

FY 2018 Results





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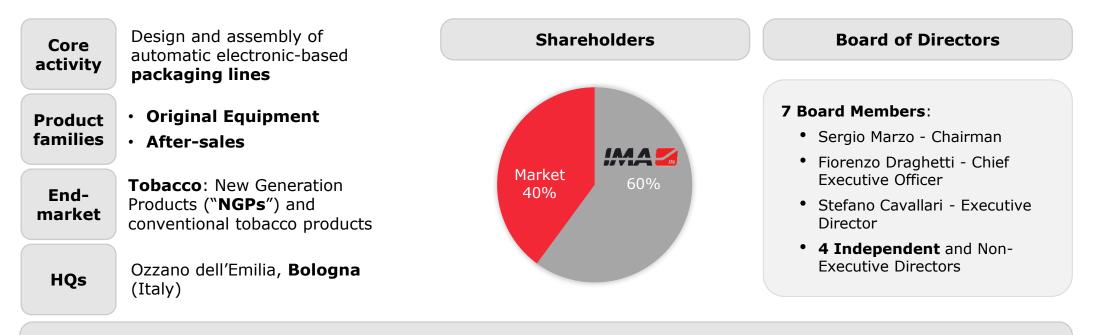
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Introduction to GIMA TT



GIMA TT at a glance



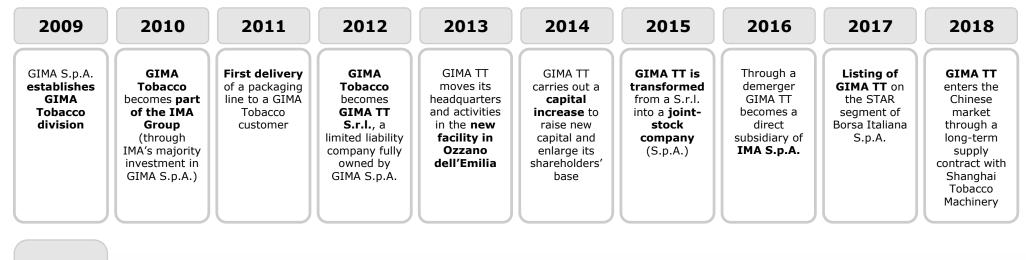
GIMA TT Flex Line



Source: Company information



Corporate milestones





Source: Company information



Innovative, flexible and highly customized machinery solutions for NGPs and conventional tobacco

Changing longstanding industry paradigms: from "PERFORMANCE ONLY" to "FLEXIBILITY" setting new industry benchmarks in terms of fast complete changeover and extended format range



Broad range of after-sales services: change parts, technical assistance (including secure remote connection), improvement kits, spare parts, engineering services, training activities and workshops

Source: Company information



Tobacco market trends



Increasing acknowledgement that NGPs are significantly less risky than combustible tobacco...

"We must acknowledge that there's a continuum of risk for nicotine delivery that ranges from combustible cigarettes at one end, to medicinal nicotine products at the other. We must recognize the potential for innovation to lead to less harmful products, which under FDA's oversight could be part of a solution. We need to envision a world where cigarettes lose their addictive potential through reduced nicotine levels and where less harmful alternative forms are available for those adults who need or want them" Food and Drug Administration – July 28, 2018



Level of Toxicants

"Ploom TECH uses a hybrid technology to create a tobacco-enriched vapor, by heating a nonnicotine liquid, which passes through a capsule containing granulated tobacco. The tobacco is heated at around 30° Celsius. No combustion is created throughout the process and recent studies show an approx. 99% reduction in levels of measured constituents compared to cigarette smoke. This means that PLOOM TECH has strong potential to be a reduced risk product." Japan Tobacco - July 21, 2017

"The Exposure Response Study measured the biological response of people who switch to IQOS for 6 months compared with continued smoking. The study met its primary objective, demonstrating that after 6 months, 8 measures of biological response improved in those who switched to IQOS. Numerous aerosol chemistry and physics measurements demonstrate that IQOS aerosol contains an average of 90-95% lower levels of harmful constituents." **Philip Morris International** – June 15, 2018

