

One Bank  
One Team  
One  UniCredit




Capital Markets Day 2019

Team 23

**J. P. Mustier**

London, 3 December 2019

Banking that matters. |  **UniCredit**

# One Bank, One UniCredit

---

A simple successful Pan European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to its extensive and growing client franchise

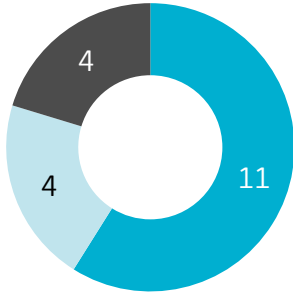
UniCredit: a Pan European winner



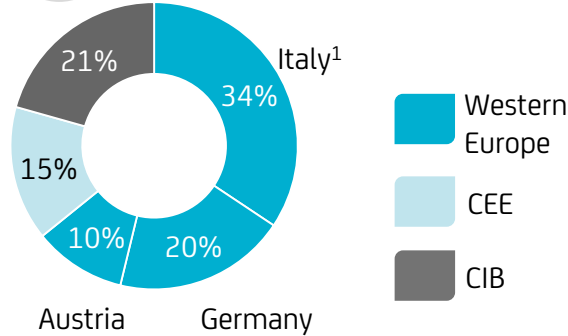
# A simple successful Pan European Commercial Bank

## Commercial focus

**19** Revenues, bn



**>430** Commercial loans, bn



**16** clients, m

**#2** for loans to corporates in Europe

**#1** by total assets in CEE

## Pan European footprint



A trusted partner for individuals, "go-to" bank for SMEs and corporates delivering a unique Western, Central and Eastern European network with a fully plugged in CIB

Note: This presentation includes rounded figures

Figures restated assuming new Group perimeter. New Group perimeter assumes full deconsolidation of Turkey and disposal of Fineco, Mediobanca and Ocean Breeze.

For ranking methodologies see annex.

1. Italy including Non Core and Group Corporate Centre.

2. Including UC Luxembourg and UC Ireland. Other International branches and representative offices in Asia and Oceania, North and South America, Middle East and Africa.



# Confirmed track record of execution and delivery of targets

Transform 2019 showed that: we execute, we are transparent, we do the right thing for all stakeholders and we favour long-term sustainable outcomes over short-term solutions.

We are committed to generating sustainable returns by leveraging on our extensive and growing pan European client franchise, maximising productivity through continuous cost optimisation and more efficient business processes.

Thanks to proven discipline in risk management and capital allocation – at all times – we keep a high level of capital to absorb regulatory headwinds, delivering recurring growth of tangible equity, while maximising distribution to shareholders.

**Transform 2019 success confirms ability to execute and deliver Team 23 plan**



# Transform 2019

## Targets successfully delivered in worse-than-expected macro environment

### 2016-2019 headwinds

Interest rate impact  
Slowdown of economic growth  
BTP-Bund spread volatility  
Deterioration of economic environment in Turkey  
Regulatory headwinds  
US sanctions

### Decisive actions

Acceleration of balance sheet de-risking

Additional cost optimisation

Strong capital position

- Acceleration of Non Core run-off
- BTP portfolio reduction
- Intragroup exposure decrease
- Further cost reduction vs initial 2019 target
- Transparent disclosure of regulatory impacts
- Disposal of non-strategic assets<sup>1</sup>

1. Fineco, Mediobanca, Ocean Breeze, selected real estate.



# Transform 2019

## Focused execution resulted in key targets being exceeded

Strengthened corporate governance

In line with best-in-class EU companies

Significant de-risking

-50bn gross NPE reduction since 2015 down to 29bn, reaching by year-end a gross NPE ratio below 5.5% and a net NPE ratio below 2.3%

Material cost reduction

-2.1bn net cost reduction<sup>1</sup>, -21% FTEs and -25% branches in mature markets

Improved RoTE<sup>2</sup>

From 4% in 2015 to above 9%<sup>1</sup> at Group level

Strong capital position

21bn of CET1 capital equivalent raised, CET1 MDA buffer at the upper end of the 200 to 250bps range

Regulatory requirement

**SREP Pillar 2 requirement lowered from 200bps to 175bps<sup>3</sup>,  
75bps lower than 2016**

Shareholder return

**FY19 capital distribution at 40%<sup>4</sup>  
double the initial target<sup>5</sup>**

Figures as of 9M19, unless otherwise stated.

