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Oggetto	:	Triboo: The Board of Directors appoints Patrizio Mapelli as Board Member, and Marco Giapponese as the new Managing Director of the Group	
Testo del comunicato			

Vedi allegato.

## Triboo: The Board of Directors appoints Patrizio Mapelli as Board Member, and Marco Giapponese as the new Managing Director of the Group

## Milan, 23 July 2019

The Board of Directors of **Triboo**, – Group operating in the E-Commerce & Digital Advertising sector, listed on the MTA market of the Italian Stock Exchange - has appointed **Patrizio Mapelli** as new member to replace Marco Giapponese, who will become Managing Director of the Group from the 1<sup>st</sup> of August 2019.

**Marco Giapponese** has resigned from his position as independent member of the Board of Directors of Triboo, in view of his new appointment.

Therefore, the Board of Directors, subject to the positive opinion of the Appointments and Remuneration Committee, co-opted **Patrizio Mapelli** as new member.

The new Managing Director of Triboo, Marco Giapponese, has held the position of Managing Partner of <u>Immobiliare.it</u>, significantly contributing to the growth of the main Italian portal for buying and selling real estate.

The new Board Member, Patrizio Mapelli, born in 1955, graduated in theoretical physics from the University of Milan, has been CEO of Value Team, acquired by NTT DATA in June 2011, then part of NTT DATA EMEA of which he has been Chairman and CEO until 2018. Mapelli has consolidated managerial experience in the IT sector and today holds the position of Senior Advisor Global Business for NTT Holding and is Chairman of the Board of Directors of NTT DATA Italia.

"I'm glad that the company I founded - over ten years ago - is now able to attract high-profile professionals form the digital world. Marco Giapponese, who joins our team, brings in Triboo his consistent experience, having actively participated in the creation of one of the most recent Italian success stories in the innovation sector, <u>Immobiliare.it</u>" - comments **Giulio Corno, Founder of the Group** – "We are also pleased to welcome to our Board of Directors Patrizio Mapelli, high-profile consultant, who, thanks his experience, professionalism and skills, will contribute positively to the next challenges that await us."

It should be noted that, on the basis of the information available to the Company, both Patrizio Mapelli and Marco Giapponese currently do not own any shares of Triboo.

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The CV of the new Director is available on the Company's website www.triboo.com, in the section investorrelations/corporate-governance/consiglio-di-amministrazione.

## **About Triboo**

Triboo S.p.A., company listed on the MTA market, is a Digital Transformation Factory that assists its customers in the creation and management of their digital activities worldwide. Thanks to its 500 professionals, the quality of services offered and to its international network, Triboo is a "one stop solution" able to promote the digital transformation of companies with an integrated offer of services of Digital Consulting, Digital Marketing, Digital Integration and Development, eCommerce Management, Content Development, Audience & Monetization and Training.

## For further information:

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