# **Reno De Medici**

Paris - European Midcap Event

June 19, 2019



# Born to be converted





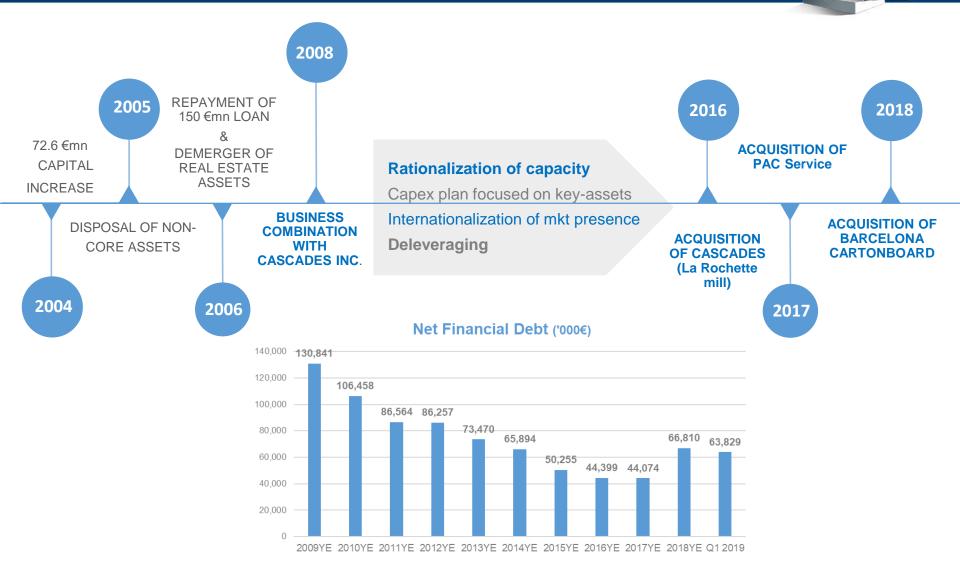


### 1 Strengths

- 2 Delivering on Strategy
- 3 RDM Shares



### Where we come from

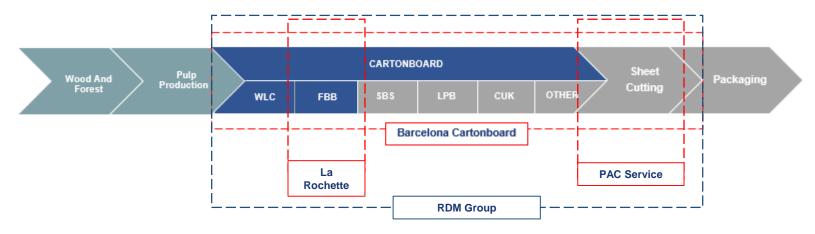




### Latest M&A deals



### Value Chain Positioning of acquired companies:









Based in Spain (Barcelona), the company is involved in the production of Cartonboard from both recycled (WLC) and virgin fibers (FBB), serving the packaging industry in Spain and abroad. The acquisition is effective from 1 Nov. 2018.

Based in Italy, the company operates in the sheet cutting business. RDM has long been a strategic supplier of PAC Service. The acquisition is effective from 1 Jan. 2018.

Based in the South of France, the company (La Rochette mill) is involved in the production of Cartonboard from virgin fibers (FBB). The acquisition is effective as of 30 June 2016.







RDM leverages on **clear strengths** to deliver its strategy:

### PORTFOLIO

Cartonboard portfolio based on recycled, virgin fibres and specialties, meeting the full range of customer needs

### **ASSETS BASE**

PanEuropean asset base and sales network

### INTANGIBLE ASSETS

One-Company approach unlocking potential and allowing for best-in-class performance.

### **CLIENTS**

Strong position in European markets. N1 producer or Recycled grades in Italy, France, Spain; second in Europe. Making RDM the partner of choice for key brands and multinational corporations

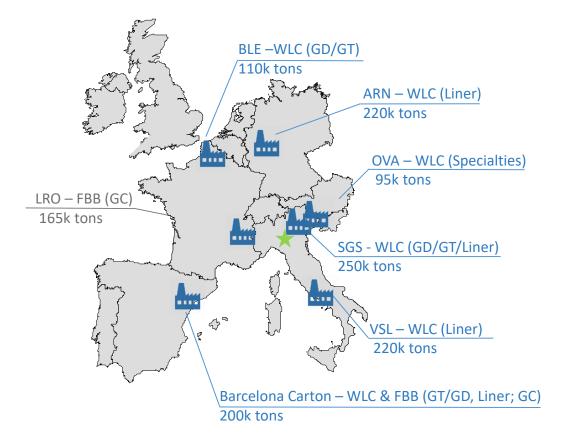
### STRONG CASH GENERATION

Presence in the packaging business, sector in which healthy organic growth generates high return on investments

# RDM A Paneuropean asset base

Total production capacity 1.26 mil tons/p.a.

