



PRESS RELEASE

Salvatore Ferragamo S.p.A.

Florence, 21 February 2019 – The Board of Directors of Salvatore Ferragamo S.p.A. (MTA: SFER), parent Company of the Salvatore Ferragamo Group, one of the world's leading players in the luxury sector, gathered today under the Presidency of Ferruccio Ferragamo announces the appointment of Paul Andrew as Creative Director of the Salvatore Ferragamo brand.

Andrew joined the company in September 2016 as Women's Footwear Director and was promoted one year later to Women's Creative Director. With this appointment, all design functions across the brand will be grouped under Andrew's responsibility.

Guillaume Meilland will maintain his role as Men's Ready-to-Wear Design Director and is entrusted with the additional responsibility of Studio Director, coordinating the development of all product categories under the leadership of the Creative Director.

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Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury industry and whose origins date back to 1927.

The Group is active in the creation, production and sale of shoes, leather goods, apparel, silk products and other accessories, along with women's and men's fragrances. The Group's product offer also includes eyewear and watches, manufactured by licensees.

The uniqueness and exclusivity of our creations, along with the perfect blend of style, creativity and innovation enriched by the quality and superior craftsmanship of the 'Made in Italy' tradition, have always been the hallmarks of the Group's products.

With approximately 4,000 employees and a network of 672 mono-brand stores as of 31 December 2018, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader in the European, American and Asian markets.

For further information:

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This Press Release is also available on the website <http://group.ferragamo.com>, in the section "Investor Relations/Financial Press Releases".

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