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Oggetto	:	PR: Net inflows Mar	rch
Testo del comunicato			

Vedi allegato.





## PRESS RELEASE

# Total net inflows at €536 million in March (€1,411 million YTD)

## Net inflows of managed products at €198 million (€610 million YTD)

# Assets under Advisory at €3.0 billion (+€700 million YTD)

*Milan, 5 April 2019* - March net inflows were positive at €536 million, accelerating compared to the previous months in terms of both volumes and interest towards asset management products.

Market stabilisation gradually led to a renewed interest in managed solutions. In detail, the innovative **Luxembourg-based Sicav LUX IM**<sup>1</sup> was highly appreciated: it gathered  $\in$  220 million net inflows in March, bringing its YTD total to near  $\in$  400 million. Almost one year from its inception in April 2018, LUX IM has already reached  $\in$  7.9 billion assets.

Insurance products, and LOB I policies in particular, continued to meet with success (€132 million in March; €589 million YTD) thanks to the defensive investment approach and stable yields they offer.

At the end of March, Assets under Advisory reached €3.0 billion, up by €700 million since yearstart.

The solid growth of Assets under Advisory was partly attributable to the Bank's strengthened offer of AUC aimed at protecting and diversifying portfolios, such as private certificates and other structured products (€200 million YTD), which are increasingly in demand.

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Chief Executive Officer and General Manager Gian Maria Mossa stated: "We are very satisfied with our professionals' outstanding work. After the strong year-end volatility, they remained close to the clients, assisting them in the process of wealth diversification and protection. The excellent Q1 assets under advisory figure reflects customers' strong attention to service quality, whereas the appreciation for the new AUC solutions confirms the versatility of and demand for bespoke private banking services / bespoke and versatile private banking services. The robust net inflows for the first quarter of the year, in addition to the new products and portfolio management soon to be launched, allow us to look with confidence to business growth for the coming months."





### PRESS RELEASE

### NET INFLOWS AND LIFE NEW BUSINESS IN MARCH 2019

Million of Euros	Mar 2019	Feb 2019	Abs. Chg
Mutual Funds	114	80	34
Managed Portfolio	-65	-53	-12
Mutual Funds and Managed Portfolio	49	27	22
Life Insurance	149	340	-191
Managed Assets	198	367	-169
Non Managed Assets of which: Securities	<b>338</b> 160	<b>78</b> 182	<b>260</b> -22
Total	536	445	91
	Jan - Mar 2019	Jan - Mar 2018	Abs. Chg
Mutual Funds	257	301	-44
Managed Portfolio	-215	204	-419
Mutual Funds and Managed Portfolio	42	505	-463
Life Insurance	568	507	61
Managed Assets	610	1,012	-402
Non Managed Assets of which: Securities	<b>801</b> 479	<b>562</b> 90	<b>239</b> 389
Total	1,411	1,574	-163
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The Manager responsible for preparing the company's financial reports (Tommaso di Russo) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records. Tommaso di Russo (CFO of Banca Generali)