# Reno De Medici

Paris MidCap Partners Conference

May 14, 2019



Born to be converted



# Agenda

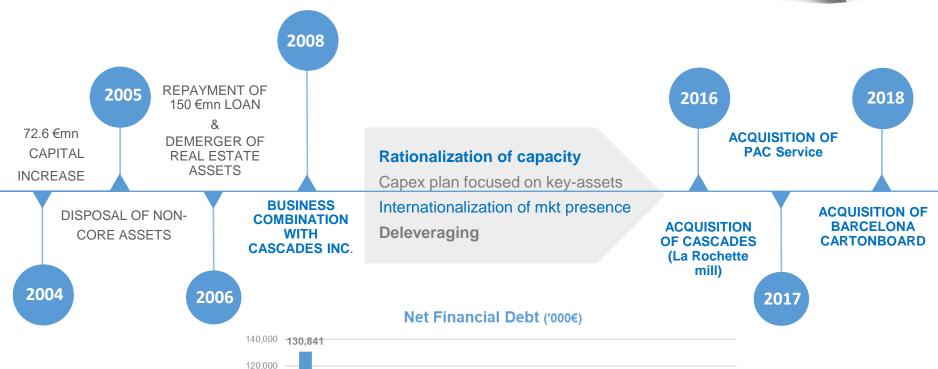


- 1 Strengths
- 2 Delivering on Strategy
- 3 RDM Shares



### Where we come from





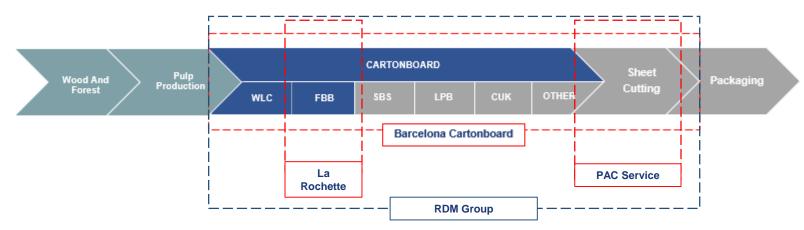




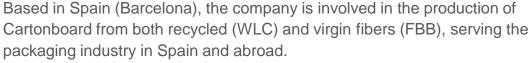
### Latest M&A deals



#### Value Chain Positioning of acquired companies:







The acquisition is effective from 1 Nov. 2018.



Based in Italy, the company operates in the sheet cutting business. RDM has long been a strategic supplier of PAC Service.

The acquisition is effective from 1 Jan. 2018.



Based in the South of France, the company (La Rochette mill) is involved in the production of Cartonboard from virgin fibers (FBB).

The acquisition is effective as of 30 June 2016.



# **Strengths**



RDM leverages on **clear strengths** to deliver its strategy:

#### **PORTFOLIO**

Cartonboard portfolio based on recycled, virgin fibres and specialties, meeting the full range of customer needs

#### **ASSETS BASE**

PanEuropean asset base and sales network

#### **CLIENTS**

Strong position in European markets.
N1 producer or Recycled grades in Italy,
France, Spain; second in Europe. Making
RDM the partner of choice for key brands
and multinational corporations

#### **INTANGIBLE ASSETS**

One-Company approach unlocking potential and allowing for best-in-class performance.

#### STRONG CASH GENERATION

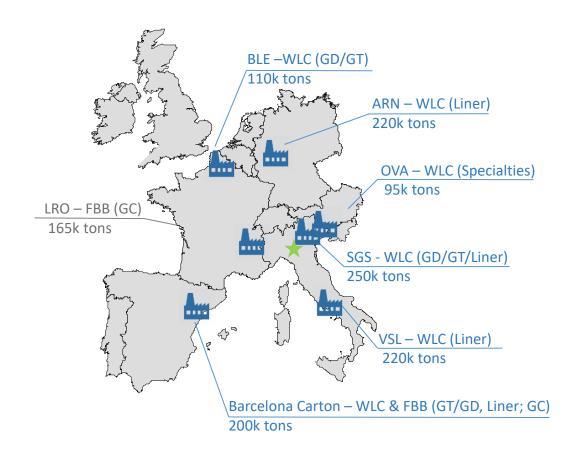
Presence in the packaging business, sector in which healthy organic growth generates high return on investments



# RDM A Paneuropean asset base

Total production capacity 1.26 mil tons/p.a.