1. FY19 guidance.

2. On adjusted basis.

3. Based on SREP letter received on 2 December 2019.

4. 30% cash dividend and a proposal of 10% share buyback subject to regulatory approval and AGM authorisation.

5. Initial target communicated at CMD16: 20% cash dividend; target revised at CMD17: 30% cash dividend.



# Team 23

## Plan based on four Pillars

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



Capital and  
balance sheet  
management



# Team 23

## Key targets

	2018	2019	2020	2023
RoTE <sup>1</sup> , %	8	>9	8	>8
Costs, bn	10.3	10.1	10.2	10.2
Gross NPE ratio, %	7.7	<5.5	5.0	<3.8
Tangible equity, EoP bn	47.7	51.6 <sup>2</sup>	53	60
CET1 MDA buffer <sup>3</sup> , bps	between 200 and 250			
Underlying net profit <sup>4</sup> , bn	3.0	4.7	4.3	5
Capital distribution <sup>5</sup> , %	20	40	40	50

1bn gross cost savings including:

- c. 8,000 FTE reductions<sup>6</sup>
- c. 500 branch closures<sup>6</sup>

30% cash dividend  
10% share buyback

1. Based on underlying net profit adjusted for non-operating items, see annex for details. RoTE for 2018 based on stated net profit adjusted for Yapi impairment (-0.8 bn) and IFRS9 FTA tax effect (+0.9bn).
2. 9M19 actual.
3. For 2023 including estimated impact of CRD5 (article 104a) and Basel 4, FRTB and CVA fully loaded.
4. Adjusted for non-operating items, see annex for details. Adjustments neutral for coupon payments of AT1 and CASHES.

5. Based on underlying net profit. Capital distribution for FY19-FY22: 30% cash dividend and 10% share buyback; for FY23: 40% cash dividend and 10% share buyback. Proposal of share buybacks subject to regulatory approval and AGM authorisation.
6. Between end of 2019 and 2023.

Guidance





# Team 23

## Tangible actions to deliver targets

Grow and strengthen client franchise



Selected examples

- Customer experience
- "Go-to" bank for SMEs
- Enhanced service model for individuals
- Growth engines

Transform and maximise productivity



Disciplined risk management & controls



Capital and balance sheet management



# Grow and strengthen client franchise – customer experience

Renewed focus on customer satisfaction and service quality

## Transform 2019

From a strong cost efficiency and de-risking effort



## Team 2023

to a focus on strengthening and growing customer base



Customer experience as key driver for all strategic initiatives

Client satisfaction measured at channel and touchpoint levels within customer journeys to drive process optimisation

Commitment to improve competitive position for Strategic NPS<sup>1</sup> at group level

1. Strategic Net Promoter Score, definition in glossary.



# Grow and strengthen client franchise – SME

## "Go-to" bank for SMEs thanks to enhanced service model

### Key success factors

- Incumbent advantage thanks to long established presence
- Single group-wide client model leveraging on unique pan-European commercial network
- Full range of corporate offering, with a fully plugged-in CIB
- Enhanced customer experience thanks to value added services

### 2023 goals - SME

	WEU <sup>1</sup>	CEE
Revenues, bn	1.7	0.6
CAGR 18-23 <sup>2</sup>	+3%	+3%
o/w fees	47%	24%
CAGR 18-23 <sup>2</sup>	+5%	+4%
Loans, bn	40	13
CAGR 18-23	+4%	+3%
Number of active clients, k	155	55
CAGR 18-23	+2%	+3%
RoAC, %	9	12
Customer journey NPS increase <sup>3</sup> , points	>5	>5

Confirm position as "go to" bank for small and mid-sized corporates

Managerial figures.

