

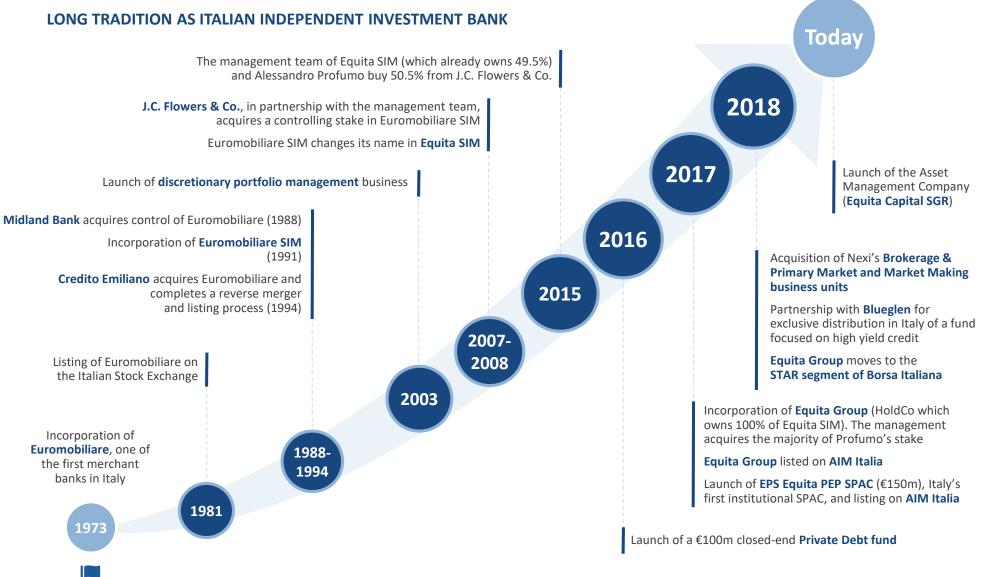


16 SEPTEMBER 2019

# INTRODUCTION TO EQUITA (H1'19 RESULTS)

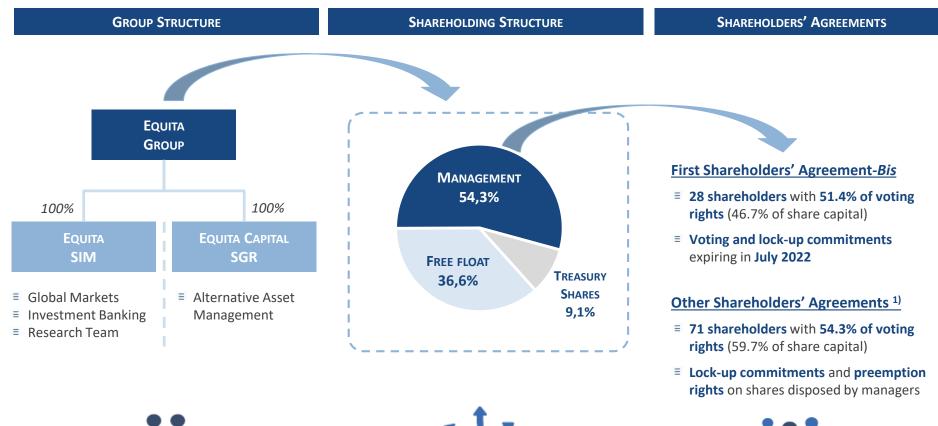


## **MILESTONES**





## **GROUP AND SHAREHOLDING STRUCTURE**



M

Fully separated governance to avoid conflicts of interest and maximize business potential



