



# SPAFID CONNECT

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Diffusione presunta

Oggetto : Generali appoints Steven Zuanella as  
Group Chief Digital Officer

*Testo del comunicato*

Vedi allegato.



03/04/2019  
PRESS RELEASE

## Generali appoints Steven Zuanella as Group Chief Digital Officer

Milano – As from April 1st 2019, Steven Zuanella is appointed as Group Chief Digital Officer. Steven has the responsibility to steer, control and support Group digital and data analytics initiatives and orchestrate innovation at Group level.





Steven joins the Group and brings significant international experience in global companies within the insurance industry and in particular in Digital transformation.

Steven will directly report to the General Manager, Frédéric de Courtois, who commented: *“We are pleased to welcome Steven in his new role. We are certain that his know-how and significant international experience will be key to drive innovation and digital transformation pursuing our ambitious strategy Generali 2021”.*

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### GENERALI GROUP

Generali is an independent Italian insurance group, with a strong international presence. Established in 1831, it is one of the largest global insurance providers, present in 50 countries and with 2018 total premium income of more than € 66 billion. With nearly 71,000 employees serving 61 million customers, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe as well as in Asia.

Fine Comunicato n.0018-58

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