## Reno De Medici

Madrid - European Midcap Event

14 November 2018



Born to be converted



## Agenda

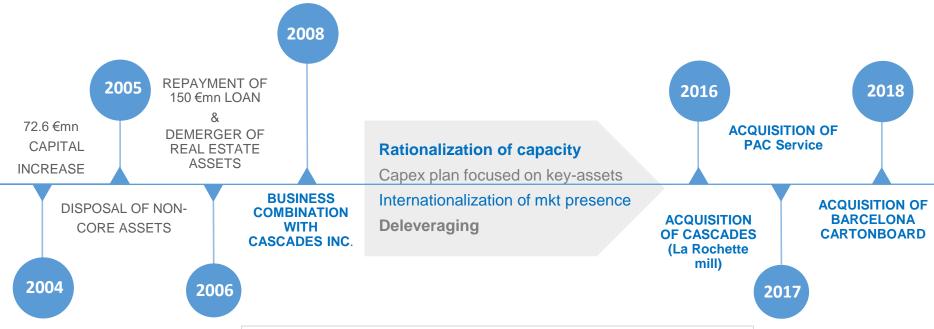


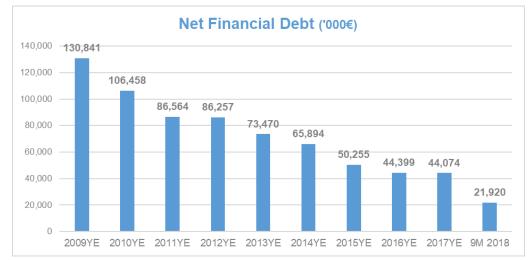
- 1 Strenghts
- 2 Delivering on Strategy
- 3 RDM Shares



### Where we come from





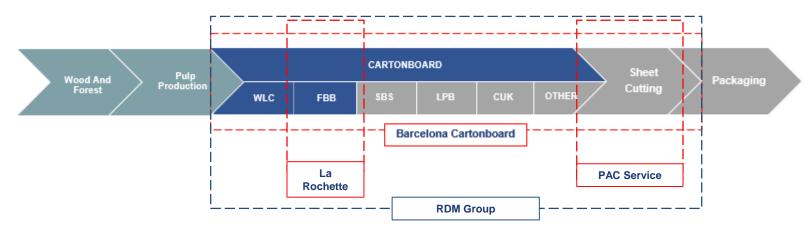




## Latest M&A projects



### Value Chain Positioning of acquired companies:







The acquisition is effective from 1 Nov. 2018.



Based in Italy, the company operates in the sheet cutting business. RDM has long been a strategic supplier of PAC Service.

The acquisition is effective from 1 Jan. 2018.



Based in the South of France, the company (La Rochette mill) is involved in the production of Cartonboard from virgin fibers (FBB).

The acquisition is effective as of 30 June 2016.



## **Strengths**



RDM leverages on **clear strengths** to deliver its strategy:

### **PORTFOLIO**

Cartonboard portfolio based on recycled, virgin fibres and specialties, meeting the full range of customer needs

### **ASSETS BASE**

PanEuropean asset base and sales network

#### **CLIENTS**

Strong position in European markets.
N1 producer or Recycled grades in Italy,
France, Spain; second in Europe. Making
RDM the partner of choice for key brands
and multinational corporations

#### **INTANGIBLE ASSETS**

One-Company approach unlocking potential and allowing for best-in-class performance.

#### STRONG CASH GENERATION

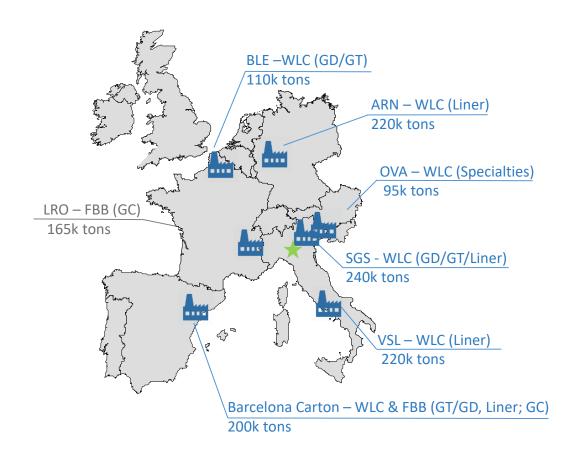
Presence in the packaging business, sector in which healthy organic growth generates high return on investments



## RDM A Paneuropean asset base

Total production capacity 1,25 mil tons/p.a.