Partnership "opened" to the market

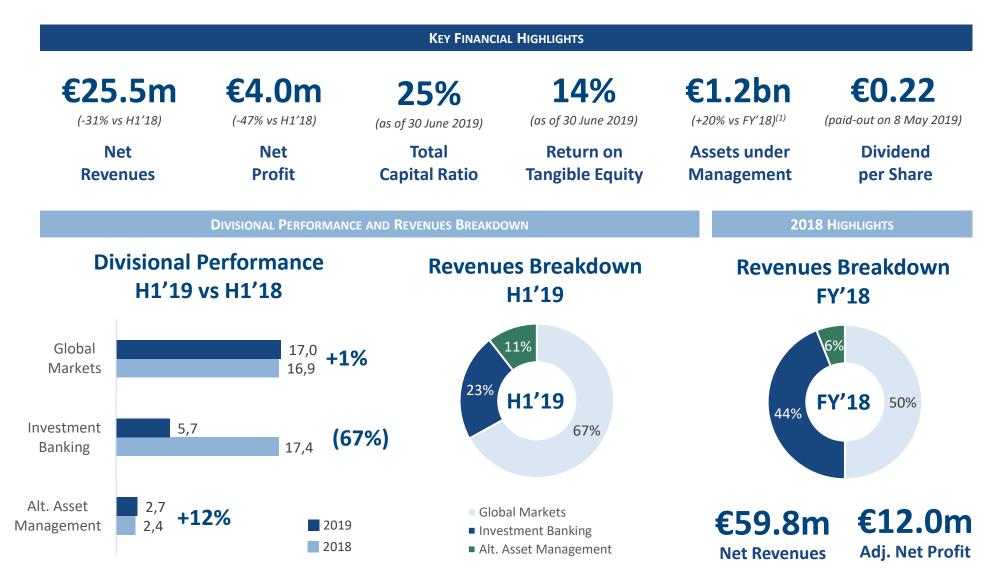


Strong management commitment and entrepreneurial spirit



## **SNAPSHOT OF HALF-YEAR 2019 RESULTS**

PERFORMANCE IMPACTED BY TOUGH INVESTMENT BANKING MARKETS AND COMPARISON EFFECT WITH 2018 EQUITA RESULTS



(1) Including €150m of the SPAC; (2) Calculated on third parties brokered volumes published by ASSOSIM; Equity figures referred to MTA data; Bond figures referred to DomesticMOT, EuroMOT and ExtraMOT data; (3) Equita Private Debt Fund I

**E**OUITA

## **GLOBAL MARKETS – THE LARGEST TRADING FLOOR IN ITALY**

A COMPLETE PRODUCT OFFERING ON EQUITIES, BONDS, DERIVATIVES AND ETFS DEVELOPED OVER TIME AND STRENGTHENED IN 2018 THANKS TO THE INTEGRATION OF THE RETAIL HUB AND MARKET MAKING ACTIVITIES (ACQUIRED FROM NEXI SPA) AND A NEW FIXED INCOME TEAM



### 🤽 New Fixed Income Team

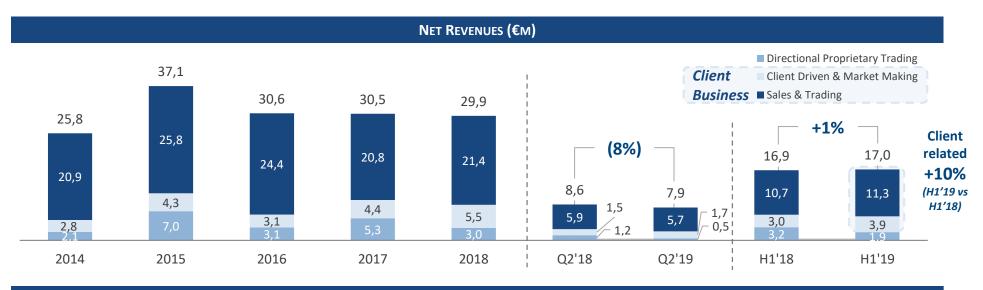
to exploit further synergies with the other business lines (Investment Banking, Research)

### **2018** Acquisition from Nexi

to expand and diversify Sales & Trading and strengthen Market Making

## **GLOBAL MARKETS**

# AN OVERALL POSITIVE H1'19 WITH CLIENT RELATED BUSINESS INCREASING +10% VS H1'18. EQUITA CONTINUED ITS DIVERSIFICATION STRATEGY GROWING DOUBLE DIGIT IN FIXED INCOME



### Performance drivers in H1 2019

- Positive market performance (FTSE MIB +15.9%) recovering the sharp correction occurred in Q4'18 (FTSE MIB -11.5%)
- Third parties brokered volumes on equities and fixed income down by 28% and 9% compared to H1'18 respectively
- Successful integration of **Retail Hub and Market Making activities** (acquired in June 2018)
- Client-Driven & Market Making more than offset the reduction in Directional trading, increasing the exposure to client-related business

### **Market Shares**<sup>(1)</sup> (third parties brokered volumes)

EQUITA	Equities	Bonds	Equity Options
Q2'18	6.0%	2.6%	4.6%
Q3'18	8.0%	7.8%	5.4%
Q4'18	8.2%	6.7%	8.3%
Q1'19	8.8%	5.8%	9.9%
Q2'19	10.2%	6.0%	7.3%
H1'19	9.5%	5.9%	8.7%

