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Oggetto : Errata Corrige - Allocation of the profit of
MailUp S.p.A.

Testo del comunicato

Milan, 20 April, 2020 - MailUp S.p.A. (MAIL) (the “Company” or “MailUp Group”), a company admitted to trading on the multilateral trading facility AIM Italia and operating in the cloud marketing technology field, hereby notifies that, following a clerical error, the proposal from the Board of Directors for the allocation of the individual net profit as per the Directors’ Memorandum on the agenda for the Shareholders’ Meeting on 23 April 2020, single call, is amended.



PRESS RELEASE

Errata Corrige - Allocation of the profit of MailUp S.p.A.

Milan, 20 April, 2020 - MailUp S.p.A. (MAIL) (the “Company” or “MailUp Group”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, hereby notifies that, following a clerical error, the proposal from the Board of Directors for the allocation of the individual net profit as per the Directors’ Memorandum on the agenda for the Shareholders’ Meeting on 23 April 2020, single call, is amended as follows.

“Point 1 of the Agenda – Ordinary Session

omissis] Resolves [omissis]

2. to allocate the net profit of FY 2019, amounting to Euro 2,192,638.73, **(i) as per Eur 11,085.47 to the forex adjustment reserve and (ii) as per Eur 2,181,552.31** to the extraordinary reserve.”.

The person entitled to vote and/or their delegates are kindly requested to take due account of the above for the purpose of granting appropriate instructions to the Designated Representative.



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 23,000+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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Fine Comunicato n.20054-41

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