Three assets with capacity well above 200k tons/p.a.





Santa Giustina's plant

#### **WLC**

White Lined Chipboard Based on recycled fibers

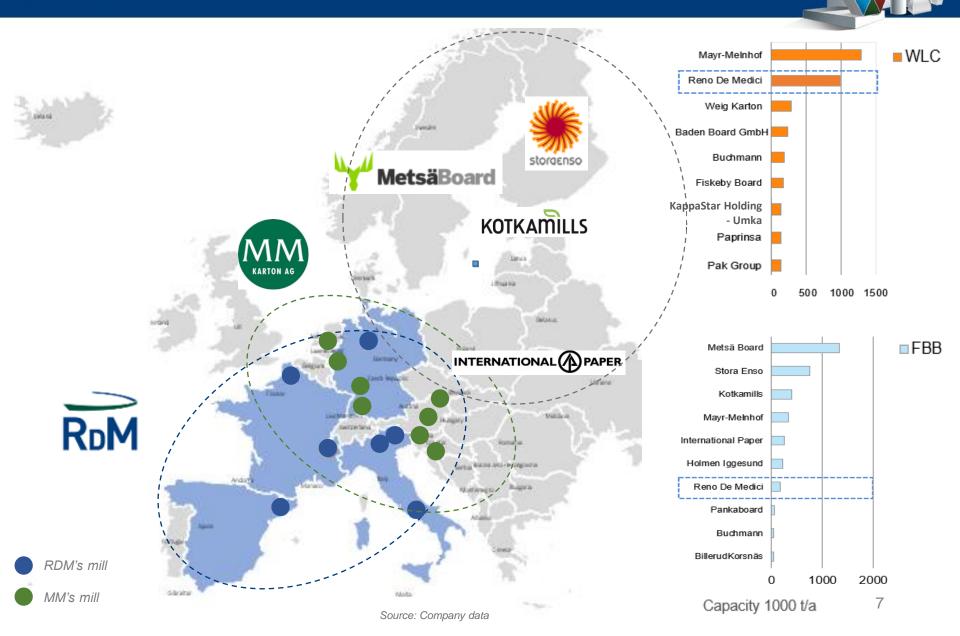
#### **FBB**

Folding Boxboard Based on virgin fibers





### Leading producers in Europe





### Innovating the way we operate



RDM production volume is based on **client orders**. We **innovate** the way we operate through:

(Integrated Business Planning)

Integrate and align the supply and demand planning

Service improvements

Reduce delivery lead times Offer bespoke production runs Asset optimization

Optimize plant production mix Customize capex plan

**Transformation** 

Launch a portfolio of valueadded initiatives to support the strategic goals as a One Company



### **Portfolio**



### WLC (recycled fibers)

Price Environmental image FBB (virgin fibers)

Printability
Bulk & Stiffness

### RECYCLED BOARD (GD)

LINER

SPECIALTIES (GT)

VIRGIN BOARD (GC)

Sport/toys Food Detergentes Beverage Hardware Software Display Microflute laminate Textile / shoes Paper Goods

Pharmaceuticals
Beauty & Health care
Food
Retail
Bakery

#### Overall economic trend along with specif drivers:

Brand recognition
E-commerce (protezione)
Plastic substitution
Care for planet
Changes in lifestyles

Brand recognition
Microcorrugated
Growing market (+17% from 2014
to 2017)

Luxury package

Overall economic trend

Brand recognition Changes in lifestyles













## **Client loyalty**



Our clients come in two types: converters and distributors.