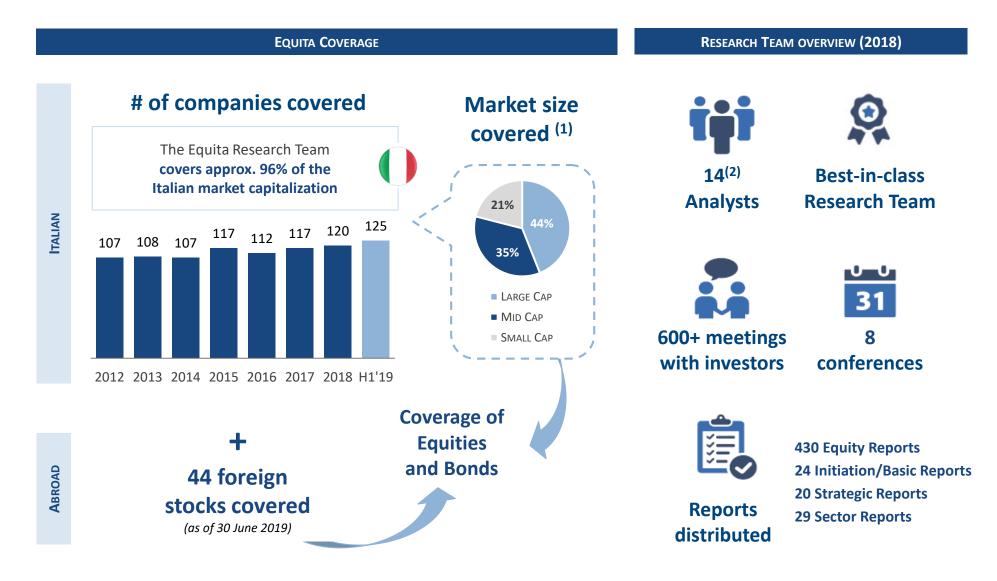


(1) Source: ASSOSIM, market share on quarterly volumes for third parties; "Equities" referred to equities brokered on MTA segment, "Bonds" referred to bonds brokered on DomesticMOT, EuroMOT and ExtraMOT segments; "Equity Options" referred to IDEM segment.

2014 and 2015 figures referred to Equita SIM; 2016 and onward figures referred to Equita Group; roundings in Client Driven & Market Making and Directional Trading net revenues could occur due to a reclassification of 2018 figures

## **RESEARCH TEAM – BEST-IN-CLASS QUALITY AND REPUTATION WITH INVESTORS**

EQUITA CONFIRMED BREADTH AND QUALITY OF ITS RESEARCH AND EXPANDED COVERAGE TO THE BOND SEGMENT



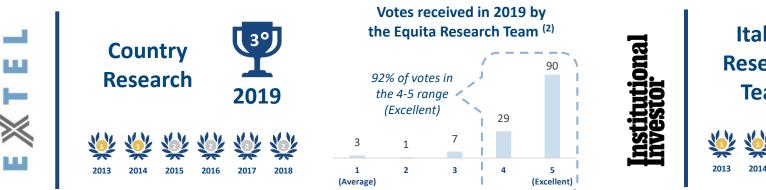


## THE LEADING INDEPENDENT BROKERAGE FIRM IN ITALY

# CONSTANTLY RANKED AT THE TOP OF INVESTORS' SURVEYS AND #1 PLAYER AMONG INDEPENDENT BROKERS, CONFIRMING ITS COMPETITIVE ADVANTAGE POST MIFID II



RESEARCH TEAM<sup>(1)</sup>

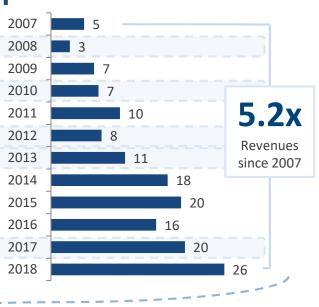




## **INVESTMENT BANKING – OUTSTANDING GROWTH AND STRONG POSITIONING**

#### **No. of Professionals New Areas** M&A Advisory & Corporate Broking **Financial Institutions Debt Advisory Debt Capital Markets Financial Sponsors**

### **Net Revenues**



### **Italian Rankings 2018**

#	IPO and Listings <sup>(1)</sup>	# deal
1.	Banca IMI	5
2.	🚍 EQUITA	4
3.	Mediobanca	4
4.	Unicredit	3
5.	Banca Finnat	3
6.	UBI	3
7.	Advance SIM	2
8.	Banca Akros	2
9.	CFO SIM	2
10.	Credit Suisse	2

#	HY and NR Bonds <sup>(2)</sup>	# deal
1.	Unicredit	9
2.	HSBC	8
З.	BNP Paribas	5
4.	Goldman Sachs	5
5.	JP Morgan	5
6.	Banca IMI	4
7.	Mediobanca	4
8.	Ξ ΕQUITA	3
9.	Credit Suisse	3
10.	KKR	3

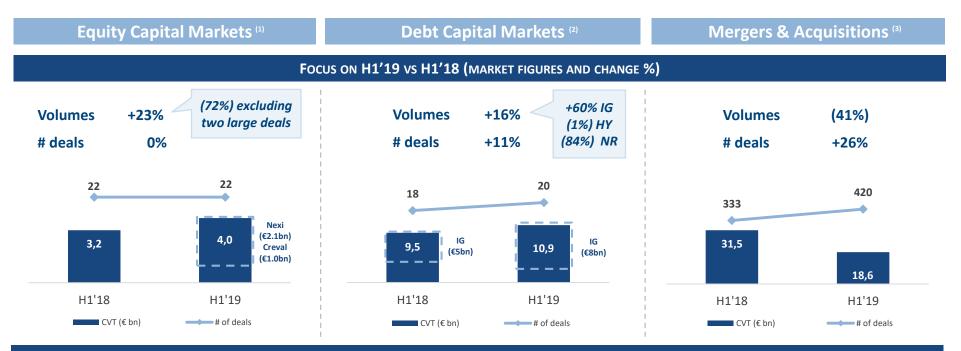
#	M&A <sup>(3)</sup>	# deal
1.	KPMG	47
2.	Unicredit	38
З.	PwC	37
4.	Mediobanca	34
5.	Deloitte	33
6.	EY	32
7.	Lazard	23
8.	Rothschild & Co	23
9.	Banca IMI	22
13.	ΕQUITA	13



