



# SPAFID CONNECT

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Oggetto : ALIKA SRL LAUNCHES THE SALE OF UP  
TO C. 2 MM SHARES OF REPLY  
THROUGH AN ACCELERATED  
BOOKBUILDING

*Testo del comunicato*

Vedi allegato.

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## PRESS RELEASE

### ALIKA S.R.L. LAUNCHES THE SALE OF UP TO C. 2 MM SHARES OF REPLY THROUGH AN ACCELERATED BOOKBUILD OFFERING TO INSTITUTIONAL INVESTORS

Turin, 1 June 2020

Alika S.r.l. has launched the sale of up to approximately 2 million shares of Reply S.p.A., corresponding to c. 5.3% of Reply S.p.A. share capital, through an accelerated bookbuild offering to institutional investors (the “**Placement**”).

Morgan Stanley is acting as *Sole Bookrunner* in connection with the Placement.

The bookbuild for the Placement will commence immediately and Alika reserves the right to close the books at any time. Alika will announce the outcome of the Placement upon completion.

As part of the Placement and in line with market practice for transaction of this nature, Alika has agreed to a 180-day lock-up period with respect to its remaining stake in Reply.

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ALIKA S.r.l.

C.so Francia, 110 - 10143 Torino - Italia  
tel +39 011 7711594 - fax +39 011 7495416

Cap. Soc. € 100.000,00 i.v.  
Reg. Imp. e Cod. Fisc. 11856600017  
P.Iva IT 11856600017  
Sede legale C.so Francia, 110 - 10143 Torino - Italia  
tel +39 011 7711594 - fax +39 011 7495416

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