Our clients look for **security of supply.**Which **we guarantee** as we are the 2<sup>nd</sup>
largest WLC producer in Europe.
Our **key assurances** are:

CUSTOMER SERVICES

**RESPONSIVENESS** 

**QUALITY** 

DIVERSIFIED PORTFOLIO

DELIVERIES / LEAD TIMES

2<sup>nd</sup> Customers survey (July 2018)

**33 markets** surveyed (EMEA). **934** accounts of which **25** are Key accounts.

Good response rate (51% vs. 48% in Nov.2017)
Key accounts responses (71%).
85% added feedback.
Customer Contact Rating of 7.49.



## Shaping intangible assets



RDM assures the transformation through **result delivery approach**.

### Communication

Effective communication to get people involved

### People Management

Talent and job mapping
Personality assessment
Review soft skills guide
Performance mgmt

CHANGE MANAGEMENT

### People Engagement

Listening to people Leadership event

1st People survey (spring 2018)
Most people thing that:
"I am proud of working at RDM" 0.88.

"RDM is facing important competitive challenges" **1.21**"I'd like to make my contribution to the changes required" **1.03**Next people survey: spring 2020



**BRAND AWARENESS** 

**KNOW-HOW** 

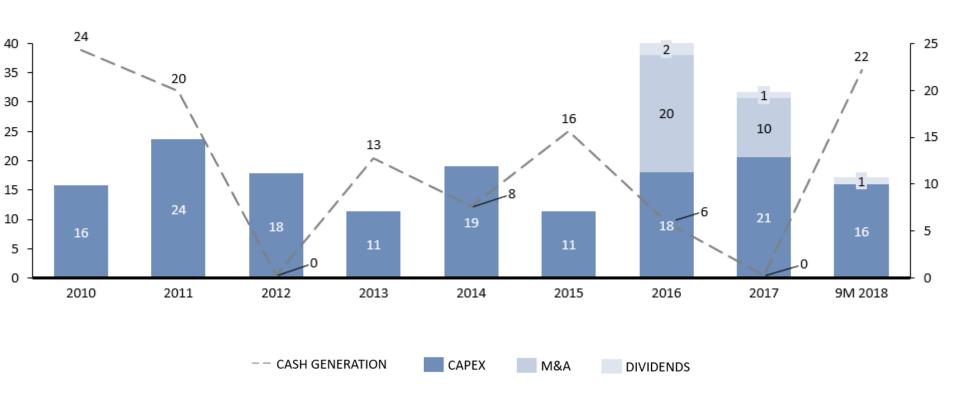
Optimization of recipes Sharing Knowledge



## Strong cash generation



Over 108.9 € mn generated in less than 9 years, including two acquisitions.





### How we can create value



### RDM leverages on clear strengths to deliver strategy:







### **CUSTOMER CENTRICITY**

Improve service Bespoke offer Wide portfolio Multi mill concept



### **DIGITALIZATION**

**ERP System** Traceability EDI



#### **COST OPTIMIZATION**

Efficiency Continuous improvement Lean manufacturing



### **GROWTH**

Capex plan M&A Transformation project



## Agenda



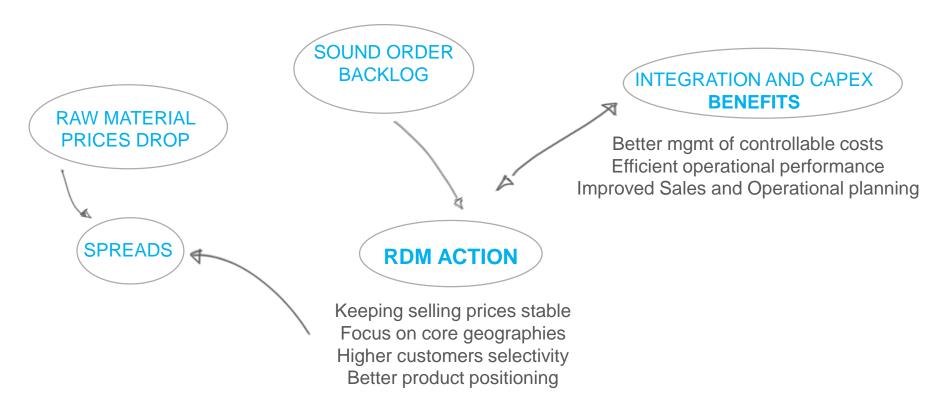
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### 9M 2018 achievements