(1) Market trends include IPOs, Convertibles and Follow-on deals. ECM rankings are made considering # of IPOs and listings in the Italian market. The following roles are included: Global Coordinator, Sponsor, Advisor to Issuer or Selling shareholders and NOMAD. Excluding deals smaller than €10m and market cap smaller than €10m (in case of listing). Source: Equita's analysis on Borsa Italiana and Dealogic data; (2) Market trends are made excluding banks/ass.. DCM rankings are made considering only High Yield and Not Rated bonds. Source: Bondradar; (3) Source: M&A in Italy, KPMG report; rankings by Mergermarket

## **INVESTMENT BANKING – LOW TRANSACTION VOLUMES**

#### ONE OF THE WORST SEMESTERS OF RECENT YEARS IN ITALY AS WELL AS IN EUROPE IN TERMS OF MARKET VOLUMES



#### HISTORICAL MARKET FIGURES FOR ITALY





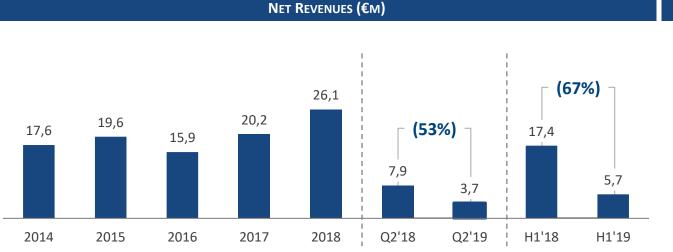


**E**QUITA

(1) Market figures include IPOs, Convertibles and Follow-on deals. Source: Equita's analysis on Borsa Italiana and Dealogic data; (2) Market figures are made excluding banks/insurances. Source: Bondradar; (3) Source: M&A in Italy, KPMG report; rankings by Mergermarket (4) +23% refers to the total market growth; /22%) excluding two large deals (Nexi's IPO and Creval's aucap)

## **INVESTMENT BANKING**

#### DESPITE TOUGH UNDERLYING MARKET AND COMPARISON EFFECT WITH H1'18 RESULTS, EQUITA CONTINUED TO BE INVOLVED IN KEY RELEVANT TRANSACTIONS



### Performance drivers in H1 2019

- In addition to the tough market situation, Equita suffered the comparison effect with a particularly strong H1'18 which experienced unusually high volumes compared to the normal seasonality of the investment banking business
- Equita continued to be involved in key relevant transactions in ECM, DCM and M&A
- E Corporate Broking & Specialist activities confirmed the positive trajectory of previous months growing double digit and offering cross-selling opportunities for other business areas of the Group
- ≡ Good progress in Q2'19 results compared to Q1'19 (+80%)



Key Relevant Transactions (YTD) <sup>(1)</sup>

## **ALTERNATIVE ASSET MANAGEMENT – OUR STRATEGY**

# DIFFERENT PRODUCTS AND SERVICES OFFERED TO BOTH FINANCIAL INSTITUTIONS AND PROFESSIONAL INVESTORS. INTERESTS FULLY ALIGNED THANKS TO A CO-INVESTMENT APPROACH

#### KEY PILLARS OF OUR STRATEGY



1

- **E** Focus on **alternative assets** and **co-developed products**
- Potential upside from performance fees
- Strong alignment of interests (€10.7m co-invested)

LIQUID STRATEGIES – PRODUCTS CO-DEVELOPED WITH BANKS, FINANCIAL INSTITUTIONS AND PRIVATE BANKING INVESTORS

**DISCRETIONARY PORTFOLIO MANAGEMENT** 

### ≈€300m

3 discretionary equity portfolios (managed on behalf of Credem since 2003)

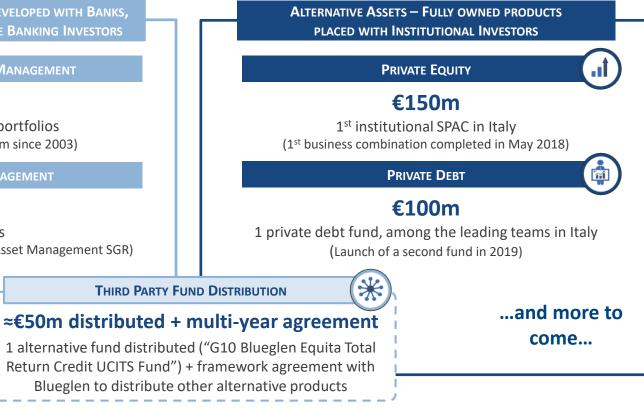
THIRD PARTY FUND MANAGEMENT

### ≈€600m

2 flexible funds (managed on behalf of Euromobiliare Asset Management SGR)

...and more to come...

