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Oggetto : Generali Group announces its first boutique in Italy with a new partnership to launch innovative multi-asset strategies

Testo del comunicato

Vedi allegato.



11/04/2019
PRESS RELEASE

The Generali Group announces its first boutique in Italy with a new partnership to launch innovative multi-asset strategies

- The Generali Group continues to develop its multi-boutique platform by creating a new asset management company called *ThreeSixty Investments*, in partnership with a team of highly experienced investment professionals, led by Giordano Lombardo, former CEO of Pioneer Investments;
- The *ThreeSixty Investments* partnership aims to offer to various clients highly diversified multi-asset investments and solutions, with an innovative integrated investment approach across asset classes;
- The Generali Group will support by investing €1 billion in the first fund of the partnership as strategic capital;

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Milan – The Generali Group, one of the world’s leading insurance and asset management groups, today announces its first Italian boutique with a strategic partnership aimed at launching a new asset management company. The new venture will develop multi-asset strategies, with a distinctive and innovative investment process, to serve the needs of clients around the world, both private and institutional.

The partnership, which will be called *ThreeSixty Investments*, is established between the Generali Group (which holds the majority of the capital through Generali Investments Holding S.p.A.) and very experienced professionals in the asset management landscape, with a proven business and investment track record: Giordano Lombardo, former CEO of Pioneer Investments; Mauro Ratto, senior investment professional, expert in fixed income and emerging markets strategies; Diego Franzin, senior investment professional, expert in equity strategies; and Robert Richardson, experienced executive in the asset management industry.

For Generali, the partnership will represent another important milestone in the execution of its asset management strategy presented, aiming to build one of the top five multi-boutiques in the world by revenue. The Generali Group will invest €1 billion in the first fund of *ThreeSixty Investments*, as strategic capital.

The new asset management company will run its strategy and operations independently, fully leveraging both on the partners’ expertise and entrepreneurial mindset, and on Generali’s scale and global reach. It will be headquartered in Milan and operate, once obtained the due licenses, as an asset management company (*società di gestione del risparmio*) under Italian law.

Tim Ryan, CEO of Generali Asset Management, commented: “*Multi-asset strategies continue to be on the rise as they provide simple solutions for income seeking and wealth building clients. In a complex world to navigate through for investors, I wanted to partner with best in class professionals in this field of multi assets.*”



Carlo Trabattoni, Head of Generali Investments Partners, said: *“The main objective of the partnership is to build high quality products for clients - whether institutional or private - with a very clear positioning on the market. We believe that the distinctive multi-asset strategy that is being developed by the new asset management company is fully responding to this ambition.”*

Giordano Lombardo, CEO of ThreeSixty Investments, said: *“We believe that the future of active asset management lies in a new, integrated approach, beyond the distinction between traditional and alternative assets. Our aim is to align completely to the goals of investors, integrating all sources of return in a common total return framework. The partnership with Generali, with its long-term commitment, is ideal to build a new approach to multi-asset investing.”*

Since May 2017, when the Generali Group started to roll out its Asset Management strategy first on Europe and then secondly, in November 2018, for the world, Generali has created or partnered with 8 boutiques and transformed its existing asset managers into 4 distinctive platforms.

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GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of more than € 66 billion in 2018. With nearly 71,000 employees serving 61 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Generali's ambition is to be the life-time partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.

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