



# SPAFID CONNECT

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Diffusione presunta

Oggetto : Iniziation of share buy-back program

*Testo del comunicato*

Vedi allegato.

## AMPLIFON: INITIATION OF SHARE BUY-BACK PROGRAM

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**Milan, October 31<sup>st</sup>, 2018** - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces the beginning of a share buyback program, previously authorized by the Shareholders' Meeting of April 20<sup>th</sup>, 2018.

The program is aimed at increasing treasury shares portfolio to service stock-based incentive plans reserved for executives and/or employees and/or staff members of the Company or its subsidiaries, and for potential free allocation of shares to shareholders, as well as to use as a form of payment for extraordinary transactions, including company acquisitions and the exchange of equity interests.

In accordance with the Shareholders' Meeting resolution, the program provides for the purchase, on one or more occasions on a revolving basis, of a total number of shares which, together with the treasury shares already held, would amount to up to 10% of Amplifon S.p.A.'s share capital, always in compliance with regulation.

The shares may be purchased at a price not higher or lower by 10% than the stock price registered at the close of the trading session prior to each single purchase transaction.

The Shareholders' authorization to acquire treasury shares expires on October 19<sup>th</sup>, 2019.

The buyback of treasury shares will be carried out in compliance with Regulations of Borsa Italiana S.p.A., pursuant to article 132 of Legislative Decree No. 58 of February 24<sup>th</sup>, 1998 and article 144-bis of Consob Regulation No. 11971 of May 14<sup>th</sup>, 1999.

As at today's date the Company owns a total of 5,665,663 treasury shares, corresponding to 2.503% of the Company's share capital and to 1.724% of the total of the share capital in voting rights.

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### About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's 14,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of over 10,000 points of sale in 21 Countries and 5 continents. More information about the Group is available at: [www.amplifon.com/corporate](http://www.amplifon.com/corporate).

#### Investor Relations

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