Source: Imperial Brands, FDA, Japan Tobacco, Philip Morris International



... is pushing tobacco majors to add NGPs to their existing combustible tobacco product offering

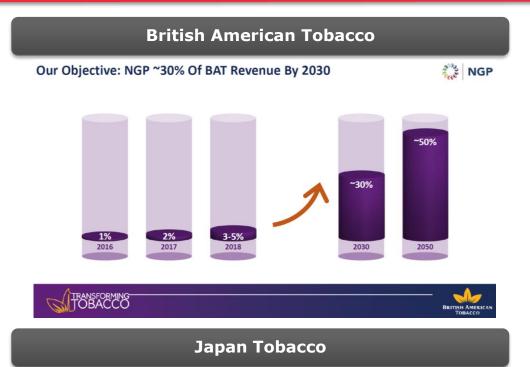


Source: Companies websites

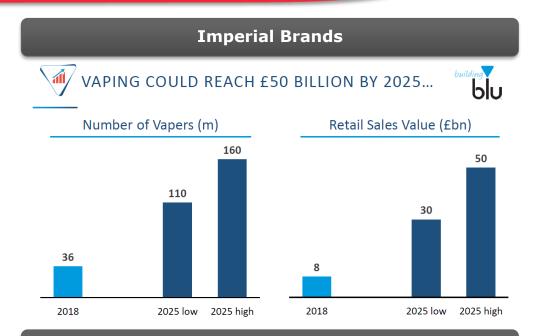
(1) NGPs include open and closed vaping systems and heated tobacco products ("HTP"). Please refer to the Appendix for more information



All tobacco majors envisage significant growth opportunities for NGPs in the long-term ...



- RRP category expansion will continue in the mid- to long-term despite recent slowdown driven by:
 - · New products launches and aggressive marketing activities
 - Less restrictive regulations
- We still expect the RRP category to reach 30% of total industry volume by the end of 2020
- → We continue to prioritize RRP in allocating resources



Philip Morris International

Confident in 90-100 Billion HTU Shipment Target by 2021

- Driven by growth in every IQOS market, including Japan and Korea
- Reflects geographic expansion within current *IQOS* markets, as well as new market launches
- Assumes no improvement in the current regulations for heated tobacco products



Corresponds to total *IQOS* net revenues of approximately \$8.5 to \$9.5 billion^(a)

Source: Companies presentations

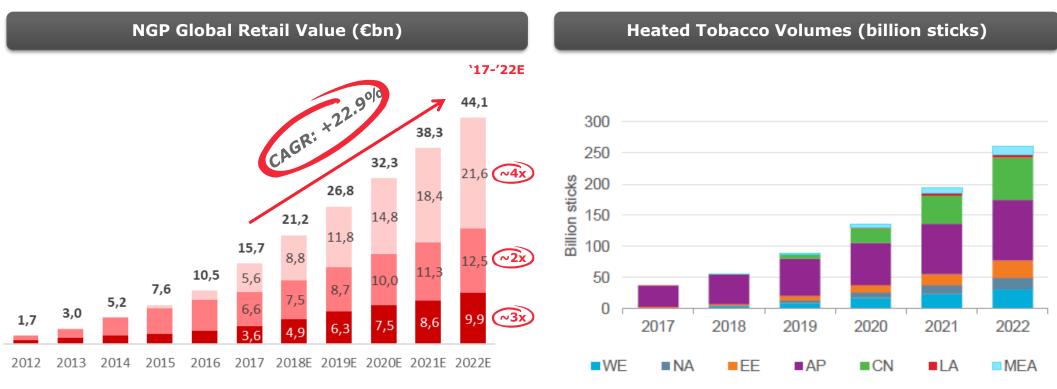


... confirmed by Independent Research, forecasting significant growth for NGPs on a global basis

