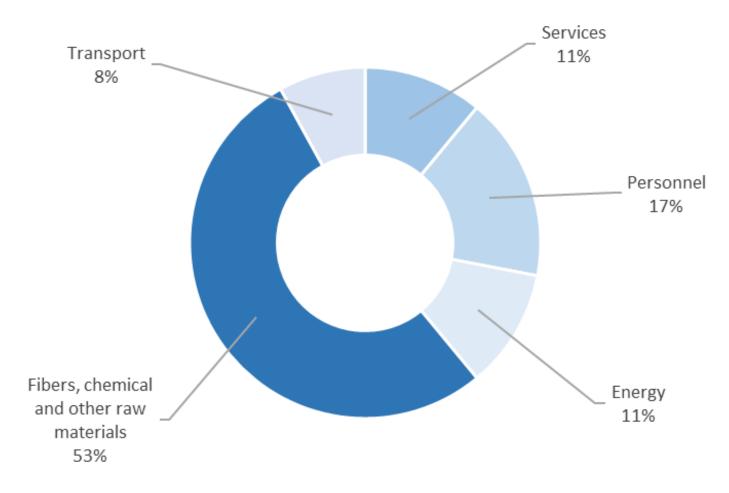
Capex plan M&A Transformation project



## **Cost breakdown**



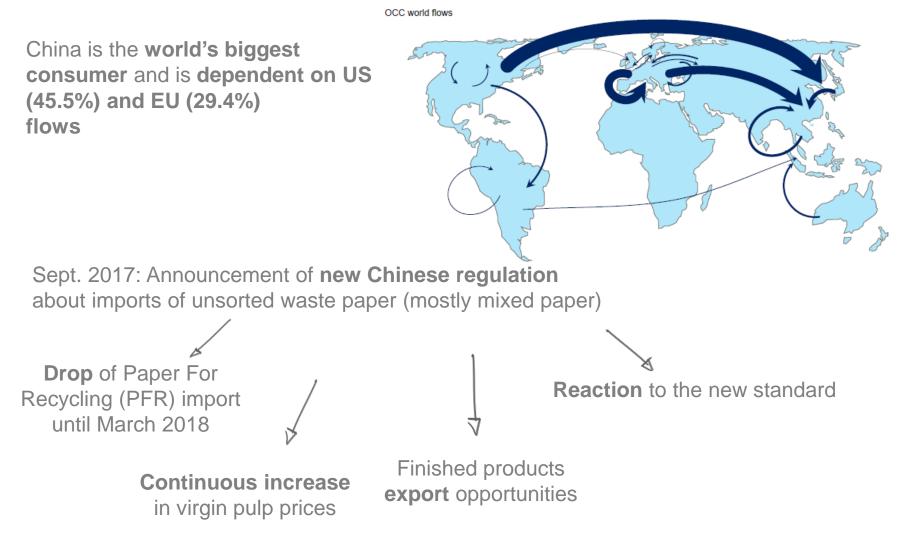
## Data as at 31 December 2017





## **China factor**







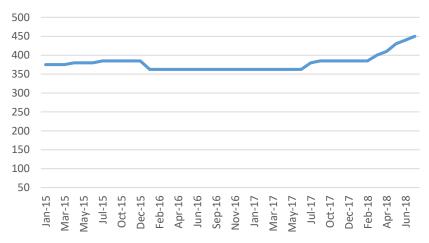
**Fibers** 



180 160 140 120 100 80 60 40 20 0 APT. 18 Jan 15 Marits Jul-15 otils Decils feb.16 APT-16 141-16 sep-16 104.16 Jan-17 Mar.17 Maril 141-27 0<sup>ct:11</sup> Decili 4e0.18 Marits 1417-28

Brown Recycled Fibers (€ per ton)

White Recycled Fibers (€ per ton)



Bleached Softwood Pulp (€ per ton)

Mixed OCC



At the end of March 2018, prices for PFR reached bottom levels.

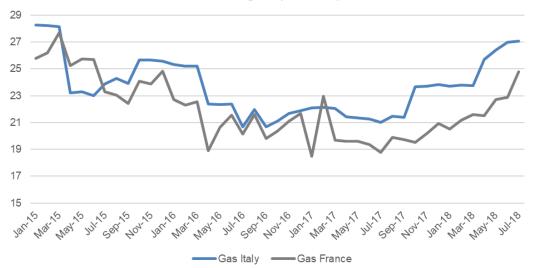
The long period of pulp price increase should have reached the top values.







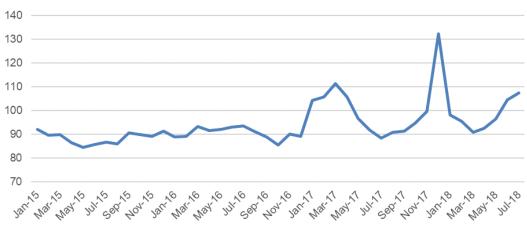
### Natural gas (€/MWh)



RDM **smooths the volatility** through a **portfolio** of contracts with **different maturities**.