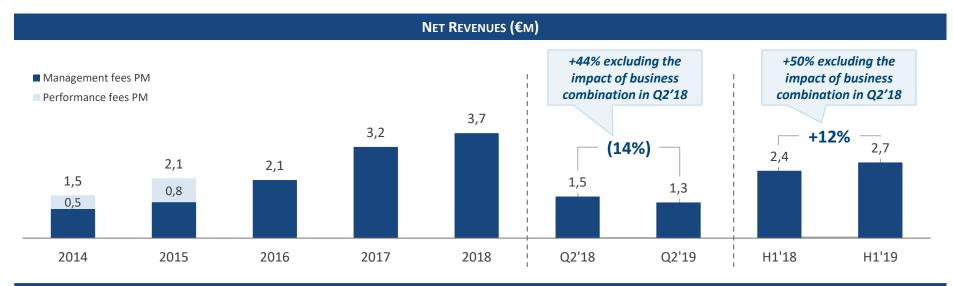
- Keep a healthy balance between assets managed and distributed
- **No wealth management** and traditional asset management





## **ALTERNATIVE ASSET MANAGEMENT**

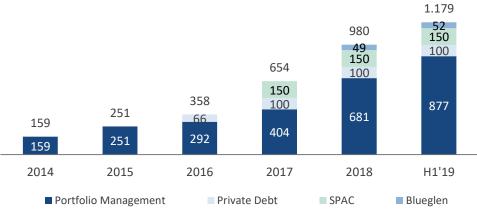
# NET REVENUES GREW BY 12% AND ASSETS UNDER MANAGEMENT REACHED €1.2BN, CONFIRMING THE GROWTH STRATEGY ADOPTED. EQUITA CAPITAL SGR APPROVED BY BANK OF ITALY AND READY TO START ITS ACTIVITIES



### Performance drivers in H1 2019

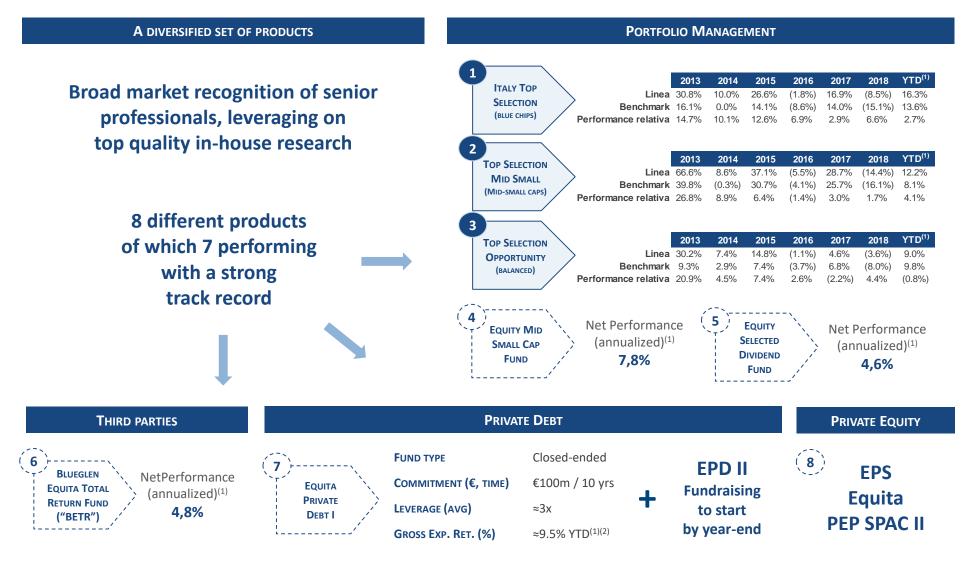
- Portfolio Management grew significantly thanks to the firsttime consolidation of "Euromobiliare Equity Mid Small Cap" (since Dec-2018). In late June the team signed an additional agreement to manage another €229m flexible fund <sup>(1)</sup>.
- Private Debt reached 99% of invested capital (1 transaction closed and another under due diligence). The team now focuses on launch the second private debt fund by year-end
- H1'18 included the impact of the Business Combination with ICF Group. Excluding this impact Net Revenues would have increased by +44% in Q2'19 and +50% in H1'19

Assets under Management (€m)



## **ALTERNATIVE ASSET MANAGEMENT – SOUND PERFORMANCE**

# STRONG TRACK RECORD IN ALMOST ALL PRODUCTS, THANKS TO A STRONG EXPERTISE AND A TOP-QUALITY IN-HOUSE RESEARCH TO RELY ON



## ALTERNATIVE ASSET MANAGEMENT – A "DIFFERENT" ASSET MANAGER

EQUITA COMBINES SEVERAL DISTINCTIVE FEATURES THAT MAKE IT UNIQUE IN THE ITALIAN FRAMEWORK





### Launch of new products and investment structures

- Fundraising of EPD II to start shortly
- ELTIF structure (tax-advantaged) to be implemented in new products
- Launch of **new products in partnership**



# Performance fees generation

Material potential upside from performance fees generated from current and future products



### Other asset classes and strategies

Assessment of new opportunities to capitalize on team competences and expand product offering (real estate, venture capital, etc) and investment strategies