1. Commercial Banking Italy, Germany and Austria.

2. For CEE, CAGR is calculated 19–23 to neutralise methodological changes.

3. Net Promoter Score, definition in glossary.



# Grow and strengthen client franchise – individuals

Redesign customer service for individuals thanks to a mix of integrated channels

## Improved customer service model



### Distribution model enhancement

- Focus on transaction migration towards direct channels across the Group, including mobile channel
- Network footprint redesign in Western Europe
- Targeted retail growth in selected CEE countries



### Evolution of service model, ranging from mass market to wealth management

- Renewed focus on conversion of deposits into AuM
- Grow Private Banking and Wealth Management through enhanced coverage and leveraging on group-wide platform
- Targeted growth in selected segments by using data analytics

## 2023 goals - individuals

	WEU <sup>1</sup>	CEE
Revenues, bn	5.7	1.4
CAGR 18-23 <sup>2</sup>	+1%	+4%
o/w fees	62%	26%
CAGR 18-23 <sup>2</sup>	+2%	+5%
Loans, bn	113	24
CAGR 18-23	+3%	+6%
Number of active clients, m	10	6
CAGR 18-23	+1%	+3%
AuM, bn	226	4
CAGR 18-23	+6%	+9%
Digital users, %	60	60
Customer journey NPS increase <sup>3</sup> , points	>5	>5

Managerial figures. Individuals includes retail, private banking and wealth management.

1. Commercial Banking Italy, Germany and Austria.

2. For CEE, CAGR is calculated 19–23 to neutralise methodological changes.

3. Net Promoter Score, definition in glossary.



# Grow and strengthen client franchise – growth engines

## CEE and fully plugged-in CIB as profitable growth engines

### Key initiatives

#### Reinforce CEE leadership

- Fully exploit CEE leadership position and economic potential, delivering sustainable returns and further improvement in cost efficiency
- Reinforce commercial strategy driven by customer focus, and leveraging on digitalisation and international franchise

#### CIB fully plugged-in

- Deliver the full CIB product offer to SME, Corporate, Private Banking, Wealth Management and Financial Institution customers across the Group
- Confirm market leadership and further grow in loans, debt capital markets and trade finance in Europe

### 2023 goals

2%

Core revenues<sup>1</sup>  
CAGR

3%

Client driven  
revenues CAGR

Reinforce market leadership in CEE and strengthen CIB and Commercial Banking cooperation

CAGRs refer to 2018-2023 period.

1. Revenues excluding Trading.



# Team 23

## Tangible actions to deliver targets

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



Capital and  
balance sheet  
management



Selected examples

- Paperless bank
- Process optimisation



# Transform and maximise productivity – paperless bank

## Dematerialised processes to reduce costs and operational risk

### Key priorities



Enhancement of customer experience in branches



Decrease of operational risk



Reduction of cost to serve



Fully dematerialised processes

### Main actions

- Converge to a digital experience in the branch
- Implement straight-through processing leading to faster transactions
- Enable exchange of digital documents between bank and customers
- Provide a wider set of digital-ready contracts, increasing use of client digital signature