Lower consumption thanks to the efficiency gains in WLC facilities.

New steam turbine installed at Santa Giustina in Dec. 2017 paved the way to a reduction of -8.5% in Gas consumptions and -13.6% in electricity /PDM (1H 2018 vs. 1H 2017).

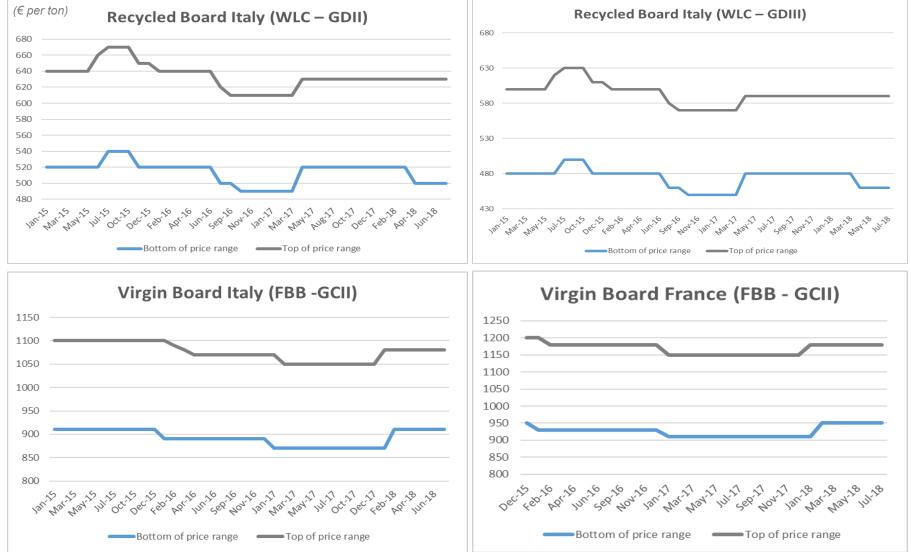


### Coal price in Germany (€/ton)

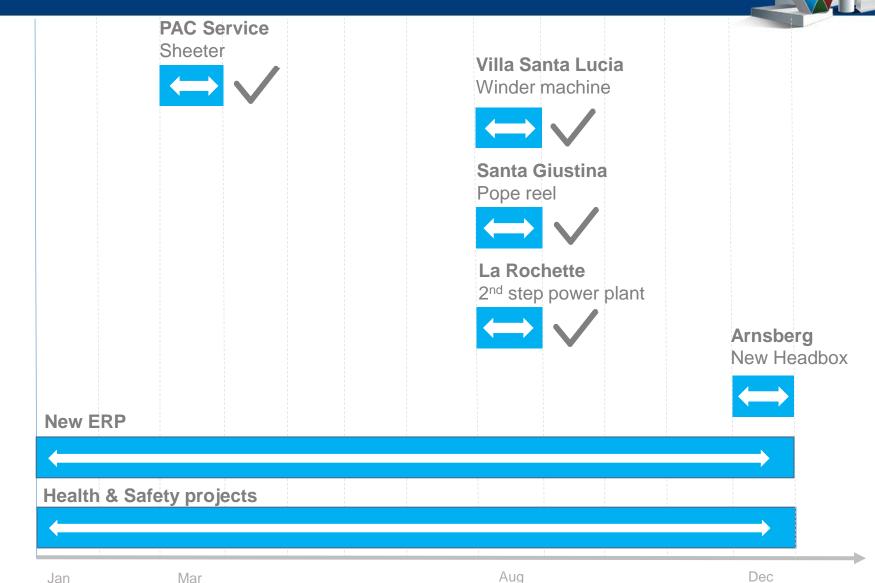


## Selling prices



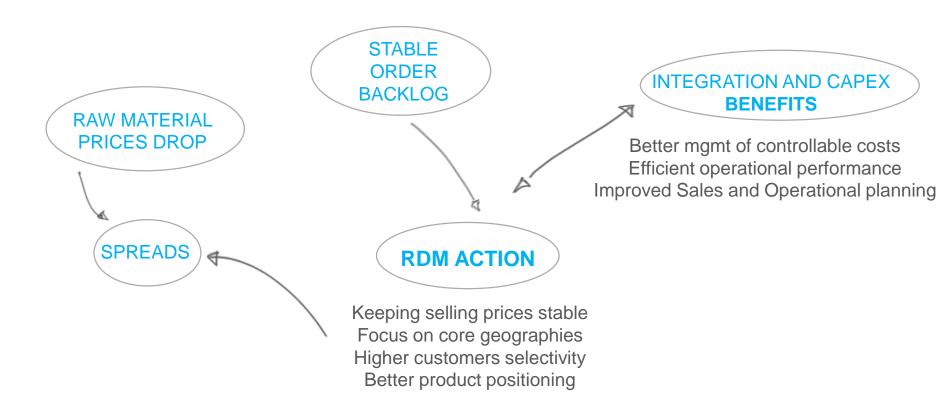


## $\widetilde{R_{D}M}$ Investment pipeline in 2018



## H1 2018 achievements

### Increasing margins in a favorable market environment



# Demand trend helped, but in-house levers put into play were crucial



## H1 2018 highlights



(% changes: H1 2018 vs. H1 2017)

| 307.9 € mn                            | 37.4 € mn            | 26.1 € mn         |  |
|---------------------------------------|----------------------|-------------------|--|
| Net Revenues<br>from Sales<br>(+5.4%) | EBITDA<br>( +60.2% ) | EBIT<br>( 2.2x )  |  |
|                                       |                      |                   |  |
| 21.3 € mn                             | 0.14                 | 14.6%             |  |
| Net Profit                            | Gearing*             | ROCE**            |  |
| ( 2.2x )                              | ( 0.21x @ 2017YE )   | ( 9.9% @ 2017YE ) |  |

\***Gearing**: Debt/(Debt+Equity) \*\***ROCE:** Last 12-month EBIT/Capital Employed Adjusted (for Equity Investments & LT Liabilities)







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## $\widetilde{R_DM}$ RDM and the Stock Exchange

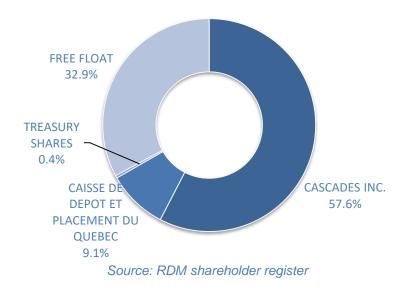
### Share Capital: 140,000,000.00 €

### Outstanding shares: 377,800,994, o/w

377,537,497 ordinary shares 263,497 convertible savings shares

