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Vedi allegato.

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AMPLIFON: ANNOUNCEMENT OF CHANGES TO VOTING RIGHTS (Art. 85-*bis* Paragraph 4-BIS OF Issuers' Regulation and Art. 2.6.2. paragraph I part a) of Borsa Italiana S.p.A. Markets Rules)

Milan, August 3rd, 2020 - Amplifon S.p.A. (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that on July 27th, 2020 the Company's voting rights have changed as better identified below. The change was made in accordance with art. 13 of the By-laws (pursuant to article 127-quinquies of Legislative Decree 58/1998, ("TUF")), which provides the option to assign two voting rights to each share held by the same party for an uninterrupted period of no less than twenty-four months starting from the date of registration on the list contemplated in the same article. The table below summarizes the current situation of voting rights:

- Amplifon S.p.A. share capital equals € 4,527,772.40 and consists of n. 226,388,620 shares with a nominal value of € 0.02 per share;
- On July 27th, 2020, the number of shares with accrued increased voting rights (two voting rights per share) is n. 101,822,185 shares out of a total of n. 226,388,620 shares, which implies a change in total voting rights from 328,532,066 to 328,210,805;
- Pursuant to subsection 8 of art 127-quinquies of the TUF, the increase of voting rights is calculated to determine the quora to convene the Shareholders' Meeting as well as for it to pass resolutions.

It should also be noted that there are further n. 5,027,895 shares registered in the list of increased voting rights; said increase is currently being vested.

	New sit	uation	Previous situation	
	No. of shares	No. of voting rights	No. of shares	No. of voting rights
Ordinary shares	124,566,435	124,566,435	124,245,174	124,245,174
Ordinary shares with increased voting rights	101,822,185	203,644,370	102,143,446	204,286,892
Total	226,388,620	328,210,805	226,388,620	328,532,066

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's some 17,000 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of around 11,000 points of sale in 28 Countries and 5 continents. More information about the Group is available at: https://corporate.amplifon.com.

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