## **CAPITAL LIGHT BUSINESS SUPPORTED BY COST DISCIPLINE**

Summary P&L € <i>m</i>	H1 2019	H1 2018	Var. %	FY 2018	FY 2017	Var. %
Net Revenues	25,5	36,7	(31%)	59,8	53,9	11%
Personnel costs <sup>(1)</sup>	(11,6)	(17,3)	(33%)	(27,4)	(26,4)	4%
Compensation/Revenues ratio	(46%)	(47%)		(46%)	(49%)	
Operating costs	(8,1)	(8,4)	(3%)	(16,8)	(12,1)	39%
Total Costs	(19,7)	(25,6)	(23%)	(44,2)	(38,5)	15%
Cost/Income ratio	(77%)	(70%)		(74%)	(71%)	
Profit before taxes	5,8	11,0	(48%)	15,6	15,4	1%
Income taxes	(1,8)	(3,5)	(50%)	(4,5)	(4,3)	4%
Net Profit	4,0	7,6	(47%)	11,0	11,0	0%
Adjusted Net Profit <sup>(2)</sup>	4,0	7,6	(47%)	12,0	11,2	7%
Dividend payout				91%	90%	

## Key Business Model Features



Discipline on operating costs

Dividend payout above 90%

Summary Balance Sheet	H1	FY	FY		
€m	2019	2018	2017		
Total assets	284,9	303,9	246,3		
Total liabilities	206,0	 218,3	167,3		
Total shareholders' equity	74,0	80,1	79,0		
Total equity and liabilities	280,0	298,3	246,3		
Total Capital Ratio	25%	29%	30%	)	

- Capital light business
- Strong availability of distributable reserves (€45m as of 31 Dec 2018)
- Strong ratios, well above minimum requirements

Operating leverage

## FOCUS ON COST STRUCTURE

#### COST STRUCTURE IMPACTED BY THE GROWTH OF THE BUSINESS AND A DIFFERENT PERIMETER

	H1	H1	
€m	2019	2018	Var. %
Personnel costs <sup>(1)</sup>	(11,6)	(17,3)	(33%)
o/w Fixed component	(9,0)	(7,6)	18%
o/w Variable component	(2,6)	(9,6)	(73%)
FTEs <sup>(2)</sup>	151	136	11%
Comps / Revenues	(46%)	(47%)	

123 FTEs in H1'18 excluding the 13 resources of Retail Hub (included since 1 June '18) +22% growth in FTEs (H1'19 vs H1'18), mainly driven by junior resources

	H1	H1	
€m	2019	2018	Var. %
Operating Costs	(8,1)	(8,4)	(3%)
o/w Information Technologies	(3,0)	(2,1)	39%
o/w Trading Fees	(1,7)	(0,9)	82%
o/w Non-Recurring	-	(1,4)	(100%)
o/w Other	(3,5)	(3,9)	(11%)

Retail Hub & Market Making (change in perimeter)

> c. €0.6m IT expenses c. €0.8m Trading Fees

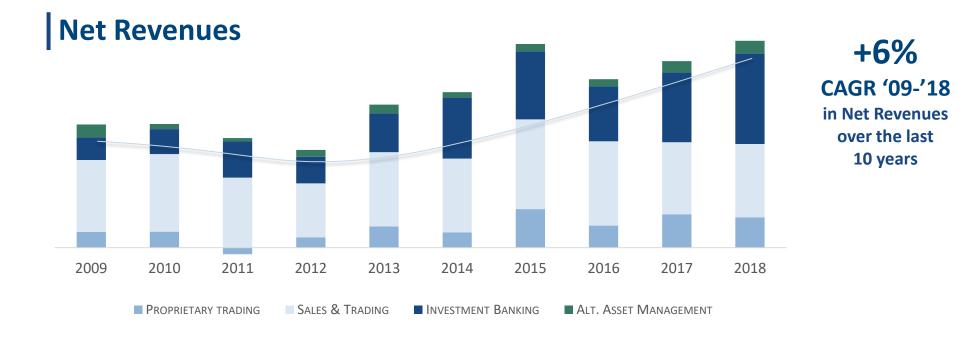
## **Personnel Costs**

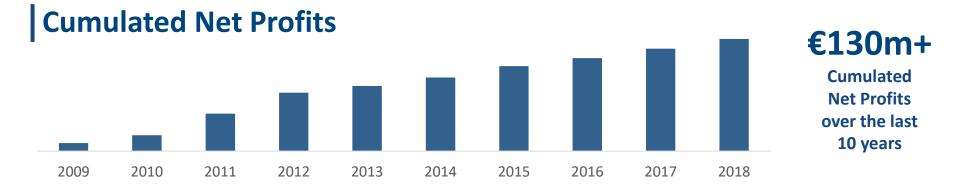
- **Personnel costs** decreased by 33% in H1'19 versus H1'18
- **Fixed component** up by +18% as a result of:
  - net organic growth in number of professionals (mainly junior)
  - = 13 additional resources from the integration of Retail Hub and Market Making activities (since 1 June 2018)
- Comps/Revenues ratio at 46% in H1'19, in line with FY'18 and below the 47% in H1'18

