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Informazione Regolamentata n. 0469-40-2020	Data/Ora Ricezione 05 Giugno 2020 10:47:02	MTA - Star
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Informazione
Regolamentata

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Diffusione presunta

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Testo del comunicato

Vedi allegato.

Shaping the future

INVESTORS INFORMATION

5th June 2020 // Milan

Be and Luca Mastrostefano give life to "Human Mobility", a company specialized in solutions for human mobility in the workspace. Launching the most advanced corporate app for social distancing and alert notification.

Be, a group listed in the STAR segment of Borsa Italiana, **has created a centre of excellence dedicated to solutions to support human mobility.** The aim is not only to provide a high-impact tool for the return to normality, but to design an entire ecosystem of services designed to facilitate the life and movement of people in the company. Born from an idea of Stefano Quintarelli, Luca Mastrostefano and Marco Locatelli the company, **"Human Mobility Srl"**, will see the participation of **Be Group to 51% of the capital.**

“

This comes to light after intense work over the last three months - says Stefano Achermann, CEO of Be, Shaping The Future Group - by a team of excellent professionals who have worked tirelessly to create an advanced eco-system for the management of mobile solutions for large companies. Our App is a truly "beautiful and functional" object that is winning selection processes and is

STOCK DATA

Reuters code: BEST.MI
Bloomberg code: BEST.MI

SHAREHOLDERS DATA

No. of ordinary shares (mln): 134.9
Total no. of shares (mln): 134.9
Market cap. (Eur mln): 152.8
Floating (%): 42.2
Floating (Eur mln): 64.4
Main Shareholder: T.I.P.

GROUP DATA (as of 31.12.2019)

Total Revenues (Eur mln): 152.3
EBITDA (Eur mln): 25.9
EBIT (Eur mln): 12.2
EBT (Eur mln): 11.1
Net Profit (Eur mln): 6.1
Net Financial Position (Eur mln): (11.4)

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currently being tested in preliminary tests on two of the largest Italian companies for over 100,000 expected users. We are only at the beginning of this journey that will be enriched with multiple functionalities well beyond pandemic management support.”

Luca Mastrostefano is a 29-year-old computer engineer and inventor of Covid Community Alert, one of the first Bluetooth-based protocols for notification of exposure to possible Covid-19 emergency contagions. Luca leads a global team of 35 people, collaborating with MIT, University of Southern California and Universidade Federal de Santa Catarina, in the creation and implementation of an open-source protocol underpinning many applications being developed in different countries of the world.

“Human Mobility Srl” corporate solutions for detection and dialogue between mobile terminals **are superior to those in use so far, due to the ability of its proprietary algorithms** to process a multiplicity of signals from sets of terminals in proximity situations. Dedicated databases with data related to the signal of the most popular Smartphones on the market allow the effective calibration of measurements. Elegant interaction solutions with IOS and Android systems make the solution an adaptable tool for a multitude of uses.

Be has provided its expertise, its best talents and its network of relationships. The first result is a robust and flexible **"App for Social Distancing, Crowding Management and Contact Notification"** designed to support the corporate world in this difficult phase of reopening. The App, available in 8 different languages, is part of a transparent and fully interconnected ecosystem with wearable and sensory objects for space management operating in full respect of individual privacy.

This press release is available on the Company's website www.be-tse.it and on the centralized storage mechanism "eMarket STORAGE" at www.emarketstorage.com

About Be

Be Group is listed in the STAR segment of Borsa Italiana and is one of the leading Italian players in the Consulting sector. The company provides Business Consulting and Information Technology services. A combination of specialist skills, advanced proprietary technologies and a wealth of experience enable the Group to work with leading international financial and insurance institutions to create value and boost business growth. With more than 1,300 employees and branches in Italy, United Kingdom, Germany, Austria, Switzerland, Spain, Romania, Poland and Ukraine, in 2019 the Group recorded revenues in the amount of Euro 152.3 million.

Be S.p.A.

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Fine Comunicato n.0469-40

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