



# SPAFID CONNECT

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*Testo del comunicato*

Vedi allegato.

**ENERVIT**  
**Official Supplier for UAE Team Emirates**  
**for the next three years starting from 2020**

*An important new partnership in international cycling*

Milan, 13 January 2020 – Enervit's 2020 gets off to a raring start with the announcement of a top-level partnership in the world of cycling: for the next 3 years Enervit will be Official Nutrition Partner of **UAE Team Emirates** as the **Team's Official Supplier**.

The Italian company - expanding considerably abroad and proud of its all in-house approach in which each product is devised, designed, tested and produced internally - will be supporting the UAE team, which aims to make its mark in sporting history with athletes of the calibre of **Fabio Aru**, the Italian champion **Davide Formolo**, the sprinter **Fernando Gaviria**, and the great twenty-year-old **Tadej Pogačar**, who took third place on the podium at the recent Vuelta España 2019.

With more than 40 years' experience in the science of sports nutrition, from 2020 the leading company in Italy and one of the main European players in the sports nutrition and supplements sector will be providing support to one of the most competitive and promising teams in international cycling as the **exclusive supplier of all supplements and functional nutrition products**.

**Paolo Calabresi, Enervit Marketing Director Sport&Fitness**, says: "We are proud to support such a high-profile team and to offer these athletes all the expertise we have gained working alongside great champions. This partnership will be important for the company's new international goals. We are delighted to be part of this ambitious project, safe in the knowledge that we can provide the best support to the team in the important goals it has set itself."

**Mauro Gianetti, Team Principal and CEO of UAE Team Emirates**: "This partnership begins with a great deal of enthusiasm on our part. Enervit has played a significant role in the history of the scientific development of sports nutrition and it is an outstanding brand with an important pedigree. We hope that these three years will be hugely satisfying for both parties."

The agreement with UAE Team Emirates, a team consisting of champions from no less than thirteen countries, strengthens Enervit's presence and visibility in cycling further, in addition to its consolidated relationship with the FCI - Italian Cycling Federation - as Nutrition Partner for all the National Cycling Teams and Sponsor of Italy's blue shirts. Besides FCI, Enervit is a partner with various sports federations, like the FISU, Italian Winter Sports Federation, and as the official supplier for Nordic ski teams. Additionally, Enervit is IRONMAN® European Tour Official Nutrition Partner.

[www.enervit.com](http://www.enervit.com)

**ENERVIT**

Enervit S.p.A. is a company operating in the sports supplement and functional nutrition market, through the research, development, production and marketing of foods and supplements for people who practise sports and are wellbeing-conscious. Founded over fifty years ago, it is Market Leader in Italy and exports to various European and non-EU countries.

There are two main product lines: the first is for Sport & Fitness, and the second is aimed at the world of Wellness. A distinguishing feature of this company, which has been listed on the Milan Stock Exchange since 2008, is the production process that goes into creating its products. Everything, from design to experimentation, from development to production, not to mention marketing, communications and distribution, is carried out within the company, so as to guarantee the highest level of quality. The headquarters are in Milan, while the two production plants are located in Zebbio and Erba, among the hills close to Lake Como, in order to guarantee the highest level of quality.

The company is certified UNI EN ISO 9001, UNI EN ISO 14001, BRC, and IFS. The group has over 200 employees and a turnover - as of 31 December 2018 - of 61.2 million euros through its four Business Units: Italy Business Unit; International Business Unit; Third Party Processing Business Unit; and Direct POS Business Unit.

**Enervit S.p.A. Media Relations**

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**UAE Team Emirates**

UAE Team Emirates is a professional cycling team in the World Tour category, which is the world-class circuit that features the sports most well-known and prestigious races.

The team aims to represent an entire nation, the United Arab Emirates, a nation strongly interested in promoting cycling and becoming a centre of high-level sports .

Active since the 2017 racing season, UAE Team Emirates has enlisted the support of sponsors and suppliers who represent excellence in their specific field and who have embraced the team's vision of becoming one of the main teams in competitive world cycling. The team objectives include inspiring new generations of athletes, especially in the United Arab Emirates, and promoting a healthy lifestyle linked to the use of the bike.

In achieving its most important competitive goals, the team can count on top level riders who make up an international and quality team, able to guarantee that UAE Team Emirates are present and pushing for success in the best races across all types of terrains.

The team competes internationally over many continents, with a calendar that includes more than 80 events with over 280 days of racing.

Fine Comunicato n.1039-4

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