According to Euromonitor, the total value of NGPs is forecast to reach €44.1 billion by 2022 globally with a CAGR of 22.9% (versus a 3.1% CAGR of the tobacco market – excluding NGPs)

NGPs are expected to count for 5.3% of the global tobacco market in 2022

Heated Tobacco Products are forecast to reach more than 250 billion sticks in 2022



Closed Vaping Systems Open Vaping Systems Heated Tobacco Products

Source: Euromonitor International (please refer to the Appendix for New Generation Products glossary)



Positive long-term fundamentals for suppliers of machines to the tobacco industry

New Generation Products

Significant FOCUS from all tobacco majors and increasing geographic PENETRATION

EVOLVING REGULATORY ENVIRONMENT: EU TPD distinguishes **NOVEL SMOKELESS TOBACCO** as a separate category from conventional tobacco

NEW and **DIFFERENT** production capacity/ capabilities

Evolved SPECIAL packaging (e.g. blister)

UNEXPLORED geographies with different regulatory standards (e.g. USA, China)

Driving machine first adoption

Conventional Tobacco Products

Decreasing cigarettes consumption but **INCREASED PREMIUMIZATION** and **DIFFERENTIATION** (new filtering, flavouring options, cigarettes size, etc.)

INNOVATIVE PACKAGING as main MARKETING solution and DIFFERENTIATION tool

Hunting for FLEXIBLE PRODUCTION to meet FAST EVOLVING users' habits and packaging standards (e.g. EU TPD2⁽¹⁾)

Increased AUTOMATION in "secondary" processing phases to further support PRODUCT INNOVATION