Three assets with capacity well above 200k tons/p.a.





Santa Giustina's plant

WLC

White Lined Chipboard Based on **recycled fibers** 

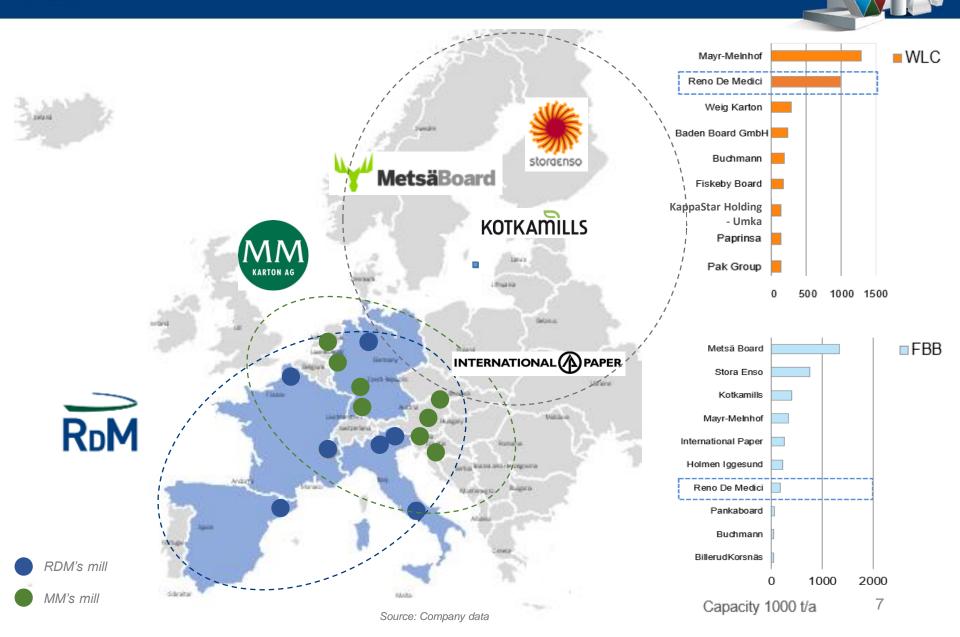
FBB

Folding Boxboard Based on **virgin fibers** 

★ Headquarter in Milan

Mill

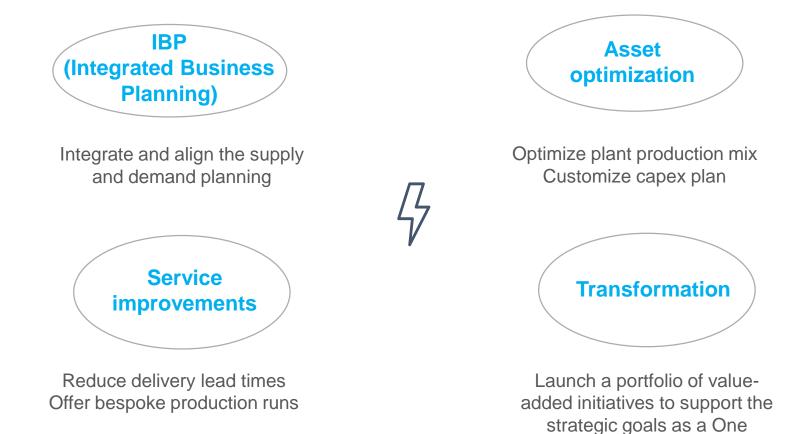
# **RDM** Leading producers in Europe



### Innovating the way we operate



RDM production volume is based on **client orders**. We **innovate** the way we operate through:



