| Informazione | Data/Ora Ricezione |  |
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| Regolamentata n. | 29 Novembre 2018 |  |
| 0673-76-2018 | 07:31:38 |  |

Societa'
Identificativo
Informazione
Regolamentata
Nome utilizzatore : ITALIAONLINEN03-MARZULLI
Tipologia
Data/Ora Ricezione : 29 Novembre 2018 07:31:38
Data/Ora Inizio : 29 Novembre 2018 07:31:39
Diffusione presunta
Oggetto : Italiaonline attends the event IT\&TECH Day

## Testo del comunicato

Vedi allegato.

## NOTICE

## ITALIAONLINE ATTENDS THE EVENT <br> IT\&TECH DAY

## 29 NOVEMBER 2018

Milan, 29 November 2018
It is hereby made known that today 29 November 2018, Italiaonline will attend the IT\&TECH DAY event. The event, organized by Intermonte Sim, will take place at Four Season Hotel in Milan. The slides of the presentation have been made available to the public on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A. as well as by the publication on the corporate website at www.italiaonline.it (Investor / Presentations section).

# This press release is also available on the Company's website www.italiaonline.it in the section Italiaonline.it/en/investor/price-sensitive-press-releases/ 


#### Abstract

ITALIAONLINE Italiaonline - a company listed on the electronic equity market (MTA) of Borsa Italiana - is the leading Italian Internet company with 5.3 million unique users* that nav igate its web property ev ery day, of which 3.3 million from mobile dev ices, and with a $64 \%$ market reach. Italiaonline of fers web marketing and digital advertising services, including management of advertising campaigns and the generation of leads through the social networks and search engines. The company 's strategic objective is to consolidate its Italian leadership role in the market of digital adv ertising for large accounts and in local marketing serv ices - with the mission of digitalising the country's SMEs. Italiaonline offers the SMEs - the country's real backbone - a portf olio complete with products integrated with the entire value chain of digital services, including online presence, digital adv ertising, web design, web marketing and cloud solutions. Part of Italiaonline today are the portals Libero, Virgilio and superEv a, the serv ices for companies and citizens Pagine Gialle, Pagine Bianche and Tuttocittà, the online adv ertising agency iOL Advertising and 48 media agencies scattered throughout the peninsula that with their more than 680 agents form the largest Italian network of services and products consultants for large and small enterprises, serving ov er 200,000 SMEs and 700 large Customers.


ISIN code: IT0005187940 - MTA:IOL

* Source: Audiweb 2.0, powered by Nielsen, TDA DAUs July 2018. **Source: Audiweb 2.0, powered by Nielsen 3M Avg (Aug-June 2018).


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