Three assets with capacity well above 200k tons/p.a.





Santa Giustina's plant

#### **WLC**

White Lined Chipboard Based on recycled fibers

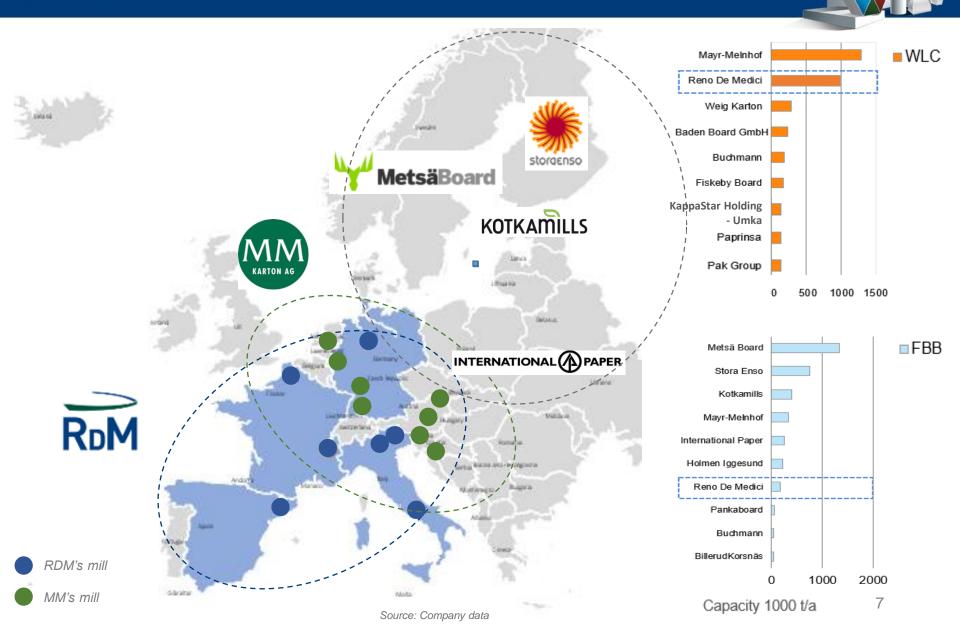
#### **FBB**

Folding Boxboard Based on virgin fibers





## Leading producers in Europe





## Innovating the way we operate



RDM production volume is based on **client orders**. We **innovate** the way we operate through:

(Integrated Business Planning)

Integrate and align the supply and demand planning

Service improvements

Reduce delivery lead times Offer bespoke production runs Asset optimization

Optimize plant production mix Customize capex plan

**Transformation** 

Launch a portfolio of valueadded initiatives to support the strategic goals as a One Company



### **Portfolio**



WLC (recycled fibers)

Price Eco friendly image FBB (virgin fibers)

Printability
Bulk & Stiffness

RECYCLED BOARD (GD)

LINER

SPECIALTIES (GT)

**VIRGIN BOARD (GC)** 

Sport/toys Food Detergents Beverage Hardware Software Display Microflute laminate Textile / shoes Paper Goods

Pharmaceuticals
Beauty & Health care
Food
Retail
Bakery

Overall economic trend

Overall economic trend along with specific drivers:

Brand recognition
E-commerce (protezione)
Plastic substitution
Care for planet
Changes in lifestyles

Brand recognition
Microcorrugated
Growing market (+11% from 2015
to 2018)

Luxury package

Brand recognition Changes in lifestyles













# **Client loyalty**



Our clients come in two types: converters and distributors.

Our clients look for **security of supply.**Which **we guarantee** as we are the 2<sup>nd</sup>
largest WLC producer in Europe.
Our **key assurances** are:

CUSTOMER SERVICES

**RESPONSIVENESS** 

**QUALITY** 

DIVERSIFIED PORTFOLIO

DELIVERIES / LEAD TIMES

3<sup>rd</sup> Customers survey (March 2019)

**47 markets** surveyed (EMEA). **1076** accounts of which **25** are Key accounts.

Good and stable response rate (51%).
59% added feedback.
Customer Contact Rating of 7.55 (7.49 in July 2018).



# Shaping intangible assets



RDM assures the transformation through **result delivery approach**.