### 2023 goals

>150m Cost saving<sup>1</sup>

>5 Customer journey NPS<sup>2</sup> increase, points

### Digital product roll out

in Italy by early 2H20, in Austria and in Germany by 2021 and in CEE by 2023

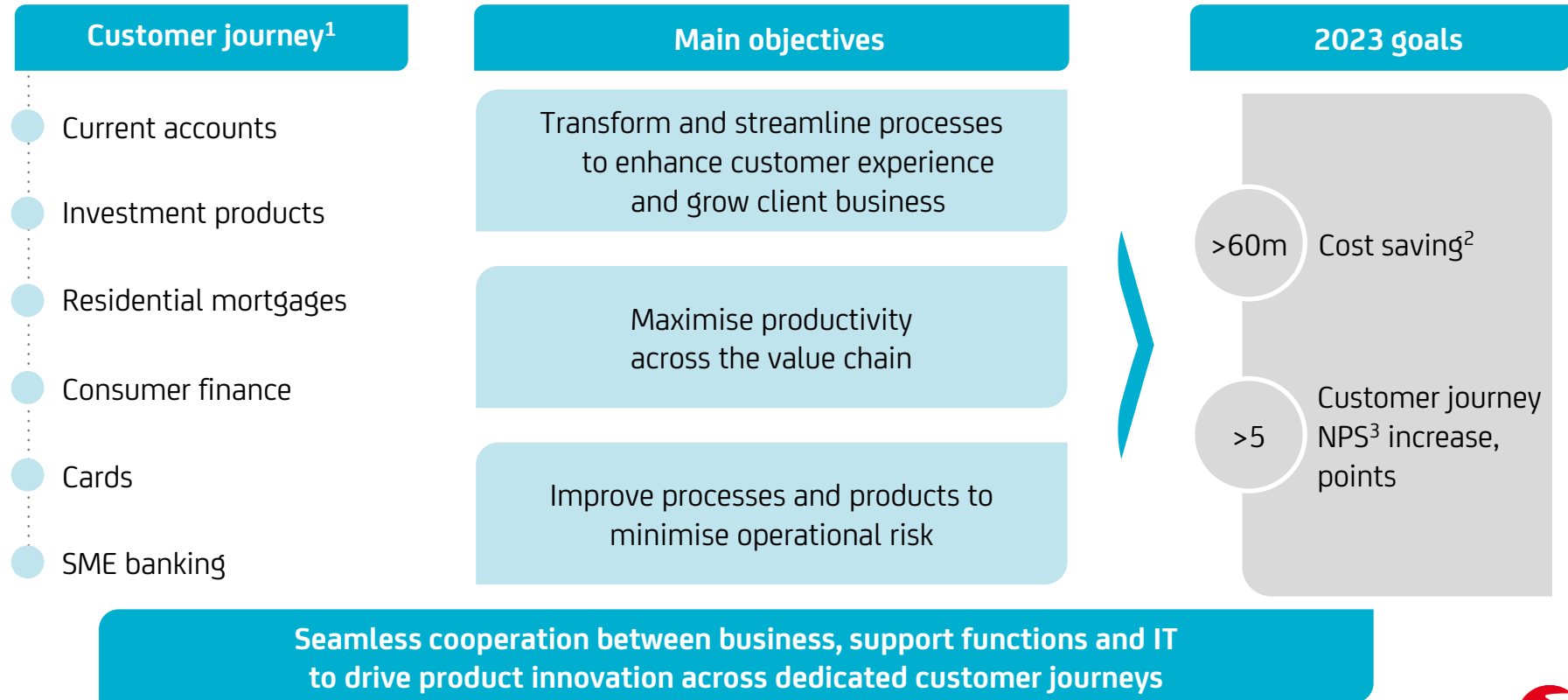
1. 2023 run rate, cost equivalent of HR and non-HR efficiency.

2. Net Promoter Score, definition in glossary.



# Transform and maximise productivity – process optimisation

Continuous process optimisation leading to a new way of working



1. E2E permanent rooms: working on process redesign of identified customer journeys, requiring involvement of representatives of all functions (e.g., Business, IT and support functions).

2. 2023 run rate.

3. Net Promoter Score, definition in glossary.





# Team 23

## Tangible actions to deliver targets

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



- Credit and financial risk
- Operational risk and compliance

Capital and  
balance sheet  
management



# Disciplined risk management & controls - credit and financial risk

## Strengthened monitoring and management

### 2023 targets

Credit risk

- Disciplined origination targeting best rated clients
- Automatic risk approval by segments and products with enhanced data analytics during pre-evaluation phase
- Strengthened monitoring with new technologies and data sources, operating model based on client risk level
- Proactive NPE management to optimise value and capital

Financial risk

- Prudent liquidity policies embedded in decision making and business activities

40

CoR, bps

<3.8

Gross NPE ratio, %

Enhanced business accountability and in-depth monitoring by control functions



# Disciplined risk management & controls – compliance and operational risk

## Targeted actions on Compliance and Operational risk

### Reinforced governance and steering

Anti Financial  
Crime controls,  
AML and KYC

- Rotation of people between business and control functions
- Improved oversight through strengthened centralised compliance requirements
- Further enhancement in controls, processes and overall risk culture<sup>1</sup>

Cyber security

- Continuous strong focus on data protection and security
- Secured Cloud usage and stricter protocol for third parties engagement

Operational risk

- Reinforced controls of business and governance processes across legal entities
- Continued focus on operational and reputational risk culture and control

Group culture driven by "Do the right thing!" principle  
Each employee is part of the first line of defense

