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Oggetto : ALIKA SRL COMPLETES PLACEMENT

OF 2MM SHARES OF REPLY S.P.A.

THROUGH AN ACCELERATED

**BOOKBUILD OFFERING** 

Testo del comunicato

Vedi allegato.



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## PRESS RELEASE

## ALIKA S.R.L. COMPLETES PLACEMENT OF 2MM SHARES OF REPLY S.P.A. THROUGH AN ACCELERATED BOOKBUILD OFFERING TO INSTITUTIONAL INVESTORS

Turin, 1 June 2020

Alika S.r.l. announces that it has completed the placement, announced earlier today, of 2 MM shares of Reply corresponding to c. 5.35% of the relevant share capital, at a price equal to Euro 72.00 per share.

The placement was carried out through an accelerated bookbuild offering to institutional investors. The trade date for the transaction will be 2 June 2020, and the settlement date will be 4 June 2020.

Morgan Stanley acted as Sole Bookrunner for the placement.

As a result of the sale, Alika S.r.l. will own 14,872,556 shares of Reply, representing 39.75% of Reply's share capital and 56.89% of Reply's voting rights. As part of the placement, and in line with market practice for transactions of this nature, Alika has agreed to a 180-day lock-up period with respect to its remaining stake in Reply.

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