#### Communication

Effective communication to get people involved

#### People Management

Talent and job mapping
Personality assessment
Review soft skills guide
Performance mgmt

CHANGE MANAGEMENT

#### People Engagement

Listening to people Leadership event

1st People survey (spring 2018)
Most people thing that:
"I am proud of working at RDM" 0.88.

"RDM is facing important competitive challenges" **1.21**"I'd like to make my contribution to the changes required" **1.03**Next people survey: spring 2020



**BRAND AWARENESS** 

**KNOW-HOW** 

Optimization of recipes Sharing Knowledge



(€ mn)

70

60

50

40

30

20

10

0

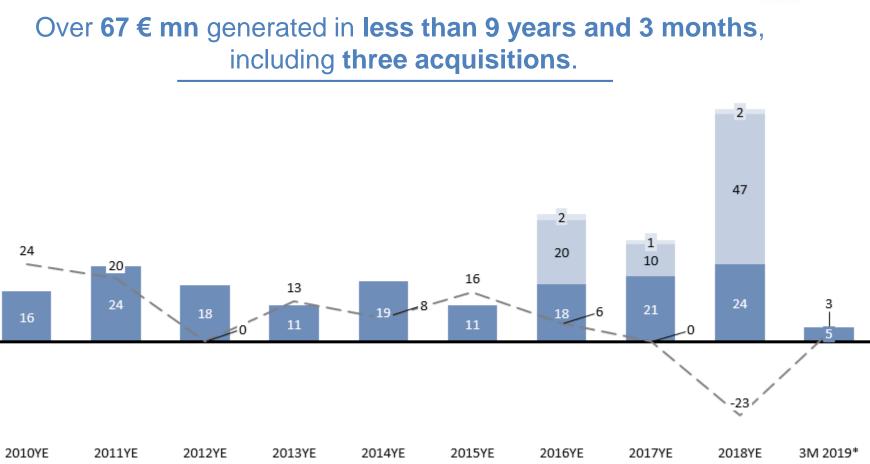
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# Strong cash generation





M&A

**DIVIDENDS** 

**CAPEX** 

**CASH GENERATION** 

<sup>\*</sup>Including 6.8 € mn due to the adoption of the new IFRS 16 "Leases".



# Agenda

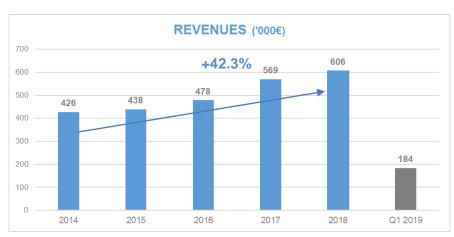


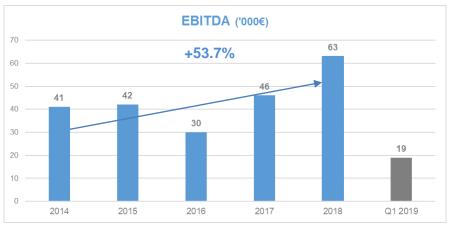
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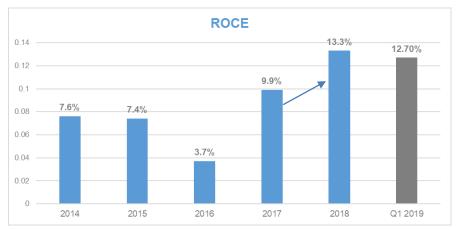


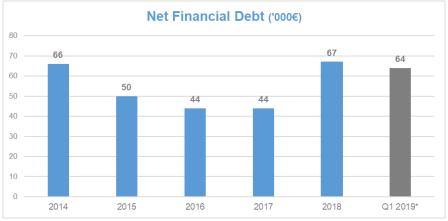
# Highlights











2018 Net Debt reflects the costs of three acquisitions over the 2016-2018 period.

\*Net Debt as at 31 March 2019 includes 6.8 € mn liabilities due to the adoption of the new IFRS 16 "Leases".



