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Societa' : Energica Motor Company S.p.A.

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Diffusione presunta

Oggetto : Energica: new commercial agreement in
Southern California

Testo del comunicato

Si veda allegato



ENERGICA

Energica Motorcycles: new commercial agreement in Southern California.

Modena, May 26th 2020

Energica Motor Company S.p.A. continues its expansion in the United States with a new commercial agreement in the key market of California, with **Pro Italia Motors**.

This new Energica motorcycle dealer in Glendale, California is in a key location for the Los Angeles area, with over 10 million inhabitants and third-largest metropolitan economy in the world.

Six out of ten electric vehicles in the U.S. are driven by Californians, which today are 5.5% of all registered passenger vehicles in the state, versus less than 2% for the country overall. EV sales in California consistently outpace every other state in the Union, and are growing more quickly than conventional cars. 2019 EV sales in the U.S. have dropped 9% but grew in California by 5% in 2019 - where conventional new ICE sales have actually declined by 5.5%. Similarly, California has today almost **26,000 EV charging outlets** – a third of all those in the United States; and is investing **\$2.1 billion** in expanding that network to support an ambitious goal to replace over 5 million internal combustion vehicles in the state with electric by 2050.

“California is where our U.S. headquarters is based precisely because this is the epicenter of new technology and electric, and also the largest and most vital motorcycle market. We know that with these two latent strengths side-by-side, it’s just a matter of time before the impetus towards electric cars translates to motorcycles.” stated **Stefano Benatti, CEO, Energica Motor Company Inc.** “And if this is true for California, it’s even more so for Southern California and specifically Los Angeles.”

“We’ve always specialized above all in premium Italian marques, so it makes perfect sense for us to add the preeminent Italian electric motorcycle company to our line-up.” Says Bill Nation from ProItalia.

“As a long-time rider and motorcycle enthusiast, I especially appreciate the amazing acceleration and absolutely linear torque that these electric bikes offer,” continued Mr. Nation: “And I have no doubt that as more and more avid motorcyclists get a chance to ride these bikes, they will agree with us.”

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About Energica Motor Company S.p.A.

Energica Motor Company is the first Italian manufacturer of high-performing electric motorcycle and is the single manufacturer chosen by Dorna for the FIM Enel MotoE™ World Cup. Energica Motorcycles are on sale worldwide.

ENERGICA MOTOR COMPANY S.p.A.

www.energicamotor.com

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Sede Operativa/Operative Headquarter

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Capitale sociale/Company’s Capital € 181.986,30 i.v.





ENERGICA

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