1. Including "OFAC Program", i.e., set of initiatives resulting from settlement with US Authorities in April 2019.



# Team 23

## Tangible actions to deliver targets

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



Capital and  
balance sheet  
management



# Capital and balance sheet management

## Decisive actions to increase flexibility

	Main actions	2023 target
Capital allocation	<ul style="list-style-type: none"><li>Preference for share buybacks over M&amp;A</li><li>Only small bolt-on acquisitions might be considered to accelerate capital allocation</li><li>Proactive capital allocation based on financial performance at country<sup>1</sup>, segment<sup>1</sup> and individual client<sup>2</sup> level</li></ul>	200 - 250 CET1 MDA buffer <sup>3</sup> , bps
Domestic sovereign portfolio	<ul style="list-style-type: none"><li>Gradual alignment of domestic sovereign bond portfolios with those of European peers</li></ul>	
Group structure	<ul style="list-style-type: none"><li>UC SpA to remain as operating holding</li><li>Project of subholding – including UCB AG, UCBA AG and CEE countries – incorporated in Italy and not listed</li><li>Subholding to optimise MREL requirement in the medium term</li><li>Reduction of intragroup exposures and improvement of Group resolvability as pre-conditions for Group structure evolution</li></ul>	

1. In terms of RoAC vs. cost of equity.

2. In terms of EVA.

3. For 2023 including estimated impact of CRD5 (article 104a) and Basel 4, FRTB and CVA fully loaded.



## Team 23

The way in which results are achieved is as important as the actual results

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



Capital and  
balance sheet  
management



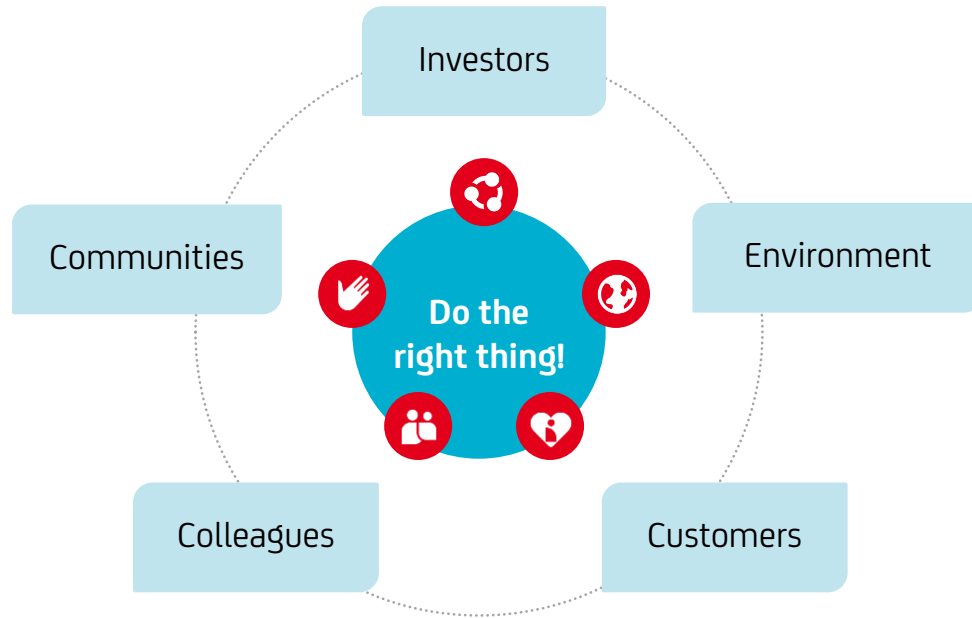
**Ethics &  
Respect**

Do the right  
thing!



# Ethics & Respect: Do the right thing!

Guiding principle for all stakeholder interactions



**"Do the right thing" to generate sustainable results**



# Team 23

## Key financials

Grow and  
strengthen client  
franchise



Transform and  
maximise  
productivity



Disciplined risk  
management &  
controls



Capital and  
balance sheet  
management





# Team 23

## A clear commitment to deliver whatever the environment

- Team 23 plan based on pragmatic macro assumptions, more conservative than market expectations
- Two sensitivities to capture uncertainty in a volatile environment:
  - "Lagarde" - interest rate policy normalisation
  - "Draghi" - maintaining the current policy

Resilient underlying net profit, adjusted for non-operating items<sup>1</sup>, the basis for increasing capital distribution

Capital distribution of 40% for FY19-FY22, and 50% for FY23, a combination of cash dividends and share buybacks<sup>2</sup>

200 – 250bps CET1 MDA buffer<sup>3</sup>

1. Adjustments neutral for coupon payments of AT1 and CASHES.

2. Based on underlying net profit. Capital distribution for FY19-FY22: 30% cash dividend and 10% share buyback; for FY23: 40% cash dividend and 10% share buyback. Proposal of share buybacks subject to regulatory approval and AGM authorisation.