8

Company



### Portfolio



|  | WLC (recycled fibers)<br>Price<br>Eco friendly image   |                                | <b>FBB</b> (virgin fibers)<br>Printability<br>Bulk & Stiffness       |  |
|--|--|--------------------------------|--|--|
| RECYCLED BOARD (GD)  | LINER  | SPECIALTIES (GT)               | VIRGIN BOARD (GC)  |  |
| Sport/toys<br>Food<br>Detergents<br>Beverage   | Hardware<br>Software<br>Display<br>Microflute laminate   | Textile / shoes<br>Paper Goods | Pharmaceuticals<br>Beauty & Health care<br>Food<br>Retail<br>Bakery  |  |
| Overall eco<br>Brand recognition<br>E-commerce<br>Plastic substitution<br>Care for planet<br>Changes in lifestyles | nomic trend along with specific driver<br>Brand recognition<br>Microcorrugated<br>Growing market (+11% from 2015<br>to 2018) | s:<br>Luxury package           | Overall economic trend<br>Brand recognition<br>Changes in lifestyles |  |
|  |  |                                | <image/>   |  |







### Our clients come in two types: converters and distributors.

Our clients look for **security of supply.** Which **we guarantee** as we are the 2<sup>nd</sup> largest WLC producer in Europe. Our **key assurances** are:

CUSTOMER SERVICES RESPONSIVENESS

QUALITY

DIVERSIFIED PORTFOLIO DELIVERIES / LEAD TIMES

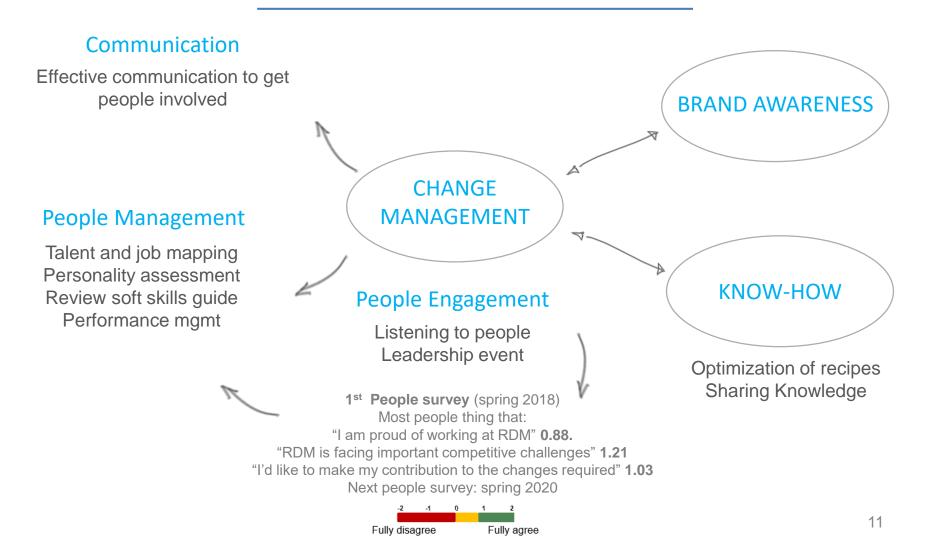
3<sup>rd</sup> Customers survey (March 2019)

47 markets surveyed (EMEA). 1076 accounts of which 25 are Key accounts.

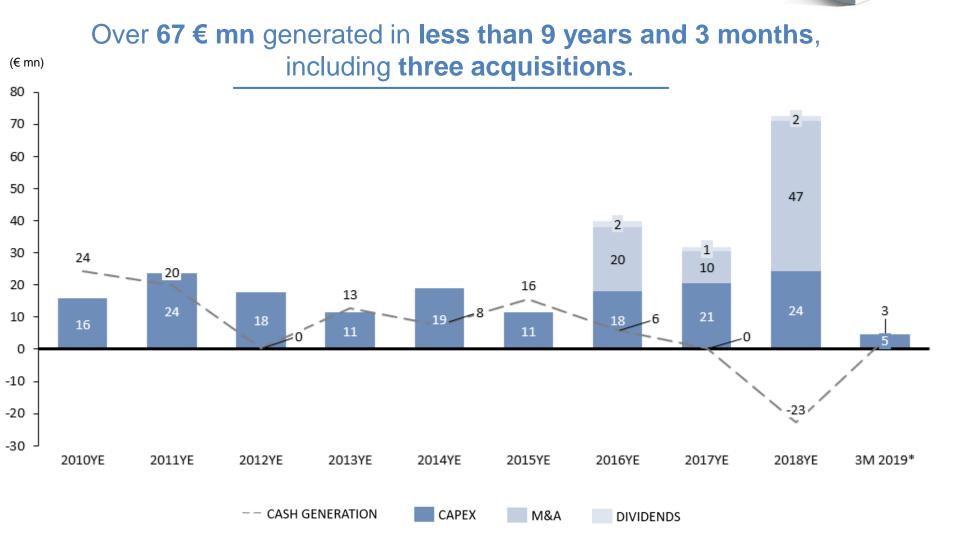
Good and stable response rate (51%). 59% added feedback. Customer Contact Rating of 7.55 (7.49 in July 2018).