Driving machine substitution

(1) Revision of the Tobacco Products Directive



Financial Highlights – FY 2018



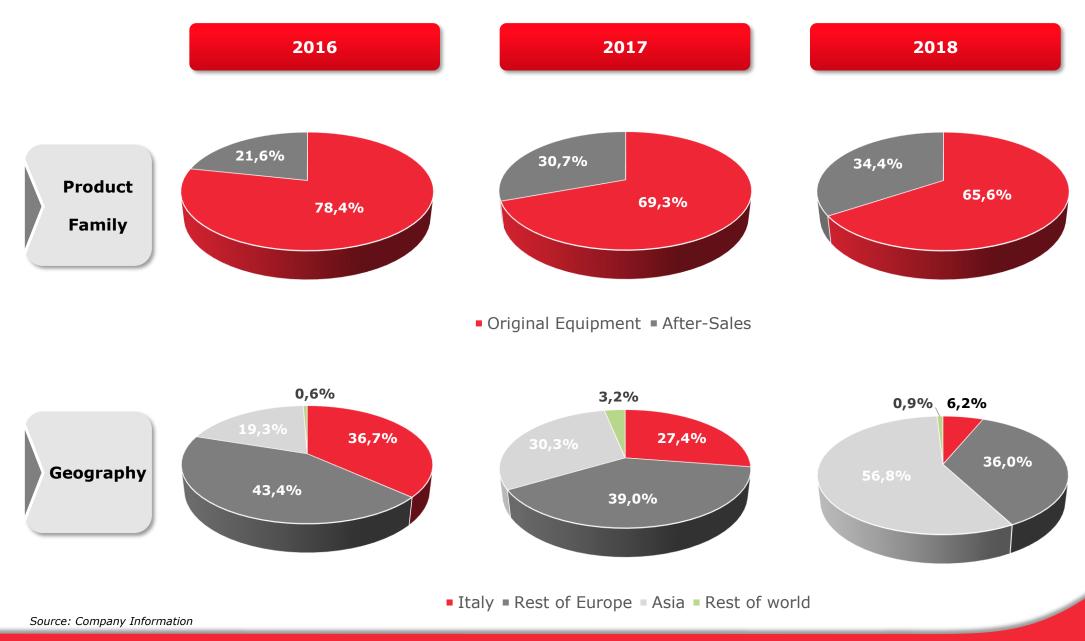
2016 – 2018 Profit & Loss

(€ '000s)	2016	%	2017	%	2018	%
Revenue	100,394		151,761		182,932	
Cost of sales	(52,576)	52.4	(77,868)	51.3	(99,407)	54.3
Industrial gross profit	47,818	47.6	73,893	48.7	83,525	45.7
R&D costs	(2,221)	(2.2)	(2,299)	(1.5)	(1,689)	(0.9)
Sales costs	(2,455)	(2.4)	(3,249)	(2.1)	(2,872)	(1.6)
General and administrative costs	(3,383)	(3.4)	(7,114)	(4.7)	(6,837)	(3.7)
EBIT	39,759	39.6	61,231	40.3	72,127	39.4
Finance income/(expense)	(14)	(0.0)	(117)	(0.1)	(251)	(0.1)
EBT	39,745	39.6	61,115	40.3	71,876	39.3
Taxes	(12,512)	(12.5)	(16,997)	(11.2)	(20,035)	(11.0)
Net income	27,233	27.1	44,117	29.1	51,841	28.3
EBITDA before non-recurring items	40,228	40.1	62,957	41.5	73,021	39.9
EBITDA	40,228	40.1	61,698	40.7	73,021	39.9
Backlog	88,603		110,421		53,469	
Order intake	131,657		173,579		125,980	

Source: Company Information



2016 – 2018 Revenue breakdown





2016 – 2018 Balance sheet

(€ '000s)	12.31.2016	12.31.2017	Delta ′17 vs `16	12.31.2018	Delta ′18 vs `17
Trade receivables	24,068	30,905	6,837	60,970	30,065
Inventories	18,171	21,372	3,201	18,928	(2,444)
Trade payables	(53,419)	(56,876)	(3,458)	(42,278)	14,598
Other, net ^(*)	(8,249)	(928)	7,321	(7,131)	(6,203)
Working capital	(19,429)	(5,527)	13,902	30,489	36,016
Property, plant & equipment	658	1,361	703	1,871	510
Intangible assets	581	2,507	1,926	4,657	2,150
Financial assets	0	0	0	2,228	2,228
Other	567	1,072	505	1,336	264
Non-current assets	1,806	4,940	3,134	10,091	5,152
Severance obligations and other payables	(130)	(592)	(461)	(1,785)	(1,193)
Net capital employed	(17,754)	(1,179)	16,575	38,796	39,975
Net financial position (A)	45,249	45,788	539	17,687	(28,101)
Equity (B)	27,495	44,609	17,114	56,483	11,874
Total sources of financing (B) - (A)	(17,754)	(1,179)	16,575	38,796	39,975

Source: Company Information (*) This item mainly includes tax receivables and payables, provisions for risks and charges and other payables



2016 – 2018 Cash flow statement

(€ '000s)	2016	2017	2018
Net profit for the period	27,233	44,117	51,841
Income taxes	12,512	16,997	20,035
Other non-monetary changes	951	2,430	2,061
Sub Total	40,696	63,545	73,937
(Increase) or decrease in trade and other receivables	(20,681)	(15,680)	(20,563)
(Increase) or decrease in inventories	(7,349)	(3,201)	2,444
Increase or (decrease) in trade and other payables	21,775	3,988	(16,019)
Taxes paid	(10,711)	(17,861)	(21,813)
CASH FLOW PROVIDED BY OPERATING ACTIVITIES (A)	23,730	30,791	17,986
Additions to property, plant and equipment	(187)	(941)	(874)
Additions to intangible assets	(305)	(2,200)	(2,755)
Decrease in financial receivables from the parent company	30,576	7,624	0
Investments	0	0	(2,228)
CASH FLOW PROVIDED BY INVESTING ACTIVITIES (B)	30,084	4,483	(5,857)
Dividends paid	(20,108)	(27,001)	(36,960)
Other changes	3	(109)	(3,270)
CASH FLOW USED IN FINANCING ACTIVITIES (C)	(20,105)	(27,110)	(40,230)
NET CHANGE IN CASH AND CASH EQUIVALENTS	33,709	8,164	(28,101)