Increasing margins in a quite favorable environment



# Demand trend helped, but **in-house levers** put into play were **crucial**



## 9M 2018 highlights



(% changes: 9M 2018 vs. 9M 2017)

444.8 € mn

Net Revenues from Sales +3.5%

49.8 € mn

**EBITDA** 

**( +50.9% )** 

32.9 € mn

**EBIT** 

2x

24.7 € mn

**Net Profit** 

**2**x

0.10

Gearing\*

0.21x @ 2017YE

16.6%

ROCE\*\*

9.9% @ 2017YE

<sup>\*</sup>Gearing: Debt/(Debt+Equity)

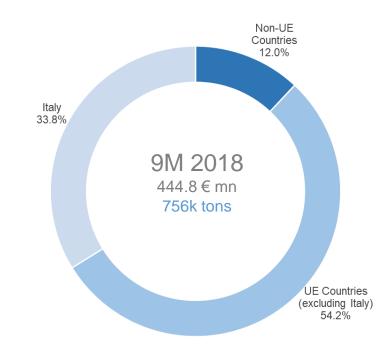
<sup>\*\*</sup>ROCE: Last 12-month EBIT/Capital Employed Adjusted (for Equity Investments & LT Liabilities)



## Revenues by geography







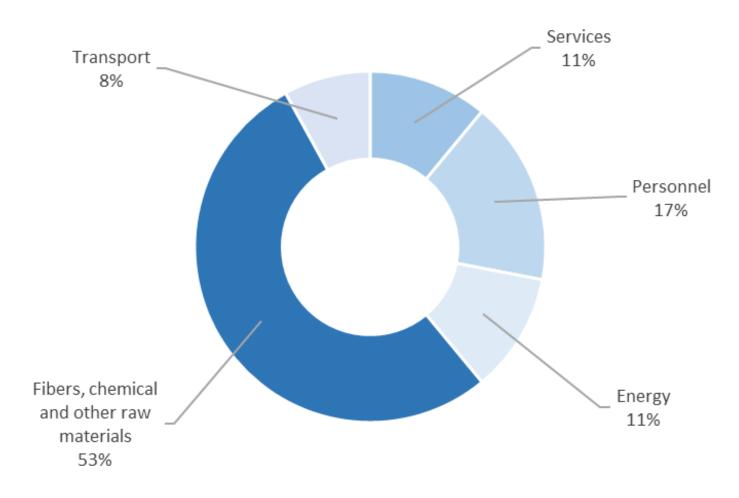
Revenue growth of **3.5**% due to the increase in average sales prices and PAC Service consolidation (revenues of **12.0** € mn).



## **Cost breakdown**



### Data as at 31 December 2017





### **China factor**



China is the world's biggest consumer and is dependent on US (45.5%) and EU (29.4%) flows



Sept. 2017: Announcement of **new Chinese regulation** about imports of unsorted waste paper (mostly mixed paper)

**Drop** of Paper For Recycling (PFR) import until March 2018

Continuous increase in virgin pulp prices



Reaction to the new standard

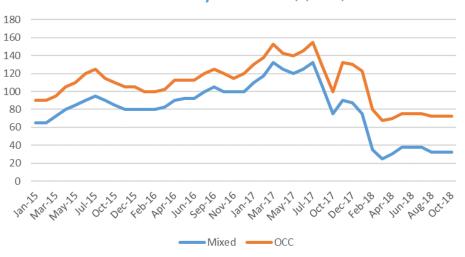
Finished products **export** opportunities



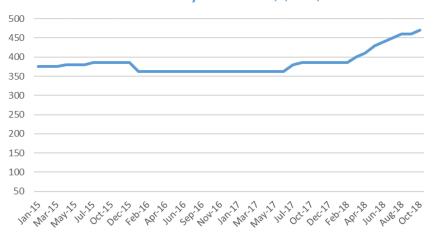
### **Fibers**



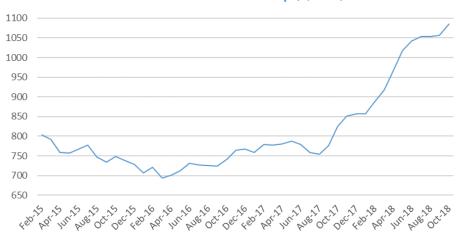
#### Brown Recycled Fibers (€ per ton)



#### White Recycled Fibers (€ per ton)



### Bleached Softwood Pulp (€ per ton)



Prices for PFR have stabilized at levels higher than the minimum reached in March 2017.

