



SPAFID CONNECT

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Diffusione presunta

Oggetto : PR PIAGGIO GROUP - MOTO GUZZI V85
TT: MORE THAN 8,000 TEST RIDES
BOOKED THROUGHOUT EUROPE,
PRODUCTION BEGAN YESTERDAY

Testo del comunicato

Vedi allegato.



PRESS RELEASE

**MOTO GUZZI V85 TT: MORE THAN 8,000 TEST RIDES
BOOKED THROUGHOUT EUROPE**

Production began yesterday, available from dealers by the end of February

Milan, 07 February 2019 - Excitement is mounting about the **Moto Guzzi V85 TT: more than 8,000 devotees from all over Europe have already booked to try out the bike on a preview basis. The test rides will begin at the end of February, when the new two-wheeler arrives in the main Motoplex stores and Moto Guzzi dealers in Europe, ready for the new travel and adventure season.**

Starting yesterday, the Moto Guzzi V85 TT is now officially in production in Mandello del Lario, marking Moto Guzzi's return to the world of enduro touring.

The **Moto Guzzi V85 TT is one of the market's most eagerly awaited motorbikes.** This is reflected in the **enormous interest in the official presentation held during the Moto Guzzi Open House** in September, when the final version was unveiled, and the bike's success at **Eicma 2018, where it was one of the most admired two-wheelers at the international motorcycle show.**

In just a few months, the special portal, www.discoverv85.motoguzzi.com, has been visited by thousands of bikers eager to find out more about the new bike.

The bikers who have booked test rides mainly come from **Italy, Germany, France, the U.K., Spain and Austria.** A few days ago, pre-booking also began on the **American market.**

The **Moto Guzzi V85 TT is the first classic tourer enduro,** offering cutting-edge performance and technology in a body whose style reflects the values and almost one-hundred-year tradition of Moto Guzzi. It has been created around a new technical platform and is powered by an **innovative 80 HP, 80 Nm, transverse 90° V-twin engine true to the Moto Guzzi tradition,** whose construction model and riding sensations are unique. The new bike offers **premium standard features,** to gratify the rider during the daily commute as well as for touring and off-road adventures. They include a multimap ride-by-wire throttle control, ABS and traction control. The Moto Guzzi MIA application allows the rider to connect their smartphone to the motorcycle, significantly extending instrument functions. A large range of special accessories is available.

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