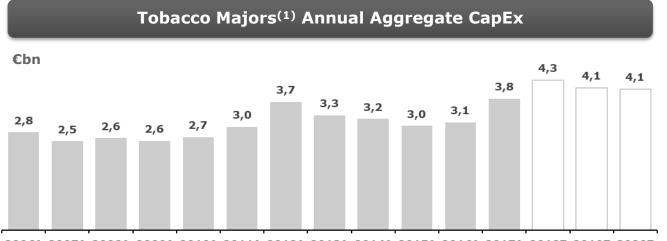
Source: Company Information







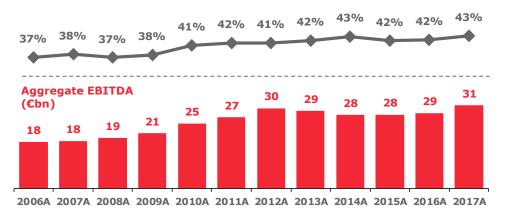
Tobacco majors are expected to continue intense capex activities. Constantly highly-profitable



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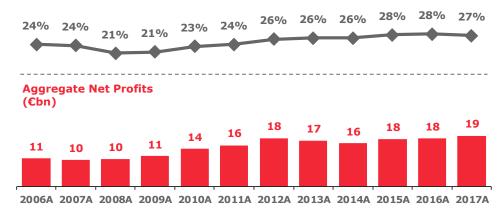
Tobacco Majors⁽¹⁾ Aggregate EBITDA and Margins

Median EBITDA Margin



Tobacco Majors⁽¹⁾ **Aggregate Net Profit and Margins**

Median Net Profit Margin



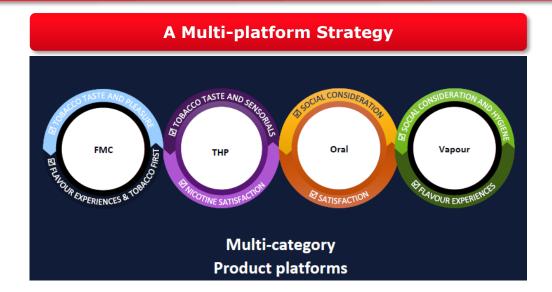
Source: Companies annual reports and Consensus

(1) Philip Morris International, British American Tobacco, Japan Tobacco and Imperial Brands



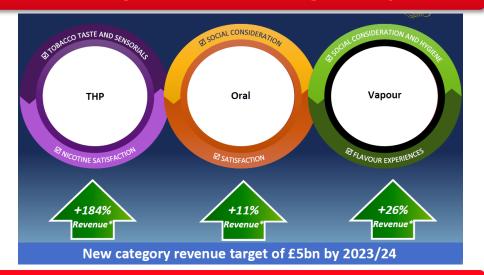
British American Tobacco

To be the world's best at satisfying consumer moments in NGPs

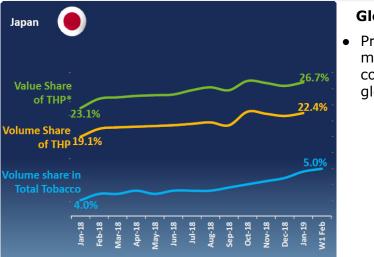


THP: Growth in Japan as Global Footprint Increases

NGP: a Significant and Growing Marketplace

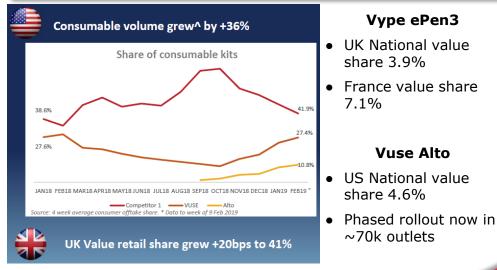


Vapour: New markets & Products Driving Growth



Global footprint

 Presence in 15 markets comprising 96% of global THP market



Source: GIMA TT analysis based on British American Tobacco public materials. THP: Tobacco Heating products.