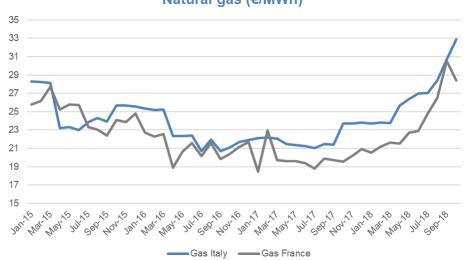
Pulp prices have reached top values.



## **Energy**







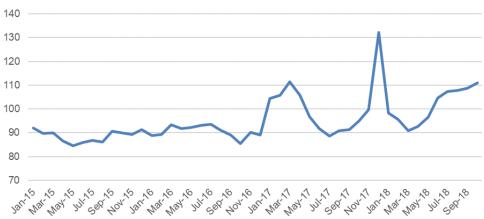
RDM smooths the volatility through a portfolio of contracts with different maturities.

Lower consumption thanks to the efficiency gains in WLC facilities.

New steam turbine installed at Santa Giustina in Dec. 2017 paved the way to a reduction of -15.0% in Gas consumptions.

The ratio of electricity conso PDM is pretty stable (+0.8%) due to lower production efficiency (9M 2018 vs. 9M 2017).

### Coal price in Germany (€/ton)



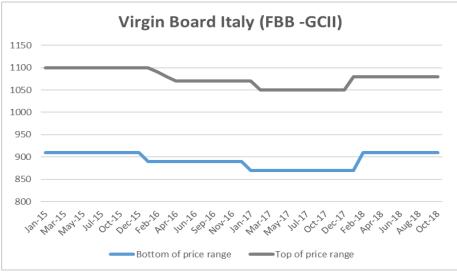


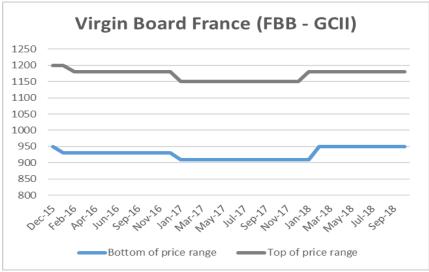
## Selling prices









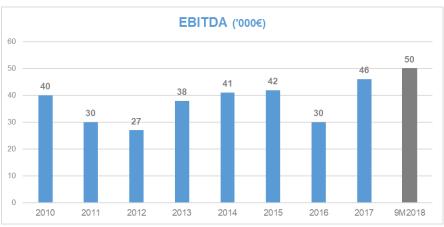


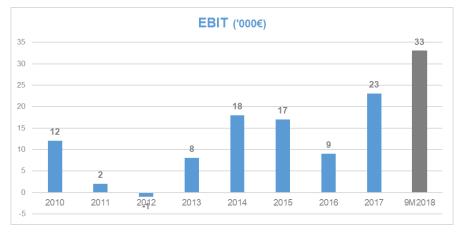


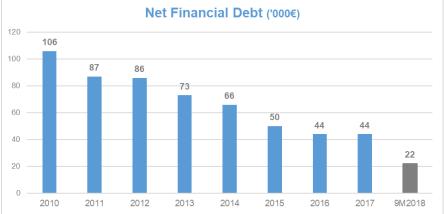
## **Highlights**













### **Investment pipeline in 2018**



## 2018 capital expenditure: 24 € mn Of which maintenance investments are 10.6 € mn

**CAPACITY** 

4.6 € mn

PAC Service (Mar.)
Sheeter
Villa Santa Lucia (Aug.)
Winder Machine

**ENERGY EFFICIENCY** 

1.5 € mn

La Rochette (Aug.) 2<sup>nd</sup> step power plant

**COST SAVINGS** 

4.7 € mn

Santa Giustina (Aug.)
Pope reel
Arnsberg (Dec.)
New Headbox

**DIGITALIZATION** 

2.6 € mn

All New ERP System



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- **RDM Shares**



### RDM and the Stock Exchange



Share Capital: 140,000,000.00 €

Outstanding shares: 377,800,994, o/w

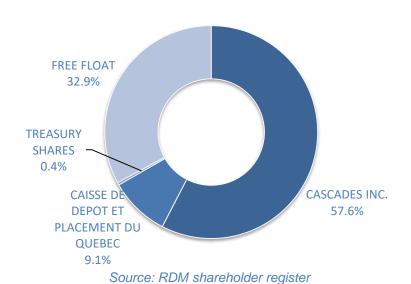
377,542,567 ordinary shares

258,427 convertible savings shares

Conversion period: in February and

September, each year

### Main shareholders



#### **Listing markets**

Milan Stock Exchange – MTA (STAR segment)

Madrid Stock Exchange

#### **Codes**

Bloomberg: RM IM; Reuters: RDM.MI

ISIN: IT0001178299