## **EBITDA** evolution per quarter

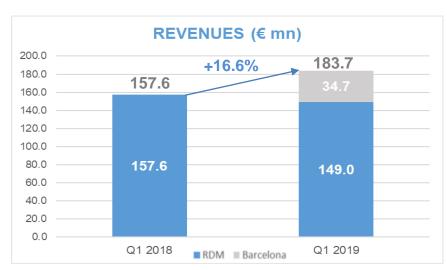


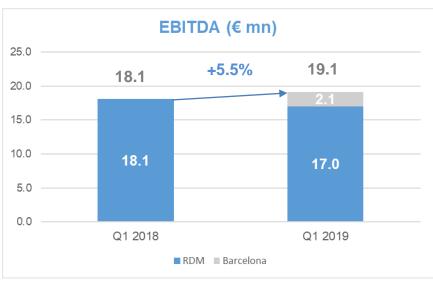




### **REVENUES and EBITDA**







The **EBITDA** change (+5.5%) reflects the following drivers:

- + Revenues increase (+16.6%) led by the Barcelona Cartonboard acquisition:
- Weaker demand (-0.4%) in overseas and European markets, partly counterbalanced by strong Turkish demand;
- + Selling prices increase in FBB and slight decrease in those of WLC products;
- Lower dispatched volumes at Villa Santa Lucia (WLC) and La Rochette (FBB) mills;
- Higher cost of energy;
- + Lower prices for recycled and virgin fibers.

#### **Increase in Q1 EBITDA** leverages on:

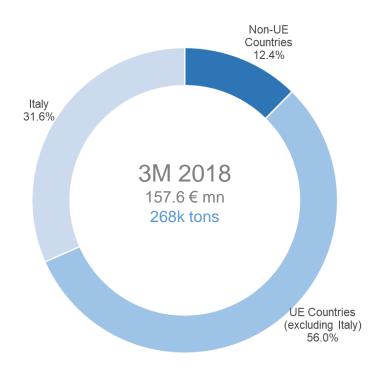
- Recent M&A driving the top line growth
- RDM sticking to remunerative prices despite reflective demand, to safeguard operating profitability.

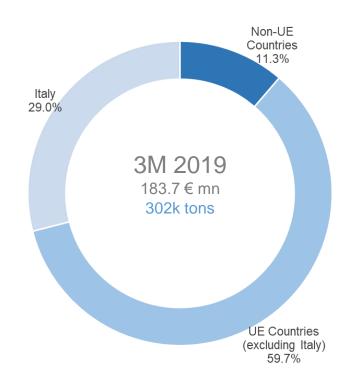
Q1 EBITDA margin of 10.4% is in line with that of FY2018.



# Revenues by geography







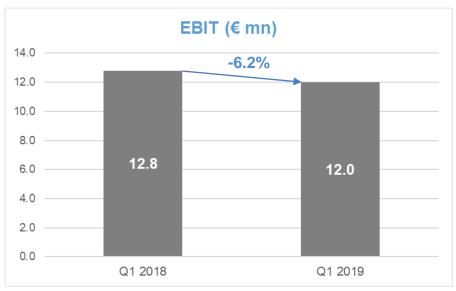
Revenue growth of **16.5%** reflecting the larger scope of consolidation (Barcelona Cartonboard).

Strategic decision to **reduce exposure to overseas markets**, given the significant reduction of both prices and demand in those markets.

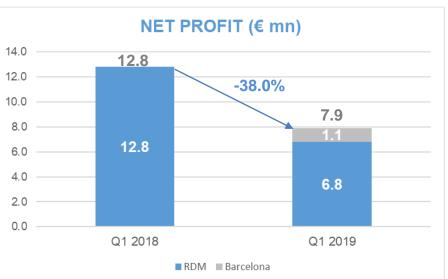


## **EBIT and NET PROFIT**





Higher D&A costs (5.3 € mn in Q1 2018 vs. 7.1 € mn in Q1 2019) resulted in an EBIT decrease (-6.2%).



Net Profit decrease (-4.9 mn€ vs. Q1 2018) mainly due to lower income from equity investments (-3.1 mn€ vs. Q1 2018).

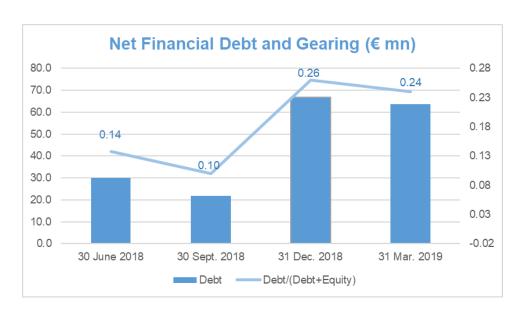
In Q1 2018, the acquisition of 100% of PAC Service, previously consolidated with the equity method, led to an income from equity investments of 3.2 mn€.