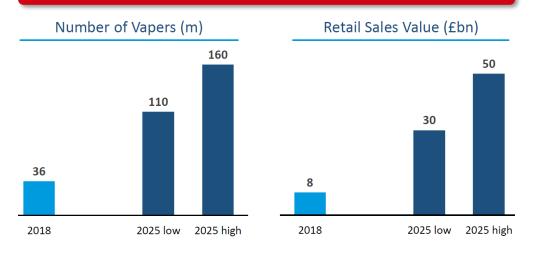


Imperial Brands *Creating something better for the world's smokers*

Approach to Next Generation Products

- We are currently witnessing **the biggest consumer shift in our history**, with millions of smokers around the world choosing to switch to less harmful Next Generation Products (NGP)
- As a result, we are increasingly focusing our attention on developing and expanding our NGP portfolio
- We have **deliberately favoured the vapour opportunity** as it's by far the **largest NGP category** and offers the **greatest potential** for long-term sustainable growth
- Vapour products, which do not contain tobacco, are seen as representing a **less harmful alternative to cigarettes**, thereby creating a huge global public health opportunity

Vaping Could Reach £50 billion by 2025



Imperial Brands Targets (consumers in millions)



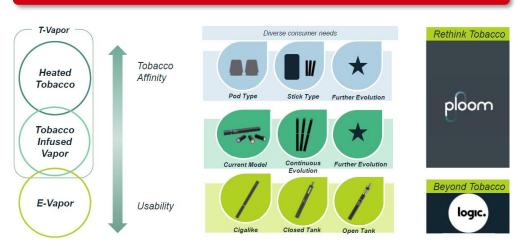
2018: a Transformative Year for Product Portfolio



Source: GIMA TT analysis based on Imperial Brands public materials



Japan Tobacco RRP is now the centerpiece of strategy



Fulfill Diverse Consumer Needs ...

2019 New tobacco vapor products



Ploom TECH+ enables consumers to enjoy a powerful rich vapor with an increased amount of tobacco leaves and tobacco vapor, producing **less than 1% of the odor** and a **more than 99% reduction in the levels of measured constituents** compared to cigarette smoke.

JT's unique tobacco flavoring method combined with the most suitable heating temperature reduces odor and delivers a superior taste of tobacco leaves. Compared to cigarettes, it produces **less than 5% odor** and a **more than 90% reduction in the levels of measured constituents**.

Source: GIMA TT analysis based on Japan American Tobacco public materials. RRP: Reduced-Risk Products

... Creating the most diverse RRP portfolio



Ploom TECH capsule manufacturing capacity

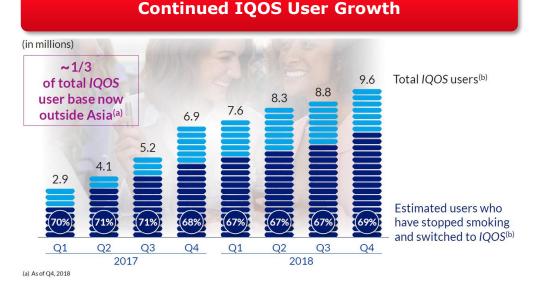


Philip Morris International *Designing a Smoke-Free Future*

Strong Portfolio and Innovation Pipeline to Support Sustainable Growth







Source: GIMA TT analysis based on Philip Morris International public materials



Robust RRP performance

- **6.6 million** adult smokers have quit smoking and switched to IQOS, with a further **3.0 million** in conversion (Q4 2018):
 - IQOS now in 44 markets
 - Only 5% of the 189 million directly addressable in current IQOS markets
 - Each 2 million new consumers that quit smoking and switch to IQOS equate to an annualized 10 billion HTUs
- 2018 HTU in-market sales +93.2%
 - From 22.9 billion units in 2017 up to 44.3 billion units in 2018
 - Growth driven by all markets, including Japan and Korea
- 2018 total RRP net revenues over \$4 billion