**Mkt cap:** 285.2 € mn

Free float mkt cap: 93.8 € mn (@0.755 € p.s. as of 9 Nov. 2018)

### FY2017 dividend

ORDINARY SHARE: Dividend of 3.1 € cents

(FY2016 dividend was 2.65 € cents)

Payment date: 16 May 2018

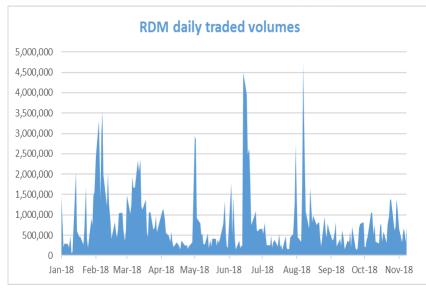
Dividend yield: **0.6%** (YE2017 price of 0.5055 €)

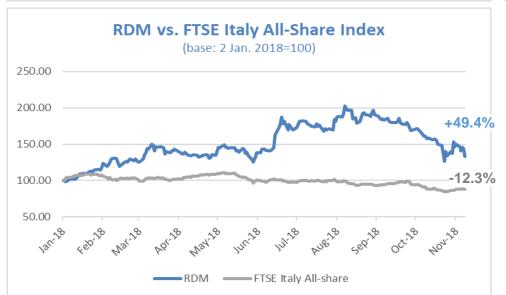


## **Share performance**









### Average daily traded volumes

FY 2018: 830,477 of which

Q1 2018: 1,097,588

Q2 2018: 789,615

Q3 2018: 668,867

1 Oct. 18 – 9 Nov.18: 682,835



## **Analyst coverage**



BROKER	СІТҮ	ANALYST	TARGET PRICE (€)	RECOMMENDATION	DATE
Intermonte	Milan - П	Carlo Maritano	1.25	OUTPERFORM	7 Aug. 2018
MidCap Partners	Paris - FR	Pierre Buon	1.10	BUY	2 Nov. 2018
Alantra	Milan - П	Jacopo Tagliaferri	1.10	HOLD	18 Sept. 2018



### **Board of Directors**



Board appointed on 28 April 2017. Term of office: 3 financial years. The CEO is the only executive member of the Board.



Eric Laflamme, Chairman Entrepreneur (packaging business) since 2013. COO of Cascades Group in Montreal (2002-2008). Previously at Cascades SA Europe.



Michele Bianchi, CEO Chemical engineer, with more than 19 years of experience in the European packaging industry.



**Independent Director** Chartered accountant and business consultant. Bocconi University professor.

Laura Guazzoni,



Lawyer at the Jones Day Milan office. Expert in M&A and corporate compliance

Sara Rizzon,

Director



Giulio Antonello,

**Independent Director** 

Gloria F. Marino, Independent **Director** Chartered accountant and statutory auditor.



**CFO** of Cascades Group since 2010 - Bachelor's Business Administration in Accounting.

Director



In the past, investment banker and CEO of a listed Company. Presently, strategic advisor in the asset management field.