## **Operating Costs**

- Operating costs in line with the previous year (-3%)
- €1.4m of costs related to the operations of the Retail Hub which are connected to higher revenues in the Global Markets area

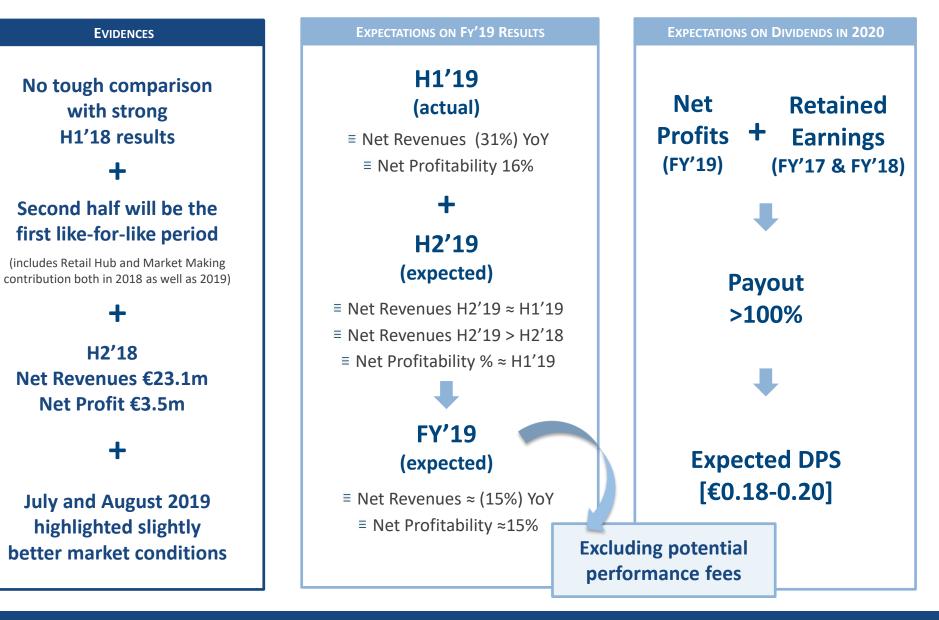
## **RESILIENT AND PROFITABLE PERFORMANCE THANKS TO DIVERSIFICATION**







## **OUTLOOK 2019 – EQUITA EXPECTATIONS FOR THE FULL-YEAR**





## SEVERAL INITIATIVES TO STRENGTHEN BRAND AND SUSTAINABILITY

#### EQUITA HAS ALWAYS BEEN A STRONG PLAYER IN ITALY BUT IN RECENT YEARS IT HAS SIGNIFICANTLY STRENGTHENED ITS **BRAND, ALSO THANKS TO ESG INITIATIVES**

## **Partnership with Bocconi University** on Capital Markets

Encourage the debate on structural elements, development factors and possible solutions for the growth of capital markets for Italian companies

### **Partnership with Cattolica University on ESG & Sustainability**

Research on relevant ESG factors for Italian SMEs to support investors to better evaluate those companies from an ESG perspective

Listing on the AIM and

1 -C-

MTA - STAR

Increased visibility in Italy and abroad Commitment to high standards in corporate governance, transparency and communication

## Ad-hoc **ESG** initiatives

Welfare plan for employees ESG factors embedded in the remuneration policy Ongoing education for our professionals New internal policies to protect environment



Launch of new corporate website (Equita.eu) and improved presence on social networks **Pro-active management** of contents on the web

### Partnership with Accademia di Brera to promote **Culture and Art**

Reward young talented students, research and didactics in artistic disciplines

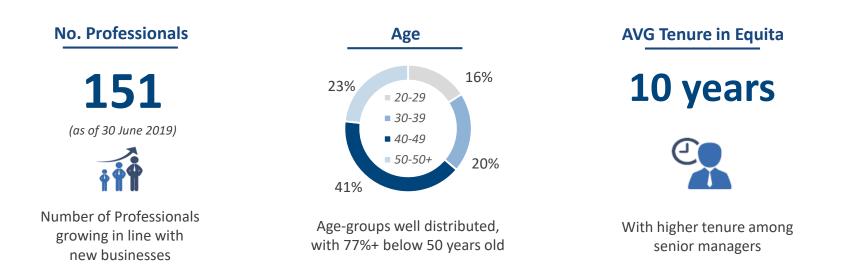


**Strong Brand and ESG/sustainable** approach improve positioning for future growth



## SUCCESSFUL PARTNERSHIP FOCUSED ON TALENTED PEOPLE

STRONG GROWTH IN NUMBER OF PROFESSIONALS THANKS TO HIGH RETENTION



STRONG SENSE OF BELONGING THANKS TO CONTINUING EDUCATION OPPORTUNITIES AND FAIR REMUNERATION BASED ON MERIT



Ongoing education and training

55 professionals trained in 2018 (o/w 11 managers)



