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Vedi allegato.



PRESS RELEASE

2018 net inflows at €5.02 billion (December: €470 million)

Net inflows of managed products at €2.23 billion (December: €245 million)

Milan, 10 January 2019 – Banca Generali's **2018 net inflows amounted to \in5.02 billion**. In December alone, net inflows were \in 470 million, up compared to the previous months despite the strong market volatility. Net inflows of managed products were \in 245 million.

With regard to managed solutions, customers focused on the new sub-funds of the Luxembourgbased Sicav LUX IM (\in 107 million in December; \in 758 million for the year) and **insurance solutions.** Among these, BG Stile Libero continued to be highly in demand (\in 59 million in December; \in 1,040 million for the year) and LOB I life policies — which are particularly appreciated in periods of highly volatile financial markets, as in December — grew (\in 81 million in December; \in 575 million for the year).

Strong market instability led to particularly high net inflows of **AUC solutions** in December, bringing the 2018 total to about €2.8 billion. This item includes AUC solutions to protect and diversify portfolios, such as private certificates and other primary market transactions promoted by the Bank (€54 million in December; €680 million for the year).

At year-end, the advanced advisory service exceeded €2.34 billion assets.

Chief Executive Officer Gian Maria Mossa stated: "The Bank reported a very sound, satisfactory result in an important, intense year in which it laid the foundation for a new phase of future growth. We revised and expanded our range of investments and wealth protection services, adding to the tools at the disposal of our financial advisors and customers. We launched a new digital banking programme and created new business opportunities through M&A. We are certain that the choices made will allow us to strengthen the Bank's leadership and continue with the distinctive growth that sets us apart. We therefore look to the new year with great optimism and confidence."

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NET INFLOWS AND LIFE NEW BUSINESS IN DECEMBER 2018

Million of Euros	Dec 2018	Nov 2018	Abs. Chg
Mutual Funds	82	17	65
Managed Portfolio	14	-62	76
Mutual Funds and Managed Portfolio	96	-45	141
Life Insurance	149	77	72
of which BG STILE LIBERO	59	54	5
Managed Assets	245	32	213
Non Managed Assets of which: Securities	225 115	173 185	52 -70
Total	470	205	265
	Jan-Dec 2018	Jan-Dec 2017	Abs. Chg
Mutual Funds	786	1,906	-1,120
Managed Portfolio	-78	2,289	-2,367
Mutual Funds and Managed Portfolio	708	4,195	-3,487
Life Insurance	1,520	1,770	-250
of which BG STILE LIBERO	1,040	1,546	-506
Managed Assets	2,228	5,965	-3,737
Non Managed Assets of which: Securities	2,792 1,424	901 216	1,891 <i>1,20</i> 8
Total	5,020	6,866	-1,846
Life New Business			
	Dec 2018	Nov 2018	Abs. Chg
Life New Business	245	234	11
	Jan-Dec 2018	Jan-Dec 2017	Abs. Chg
Life New Business	2,895	3,024	-129

The Manager responsible for preparing the company's financial reports (Tommaso di Russo) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records. Tommaso di Russo (CFO of Banca Generali)