**Net Profit** decline also reflects an increase in taxes (+0.8 € mn vs. Q1 2018), as a result of higher taxable profit and termination of tax loss carried forward in the Italian perimeter. 18



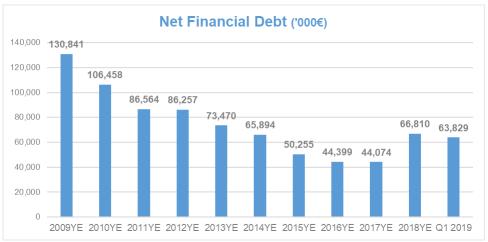
# Low gearing ratio





Operational net cash-flow positive by 17 € mn with a working capital substantially unchanged.

Net Debt as at 31 March 2019 includes 6.8 € mn liabilities due to the adoption of the new IFRS 16 "Leases".



2018 Net Debt reflects the costs of three acquisitions over the 2016-2018 period.



### **China factor**



China is the world's biggest consumer and is dependent on US (45.5%) and EU (29.4%) flows



Sept. 2017: Announcement of **new Chinese regulation** about imports of unsorted waste paper (mostly mixed paper)

**Drop** of Paper For Recycling (PFR) import until March 2018

Continuous increase in virgin pulp prices



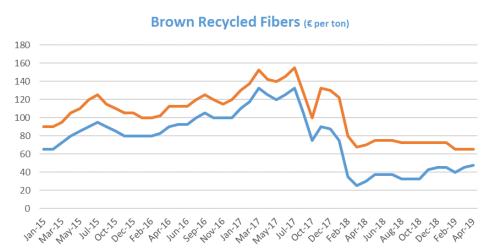
Reaction to the new standard

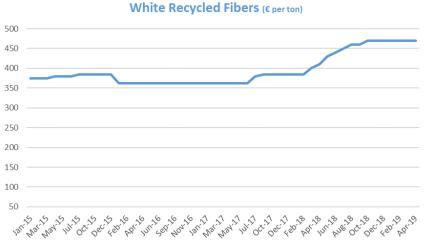
Finished products **export** opportunities



## Fibers – market prices

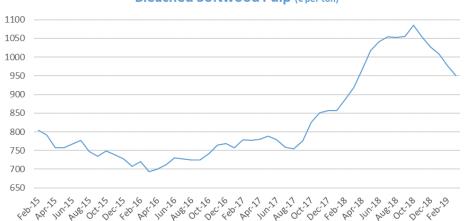






#### Bleached Softwood Pulp (€ per ton)

Mixed ——OCC



Prices for PFR have stabilized at levels higher than the minimum reached in March 2017.

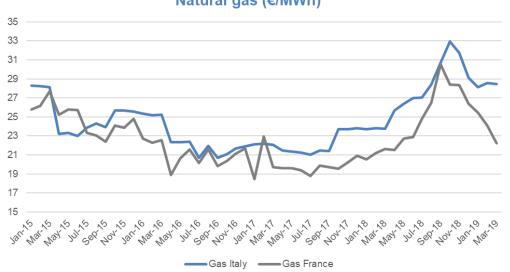
Pulp prices reached top values in October 2018.



## **Energy**







RDM smooths the volatility through a portfolio of contracts with different maturities.

Lower consumption thanks to the efficiency gains in WLC facilities.

New steam turbine installed at Santa Giustina in Dec. 2017 paved the way to a reduction of -9.4% in Gas consumptions.

