



# SPAFID CONNECT

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Oggetto : EXOR COMPLETES INVESTMENT IN VIA

*Testo del comunicato*

Vedi allegato.

## EXOR COMPLETES INVESTMENT IN VIA

EXOR N.V. (“EXOR”), one of Europe’s leading family-controlled holding companies, announces that following receipt of US antitrust approval, it has completed its investment of \$200 million to acquire an 8.87% shareholding on a fully diluted basis in Via Transportation Inc. (“**Via**” or “**the Company**”).

Via is a highly successful, rapidly growing technology company specialising in the dynamic, data-driven optimisation of public mobility systems in cities all around the world. EXOR will support Via in the next stage of its development that will involve further extending the proven power of the Company’s proprietary technology platform from the B2C to the B2B environment, changing the way people move around the cities wherever Via is present.

Noam Ohana - who leads EXOR Seeds, the early stage investment arm of EXOR - has joined the Board of Via as a Director of the Company.

### About EXOR

EXOR is one of Europe’s largest diversified holding companies controlled by the Agnelli family. For over a century, EXOR has made successful investments and built great companies worldwide with a culture that combines entrepreneurial spirit and financial discipline. With a Net Asset Value of around \$26bn as at 31<sup>st</sup> December 2019, its portfolio is principally made up of companies in which EXOR is a leading shareholder: PartnerRe, Ferrari, Fiat Chrysler Automobiles, CNH Industrial, Juventus FC and The Economist Group.

### About Via

Via is reimagining how the world moves, from a system of rigid routes and schedules to fully dynamic networks. Via’s mobile app connects multiple passengers who are headed the same way, allowing riders to seamlessly share a premium vehicle. First launched in New York City in 2013, Via’s technology is now deployed globally, including in Europe as ViaVan. Today Via and ViaVan partner with over 100 public transportation agencies, private transit operators, taxi fleets, private companies, school districts, and universities, seamlessly integrating with transportation infrastructure to power cutting-edge mobility. For more information, visit [ridewithvia.com](http://ridewithvia.com).

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