# Shaping intangible assets

### RDM assures the transformation through result delivery approach.



# **RDM** Strong cash generation



\*Including 6.8 € mn due to the adoption of the new IFRS 16 "Leases".







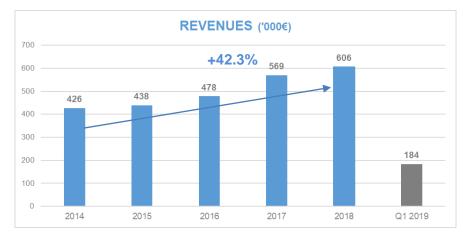


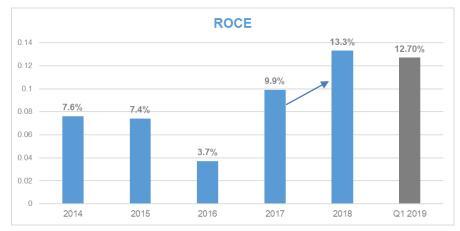
- 2 Delivering on Strategy
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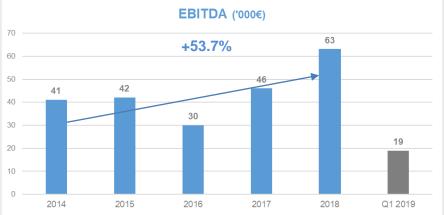


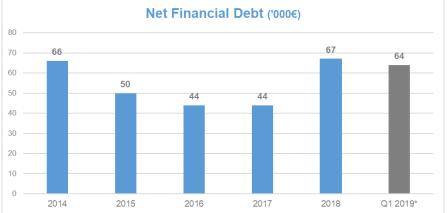
# Highlights











2018 Net Debt reflects the costs of three acquisitions over the 2016-2018 period.

\*Net Debt as at 31 March 2019 includes 6.8 € mn liabilities due to the adoption of the new IFRS 16 "Leases".

# **RDM** EBITDA evolution per quarter

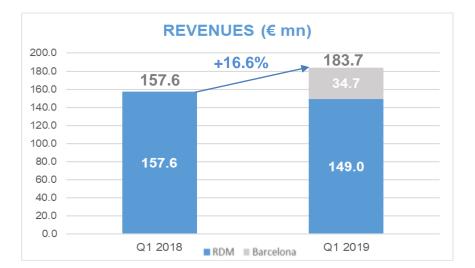


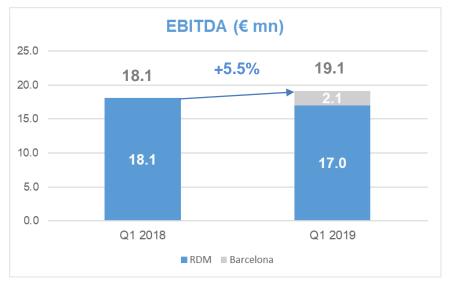
14.0%



# **REVENUES and EBITDA**







The **EBITDA change** (+5.5%) reflects the following drivers:

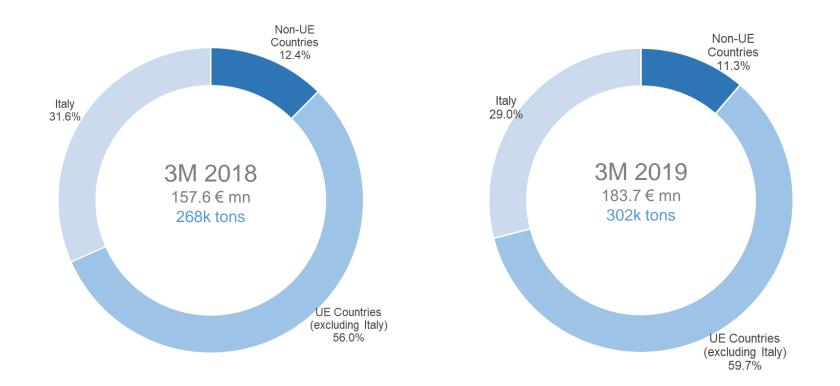
- + **Revenues** increase (+16.6%) led by the Barcelona Cartonboard acquisition;
- Weaker demand (-0.4%) in overseas and European markets, partly counterbalanced by strong Turkish demand;
- + Selling prices increase in FBB and slight decrease in those of WLC products;
- Lower dispatched volumes at Villa Santa Lucia (WLC) and La Rochette (FBB) mills;
- Higher cost of energy;
- + Lower prices for recycled and virgin fibers.

