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Oggetto : Unieuro S.p.A.: Intermonte entrusted to improve the Company's stock liquidity on the market

Testo del comunicato

Vedi allegato.



PRESS RELEASE

UNIEURO S.P.A.: INTERMONTE ENTRUSTED TO IMPROVE THE COMPANY'S STOCK LIQUIDITY ON THE MARKET

- **Twelve-month “Liquidity Provider” agreement signed**
- **Aim: improve the liquidity of Unieuro’s stock on the market, facilitating regular trading transactions for the benefit of all shareholders**

Forlì, 29 October 2019 - Unieuro S.p.A. (MTA: UNIR), the leading distributor of consumer electronics and appliances in Italy, today appointed Intermonte SIM S.p.A. (“**Intermonte**”), one of the main research and brokerage firms in Italy, as Liquidity Provider in relation to its common stock listed on the STAR segment of the MTA (telematics stock market) organised and managed by Borsa Italiana S.p.A., pursuant to CONSOB Resolution No. 16839 of 19 March 2009.

The agreement, which will last for one year and will be immediately operational, requires Intermonte to promote the liquidity of Unieuro’s stock by performing selling and buying transactions in the manner and within the limits currently laid down by the applicable law, independently assuming any risks associated with trading activities.

The aim of the agreement is to encourage smooth trading operations mitigating the possible widening of the spread between buying and selling proposals and absorbing any orders for an anomalous amount, thereby avoiding price changes not in line with the market trend.

Italo Valenti, Chief Financial Officer of Unieuro, stated: *“Ever since it was traded on the Italian Stock Market in April 2017, the Unieuro stock has recorded good liquidity levels, with an average of 95 thousand shares traded daily and an average value of 1.3 million Euros.*

However, we believe that a further boost to trading, generated by the active support of a highly experienced intermediary such as Intermonte, may benefit all our shareholders, regardless of their profile, size of investment or time horizon.”

In accordance with the above CONSOB Resolution No. 16839, the summary information relating to this assignment is shown below.



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| Intermediary appointed: | Intermonte SIM S.p.A., with offices in Milan, Galleria De Cristoforis 7/8 |
| Trading code of Intermonte: | 3357 |
| Date of commencement of business: | 29 October 2019 |
| Market in which the activity is being carried out: | <i>Mercato Telematico Azionario</i> , organised and managed by Borsa Italiana S.p.A. |
| Maximum limit for outstanding positions: | Subject to the maximum limit of 2% of the shares issued, € 200,000.00 (two hundred thousand / 00), calculated according to the mark-to-market of shares that may be held by the Intermediary at any time during the Agreement period. |

Unieuro S.p.A.

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 250), affiliated stores (about 270) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,000 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of €2.1 billion in the fiscal year ended at 28 February 2019.

Corporate website: www.unieurospa.com

LinkedIn: www.linkedin.com/company/unieuro

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Fine Comunicato n.1944-35

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