#### Coal price in Germany (€/ton)

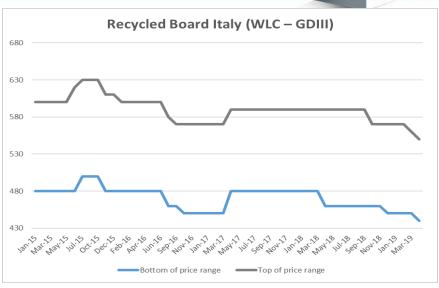


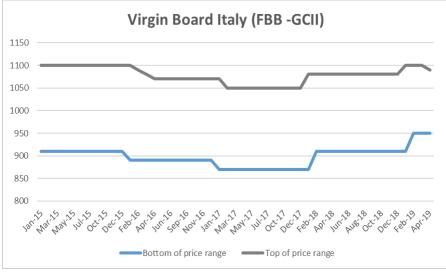


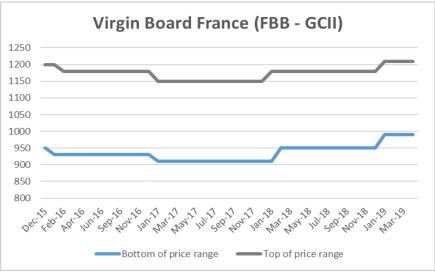
## Market selling prices







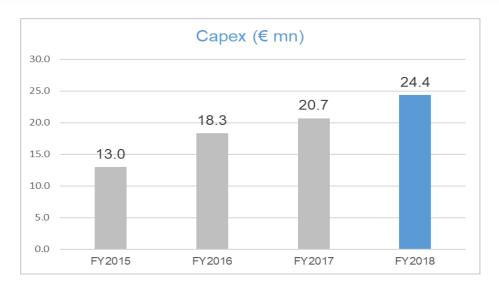






## **Investing to improve efficiency**





Cumulated capex of **188.2 € mn** over the 2009-2018 period, i.e. **18.8 € mn on average per year**.



In 2018 Capex was focused on:

#### Capacity 4.6 € mn

- PAC Service Sheeter
- Villa Santa Lucia Winder Machine

#### Energy efficiency 1.5 € mn

 La Rochette - 2<sup>nd</sup> step power plant

#### Cost savings 4.7 € mn

- Santa Giustina Pope reel
- Arnsberg New Headbox

#### **Digitalization 2.6 € mn**

All – new ERP system

In addition to 11 € mn of maintenance investments.



## 2019 Capex Overview



# 2019 capital expenditure: 26-28 € mn Of which maintenance + H&S investments are 10 € mn

#### **CAPACITY**

#### 4€ mn

Magenta (Apr.)
Sheeter
S. Giustina (Aug.)
Board Machine Speed Up
Barcelona (Dic.)
Winder Machine

#### **ENERGY EFFICIENCY**

#### 5€ mn

Barcelona (May.)
Overhaul Hot Section
Cogeneration Plant
Others Mills (Aug.)
Power Plants extraordinary
maintenance

#### COST SAVINGS

#### 5€ mn

Italian Mills (Aug.)
Fiber Recovery System
La Rochette (Aug.)
New Headbox

#### DIGITALIZATION

#### 3€ mn

All New ERP System



# Barcelona Carton integration



### Strengthening our leadership position through two pillars:

MAXIMIZING
THE PROFITABILITY
OF BC INTEGRATED
IN RDM

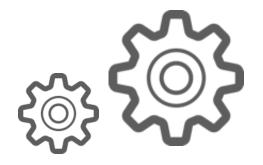
Optimization of recipes

Share of companies' know-how

Maximize the 2016 & 2017 executed strategic investments

Review the next years investment plan

Targeting double digits EBITDA margin as of 2021



EXTRACTING SYNERGIES

Enhance product portfolio optimization, leveraging on the multi-mill concept

Reallocation of customers' portfolio

Benefit from an enhanced economy of scale

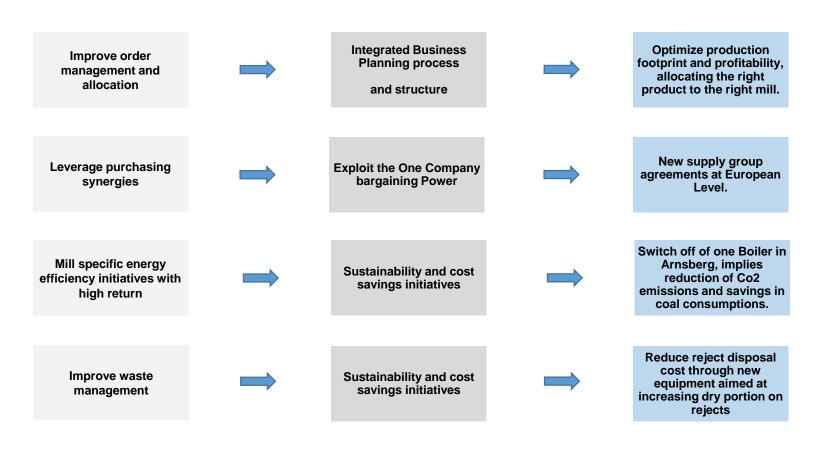
Synergies to be fully achieved as of 2021



### Work in progress on transformation



In 2019-20 RDM will continue to pursue the transformation project in order to make the profitability levels achieved in 2018 structurally stable over the economic business cycle.