**Conversion period:** in February and September, each year

### **Main shareholders**



### **Listing markets**

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange

### Codes

Bloomberg: RM IM; Reuters: RDM.MI ISIN: IT0001178299

Mkt cap: 370.6 € mn Free float mkt cap: 121.9 € mn (@0.981 € p.s. as of 27 Sept. 2018)

## FY2017 dividend

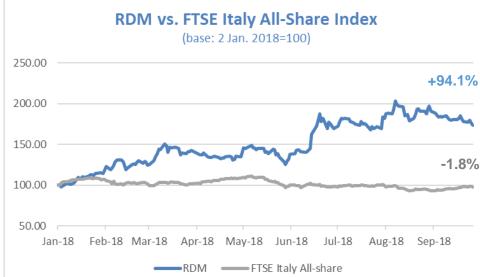
ORDINARY SHARE: Dividend of 3.1 € cents (FY2016 dividend was 2.65 € cents)

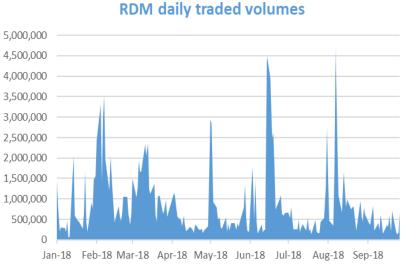
Payment date: **16 May 2018** Dividend yield: **0.6%** (YE2017 price of 0.5055 €)

## Share performance









### Average daily traded volumes

FY 2018: 903,611 of which

Q1 2018: 1,097,588

Q2 2018: 789,615

1 July 18 - 27 Sept.18: 667,240

(Last update: 27 Sept. 2018)



## **Board of Directors**



Board appointed on 28 April 2017. Term of office: 3 financial years. The CEO is the only executive member of the Board.



Eric Laflamme, Chairman

Entrepreneur (packaging business) since 2013. COO of Cascades Group in Montreal (2002-2008). Previously at Cascades SA Europe.



### Michele Bianchi, CEO

Chemical engineer, with more than 19 years of experience in the European packaging industry.



### Laura Guazzoni, Independent Director

Chartered accountant and business consultant. Bocconi University professor.



### Sara Rizzon, Director

Lawyer at the Jones Day Milan office. Expert in M&A and corporate compliance



### Gloria F. Marino, Independent Director

Chartered accountant and statutory auditor.



### Allan Hogg, Director

CFO of Cascades Group since 2010 – Bachelor's Business Administration in Accounting.



### Giulio Antonello, Independent Director

In the past, investment banker and CEO of a listed Company. Presently, strategic advisor in the asset management field.