3. For 2023 including estimated impact of CRD5 (article 104a) and Basel 4, FRTB and CVA fully loaded.



# Team 23 – Key targets

16bn value creation, 8bn capital distribution and 8bn tangible equity increase<sup>1</sup>

	2018	2019	2020	2023	
RoTE <sup>2</sup> , %	8	>9	8	>8	
Costs, bn	10.3	10.1	10.2	10.2	
Gross NPE ratio, %	7.7	<5.5	5.0	<3.8	
Tangible equity, EoP bn	47.7	51.6 <sup>3</sup>	53	60	8bn increase <sup>1</sup>
CET1 MDA buffer <sup>4</sup> , bps	between 200 and 250				
Underlying net profit <sup>5</sup> , bn	3.0	4.7	4.3	5	8bn capital distribution <sup>1</sup>
Capital distribution <sup>2</sup> , %	20	40	40	50	Guidance

1. Based on Team 23 economic assumptions. For Tangible Equity period is 9M19 – 2023, for Capital distribution period is FY20 – FY23. Capital distribution for FY19-FY22: 30% cash dividend and 10% share buyback; for FY23: 40% cash dividend and 10% share buyback. Proposal of share buybacks subject to regulatory approval and AGM authorisation.

2. Based on underlying net profit adjusted for non-operating items, see annex for details. Adjustments neutral for coupon payments of AT1 and CASHES. RoTE for 2018 based on stated net profit adjusted for Yapi impairment (-0.8bn) and IFRS9 FTA tax effect (+0.9bn).

3. 9M19 actual.

4. For 2023 including estimated impact of CRD5 (article 104a) and Basel 4, FRTB and CVA fully loaded.

5. Adjusted for non-operating items, see annex for details. Adjustments neutral for coupon payments of AT1 and CASHES.



# Team 23: a clear commitment to deliver

Proven ability to execute as confirmed by Transform 2019 success

16bn value creation,  
8bn capital distribution and 8bn tangible equity increase<sup>1</sup>

"Do the right thing!"

1. Based on Team 23 economic assumptions.



# Annex

---



# Notes and methodology

All figures in this presentation are in Euros unless otherwise stated; Figures might not add up due to rounding reasons.

## Page 3

- Revenues refer to Business Divisions, excluding Group Corporate Centre and Non Core
- Ranking by corporate loans in Europe
  - Peers including BNP Paribas, BBVA, Crédit Agricole SA, Commerzbank, Deutsche Bank, HSBC, ING, Intesa Sanpaolo, Santander, Société Générale
  - Data as of 3Q19 based on publicly available information
  - Referring to Europe as geographic area
- Ranking by total assets in CEE
  - Peers including Erste, Intesa Sanpaolo, KBC, OTP, RBI, Société Générale
  - Data as of 3Q19 based on publicly available information for all peers besides KBC and Société Générale for which data as of 2Q19 (based on Local Accounting Standards except for Slovenia and Slovakia on IFRS)
  - UC data exclude Turkey and include Profit Center in Holding



# Ethics & respect: do the right thing!

## 2023 targets: a firm commitment to sustainability with tangible initiatives

### Policy and principles

Adhere to the highest standards

- Endorsement of Task Force on Climate Related Financial Disclosures (TCFD)<sup>1</sup> recommendations as clear signal of UniCredit environmental commitment
- Adhesion to Principles for Responsible Banking<sup>1</sup>
- Participation in the development of PACTA<sup>2</sup> methodology for lending portfolio
- Further improvement of policies for climate-related sectors

### Social impact banking

Support financial access and inclusion

- Support projects with a positive social impact, bn

1

### Climate actions

Be a partner in the shift towards a low carbon economy

- Exposure to renewable energy sector<sup>3</sup>, % increase
- Exposure to thermal coal mining and coal fired power plants projects, m
- Position in EMEA combined Green Bonds & ESG-linked loans<sup>4</sup>

25

0

Top 5

- Energy efficiency loans to WEU SME, % increase
- Energy efficiency loans to WEU Individuals, % increase
- New origination of energy efficiency loans in CEE<sup>5</sup>, % total loan

+34

+25

>6

Keep working on our direct impacts

- Reduction of our Green house gas emissions by 2020<sup>6</sup>, %
- Usage of renewable energy in UniCredit buildings in WEU, %

60

100

1. United Nations Environment Programme Finance Initiative.

2. Paris Agreement Capital Transition Assessment.

3. Including: biomass, hydro, photovoltaic, wind, CHP, battery storage, energy from waste and other renewables as well as corporates predominantly operating renewable energy assets.

