

| Informazione Regolamentata n. 0856-18-2019 | | 0ata/Ora Ricezione Aprile 2019 18:40:45 | MTA |
|--|---|--|-------------|
| Societa' | : | BANCA GENERALI | |
| Identificativo Informazione Regolamentata | : | 116515 | |
| Nome utilizzatore | : | BCAGENERALINO | 3 - Pastore |
| Tipologia | : | REGEM | |
| Data/Ora Ricezione | : | 05 Aprile 2019 18:40 | 0:45 |
| Data/Ora Inizio Diffusione presunta | : | 05 Aprile 2019 18:40 | 0:46 |
| Oggetto | : | PR: Net inflows Mar | rch |
| Testo del comunicato | | | |

Vedi allegato.





PRESS RELEASE

Total net inflows at €536 million in March (€1,411 million YTD)

Net inflows of managed products at €198 million (€610 million YTD)

Assets under Advisory at €3.0 billion (+€700 million YTD)

Milan, 5 April 2019 - March net inflows were positive at €536 million, accelerating compared to the previous months in terms of both volumes and interest towards asset management products.

Market stabilisation gradually led to a renewed interest in managed solutions. In detail, the innovative **Luxembourg-based Sicav LUX IM**¹ was highly appreciated: it gathered \in 220 million net inflows in March, bringing its YTD total to near \in 400 million. Almost one year from its inception in April 2018, LUX IM has already reached \in 7.9 billion assets.

Insurance products, and LOB I policies in particular, continued to meet with success (€132 million in March; €589 million YTD) thanks to the defensive investment approach and stable yields they offer.

At the end of March, Assets under Advisory reached €3.0 billion, up by €700 million since yearstart.

The solid growth of Assets under Advisory was partly attributable to the Bank's strengthened offer of AUC aimed at protecting and diversifying portfolios, such as private certificates and other structured products (€200 million YTD), which are increasingly in demand.

CONTACTS:

www.bancagenerali.com

Media Relations Michele Seghizzi Tel. +39 02 40826683

michele.seghizzi@bancagenerali. it

> Investor Relations Giuliana Pagliari Tel.: +39 02 408 26548

giuliana.pagliari@bancagenerali.i

Chief Executive Officer and General Manager Gian Maria Mossa stated: "We are very satisfied with our professionals' outstanding work. After the strong year-end volatility, they remained close to the clients, assisting them in the process of wealth diversification and protection. The excellent Q1 assets under advisory figure reflects customers' strong attention to service quality, whereas the appreciation for the new AUC solutions confirms the versatility of and demand for bespoke private banking services / bespoke and versatile private banking services. The robust net inflows for the first quarter of the year, in addition to the new products and portfolio management soon to be launched, allow us to look with confidence to business growth for the coming months."





PRESS RELEASE

NET INFLOWS AND LIFE NEW BUSINESS IN MARCH 2019

| Million of Euros | Mar 2019 | Feb 2019 | Abs. Chg |
|--|-------------------|------------------|-------------------|
| Mutual Funds | 114 | 80 | 34 |
| Managed Portfolio | -65 | -53 | -12 |
| Mutual Funds and Managed Portfolio | 49 | 27 | 22 |
| Life Insurance | 149 | 340 | -191 |
| Managed Assets | 198 | 367 | -169 |
| Non Managed Assets of which: Securities | 338 160 | 78 182 | 260 -22 |
| Total | 536 | 445 | 91 |
| | Jan - Mar 2019 | Jan - Mar 2018 | Abs. Chg |
| Mutual Funds | 257 | 301 | -44 |
| Managed Portfolio | -215 | 204 | -419 |
| Mutual Funds and Managed Portfolio | 42 | 505 | -463 |
| Life Insurance | 568 | 507 | 61 |
| Managed Assets | 610 | 1,012 | -402 |
| Non Managed Assets of which: Securities | 801 479 | 562 90 | 239 389 |
| Total | 1,411 | 1,574 | -163 |
| | | | - |

CONTACTS:

www.bancagenerali.com

Media Relations Michele Seghizzi Tel. +39 02 40826683

michele.seghizzi@bancagenerali. it

> Investor Relations Giuliana Pagliari Tel.: +39 02 408 26548

> > t

giuliana.pagliari@bancagenerali.i

The Manager responsible for preparing the company's financial reports (Tommaso di Russo) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records. Tommaso di Russo (CFO of Banca Generali)