# Attention to young talents and their development

22 internships and several job rotation opportunities



# High quality of workplace

Great reputation for access to talented professionals



Partnership model

Professionals highly committed thanks to stock ownership, aligning interests



## WHAT'S NEXT?

EQUITA |

	Successful MiFID II transition	Maximize synergies and increase productivity
Global	New Retail Hub & Fixed Income activities, including	E Discipline on costs/technology
Markets &	research	E Cross-selling and increase market shares
Research	Growing ETF and derivatives	Further focus on small caps research, with synergies
	Small/low risk in prop trading, focus on client service	across the firm
	Utilities/Infrastructure, Fin. Sponsors, Small Caps coverage	≡ Further team growth
Investment		-
Banking	= Sizeable team growth	Elose gap with larger independent players, upside potential
24110	Market shares gain and league table positioning	E Cross-selling with Asset Management
Alternative	= Reached € 1bn of assets under management quickly	≡ Further team growth
Asset	Strengthened team	≡ Equita Private Debt II
	≡ Equita Capital SGR (Management Company) established	New products and services under evaluation
Management	and approved by Bank of Italy	-
Supporting	IT and management control systems upgrade	Efficient CRM system
Structure &	ESG and effective brand positioning	≡ Focus on costs
_	Strong focus on human capital	Further brand enhancing initiatives
Governance	New shareholders' agreement with key managers	•
M&A	Retail Hub and Market Making operations from Nexi	≡ Selected opportunities in IB/AAM, both in Italy and Europe
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**KEY ACHIEVEMENTS** 

Ø

■ Potential high-level partnerships contributing synergies to Equita's businesses

**INVESTORS PRESENTATION** 

WHAT'S NEXT

## **OUR LONG TERM VISION: A LEADING INDEPENDENT FINANCIAL SERVICES PLAYER**



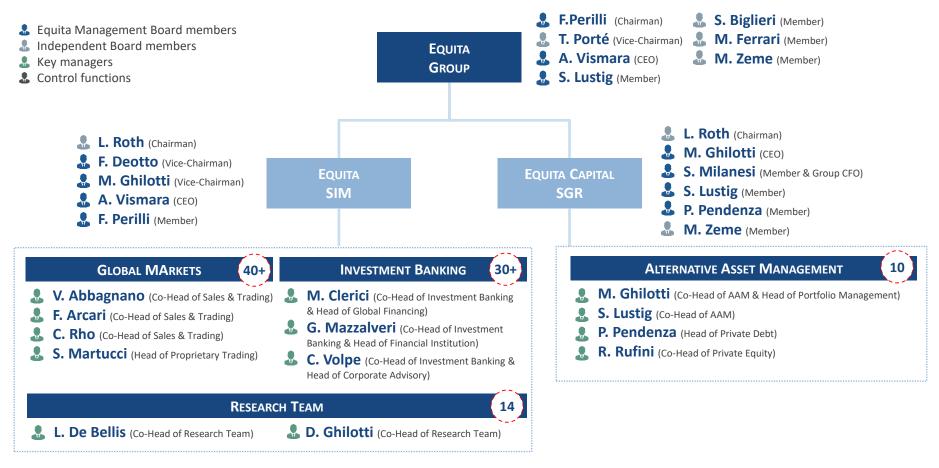
From a highly specialised equity brokerage firm to one of the most respected independent players in financial services, with opportunities in different business areas Undisputed leader in Global Markets in Italy, with high market share as result of both i) management's ability to diversify offering and ii) weakening conditions of competitors

- Leader among independent investment banks in Italy with a full range of productsservices for companies and entrepreneurs
- Well positioned among alternative asset managers in Italy, with fast-growing assets under management
- Influential opinion maker on capital markets in Italy (partnership with Bocconi, Equita Research Lab, ...) with increasing impact with regard to sustainability, ESG and Mid-Small Caps

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APPENDIX

## **EXPERIENCED MANAGEMENT SUPPORTED BY WELL-INTEGRATED TEAMS**







## **BALANCE SHEET AND TOTAL CAPITAL RATIO**

#### LIGHT BALANCE SHEET AND HEALTY CAPITAL STRUCTURE, WITH TOTAL CAPITAL RATIO WELL ABOVE REQUIREMENTS

€m	H1'19	FY'18
Cash & cash equivalents	0,0	0,0
Assets at FV to P&L & Equity investments	72,2	62,0
Receivables	180,4	215,1
Tangibles assets	7,5	0,6
Intangible assets	15,0	15,0
Tax assets	2,6	3,9
Other assets	2,2	1,7
Total assets	280,0	298,3
Debt	173,0	184,8
Financial liabilities held for trading	16,8	8,3
Tax liabilities	2,9	2,0
<b>Other liabilities</b>	7,4	14,5
Employee termination indemnities	2,6	2,4
Provisions for risks and charges	3,4	6,2
Total liabilities	206,0	218,3
Share capital Tot	al Capital Ratio at <sup>11,4</sup>	11,4
	7%, well above the <sup>(4,5)</sup>	(4,5)
	pital requirements 18,2	18,2
Reserves	44,9	44,0
Valuation reserves	(0,0)	0,0
Profit /(Loss) for the financial year	4,0	11,0
Total shareholders' equity	74,0	80,1
Total shareholders' equity and liabilities	280,0	298,3





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