



# SPAFID CONNECT

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Oggetto : MAKES ITS ENTRANCE IN THE DESIGN  
WORLD THANKS TO ITS LATEST  
AGREEMENT FOR THE ONLINE RETAIL  
OF BRAND KARTELL'S PRODUCTS IN  
ITALY AND ABROAD

*Testo del comunicato*

Vedi allegato.



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PRESS RELEASE

**GIGLIO GROUP MAKES ITS ENTRANCE IN THE DESIGN WORLD THANKS  
TO ITS LATEST AGREEMENT FOR THE ONLINE RETAIL OF BRAND  
KARTELL'S PRODUCTS IN ITALY AND ABROAD**

*Milan 05<sup>th</sup> September 2019* – An important agreement between the global e-commerce company Giglio Group, listed on the STAR segment of Borsa Italiana, and one of the most famous and iconic Italian brands worldwide, Kartell - a symbol of Made in Italy designs - has been signed. The agreement provides for the exclusive management of Kartell's e-store, as well as customers and logistics' services at international level.

The deal is part of a broader and constant growth pattern that is transforming Giglio Group into the leading company of online distribution for Made in Italy products.

More than 70 Italian brands have already signed a deal with Giglio Group.

According to the data published by #truenumbers in April, the total turnover of the Italian Design's sector amounts to €41.5 billion.

**Giglio Group**

Giglio Group, founded in 2003 and listed on the STAR segment of Borsa Italiana, is the only 4.0 retail company that offers a “complete-supply-chain” online service to all those firms that wish to market their products through online channels. The Group offers a full array of e-commerce services to its clients, such as: digital strategy, creation and management of monobrand e-stores and logistics. Moreover, it gives the chance to gain access to the most important marketplaces of the world via a single interlocutor. Other than its e-commerce services, Giglio Group, with more than 70 running agreements with as many "Made in Italy" brands, also offers media support on China's main social networks and websites, as well as through its dedicated weekly space on China's State Television CCTV. Today, other than its headquarters in Milan, the Group has offices also in New York, Shanghai, Hong Kong, Rome, Lugano and Genoa.

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