Increase in Q1 EBITDA leverages on:

- Recent M&A driving the top line
  growth
- RDM sticking to remunerative prices despite reflective demand, to safeguard operating profitability.

Q1 EBITDA margin of 10.4% is in line with that of FY2018.

# Revenues by geography

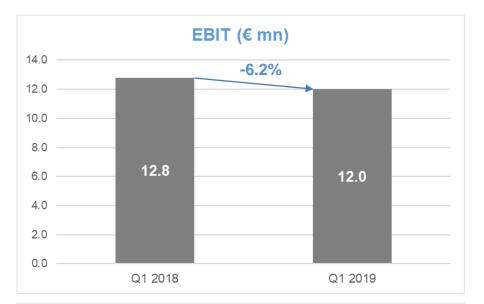


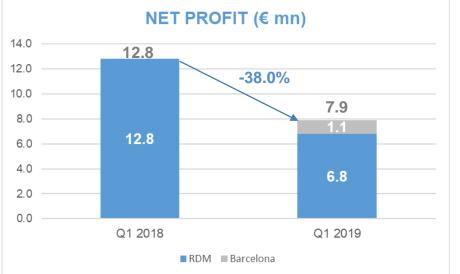
Revenue growth of **16.5%** reflecting the larger scope of consolidation (Barcelona Cartonboard).

Strategic decision to **reduce exposure to overseas markets**, given the significant reduction of both prices and demand in those markets.



# **EBIT and NET PROFIT**





Higher D&A costs (5.3 € mn in Q1 2018 vs. 7.1 € mn in Q1 2019) resulted in an EBIT decrease (-6.2%).

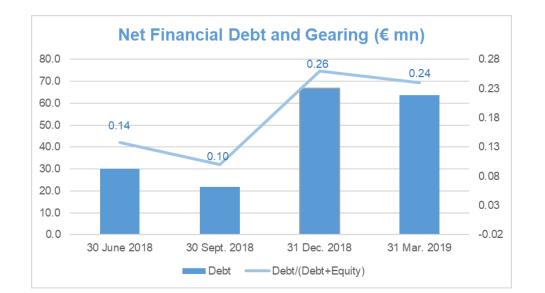
Net Profit decrease (-4.9 € mn vs. Q1 2018) mainly due to lower income from equity investments (-3.1 € mn vs. Q1 2018).

In Q1 2018, the acquisition of 100% of PAC Service, previously consolidated with the equity method, led to an income from equity investments of 3.2 mn€.

Net Profit decline also reflects an increase in taxes (+0.8 € mn vs. Q1 2018), as a result of higher taxable profit and termination of tax loss carried forward in the Italian perimeter.

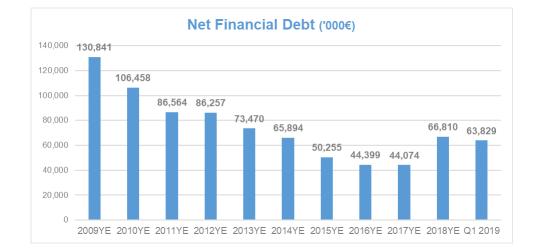


# Low gearing ratio



Operational net cash-flow positive by 17 € mn with a working capital substantially unchanged.

Net Debt as at 31 March 2019 includes 6.8 € mn liabilities due to the adoption of the new IFRS 16 "Leases".