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- **RDM Shares**



### RDM and the Stock Exchange



Share Capital: 140,000,000.00 €

Outstanding shares: 377,800,994, o/w

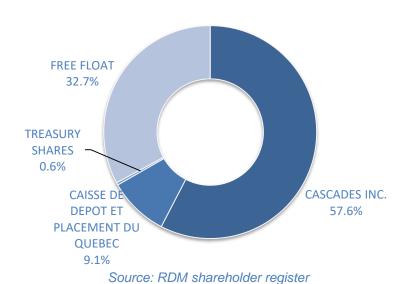
377,546,217 ordinary shares

254,777 convertible savings shares

Conversion period: in February and

September, each year

#### Main shareholders



#### **Listing markets**

Milan Stock Exchange – MTA (STAR segment)

Madrid Stock Exchange

#### **Codes**

Bloomberg: RM IM; Reuters: RDM.MI

ISIN: IT0001178299

**Mkt cap:** 257.7 € mn

Free float mkt cap: 84.3 € mn (@0.682 € p.s. as of 8 May 2019)

#### FY2018 dividend

**ORDINARY SHARE:** 

Dividend of 0.7 € cents

(FY2017 dividend was 0.31 € cents)

Payment date: 15 May 2019

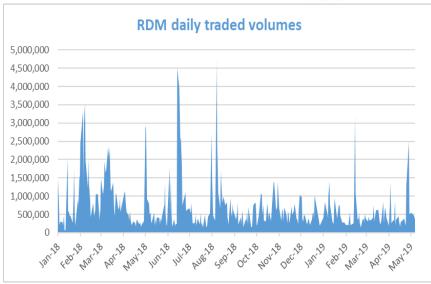
Dividend yield: **1.1%** (@YE2018 price of 0.62 €)

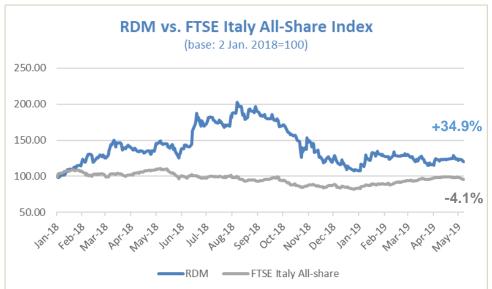


## **Share performance**









#### Average daily traded volumes

FY 2018: 783,458

Q1 2018: 1,097,588

Q1 2019: 518,846

1 Apr. – 8 May 2019: 543,188



# **Analyst coverage**



BROKER	CITY	ANALYST	TARGET PRICE (€)	RECOM M ENDATION	DATE
Intermonte	Milan - IT	Carlo Maritano	1.10	OUTPERFORM	30 Apr. 2019
MidCap Partners	Paris - FR	Pierre Buon	0.85	BUY	30 Apr. 2019
Alantra	Milan - IT	Jacopo Tagliaferri	0.85	HOLD	8 Mar. 2019



### **Board of Directors**



Board appointed on 28 April 2017. Term of office: 3 financial years. The CEO is the only executive member of the Board.



Eric Laflamme, Chairman
Entrepreneur (packaging business)
since 2013. COO of Cascades
Group in Montreal (2002-2008).
Previously at Cascades SA Europe.



Michele Bianchi, CEO
Chemical engineer, with more than 19 years of experience in the European packaging industry.



Independent Director
Chartered accountant
and business
consultant. Bocconi
University professor.

Laura Guazzoni,



Lawyer at the Jones
Day Milan office.
Expert in M&A and
corporate compliance

Sara Rizzon,

Director



Giulio Antonello,

**Independent Director** 

Gloria F. Marino, Independent Director Chartered accountant and statutory auditor.



CFO of Cascades Group since 2010 – Bachelor's Business Administration in Accounting.

Allan Hogg,

Director



In the past, investment banker and CEO of a listed Company. Presently, strategic advisor in the asset management field.