



# SPAFID CONNECT

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Data/Ora Inizio : 22 Gennaio 2020 18:14:08  
Diffusione presunta  
Oggetto : Italian Electronics Holdings S.à r.l. avvia un  
accelerated bookbuilding di azioni ordinarie  
detenute in Unieuro S.p.A.

## *Testo del comunicato*

Si trasmette comunicato stampa, in nome e per conto dell'azionista Italian Electronics Holdings S.à r.l.

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## COMUNICATO STAMPA

### **Italian Electronics Holdings S.à r.l. avvia la vendita tramite un accelerated bookbuilding di azioni ordinarie Unieuro S.p.A., per un quantitativo fino all'intera partecipazione detenuta e pari circa il 17,6% dell'attuale capitale sociale**

**Milano, 22 gennaio 2020.** Italian Electronics Holdings S.à r.l. ("IEH"), annuncia l'avvio di una operazione di cessione di azioni ordinarie Unieuro S.p.A. ("**Unieuro**", o la "**Società**") per un quantitativo fino all'intera partecipazione detenuta e pari a circa il 17,6% dell'attuale capitale sociale di Unieuro (il "**Collocamento**"), attraverso una procedura di *accelerated bookbuilding* rivolta a determinate categorie di investitori istituzionali.

Il *bookbuilding* avrà inizio immediatamente e IEH si riserva il diritto di chiudere anticipatamente il Collocamento e/o di variane i termini in qualsiasi momento. IEH darà comunicazione dell'esito del collocamento al termine dello stesso.

L'operazione consentirà alla Società di ampliare il flottante e favorire la liquidità del titolo.

Citigroup Global Markets Limited e Mediobanca – Banca di Credito Finanziario S.p.A. sono state incaricate da IEH quali Joint Bookrunners dell'Operazione.

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