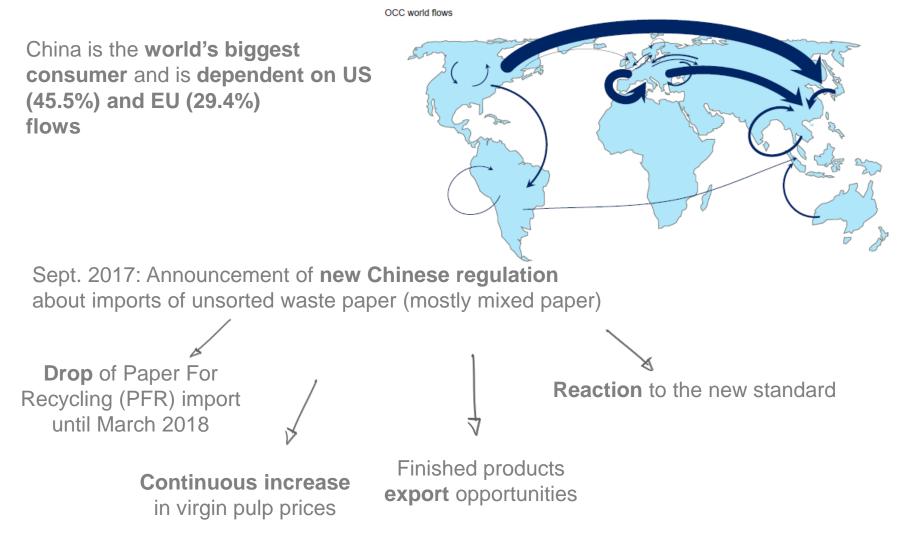


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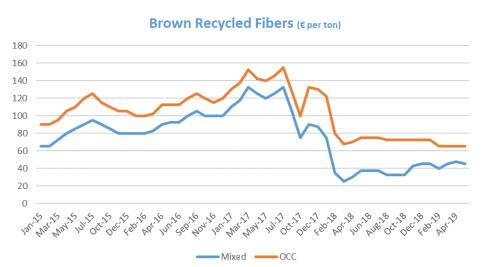


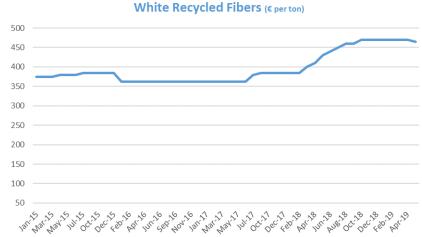
## **China factor**

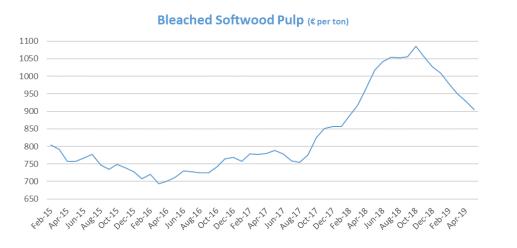




## Fibers – market prices







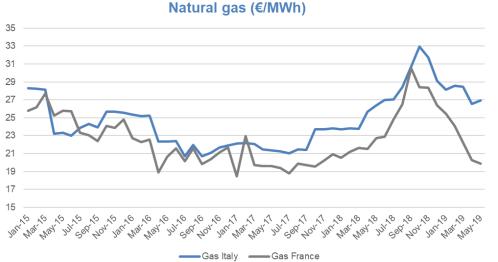
Prices for PFR have stabilized at levels higher than the minimum reached in March 2017.

Pulp prices reached top values in October 2018.









RDM **smooths the volatility** 

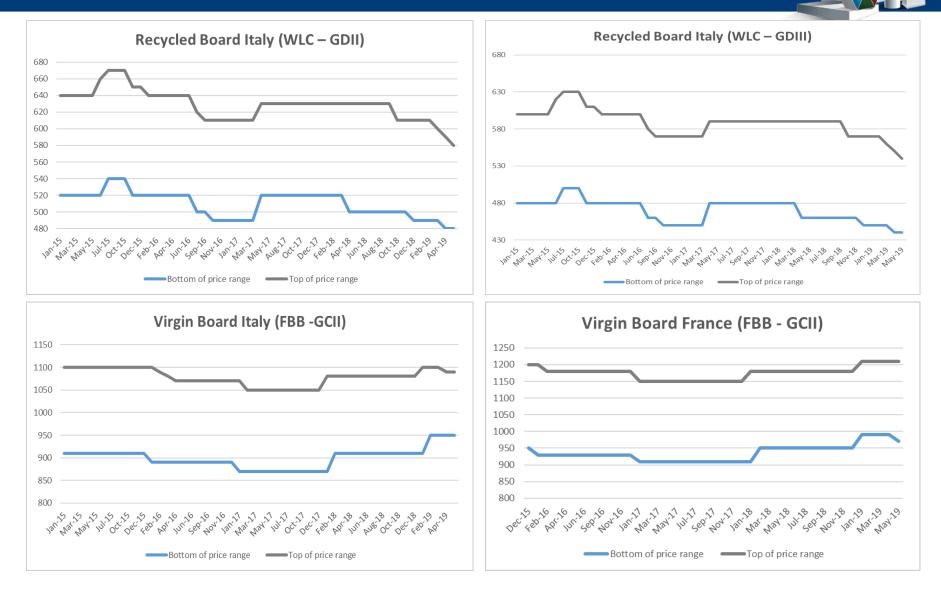
through a **portfolio** of contracts with **different maturities**.