4. ESG-linked include: green Loans, KPI-linked loans, ESG-score linked loans. Green Bonds: include Green, Social and Sustainability bonds. Positioning based on Loan Radar and Dealogic League Tables.

5. Including Individuals and SME.

6. Vs. base year 2008. Long term target: 80% by 2030.



# Material non-operating items basis for underlying net profit adjustment

			Non-operating items		
4Q19	Net P&L impact, bn	CET1, %	2020 and beyond	Net P&L impact, bn	CET1, %
Unwinding of Yapi joint venture <sup>1</sup>	-0.4	-0.1	Yapi deconsolidation <sup>3</sup>	-3.1	+0.7
Integration costs in Germany & Austria	-0.3	-0.1	Integration costs in Italy	-1.1	-0.3
Revaluation of Real Estate and effects of disposals <sup>2</sup>	-0.2	+0.5	Additional Real Estate disposals	+0.3	+0.1
Non Core LLPs brought forward for updated rundown strategy	-1.0	-0.3	Regulatory headwinds impact on CoR <sup>4</sup>	-0.6	n.a.
Impairment of intangible and other	-0.6	-0.1			

**Underlying net profit is adjusted for non-operating items, resulting in resilient recurring earnings delivering consistent growth over the plan**

Managerial estimates based on latest available information.

1. P&L impact from the signing of the unwinding of Yapi Joint Venture and Yapi stake revaluation as per specific Press Release published on 30 November 2019.
2. According to both the accounting adoption of the current value model for the evaluation of the held for investments (IAS 40) and used in business (IAS 16) Group real estate portfolio following its active management, and the disposal of real estate assets in 4Q19. The P&L and CET1 impacts are calculated as FY19 impact minus 9M19 actual. The positive CET1 ratio impact (+0.5p.p.) is mainly generated by c.+2bn Net Equity increase, in addition to -0.2bn negative P&L impact and other positive regulatory effects.

3. Assuming full accounting and regulatory deconsolidation. Including -0.6bn P&L impact following the closing of the transaction as per specific Press Release published on 30 November 2019. The overall P&L impact includes the effect deriving from the negative FX reserve release, which it is neutral on CET1 being already considered.
4. LLPs related to regulatory headwinds.



# Disclaimer

*This Presentation may contain written and oral “forward-looking statements”, which includes all statements that do not relate solely to historical or current facts and which are therefore inherently uncertain. All forward-looking statements rely on a number of assumptions, expectations, projections and provisional data concerning future events and are subject to a number of uncertainties and other factors, many of which are outside the control of UniCredit S.p.A. (the “Company”). There are a variety of factors that may cause actual results and performance to be materially different from the explicit or implicit contents of any forward-looking statements and thus, such forward-looking statements are not a reliable indicator of future performance. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable law. The information and opinions contained in this Presentation are provided as at the date hereof and are subject to change without notice. Neither this Presentation nor any part of it nor the fact of its distribution may form the basis of, or be relied on or in connection with, any contract or investment decision.*

*The information, statements and opinions contained in this Presentation are for information purposes only and do not constitute a public offer under any applicable legislation or an offer to sell or solicitation of an offer to purchase or subscribe for securities or financial instruments or any advice or recommendation with respect to such securities or other financial instruments. None of the securities referred to herein have been, or will be, registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state or other jurisdiction of the United States or in Australia, Canada or Japan or any other jurisdiction where such an offer or solicitation would be unlawful (the “Other Countries”), and there will be no public offer of any such securities in the United States. This Presentation does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or the Other Countries.*

*Pursuant the consolidated law on financial intermediation of 24 February 1998 (article 154-bis, paragraph 2) Stefano Porro, in his capacity as manager responsible for the preparation of the Company’s financial reports declares that the accounting information contained in this Presentation reflects the UniCredit Group’s documented results, financial accounts and accounting records.*

*Neither the Company nor any member of the UniCredit Group nor any of its or their respective representatives, directors or employees accept any liability whatsoever in connection with this Presentation or any of its contents or in relation to any loss arising from its use or from any reliance placed upon it.*