Lower consumption thanks to **the efficiency gains in WLC** facilities.

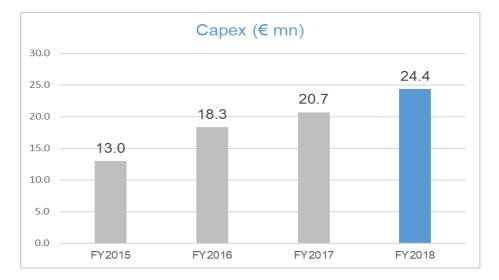
New steam turbine installed at Santa Giustina in Dec. 2017 paved the way to a reduction of -9.4% in 2018 Gas consumptions.



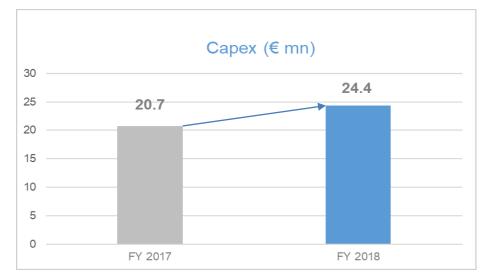
## Market selling prices



# $\widetilde{R_DM}$ Investing to improve efficiency



Cumulated capex of **188.2 € mn** over the 2009-2018 period, i.e. **18.8 € mn on average per year**.



In 2018 Capex was focused on:

#### Capacity 4.6 € mn

- PAC Service Sheeter
- Villa Santa Lucia Winder Machine

#### Energy efficiency 1.5 € mn

• La Rochette - 2<sup>nd</sup> step power plant

#### Cost savings 4.7 € mn

- Santa Giustina Pope reel
- Arnsberg New Headbox

#### Digitalization 2.6 € mn

All – new ERP system

In addition to **11 € mn** of **maintenance investments**.



### **2019 Capex Overview**



### **2019 capital expenditure**: 26-28 € mn Of which maintenance + H&S investments are 10 € mn

### CAPACITY

### **4 €** mn

Magenta (Apr.) Sheeter S. Giustina (Aug.) Board Machine Speed Up Barcelona (Dic.) Winder Machine

### ENERGY EFFICIENCY

### 5€ mn

Barcelona (May.) Overhaul Hot Section Cogeneration Plant Others Mills (Aug.) Power Plants extraordinary maintenance

### **COST SAVINGS**

### 5€ mn

Italian Mills (Aug.) Fiber Recovery System La Rochette (Aug.) New Headbox

### DIGITALIZATION

### 3€ mn

All New ERP System

# $\widetilde{R_DM}$ Barcelona Carton integration

### Strengthening our leadership position through two pillars:



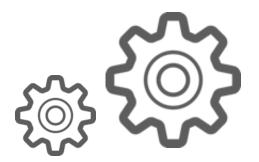
Optimization of recipes

Share of companies' know-how

Maximize the 2016 & 2017 executed strategic investments

Review the next years investment plan

Targeting double digits EBITDA margin as of 2021





Enhance product portfolio optimization, leveraging on the multi-mill concept

Reallocation of customers' portfolio

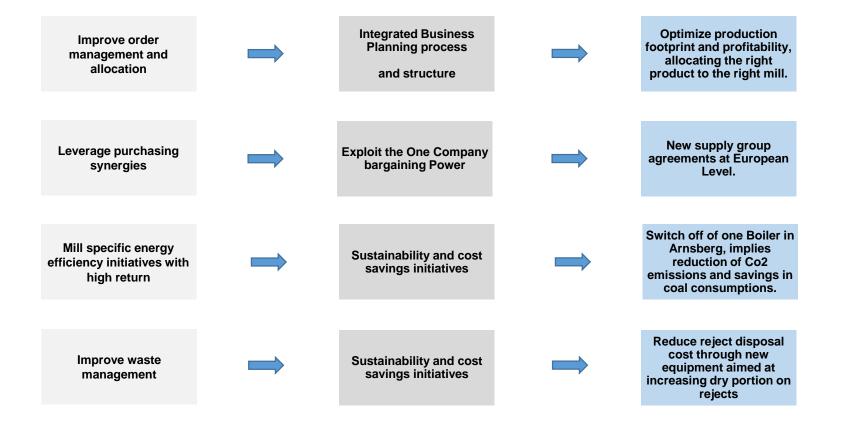
Benefit from an enhanced economy of scale

Synergies to be fully achieved as of 2021

# $\widetilde{\mathsf{R}}_{\mathsf{D}}\mathsf{M}$ Work in progress on transformation



In 2019-20 RDM will continue to pursue the transformation project in order to make the profitability levels achieved in 2018 structurally stable over the economic business cycle.









### 1 Strengths

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# $\widetilde{R_DM}$ RDM and the Stock Exchange

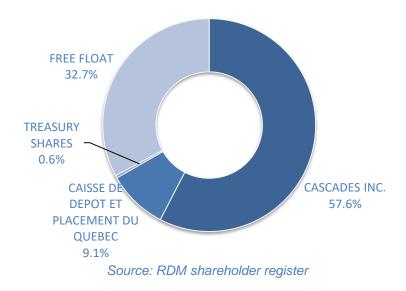
#### Share Capital: 140,000,000.00 €

### Outstanding shares: 377,800,994, o/w

377,546,217 ordinary shares 254,777 convertible savings shares

**Conversion period:** in February and September, each year

### Main shareholders



#### Listing markets

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange

Codes

Bloomberg: RM IM; Reuters: RDM.MI ISIN: IT0001178299

**Mkt cap:** 222.9 € mn **Free float mkt cap:** 72.9 € mn (@0.59 € p.s. as of 14 June 2019)

### FY2018 dividend

ORDINARY SHARE: Dividend of 0.7 € cents (FY2017 dividend was 0.31 € cents)

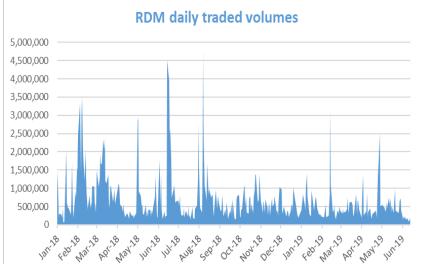
Payment date: **15 May 2019** Dividend yield: **1.1%** (@YE2018 price of 0.62 €)



## Share performance







#### Average daily traded volumes

FY 2018: 783,458

Q1 2018: 1,097,588

Q1 2019: 518,846

1 Apr. - 14 June 2019: 471,244



### Analyst coverage

| BROKER          | CITY       | ANALYST            | TARGET PRICE (€) | RECOMMENDATION | DATE         |
|-----------------|------------|--------------------|------------------|----------------|--------------|
| Intermonte      | Milan - IT | Carlo Maritano     | 1.10             | OUTPERFORM     | 30 Apr. 2019 |
| MidCap Partners | Paris - FR | Pierre Buon        | 0.85             | BUY            | 30 Apr. 2019 |
| Alantra         | Milan - П  | Jacopo Tagliaferri | 0.85             | HOLD           | 8 Mar. 2019  |



## **Board of Directors**



Board appointed on 28 April 2017. Term of office: 3 financial years. The CEO is the only executive member of the Board.



Eric Laflamme, Chairman

Entrepreneur (packaging business) since 2013. COO of Cascades Group in Montreal (2002-2008). Previously at Cascades SA Europe.



### Michele Bianchi, CEO

Chemical engineer, with more than 19 years of experience in the European packaging industry.



### Laura Guazzoni, Independent Director

Chartered accountant and business consultant. Bocconi University professor.



### Sara Rizzon, Director

Lawyer at the Jones Day Milan office. Expert in M&A and corporate compliance



### Gloria F. Marino, Independent Director

Chartered accountant and statutory auditor.



### Allan Hogg, Director

CFO of Cascades Group since 2010 – Bachelor's Business Administration in Accounting.



### Giulio Antonello, Independent Director

In the past, investment banker and CEO of a listed Company. Presently, strategic advisor in the asset management field.